

**Arkansas Library Association
General Business Meeting
Radisson Hotel/Fayetteville, AR
October 10, 2006**

President Diane Hughes called the meeting to order at 9:05 a.m. After establishing a quorum, Pres. Hughes welcomed all those present.

The minutes of the 2005 General Business Meeting were handed out. Everyone was given a few minutes to look over the document. Diane asked if there were any additions or corrections. There were none. She then asked for a motion to approve the minutes as presented. Motion was made by Eva White and seconded by Ted Campbell. Motion passed.

President Hughes then gave a brief summary of her report for the year. She outlined it as follows:

- 1 August 1--Nominated and completed paperwork for Cassandra Barnett to be the Arkansas Representative at the National AASL Vision Summit in December, 2006.
- 2 August 8--Completed the documentation for the Arkansas AASL Affiliation process
- 3 August 26--Traveled to Beebe met with Publications Committee, signed contract with Kier Heyl to be the Website consultant.
- 4 September 11 & 12--Traveled to Fayetteville to meet with conference committee and review hotel/conference facilities for the ArLA Conference.
- 5 September 6--Wrote a letter of recommendation for Regina Cortez for the ALA Emerging Leaders Program
- 6 September 30--Attended the National Book Festival in Washington D.C., and helped Danny Koonce and Jane Thompson work the Arkansas booth in the Pavilion of States.

SELA Councilor: Ellen Johnson---

Goals for 2007:

- 1 Continue to provide news/information to the Arkansas Library Association and SELA
- 2 Encourage membership in SELA
- 3 Attend/participate in SELA's spring leadership conference

Accomplishments for 2006:

- 4 Provided news of the Arkansas Library Association to THE SOUTHEASTERN LIBRARIAN and to the board and membership of SELA
- 5 Provided news of the Southeastern Library Association to the Arkansas Library Association's board, journal and listserv
- 6 Participated in the TLA/SELA joint conference held April 5-7, 2006, in Memphis

On-going projects and suggestions for 2007: See "goals" listed above

- 1 Budget: Travel to SELA's Spring Leadership Conference (see accompanying document)

2007 representative to SELA: to be elected at ArLA's 2006 Annual Conference in Fayetteville

ALA Councilor: Ellen Johnson---

Goals for 2007:

- 2 Continue to provide news/information to the Arkansas Library Association and ALA
- 3 Encourage membership in ALA
- 4 Attend/participate in ALA's Midwinter Meeting and Annual Conference

Accomplishments for 2006:

- 1 Provided news of the American Library Association to the Arkansas Library Association's board, journal and listserv
- 2 Represented the Arkansas Library Association on ALA Council during the Midwinter Meeting in San Antonio and the Annual Conference in New Orleans

On-going projects and suggestions for 2007: see "goals" listed above

- 1 Budget: Travel to ALA's Midwinter Meeting and Annual Conference 2007 (see accompanying document)

2007 ALA Councilor: to be elected at ArLA's 2006 Annual Conference in Fayetteville

Executive Administrator: Barbara Martin---Barbara handed out the current Profit & Loss Comparison. As of this month, we have \$28,401 in the scholarship fund CD earning 5% interest; \$30,582 in the new general fund CD earning 5.35% interest with \$74,000 in our checking account plus another \$6,000 waiting to be deposited from this weekend.

AASL Division: Connie Zimmer---

Goals for 2007:

- 2 Annual conference
- 3 Continue to support all school librarians in the state of Arkansas
- 4 Increase membership and keep watch on national and state activities that impact school library media specialists.

Accomplishments for 2006:

- 1 Re-affiliation with American Association of School Librarians
- 2 Successful conference with 134 registrants at DeGray Lake.
- 3 Prepared basket for LEAF auction.
- 4 Diane Hughes represented AASL as well as ArLA at two national conferences
- 5 AASL gave 1 registration for the 2006 summer conference at the AAIM Conference.
- 6 AASL gave 2 registrations for the 2007 summer conference at the fall ArLA Conference.
- 7 92 school library media specialists pre-registered for the ArLA conference.

Suggestions for 2007:

- 1 Turned in budget request.

Officers for 2007:

- 2 President: Ramona Abernathy
- 3 Vice-President: Jeanna Cook
- 4 Secretary/Treasurer: Connie Zimmer

College & University Division: Linda Creibaum—

ALPS (Paraprofessionals) Division: Brenda Van Dusen—

Goals for 2007:

- 1 Continue increasing our membership by networking with paraprofessionals throughout the state.
- 2 Start a feasibility study looking into developing support staff certification within ALA guidelines.
- 3 ALPS would like to request ArLA's direction in seeking ways to provide Continuing Education Credits for paraprofessionals (library support staff).

