

**Arkansas Library Association  
Annual General Meeting Minutes  
Tuesday, September 28, 2010  
The Peabody Hotel, Little Rock, AR**

**Call to Order:** President Connie Zimmer opened the meeting at 12:30 p.m.

**Roll Call and Minutes:** The minutes were distributed. Michael Strickland was asked to serve by President Zimmer as acting secretary in place of Jamie Melson who was unable to attend the conference due to a family illness. President Zimmer asked for any corrections to the October 27, 2009 minutes. With no corrections, Zimmer moved for their approval.

The motion was seconded and passed.

**President's Report/Executive Committee, Connie Zimmer:**

President Zimmer thanked ArLA members for their attendance at ArLA Conference and the board meeting. She specially thanked Conference Chair, Dwain Gordon and the Conference Committee for their efforts and hard work putting the joint ArLA/SELA Conference together and making it a successful one.

**ALA Councilor Report, Ron Russ:**

Activities since last meeting:

1. Ordered materials for the ALA Table at the 2010 ArLA/SELA Joint Conference
2. Wrote an article for Arkansas Libraries regarding the ALA Annual Conference in Washington D.C. this past June.
3. Posted report to the ArLA ALA Councilor's blog
4. Contacted the AL Direct editor about adding the ArLA/SELA Joint Conference to their calendar (which was done)
5. Forward ALA-related information to ARKLIB-L

**SELA Representative Report, Dwain Gordon:**

Gordon reported that as of September 24, 2010: 330 people had registered for the joint conference; 47 SELA members had registered; and 55 booths were sold. He also noted that SELA was involved with two receptions: the Arkansas Studies Institute and the Clinton Center.

He also shared that he presented his proposal on how to revitalize SELA and the proposal was currently being researched.

**Executive Administrator Report, Barbara Martin:**

1. Martin reported that information about ArLA membership and dues were being mailed out.
2. Mail outs for ALPS & AASL were also going out.
3. Martin suggested that minutes of this meeting be posted on ArLA web page.

4. Martin provided a brief overview of what her office does during the year for ArLA including: handling the dues; assisting with the ALPS & AASL meetings; handling the Board Retreat in February; assisting with planning ArLA's Annual Conference; and reviewing contracts.

Barbara handed out and presented the financial report. Net income from Jan 1, 2010 until September 26, 2010 stands at \$67,149.38. The association has 3 Certificate of Deposit accounts. ArLA's total worth is \$316,724.95. Overall the financial health of the Association looks good.

## **Division Reports:**

### **AASL, Devona Pendergrass:**

AASL held its annual meeting on July 25-26. Although attendance was down, the sessions and food were good. It's next meeting is planned to be held at Hendrix College.

Pendergrass also attended the Library Advocacy Day in Washington D.C. where Arnie Duncan, Secretary of Education, spoke to the group she was with.

### **ALPS, Kara Propes:**

The ALPS annual program took place on May 10-12. There were 89 participants. INFOBITS is planned for November 6 at the Arkansas State Library.

ALPS offered a scholarship to attend ArLA but no one applied for it.

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### **College & Universities, Kaye Talley:**

Accomplishments for 2010:

1. On behalf of CULD, I sent a letter of support for the selection of Nashville, TN. As the host city of the 2017 ACRL National Conference.
2. For its spring meeting, CULD held a joint meeting with ARKLink on 4/16/10 at Southeast Arkansas College in Pine Bluff. The program was on streaming video.

Ongoing projects:

1. Arkansas academic library survey

2011 Officers: Daniel Page, chair; Carol Hunan, secretary

### **Public Libraries & Trustees, Sarah Ernst:**

Accomplishments of 2010:

1. Encouraged public librarians and trustees to participate in Focus Group for Arkansas State Library.

Goals for 2011:

1. More input into the planning of the next conference, especially with regards to programming for public libraries track
2. Resurrecting a one day workshop in April or May dedicated to public libraries with seed money from ArLA

3. Have pre-conference session(s) devoted to public libraries
4. Possibly create a new group for library directors and trustees

**Reference & Instruction Services, Amber Wilson:**

2011 Officers: Amber Wilson, chair; Michael Palmer, vice-chair; Jessie Burfield, secretary

**Resource & Technical Services, Heidi Vix:**

No Report.

**Special Libraries, Michael Strickland:**

Accomplishments for 2010:

1. Maintained and updated Special Libraries web page on ArLA website.
2. Maintained and updated Special Libraries Facebook page

Goals for 2011:

1. Involve more special librarians in ArLA
2. Provide conference sessions for special libraries

2011 Chair, Loretta Edwards

**Roundtable Reports:**

**Youth Services Roundtable, Laura Speer:**

No Report.

