

## ArLA/SELA 2019 Joint Conference

**F** Film Showing   **L** Lecture   **M** Meeting   **P** Panel Discussion   **R** Performance

**C** Pre-Conference Workshop   **S** Special Event   **W** Workshop

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**SEPTEMBER 27 • FRIDAY**


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12:30pm – 3:30pm	<b>S</b>	<b>Registration/Dine-Around Signup</b>	Embassy Suites Salon B
1:00pm – 4:00pm	<b>C</b>	<b>Drama, Drama, Drama - How to Make it Work For You, Not Against You</b> <i>Speakers: Fredonna Walker, Derrick Newby</i> Embassy Suites Salon A (400 Convention Blvd, Hot Springs, AR 71901, USA) In this highly interactive workshop, you will learn why drama happens and what you can do to turn it into the most valuable tool in your professional toolbox.	
1:00pm – 4:00pm	<b>C</b>	<b>Privacy in Libraries</b> <i>Speakers: Bryan Neil Jones</i> Embassy Suites Salon C (400 Convention Boulevard, Hot Springs, AR, USA) Privacy in Libraries, led by Bryan Neil Jones, Systems Librarian for Nashville Public Library and a member of the Library Freedom Project ( <a href="https://libraryfreedomproject.org">https://libraryfreedomproject.org</a> ), provides training regarding the ethical, legal, and technical issues of privacy in libraries. Library Freedom Project is a partnership among librarians, technologists, attorneys, and privacy advocates which aims to address the problems of surveillance by making real the promise of intellectual freedom in libraries. By teaching librarians about surveillance threats, privacy rights and responsibilities, and digital tools to stop surveillance, LFP hopes to create a privacy-centric paradigm shift in libraries and the communities they serve.	
3:00pm – 5:00pm	<b>S</b>	<b>Exhibitor Setup</b>	Horner Hall, Area B (134 Convention Blvd, Hot Springs, AR 71901)
4:00pm – 5:00pm	<b>M</b>	<b>ArLA Board Meeting</b>	Embassy Suites Salon B
5:00pm – 6:00pm	<b>M</b>	<b>SELA Board Meeting</b>	Embassy Suites Salon C (400 Convention Boulevard, Hot Springs, AR, USA)
6:30pm – 9:30pm	<b>S</b>	<b>Dine-Arounds</b>	TBA
8:00pm – 10:00pm	<b>F</b>	<b>The Public</b> Come enjoy a special showing of the highly anticipated 2018 release, The Public!  "An act of civil disobedience turns into a standoff with police when homeless people in Cincinnati take over the public library to seek shelter from the bitter cold." -IMDb  Writer/Director: Emilio Estevez Starring: Alec Baldwin, Emilio Estevez, Jena Malone, Taylor Schilling, Christian Slater, Gabrielle Union, Jeffrey Wright, Michael K. Williams, Che "Rhymefest" Smith, Jacob Vargas	TBA