Accomplishments for 2006:

- 1 ALPS Spring Conference in Little Rock this year was a big success and brought an increase in conference attendance with 109 attendees.
- 2 Started writing a policies and procedures manual for the benefit of our future ALPS leaders.
- 3 Establishing a Finance Committee to provide guidance in setting spring conference and Info-Bits fees; budget to be submitted to ArLA and any other financial matters that need to be addressed.
- 4 Sponsored a sessions at this year's ArLA conference and provided a basket for the silent auction.

On-going Projects:

- 1 ALPS Executive Council meeting Nov. 3, 2006 at Phillips Community College of the University of Arkansas, Helena, AR.
- 2 Info-Bits workshop: Thursday, Nov. 9, 2006 at Bob Herzfeld Memorial Library, Benton.
- 3 Programs include:
 - 1) Customer Service: Just Another Oxymoron?
 - 2) Who Moved the Cheese @ Your Library?
- 1 Planning for the 2007 ALPS Spring Conference in Little Rock are well underway.
- 2 A committee is exploring Mt. Magazine State Park as a possible site for the 2008 Spring Conference. (This site has already been approved by the ALPS Executive Council.)

Suggestions for 2007:

- 1 A budget request along with justification has been submitted.

Officers for 2007:

- 2 Chair: JoAn Ingersoll, Bob Herzfeld Memorial Library, Benton
- 3 Vice-Chair/Chair-Elect: Lynaire Hartsell, UofA, Fayetteville
- 4 Secretary: Subrina White, Arkansas State Library, Little Rock
- 5 Treasurer: Elaine Contant, UofA, Fayetteville

Public Libraries Division: Lisa Johnson---

Goals for 2007:

- 1 Ideas are forthcoming for next year.

Accomplishments for 2006:

- 2 Reference Workshop present here at conference; a YA Program with Nisha & Elvis.
- 3 Conducted a survey to see what was wanted or needed and worked off of that.

On-going Projects:

- 1 Looked at by-laws.

Officers for 2007:

- 2 President: Kristie Boucher
- 3 Vice-President: Kevin Barron
- 4 Sec./Treasurer: Capricia Paige

Thanks to Phyllis Burkett and Ashley Burris for helping me this year.

Resources & Technical Services Division: Deb Kulczak—

Goals for 2007:

- 1 The primary goal should be to continue work on making the division a more active and visible one within the organization. Possible strategies might include sponsoring additional continuing education opportunities and developing the RTSD portion of the ArLA Web site. The latter could serve as an information resource for technical services librarians and support staff in Arkansas.

Accomplishments for 2006:

- 2 The division sponsored two programs at the 2006 annual meeting: The first, “Blood Out of Turnips: Getting the Most Out of Your Acquisitions Budget,” was presented by Myron Flugstad (Arkansas State University), Tracy Farmer (Arkansas State University), Frances Hager (Arkansas Tech University), Linda Creibaum (Arkansas State University), and Mary Walker (University of Arkansas, Fayetteville). The second, “Brave New World: Technical Services in the Age of Google,” was presented by Myron Flugstad (Arkansas State University), Tracy Farmer (Arkansas State University), and Jon Goodell (Pulaski Technical College). Both sessions were well attended.
- 3 The division is also sponsored two baskets for the auction benefitting the Library Education Aid Fund and completed its section for the Arkansas Library Association Six-Year Plan (attached).

On-going projects:

- 1 Technical services electronic discussion list for Arkansas. Gauging interest in such a list was to be an agenda item at the division’s annual business meeting, but there were no attendees. The next step would be to obtain an RTSD membership list from the Executive Administrator and contact members individually through e-mail.

Suggestions for 2007:

- 2 The current chair and vice-chair would like to request a \$500 budget. This would allow the division to bring in an outside speaker for the 2007 annual conference.

Officers for 2007:

- 3 President: Myron Flugstad (Arkansas State University)
- 4 Vice-President:
- 5 Secretary:
- 6 Treasurer:

The current officers will seek to recruit a vice-chair/chair elect for the coming year and will

inform the Board once this happens. A secretary and treasurer are not needed at this time.