**Government Documents Roundtable, Frances Hagar:**

Accomplishments for 2010:

1. Session at Conference by Steve Beleu from the Oklahoma Department of Libraries.
2. Also had a basket at basket auction
3. Pre-Conference Session on the 2007 Economic Census Data led by Steve Beleu.

**Information Technology Roundtable, George Fowler:**

Jon Goodell spoke on behalf of George Fowler who was unable to attend the conference. Goodell mentioned that the Information Technology Roundtable had helped sponsor, with support from ArLA and the Arkansas State Library, the 2<sup>nd</sup> Unconference which was held at UAMS. There were 55 attendees. The group is considering offering a third Unconference in July 2011 or waiting until July 2012. The group is also seeking feedback on whether or not to offer the Unconference on an annual or bi-annual basis.

The ITR is also looking into ways it can help provide IT support at the ArLA Annual Conference so that it can help the association save money.

2011 Officers: Jon Goodell, chair and Carol Coffey, secretary

**New Members Roundtable, Jerrie Townsend:**

Accomplishments for 2010:

As of September 20, new Association members totaled 57.

The committee sponsored a session for New Members at the annual conference. It was attended by approximately 10 new members and several committee/division/round table chairs and officers, who introduced themselves and talked about their activities, projects and upcoming events. Several of the new members expressed an interest in becoming more involved with the Association.

Goal for 2011:

Look for ways to involve new members in the Association

2011 Chair, Connie Zimmer

**Two-Year Colleges, Tina Bradley:**

The two year colleges are studying ways to collaborate together on databases.

2011 Officers: Tina Bradley, chair, Michael Palmer, secretary

**Committees:****Awards, Barbie James:**

No Report

**Centennial Planning, Karen Russ:**

The Centennial Celebration calendars are now available. With the gracious assistance of the Arkansas State Library of \$4,000, 300 were ordered. They will be available for sale starting on September 26, 2010. The calendars are \$15.

Heidi Vix has begun work on the Association's Centennial home page.

All vendors present at this conference will receive a letter inviting them to assist in underwriting the cost of centennial projects in exchange for recognition in various publications of the Association.

Several other projects are in various stages of development. The group continues to meet mostly by email.

On-going Projects:

1. Generating list of possible donors – all vendors at 2010 conference were approached.
2. Development of Centennial Celebration website
3. Update contact information for the list of previous scholarship winners

4. Update list of past officers

Goals for 2011:

1. Cooperative effort with Publications Committee to pull together a special issue of the earliest issues of *Arkansas Libraries* for publication in 2011.
2. Obtain recognition of the Centennial from ALA, hopefully including coverage in *AL Direct* or *American Libraries*.
3. Opportunity to individuals to create READ posters of themselves at conference

Suggestions for 2011 (goals, activities and budget):

1. Host celebratory dinner Saturday night before conference begins to recognize past officers and scholarship winners

2011 Chair, Karen Russ

**Conference, Dwain Gordon:**

Gordon reported that next year the conference will remain in Little Rock during the last weekend in September. Holly Mercer will be the 2011 conference chair.

2011 Chair, Holly Mercer

**Constitution, Bill Parton:**

Accomplishments for 2010:

1. Conducted review of 3 primary documents
2. Review discovered minor problems in Act 1 of the bylaws in regards to defining categories. The categories are not well-defined.
3. Proposed to the board an ad hoc committee study the problems and re-define the categories and dues.

2011 Chair, Bill Parton

**Intellectual Freedom, Devona Pendergrass:**

Pendergrass reported that she has been providing updates to the webpage and worked with SELA and ISC to secure a speaker for the conference. She has also been monitoring listservs.

**Legislative, Donna McDonald:**

No Report.

**Membership, Jerrie Townsend:**

In 2010, ArLA has 546 current members which is an increase of 1.7% from 2009 when there were 537 members.

Townsend moved the temporary adoption of a student membership category, to be offered to full-time and part-time students pursuing a library science or media specialist certification with a \$25.00 fee and a three year limit to be implemented in 2011. States

around Arkansas were surveyed and found to have a student membership category. The committee would also review Association Constitution and Bylaws to determine what changes, if any, were required to make the category permanent. The motion was seconded and passed.

Townsend also made the motion for the membership committee to re-examine all the fees and categories, plan for more uniform ArLA categories and fees and make a recommendation to ArLA Board at the Board Retreat in 2011.

**Nominating, Shawn Pierce:**

No Report.