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**SEPTEMBER 28 • SATURDAY**


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8:00am – 8:20am	M	<b>Digital Services Round Table Meeting</b>	Room 203 (134 Convention Blvd, Hot Springs, AR 71901)
8:00am – 8:20am	M	<b>Two-Year Colleges Round Table Meeting</b>	Room 205 (134 Convention Blvd, Hot Springs, AR 71901)
8:00am – 8:20am	M	<b>Youth Services Round Table Meeting</b>	Room 103 (134 Convention Blvd, Hot Springs, AR 71901)
8:00am – 5:00pm	S	<b>Exhibits Open</b>	Horner Hall, Area B (134 Convention Blvd, Hot Springs, AR 71901)
8:00am – 5:00pm	S	<b>Registration</b>	Plaza Lobby (134 Convention Blvd, Hot Springs, AR 71901)
8:30am – 9:20am	L	<b>From Public to Academic Libraries</b> <i>Speakers: Rebecca Rose, Melissa Lockaby, Linh Uong</i> Transitioning from public to academic libraries requires a paradigm shift not immediately evident when considering a job change. Three librarians who started their careers in public libraries, then successfully transitioned to academic libraries will discuss their individual experiences from Technical Services, Collection Development, and Management perspectives.	Room 203 (134 Convention Blvd, Hot Springs, AR 71901)
8:30am – 9:20am	L	<b>It's Game Time</b> <i>Speakers: Sonya Lockett</i> Using Interactive games to assist with student learning	Room 103 (134 Convention Blvd, Hot Springs, AR 71901)
8:30am – 9:20am	L	<b>Library Social Workers</b> <i>Speakers: Rebecca Beadle</i> Are you curious about why libraries are adding Social Workers to their staff? This session will help raise awareness of the work being done to help marginalized and underprivileged patrons by library Social Workers. In addition to working directly with patrons, Social Workers provide support and training to library staff on a variety of topics to improve their work with these patrons. Come join the discussion!	Room 102 (134 Convention Blvd, Hot Springs, AR 71901)
8:30am – 9:20am	L	<b>Professional Service: How to Engage in the Local and National Library Conversation</b> <i>Speakers: Jodie Borgerding, Lacy Wolfe</i> Participating in the local and national library conversation is crucial for professional development and growth; however, it can be difficult to determine a way in to the conversation. In this session, learn strategies from library professionals on how to become involved with the Arkansas Library Association, American Library Association, Amigos Library Services, and more.	Room 206 (134 Convention Blvd, Hot Springs, AR 71901)
8:30am – 9:20am	L	<b>Social-Emotional Learning in Your Library</b> <i>Speakers: Wendy Stephens</i> Presenting techniques, approaches, instruction, programming and collections to promote the practices of mindfulness in youth services spaces. Informing librarian practice, complements classroom efforts to work on social emotional learning, and serves as a guide to the increasing awareness of the affective needs of young people in library settings.	Room 204 (134 Convention Blvd, Hot Springs, AR 71901)
8:30am – 9:20am	M	<b>ADLC Meeting</b> <i>Moderators: Katie Walton</i>	Room 205 (134 Convention Blvd, Hot Springs, AR 71901)

8:30am – 9:20am	P	<b>IPEDS: Tips? Tricks? Headaches? A Forum to Share Ideas</b> <i>Moderators: Natalie Scrimshire</i> Embassy Suites Atrium (400 Convention Blvd, Hot Springs, AR 71901, USA) <i>Speakers: Brian George, Linda Evans</i> A panel of 3-4 (or more) universities' librarians sharing how they gather data for IPEDS or other data specific survey. The librarians will share how they save time, but still give accurate information without the stress of data crunching at the last minute. Conversation will occur covering interpretation of IPEDS' category descriptions, information kept and utilized, and how IPEDS information is obtained. Questions and audience discussion will be held at the end of the session.
9:30am – 10:20am	L	<b>Don't Judge a "Book" by its Cover</b> Room 103 (134 Convention Blvd, Hot Springs, AR 71901) <i>Speakers: Hannah Hanshaw, Joanna Ewing, Chrissy Karafit, Tamela Smith</i> Looking for initiatives to strengthen your community? The UCA Library recently hosted a Human Library event, allowing "readers" to select from a collection of "human books" representing stigmatized groups within the community. In addition to facilitating civil discussions, this program can improve outreach and library understanding of diverse service populations.
9:30am – 10:20am	L	<b>Exploring Libguides for K-12 Literacy</b> Room 102 (134 Convention Blvd, Hot Springs, AR 71901) <i>Speakers: Shenise McGhee</i> This presentation will give valuable resources to enhance K-12 grades literacy skills in the classroom. By creating libguides to facilitates a practical solution for assisting with library instruction, teaching the research procedure, using databases, giving emphasis to age appropriate information literacy skills, and providing subject-specific resources for student success in class assignments.
9:30am – 10:20am	L	<b>Public Libraries and the Opioid Epidemic</b> Room 207 (134 Convention Blvd, Hot Springs, AR 71901) <i>Speakers: Kirk Lane, John Wells</i> Report on how pub libraries can respond in a positive, life saving manner to opioid abuse in Arkansas. Inform availability of free Narcan and the availability of training.
9:30am – 10:20am	P	<b>A Data Journey: Navigating a Smooth Transition from COUNTER4 to COUNTER5</b> Room 203 (134 Convention Blvd, Hot Springs, AR 71901) <i>Moderators: Laura Slavin</i> <i>Speakers: Brian George, Kristin Rogers, Kathy Wheeler</i> Keeping statistics is of primary importance to academic libraries. A panel of three academic librarians will discuss the implications of the transition from COUNTER4 to COUNTER5 statistics. They will discuss how this development is impacting their libraries along with ways to optimize and improve management of statistics with this innovation.
9:30am – 10:20am	P	<b>Additional Duties As Assigned: Best Practices for Succeeding Outside Your Comfort Zone</b> Room 205 (134 Convention Blvd, Hot Springs, AR 71901) <i>Moderators: Preston Salisbury</i> <i>Speakers: Kate Engelbrecht, Becky Bickford, Bonnie Thornton, Lisa Vardaman, Ashley S. Dees</i> Many library professionals today find themselves with job duties they weren't originally hired to perform. This panel of diverse library professionals will share best practices and advice for succeeding in these situations. This program is sponsored by the SELA NMRT.
9:30am – 10:20am	W	<b>Research and Strategies for Engaging Boys in Reading</b> Room 206 (134 Convention Blvd, Hot Springs, AR 71901) <i>Speakers: Kevin Powell</i> Starting at a point of reading sports texts with boys can lead to new and often worthwhile discoveries. In this hands-on presentation, I will share research and history on boys and reading, a taxonomy of sports texts that can be used with middle grade children, and sports literacy activities in the school and public library settings.
10:30am – 11:20am	L	<b>"How Can I Help You?" and Other Ways to Lose Patrons</b> Room 205 (134 Convention Blvd, Hot Springs, AR 71901) <i>Speakers: Phillip Carter</i> In this presentation I draw on years of customer service experience to help librarians cultivate the best in customer service experience. I provide techniques for creating better communication, interactions, and experiences for patrons of all kinds. I also communicate how important it is to have a written customer service policy.