Information Technology Roundtable: Loretta Edwards---

Goals for 2007:

- 1 Increase participation in the roundtable
- 2 Create a Support Call list for the Executive Administrator to use for technical help
- 3 Act as an advisory committee for purchasing new hardware and software for the Association.

Accomplishments for 2006:

- 1 Sponsored a program for the fall conference on SKYPE, a free internet telephony service
- 2 Sponsored a basket for the LEAF basket auction.

Suggestions for 2007:

- 1 Sponsor a program at ArLA fall conference
- 2 Sponsor a basket for LEAF basket auction

Officers for 2007:

- 1 President: Loretta Edwards
- 2 Vice-President: Elaine Contant

Two-Year College Roundtable: Virginia Perschbacher---

Goals for 2007:

- 1 Program at 2007 Conference

Accomplishments for 2006:

- 2 Surveyed collections, services, budgets of AR 2 yr. colleges
- 3 Present program at AATYC
- 4 Members participated in CULD's meeting/review and revision of strategic plan
- 5 Approved CULD's revisions and ArLA strategic plan

Officers for 2007:

- 1 President: Jim Robb, North Ark. College
- 2 Vice-President: Eileen Berry, ASU/Mtn. Home.
- 3 Secretary: Jennifer Davis, ASU/Newport

Government Documents & Microforms Roundtable: Karen Russ---

Goals for 2007:

- 1 Complete the final steps for having the word "Microforms" removed from the name of the Round Table. The vote within the Round Table has taken place and the issue now needs to be placed on the ballot for approval by the Association as a whole.

Accomplishments for 2006:

- 2 Contributed a basket celebrating Benjamin Franklin's 300th birthday to the basket auction
- 3 Coordinated the "Liber8: Federal Reserve Materials Online" program for the Annual

Conference

On-going projects:

- 1 Continue the "What's Up? Docs" column in Arkansas Libraries

Suggestions for 2007:

- 2 Create and post our round table website on the Association webpage

Officers for 2007:

- 3 President: Sarah Ziegenbein, CALS/Little Rock
- 4 Vice-President:
- 5 Secretary: Carol Hanan, UCA
- 6 Treasurer:

Awards Committee: Sandy Olson---

Accomplishments for 2006:

- 1 Gave out 8 awards and held annual awards banquet (luncheon).
- 2 Finalized awards to be given at the awards luncheon. Made arrangements for plaques and checks. Designed brochure for the program. Notified recipients and made arrangements for guests of recipients to attend luncheon.
- 3 Awards handed out were as follows:
 1. Lorrie Shuff Paraprofessional of the Year Award - Loretta Edwards
 2. Frances P. Neal Award - Lolly Ledbetter Shaver
 3. Retta Patrick Award - Diane Hughes
 4. Distinguished Service Award - Bill Traylor
 5. Suzanne Spurrier Award - Art Lichtenstein
 6. LaNell Compton Award - Karen Russ for "Whats Up Docs: Government Information @ you Library Start Your Travels Prepared"
 7. Arkansas Intellectual Freedom Award - Estella Mae Roberts
 8. Ann Lightsey Children's Librarian Award - Mary Furlough
 9. Scholarship Winner - John Boone

Suggestions for 2007:

- 1 I believe the attendance would be better if the awards were given at a banquet and not a luncheon at the end of the conference.

Conference Committee: Dwain Gordon---

- 2 Holding conference with more than 300 registrations
- 3 39 paid vendor booths
- 4 Provided 60 training and informational sessions

Constitution Committee: Barbie James---

- 1 Editorial changes have been made to the constitution and bylaws. New copies will be available to the Board at the December Leadership Exchange. Updated versions will be available on the webpage in the near future.

Intellectual Freedom Committee: Bettye Kerns---

Goals for 2007:

- 2 To educate our members by offering more sessions at conference
- 3 To support libraries across the state as materials are challenged
- 4 To update our IFC Handbook

Accomplishments for 2006:

- 1 We have 3 programs at conference on Intellectual Freedom Issues.
- 2 We have provided support and documentation to librarians who have had materials challenged across the state.
- 3 We had hoped to update our IFC Handbook, but did not do this. This goal will be carried over to the next year.

On-going Projects:

- 1 Handbook Update

Suggestions for 2007:

- 2 Handbook--\$500
- 3 Other goals don't require a budget unless the new committee wants to bring in an outside speaker for programs at conference.