**Public Relations, Virginia Perschbacher:**

Accomplishments for 2010:

The winning design for the ArLA promotional license plate, "Read Love Your Arkansas Library" by Kathie Altazan was finalized and a "Permission to Use Design Items for the Arkansas Library Association" form was signed and submitted to the ArLA Office. 500 copies of the plates were produced by the Tara Promotional of Pine Bluff at a cost of \$4.22 each. The plates were four colors on .060" plastic. The first plate was sent to the designer as an additional thank you for the design. The first plates sold were purchased at the June meeting of the ArLA Board. The plates have been on sale at various meetings and events since June and will be sold by the Scholarship Committee at the Annual Conference.

Currently there are no ongoing projects.

**Publications Committee, Kathie Buckman:**

1. Hosted panel discussion during afternoon session, entitled "Trends in Library Publications" Panelists included: Laura Speer, managing editor of *Arkansas Libraries*; Britt Murphy, column editor of *Arkansas Libraries*; Necia Parker-Gibson, past managing editor of *Arkansas Libraries* and past editor of *Behavioral and Social Sciences Librarian*; Trisha Zeiner, editor of *Mississippi Libraries*; and Perry Bratcher, editor of the *Southeastern Librarian*.
2. Submitted a basket for the L.E.A.F. auction
3. Kathy is seeking persons interested in serving as Publications Chair because this is her third and therefore final year she is eligible to serve as Chair of Publications.

**Scholarship Committee, Diane Hughes:**

Accomplishments for 2010:

1. Created a scholarship fund donation form that is available on the ArLA website for anyone who wishes to contribute money throughout the year and not just at conference time

2. Reviewed all applications for the two \$1,500 scholarships and selected Amber Gregory the ArLA Annual Scholarship winner and Ronda Hughes, the FIRST recipient of the ArLA School Library Media Specialist Scholarship
3. Sold license plates (so far raising \$720) and accepted donations in the scholarship booth during the conference. Each donor received a sticker that says "I Support ArLA Scholarships"
4. Had a basket for the basket auction which generated \$75.00

Suggestions for 2011:

The committee respectfully requests a total of \$4,500 for the 2011 year, \$1,500 for each of the two scholarships and \$1,500 for general committee expenses.

Goals for 2011:

We plan to review, and possibly update, current scholarship policies and criteria.

**Arkansas Libraries, Managing Editor, Laura Speer:**

Accomplishments for 2010:

1. Begin redesign of *Arkansas Libraries*
2. Purchased new computer and software for use of the Managing Editor

Goals for 2011:

Continue to improve and provide a quality library journal to the members of the Arkansas Library Association

1. To be informative and educational
2. Encourage artists, news stories and photographers to submit materials for publication in the journal
3. Looking for help with the journal

Suggestions for 2011:

Research possibility of out-sourcing the "building" of the journal  
Begin looking for a new managing editor for the journal for 2012

Officers for 2011: Managing Editor, Laura Speer; Column Editor, Britt Murphy; Proof Reader, Brent Nelson

**Associate Editor, Britt Anne Murphy:**

No Report.

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**Webmaster, Ron Russ:**

Accomplishments for 2010:

1. Maintained and updated website
2. Worked with David Hudson to fix problems in member sort feature when logged in
3. Heidi Vix created and maintained ArLA/SELA Conference Website
4. Ron Russ wrote Webmaster's Corner for Arkansas Libraries (Heidi Vix wrote one article for the fall issue regarding the conference website)

#### Goals for 2011

1. Renew three domains for 2011
2. Update and maintain website (as needed)
3. 3. Work with programmer, if any specialized programming needs to be done
4. Work with Centennial Planning Committee to integrate logos and design into website
- 5.

#### Suggestions for 2011

1. Heidi Vix will create a new ArLA main page for the ArLA Centennial
2. Ron Russ will continue to maintain and update website as required
3. Budget request for \$554.00 for three domain renewals and any programming costs that are needed to fix any issues that come up.

2011 Officers: Webmaster, Ron Russ; Assistant Webmaster, Heidi Vix

#### **Archives, Bob Razer:**

Some material was received during the year from past board members. Board members who will no longer be serving on the board are reminded to send the material they collected during their tenure to Bob at CALS. You do not need to worry copies being received. Archivists will deal with multiple copies of documents when the association archives are processed.

2011 Chair, Bob Razer

#### **Unfinished Business:**

None

#### **New Business:**

Jim Robb, elected 2012 ArLA President. Ron Russ moved that Robb be 2012 ArLA President, motion was seconded and passed.

#### **Adjournment**

Ron Russ moved adjournment, seconded and meeting adjourned at 1:15 p.m.

Respectfully submitted,  
Michael Strickland on behalf of Jamie Melson,  
2010 Secretary/Treasurer