10:30am – 11:20am	L	<b>3D Content in Libraries</b> <i>Speakers: Kristi Wyatt, Bobby Reed</i>	Room 204 (134 Convention Blvd, Hot Springs, AR 71901)
Photogrammetry, 3D printing, and 3D modeling form the backbone of the 3D workflow the Emerging Technologies team at the University of Oklahoma uses to digitize physical objects. Working in partnership with local public libraries, librarian Bobby Reed will detail his work and workflow and how to implement 3D content creation into your catalog, curriculum, and programming.			
10:30am – 11:20am	L	<b>Academic Libraries and their Communities: Three Approaches to Community Engagement</b> <i>Speakers: Laura Slavin, Rebecca Rose</i>	Room 207 (134 Convention Blvd, Hot Springs, AR 71901)
Three librarians will share Community Engagement projects initiated by their libraries. These projects include a health information literacy program, an annual International Festival, and a campus art exhibit that promotes scholarship with students from area high schools. Lessons learned, strategies, and suggestions for getting started are included in the presentation.			
10:30am – 11:20am	L	<b>If the Community Can't Come to You, What do You Do?</b> <i>Speakers: Ronica Crutchfield, Marilyn Willis</i>	Room 206 (134 Convention Blvd, Hot Springs, AR 71901)
In this session we will tell how to get started with Community Involvement, talk about scheduling, present ideas on possible contacts and how to get them to love your library and give their support. We will also give some concrete examples of what we are doing in our community. Discussion will follow.			
10:30am – 11:20am	L	<b>Putting the L, G, B, T, I and Q in Collection Development: Resources on Sexual Orientation, Intersex, and Gender Identity</b> <i>Speakers: John Siegel</i>	Room 103 (134 Convention Blvd, Hot Springs, AR 71901)
Library staff must build inclusive collections to welcome and serve members of the lesbian, gay, bisexual, transgender, intersex, and queer (LGBTIQ) community. This presentation will provide an overview of terminology and resources such as book reviews and awards. Attendees will be able to ask questions in a non-judgmental environment. The goal is to develop a toolkit to make sense of what seems, on the surface, to be alphabet soup.			
10:30am – 11:20am	W	<b>Active Learning Techniques for One-Shot Library Instruction: A Framework-Based Approach</b> <i>Speakers: Nithin Lakshmana, Shawna Thorup</i>	Room 102 (134 Convention Blvd, Hot Springs, AR 71901)
Experience activities we use to teach information literacy skills and concepts to community college students. We'll show how we transformed our one-shot library instruction program using the Framework for Information Literacy and active learning techniques and how you can, too. Bring your smartphone or tablet.			
10:30am – 11:20am	W	<b>The Magic of Multisensory Approaches to Language!</b> <i>Speakers: Amy Thompson, Tammy Benson</i>	Room 203 (134 Convention Blvd, Hot Springs, AR 71901)
This session will provide relevant information and creative activities utilizing multisensory approaches to teach language. Multisensory teaching that involves the use of visual, auditory, and kinesthetic-tactile pathways simultaneously enhances learning, especially for struggling readers. Teachers and children's services librarians will enjoy interacting with new games and strategies in the areas of phonology, phonics, word recognition, handwriting, and spelling.			
11:30am – 1:00pm	S	<b>Keynote Luncheon</b>	Horner Hall, Area A (134 Convention Blvd, Hot Springs, AR 71901)
1:30pm – 2:20pm	L	<b>Collaborating for Inclusive Academic Support</b> <i>Speakers: Charnley Conway, Felipe Pruneda Senties, Janice Weddle</i>	Room 205 (134 Convention Blvd, Hot Springs, AR 71901)
Come hear about our experiences in establishing an ongoing collaboration with Bailey Library, the Writing Center, and Academic Success at Hendrix College.			