Legislative Committee: Dave Burdick---

Goals for 2007:

- 1 Monitor and act on 2007 Arkansas Legislative Year
- 2 Monitor ALA Issues & Advocacy page, act when action is needed
- 3 Attend National Library Legislative Day

Accomplishments for 2006:

- 1 Attended ALA National Library Legislative Day, met with members of Senate Staff, and met with each of the four Congressmen. Informed them about the major issues this year, including LSTA funding (one of the few budget areas recommended by the President to increase and not decrease), continued access to Government Documents, E-rate issues, Copyright issues, Net Neutrality and the Communications Opportunity, Promotion, and Enhancement (COPE) Act.
- 2 Attended Mike Beebe news conference in which he promised to restore funding to Public Libraries. Asked him to consider more funding for Traveler Project.
- 3 Monitored 2007 Special Session.

On-going projects:

- 1 2007 Arkansas Legislative Session – Now till session ends. (Now, because many things happen before the session starts.)
- 2 2007 National Library Legislative Day, May 1st & 2nd

Nominating Committee: Ashley Burris---

Goals for 2007:

- 1 Full slate of officers

Accomplishments for 2006:

- 2 An election was held at the 2006 conference.
- 3 Officers are:
 1. Vice-President/President-Elect---Debbie Hall, Arkansas State Library
 2. Secretary/Treasurer---Jamie Melson, CALS/Little Rock
 3. President---Ashley Burris,
 4. Past President---Diane Hughes, Hot Springs.....?
 5. SELA Councilor---Dwain Gordon, Arkansas State Library
 6. ALA Councilor---Ellen Johnson, UCA

- 1 As Vice-President, Debbie Hall will chair the nominating committee in 2007.

Public Relations Committee: Amanda Moore---

Goals for 2007:

- 2 Explore methods of improving current PR activities.
- 3 Explore new PR activities.

Accomplishments for 2006:

- 1 Sponsored an ArLA booth at the Arkansas Literary Festival with freebies with the ArLA logo including pens and a globe stress ball.
- 2 Created a draft ArLA brochure to be used at the Festival—now in final form in Executive Administrator’s office
- 3 Updated the ArLA “Library Advocacy” web page.

On-going projects:

- 1 Sponsor an ArLA booth at the Arkansas Literary Festival with freebies with the ArLA logo including pens and a globe stress ball.
- 2 Update the ArLA “Library Advocacy” web page.
- 3 Explore new PR opportunities.

Suggestions for 2007:

- 1 Sponsor an ArLA booth at the Arkansas Literary Festival with freebies with the ArLA logo including pens and a globe stress ball.
- 2 Update the ArLA “Library Advocacy” web page.
- 3 In the past couple of years, the PR Committee has spent approximately \$650 on the Arkansas Literary Festival alone. This amount should be budgeted for the next fiscal year. However, we may want to budget additional amounts to cover items that we could distribute at Conference or in our home libraries to promote libraries and librarianship.

Scholarship Committee: Kaye Talley---

Goals for 2007:

- 1 An increase in the amount of the scholarship

Accomplishments for 2006:

- 2 Awarded a scholarship to John Boone

- 3 Revision of criteria proposed, and accepted by the Board, that students working toward a library media degree also be eligible for the scholarship.

Suggestions for 2007:

- 1 The possibility of a second scholarship (for students working toward a library media degree)

Website: Ron Russ---

Goals for 2007:

- 2 Integrate members only section into the overall website.
- 3 Maintain and update website as necessary.
- 4 Maintain ArLA mailing lists.
- 5 Develop new web-based communication tools as needed.

Accomplishments for 2006:

- 1 Transferred the ARKLIB-L mailing list from UAMS to the ArLA website.
- 2 Updated forms, news items, contact information, division & roundtable websites as necessary.
- 3 April Sheppard created ArLA Conference website as well as a new logo for the Association.
- 4 Did survey for Board regarding logo design.

On-going projects:

- 1 ArLA Website – Maintenance and updating
- 2 Members only website – outsourced to Kier Heyl for creation and development
- 3 ArLA Division and Roundtable Websites
- 4 ArLA Mailing Lists (ARKLIB-L, arlaboard, culdsurvey, arlapubs, arlatycrt)

Suggestions for 2007:

- 1 Continue to maintain website. Budget includes the following:
 1. Domain renewal: \$50
 2. Web-Hosted Account: \$120

Respectfully submitted,
Jamie Melson, Secretary/Treasurer