

The 2021 Arkansas Library Association's Annual Conference will be held October 12-15, 2021 and hosted virtually. President Philip Shackelford believes we can look over the past year for lessons learned and wisdom gained, then move towards progress. ARLA must go forward being ambitious on purpose and boldly going toward the new normal on the horizon. Join us as we seek to share our wisdom, lessons learned, and best practices at this conference. There will be many opportunities for networking, fun and growth; for new ideas for a new time. Keynotes will be CO State Library's Kieran Hixon, storyteller and advocate for small rural libraries, and AR food enthusiast and author Kat Robinson; as well as, award winning sci-fi/gothic author John Hornor Jacobs of LR and Delta author Kalya Tate Boerner.

All vendors will use a virtual booth with directions supplied by the Conference Committee and help available. Level 1 includes Sponsors who receive their logo on our conference tee shirt plus a booth and their logo ads on main pages of the conference platform. Only the first 4 sponsors will be accepted. Level 2 is for a virtual booth, logo on exhibition page of the program and help setting up the booth. Any vendor may elect to do one 50 minute concurrent session either via Zoom or prerecorded. Booths do not have to be manned, but can be interactive using forms, slideshows, videos, contact sheets or meeting appointments. Please supply a high-resolution logo to be used and a short text introduction to your company or product for the program. You will be contacted about the session title and content if your company elects to present. **The Passport game with prizes and other events will be conducted and time allowed for members to visit the virtual exhibition hall which will remain open until the last day at noon.** Vendors also have the opportunity to advertise in our journal *Arkansas Libraries* or in the Conference edition that comes out one month prior to the event. This link will give you information regarding the size and cost of ad space. <https://www.arlib.org/Advertising>. Contact editor Britt Murphy at Johnsen@hendrix.edu.

Deadline to be a part of the ARLA 2021 Conf Exhibition will be May 15, 2021. Contact Rachel Shankles, ARLA Conf Chair with questions at shankles08@gmail.com.

Proceed to <https://arlib.org/Conference> to register for the vendor exhibition at ARLA 2021.