1:30pm – 2:20pm	L	<b>Good Morning, How Are You?</b> <i>Speakers: Wil'Lani A. Turner</i> Have you ever had an employee come to work with the worst attitude? Or that one employee that comes in that doesn't feel well and is sad? Have you stopped to ask them, how are you? Well, I do! As circulation supervisor, it is imperative that my staff is as upbeat and cheerful as possible so, we have 'Good Morning, How are you?' time, every morning, so that staff can vent to me and afterwards, try to have a good day. You'll be surprised at how much of a difference it makes in your staff, just to know that someone cares. In this session I will discuss how I go about asking about the staff's day and things I do to get the momentum flowing.	Room 203 (134 Convention Blvd, Hot Springs, AR 71901)
1:30pm – 2:20pm	L	<b>Plan It, Host It!: Successful Library Outreach Events Without a Budget</b> <i>Speakers: Sherry Eskridge, Erika James</i> If you are thinking about planning a library event but are discouraged because of budget cuts, this session is for you! As library professionals, we must be willing to think ahead and plan outside of the box to continue to reach our different communities. This session will teach you how to have a successful event, create partnerships, and discuss obstacles that you may face and how to overcome them going forward.	Room 103 (134 Convention Blvd, Hot Springs, AR 71901)
1:30pm – 2:20pm	L	<b>Tips for Improving your Facebook Reach</b> <i>Speakers: Robin Campbell</i> With insights gleaned from research on Facebook's latest algorithm, these practical tips aim to get your library's message seen.	Room 102 (134 Convention Blvd, Hot Springs, AR 71901)
1:30pm – 2:20pm	L	<b>Travels for Teachers</b> <i>Speakers: Quanta Wyatt</i> This session shares information for teachers who want to travel for free or very cheaply while gaining new ideas and methods for their teaching.	Room 206 (134 Convention Blvd, Hot Springs, AR 71901)
1:30pm – 2:20pm	P	<b>LDDs, Regional Consortia, and YOU!</b> <i>Moderators: Britt Anne Murphy</i> <i>Speakers: Crystal Gates, John McGraw</i> A panel of representatives from Library Development District 3 (LDD3) will speak about exciting new collaborations spawned by a revival of Library Development Districts, a geographic designation of library groups set by the State Library decades ago. While initially designed for public libraries, today's "LDD3" includes libraries of all types from central Arkansas, recognizing the need for cross-training and collaboration between school, academic, special, and public libraries. LDD3 participants are communicating on a monthly basis to find ways to share money, resources, and library good will. Part of the session will be devoted to having library workers from other LDDs form groups to talk about future collaborations.	Room 207 (134 Convention Blvd, Hot Springs, AR 71901)
1:30pm – 2:20pm	P	<b>Open Educational Resources in Arkansas: Progress and Lessons Learned</b> <i>Moderators: Autumn Mortenson</i> <i>Speakers: Philip Shackelford, Nithin Lakshmana, Kristin Cooke, Stephanie Pierce, Relinda Ruth</i> Academic librarians from across Arkansas will share their library's efforts toward lowering the costs of educational materials for students. The panel discussion will focus on the progress toward and lessons learned in implementing an OER initiative, including how to educate campus stakeholders, promote adoption and creation of resources among faculty, and assess the program's effectiveness. Sponsored by the College and University Libraries Division.	Room 204 (134 Convention Blvd, Hot Springs, AR 71901)
2:30pm – 2:50pm	M	<b>ALPS Division Meeting</b>	Room 102 (134 Convention Blvd, Hot Springs, AR 71901)
2:30pm – 2:50pm	M	<b>Reference/Instructional Services Division Meeting</b>	Room 103 (134 Convention Blvd, Hot Springs, AR 71901)
2:30pm – 2:50pm	M	<b>Resources/Technical Services Division Meeting</b>	Room 203 (134 Convention Blvd, Hot Springs, AR 71901)
2:30pm – 2:50pm	M	<b>Special Libraries Division Meeting</b>	Room 205 (134 Convention Blvd, Hot Springs, AR 71901)
2:30pm – 3:30pm	S	<b>Exhibits Happy Hour</b>	Horner Hall, Area B (134 Convention Blvd, Hot Springs, AR 71901)
3:00pm – 3:20pm	M	<b>Arkansas Association of School Librarians Division Meeting</b>	Room 205 (134 Convention Blvd, Hot Springs, AR 71901)

3:00pm – 3:20pm	M	<b>College/University Libraries Division Meeting</b>	Room 203 (134 Convention Blvd, Hot Springs, AR 71901)
3:00pm – 3:20pm	M	<b>Public Libraries/Trustees Division Meeting</b>	Room 103 (134 Convention Blvd, Hot Springs, AR 71901)
3:30pm – 4:20pm	L	<b>Creating and Implementing a Comprehensive Academic Library Assessment Plan</b> <i>Speakers: Bob Holzmann</i>	Room 203 (134 Convention Blvd, Hot Springs, AR 71901) Tulsa Community College Library created an assessment plan for all library services. Trends indicate that assessment is important for accreditation and proving value. Do we contribute to the college's strategic plans? Do services impact student success? Our plan includes methods from traditional reporting to statistical analysis demonstrating impact upon student success.
3:30pm – 4:20pm	L	<b>Go Gig or Go Home</b> <i>Speakers: Latina Sheard, Jennifer Chilcoat</i>	Room 103 (134 Convention Blvd, Hot Springs, AR 71901) What can a library with limited resources do to support library users engaged in the gig economy? Many might be surprised at what libraries already do that is vital to this new workforce. For those who wish to go the extra mile, however, we will present some low-cost options to support users in the areas of writing, crafting, small or start-up business ownership, visual arts, and performance arts.
3:30pm – 4:20pm	L	<b>Great New Books for Storytime!</b> <i>Speakers: Rita King</i>	Room 204 (134 Convention Blvd, Hot Springs, AR 71901) Participants will learn about the best new books from 2019 to use as part of storytime. Each participant will also receive a swag bag with galleys and publisher material.
3:30pm – 4:20pm	L	<b>Libraries of Things</b> <i>Speakers: Rachel Tanner, Joe Hudak</i>	Room 207 (134 Convention Blvd, Hot Springs, AR 71901) It's not just books--we circulate tools, musical instruments, toys, puzzles, telescopes, and more. Learn best practices and varied approaches for funding, developing, and circulating non-traditional library collections.
3:30pm – 4:20pm	L	<b>Plan an ACT Test Prep Night</b> <i>Speakers: Rachel Shankles</i>	Room 205 (134 Convention Blvd, Hot Springs, AR 71901) Traveler no longer contains Learning Express which the schools used for free ACT test prep for their students. Rachel will provide a list of alternative websites, books, and apps that could make a great impact on the senior class of the school in your area.
3:30pm – 4:20pm	L	<b>Put Your Self(ie) Out There: Using Social Media To Advocate for Your Library</b> <i>Speakers: Amanda Jones</i>	Room 102 (134 Convention Blvd, Hot Springs, AR 71901) Let the world see how invaluable a school library can be for the school, as well as the community, and that a library involves more than just checking out books. Join an AASL Social Media Superstar as we examine how to use social media, apps, and free website builders to your advantage to showcase your library, keep your students and parents informed, and advocate for community partnerships. It's important to advocate for your library, but first you have to put your self(ie) out there.
3:30pm – 4:20pm	W	<b>Creating Your Personal Strategic Plan</b> <i>Speakers: Gwyneth Jelinek</i>	Room 206 (134 Convention Blvd, Hot Springs, AR 71901) You are probably familiar with your library's strategic plan and use it as a guide to help you achieve goals for your organization. But, what about your own personal goals? Do you feel like you are achieving your goals? This session will help you create your own personal mission and vision statement and define your values. It will also get you started to identify the goals that are most important to you and come up with an action plan to achieve them. Bring a pen! Be prepared to do some personal reflection. Be prepared to get a swift kick in the right direction to achieve those goals, already!!
4:30pm – 5:20pm	L	<b>Booktalking: Books for Everyone</b> <i>Speakers: Jeff Whittingham</i>	Room 204 (134 Convention Blvd, Hot Springs, AR 71901)
4:30pm – 5:20pm	L	<b>Earning Your MLS in Arkansas</b> <i>Speakers: Dr. Wooseob Jeong, Kathie Buckman</i>	Room 206 (134 Convention Blvd, Hot Springs, AR 71901)

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4:30pm – 5:20pm	L	<b>Picture Books and Problem-Solving: The Coding Connection</b> <i>Speakers: Ashley Cooksey</i>	Room 205 (134 Convention Blvd, Hot Springs, AR 71901)
4:30pm – 5:20pm	L	<b>Virtual Recruiting and Engagement: An ALA Emerging Leader Project</b> <i>Speakers: Philip Shackelford</i>	Room 103 (134 Convention Blvd, Hot Springs, AR 71901)
4:30pm – 5:20pm	M	<b>ArkiUG Meeting</b>	Room 102 (134 Convention Blvd, Hot Springs, AR 71901)
4:30pm – 5:20pm	W	<b>BEAM Me Up: Source Evaluation and Synthesis in One-Shot Library Instruction</b> <i>Speakers: Ashley Roach-Freiman</i>	Room 203 (134 Convention Blvd, Hot Springs, AR 71901)
4:30pm – 5:20pm	W	<b>Igniting a Passion for Learning - Digital Breakout Style</b> <i>Speakers: Erin Shaw</i>	Room 207 (134 Convention Blvd, Hot Springs, AR 71901)
6:30pm – 7:30pm	S	<b>Author Talk Live Stream - Susan Orlean</b>	Room 205 (134 Convention Blvd, Hot Springs, AR 71901)
8:00pm – 10:00pm	S	<b>Trivia Night</b>	Core Brewery (833 Central Avenue, Hot Springs, AR 71901)

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**SEPTEMBER 29 • SUNDAY**


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7:30am – 8:20am	S	<b>SELA Breakfast</b>	Embassy Suites Atrium (400 Convention Blvd, Hot Springs, AR 71901, USA)
8:00am – 10:00am	S	<b>Registration</b>	Plaza Lobby (134 Convention Blvd, Hot Springs, AR 71901)
8:30am – 9:20am	L	<b>Engaging Emerging Adults - Programming for 20-Somethings</b> <i>Speakers: Sara Stuart</i>	Room 103 (134 Convention Blvd, Hot Springs, AR 71901) Though libraries have years of experience providing events for children and their parents, interactive programs that appeal to patrons in their twenties and thirties can be a challenge. However, we can avoid this gap in service by providing engaging events that cater to the interests and schedules of this age group.
8:30am – 9:20am	L	<b>Lessons from Retail: Customer Service Assessment in Libraries</b> <i>Speakers: JB Hill</i>	Room 203 (134 Convention Blvd, Hot Springs, AR 71901) The retail industry has employed "secret shoppers" since the 1940's as a technique to assess customer service. Similarly, since the 1970's both academic and public libraries have used "secret patrons" to ask questions and record observations. This presentation discusses techniques and considerations when conducting secret shopping assessments in libraries.
8:30am – 9:20am	L	<b>Reference Training Refresh: Sherpas for the Mountains of Information</b> <i>Speakers: Kate Engelbrecht</i>	Room 204 (134 Convention Blvd, Hot Springs, AR 71901) Library staff are no longer the exclusive gatekeepers of knowledge. Rather, we are tour guides through the evolving world of information, helping customers to find appropriate information and navigate new technologies. Explore Charlotte Mecklenburg Library's revamped reference training for library staff and how the Library system prepares all public service staff to be information tour guides pivoting reference services to personalized customer service interactions rather than traditional resource reliance.
8:30am – 9:20am	L	<b>Surviving Ransomware</b> <i>Speakers: Nathan James</i>	Room 207 (134 Convention Blvd, Hot Springs, AR 71901) Ransomware attacks are more common than you might think. Opening the library to find some or all of your PCs non-functional with a ransom note displayed on the desktop is a very real possibility. The good news is you can survive and recover, just like we did. What do you do after you discover the attack? What decisions will you have to make? And what can you do to protect your library? (And don't worry, this won't get too technical!)
8:30am – 9:20am	P	<b>Up a Creek Without a Paddle?: Navigating the Turbulent Waters of Streaming Media</b> <i>Moderators: Camille McCutcheon</i> <i>Speakers: Kristin Rogers, John McGraw, Crystal Gates</i>	Room 205 (134 Convention Blvd, Hot Springs, AR 71901) Are you spending more and more money on providing streaming media for your patrons? Is the Patron Driven Acquisition model depleting your budget? Panelists from academic and public libraries will share their experiences with Alexander Street Press, Digital Campus, Films on Demand, Hoopla, Kanopy, and other streaming media services. A Question and answer session will be open to participants.
8:30am – 9:20am	W	<b>Boredom Busters!</b> <i>Speakers: K. Sloane Simmons</i>	Room 102 (134 Convention Blvd, Hot Springs, AR 71901) Nip boredom in the bud on a budget! Engage your school age and tweens with nearly passive programming at little to no cost by using materials you already have.



9:30am – 10:20am	L	<b>Making Connections to Unseen Collections</b> <i>Speakers: Ken Angell, Susie Kirk</i>	Room 203 (134 Convention Blvd, Hot Springs, AR 71901)
		Can two library staffers from different departments and shifts connect and collaborate against all odds? Susie (social media strategist) and Ken (special collections library technician) from Henderson State share how they work together to create quick, engaging videos that help make lasting personal connections whilst promoting the usually unseen special collections in their library.	
9:30am – 10:20am	L	<b>Move That Collection!</b> <i>Speakers: Nichole Dennis, Rebekah Harmon</i>	Room 204 (134 Convention Blvd, Hot Springs, AR 71901)
		How the Traveling Books program provides resources for teachers to engage preschoolers in positive interactions with literacy so they are better prepared to begin reading in schools. This program provides Early Learning Centers/daycares with bins of 20 books and literacy tips every two weeks.	
9:30am – 10:20am	L	<b>No Money, Don't Worry: Finding &amp; Curating Free Open Educational Resources</b> <i>Speakers: Amanda Jones</i>	Room 102 (134 Convention Blvd, Hot Springs, AR 71901)
		Learn how to save money while also collecting quality content for your library, school, or district. As more districts are facing budgetary concerns, educators are looking toward open educational resources to support their classrooms. Attendees will walk away with quality, vetted sites to enhance learning and come away with the understanding of how to find, select, and curate these free digital resources.	
9:30am – 10:20am	P	<b>Making Space for Students: Deselection and Renovation Projects in Academic Libraries</b> <i>Moderators: Camille McCutcheon</i> <i>Speakers: Ashley S. Dees, Tim Dodge</i>	Room 103 (134 Convention Blvd, Hot Springs, AR 71901)
		Do you need to weed your library collections to make space for renovations? Panelists will discuss deselection methodology and criteria and share their experiences in weeding. Join us to learn practical advice and hear updates on long-term deselection and renovation projects from libraries in Alabama, Mississippi, and South Carolina. A question and answer session will be open to participants.	
9:30am – 10:20am	P	<b>Through the Looking Glass: The Future of Academic Libraries</b> <i>Moderators: Lacy Wolfe</i> <i>Speakers: Philip Shackelford, Amber Wilson</i>	Room 207 (134 Convention Blvd, Hot Springs, AR 71901)
		Academic libraries must be ready and willing to make changes in response to new pedagogies, educational approaches, and institutional changes. How can academic libraries respond to these challenges with dwindling budgets and smaller staff sizes? This panel discussion will consider the challenges and trends of academic libraries of tomorrow.	
9:30am – 11:30am	R	<b>Performer's Showcase</b>	Room 205 (134 Convention Blvd, Hot Springs, AR 71901)
10:30am – 11:20am	L	<b>Imagine: One App to Rule Them All</b> <i>Speakers: Christine Peterson</i>	Room 207 (134 Convention Blvd, Hot Springs, AR 71901)
10:30am – 11:20am	L	<b>Library Offline: Providing Library Services During a Renovation</b> <i>Speakers: Kate Engelbrecht</i>	Room 103 (134 Convention Blvd, Hot Springs, AR 71901)
		How do you meet the needs of library users without a permanent, brick-and-mortar library? This project focused on practical strategies for providing continued library services in a community when a location is closed. These include mobile book units, stand-alone return boxes, embedded libraries, small storefront locations and larger temporary locations.	
10:30am – 11:20am	L	<b>The Art of Library War: Deploying Your Staff in the Circulation Battlefield</b> <i>Speakers: Chelsea Young, Shawn Manis</i>	Room 204 (134 Convention Blvd, Hot Springs, AR 71901)
		Using teachings from Sun Tzu's The Art of War, this session will take a practical approach to teaching staff to be supervising commanders and training student workers to be elite soldiers in the never-ending war that is circulation. Discussion points will include what we call The Five Major Facets of Circulation, creating a battle plan, branches of student workers, deployment of student workers, and special operations. With the help of Sun Tzu and our session, we will learn how to win any battle that happens within the circulation battlefield.	

10:30am – 11:20am	P	<b>Beyond the Desk: Advice, Ideas, and Experience in Student Engagement for Academic Libraries</b> <i>Moderators: Philip Shackelford</i> <i>Speakers: Janice Weddle, Autumn Mortenson, Susie Kirk, Brittany Rodgers, Amber Wilson, Camille Beary, Lisa Fuller</i> Academic librarians face a growing impetus for student engagement – helping and supporting students by providing assistance and resources that promote academic success. But that’s not all. Join us for a glimpse beyond the traditional scope of reference and instruction for a look at how academic librarians around the state are engaging students in fun, innovative, and impactful ways.	Room 102 (134 Convention Blvd, Hot Springs, AR 71901)
10:30am – 11:20am	W	<b>How to Do an Elevator Speech</b> <i>Speakers: Tammie Evans</i> You never know when opportunity can present itself to talk about your Library. Find out the tips and tricks to make your elevator speech smooth and polished. There will be a session and a fun exercise to think of ways to talk up your Library to anyone.	Room 203 (134 Convention Blvd, Hot Springs, AR 71901)
12:00pm – 1:30pm	S	<b>ArLA Awards Banquet and Luncheon</b>	Horner Hall, Area A (134 Convention Blvd, Hot Springs, AR 71901)
2:00pm – 2:30pm	S	<b>ArLA Scholarship Auction Winners Announced</b>	Horner Hall, Area B (134 Convention Blvd, Hot Springs, AR 71901)
2:30pm – 3:00pm	S	<b>Exhibits Close</b>	Horner Hall, Area B (134 Convention Blvd, Hot Springs, AR 71901)
3:00pm – 4:00pm	M	<b>ArLA Annual Membership Business Meeting</b>	Horner Hall, Area A (134 Convention Blvd, Hot Springs, AR 71901)