

**Arkansas Library Association
Executive Board Meeting
Sunday, October 5, 2014
Hot Springs Convention Center, Hot Springs, AR**

Those present were: Devona Pendergrass, President; Trish Miller, Past President; Jud Copeland, Vice-President; Jamie Melson, Sec/Treas; Cathy Toney, Awards Comm. Chair; Carol Coffey, IT RT Chair; Dwain Gordon, Special Libraries Div. Chair; Erin Baber, ALPS Div. Chair; Heather Hays, Associate Editor-Arkansas Libraries; Kay Bland, Conf. Comm. co-chair; Carolyn Baker, Resources & Tech Services Div. Chair; Dan Fitzroy, Web Services Comm. Chair; Britt Anne Murphy, Managing Editor-Arkansas Libraries; Amber Gregory, Legislative Comm. Chair; Pamela Meridith, Ref & Instruction Services Div. Chair; Ashley Burris, Public Libraries & Trustees Div. Chair; Diane Hughes, Scholarship Comm. co-chair; Barbie James, Scholarship Comm. co-chair; Angela Black, Marketing Comm. Chair; Nicole Stroud, Conf. Comm. co-chair; Sherry Tinerella, College & University Div. Chair. Visitors were: Shawn Manis, Judy Calhoun, Kareen Turner, Anne Simpson, Lynaire Hartsell, Brenda Van Dusen, and Ginny Evans.

The meeting was opened at 9:10 AM by President Pendergrass.

Dwain Gordon moved, with a second made by Jud Copeland to approve the August Board meeting minutes as written. Motion passed.

Unfinished Business:

--The journal upgrade to color was tabled again until December.

--It was announced that the memberships now stands at 557. More than a 100 new members have been gained. Conference registration stands at 230 as of this morning. Trish Miller and her committee was thanked and congratulated for the efforts put forth on reaching and surpassing her goal of 100 new memberships.

New Business:

--Jud Copeland gave his vice-president report.

--The ballot box will be at the registration desk and will close at 4:30 on Monday. Results will be announced at the Tuesday morning meeting.

--ALPS was told they could move their documents to their policy & procedure manual.

--It was decided to go with the very short, condensed agenda for Tuesday morning's meeting so more time could be given to the speaker.

--Annual reports will be due at the December meeting.

--Budget requests will be due to the ArLA office by the December Board meeting.

--Dr. Kaye Bland will be retiring from CALS on Jan. 1. Devona would like to present her with an honorary membership and plaque. Dwain moved and Cathy Toney made a second. Motion passed.

Motion to adjourn was made by Jud Copeland with a second made by Cathy Toney. Meeting was adjourned.

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Sunday, October 5, 2014
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Addendum to Minutes: Reports**

ALA Councilor---Hadi Dudley

Goals for the coming year:

To continue to professionally represent the Arkansas Library Association (ArLA) on the American Library Association (ALA) Council, presenting appropriate reports and serving as a communication liaison for both organizations.

Accomplishments for the past year:

1. Attended various ArLA Executive Board of Directors meetings and submitted required reports throughout the year.
2. Participated in Executive Committee work.
3. Submitted required articles to *Arkansas Libraries* journal.
4. Utilized the ArkLib listerv to share pertinent ALA information with association members.
5. Attended the ALA Midwinter Meeting in Philadelphia, PA, January 24-28, 2014, participating in all required and recommended sessions for position.
6. Reported Arkansas participation to the ALA Office for Library Advocacy, including mass mailing of signature pages collected from libraries across the state. "Wrapped-up" state-wide initiative and submitted article to *Arkansas Libraries* journal.
7. Attended the National Library Legislative Day event in Washington, DC, May 5-6, 2014. Travel sponsored by Bentonville Friends of the Library organization.
8. Attended the ALA Virtual Membership meeting on June 5, 2014.
9. Served as a panel presenter in ALA's webinar for the Declaration for the Right to Libraries project reporting on "best practices" in Arkansas on June 9, 2014.
10. Attended the ALA Annual Conference in Las Vegas, NV, June 27-July 2, 2014, participating in all required and recommended sessions for position.
11. Organized and planned Arkansas dinner events at the ALA Midwinter Meeting and Annual Conference.
12. Attended the ArLA Annual Conference in Hot Springs, AR, October 5-7, 2014.
13. Submitted ArLA's "State of the Association" survey to the American Library Association.
14. Ordered ALA exhibit materials, set up and worked the booth during ArLA conference exhibit hours.
15. As approved by the ArLA board, Dudley registered for the 2015 ALA Midwinter meeting and Annual conference through the bundled promotional rate.

On-going projects (include any dates/events already set):

Attend ALA Midwinter Meeting in Chicago, IL, January 30-February 3, 2015
Attend ALA Annual Conference in San Diego, CA, June 26-June 30, 2015

Resources and Technical Services Division---Carolyn Baker

No report

Special Libraries Division---Dwain Gordon

No report

New Member Round Table---Trish Miller

Activities Since Last Report:

Sent out welcome packets to 33 New Members bringing total of new members for 2014 to 118, exceeding our goal of 100. We created and sent out invitations for the New Member Session/Reception. Put together a Panel Discussion with Ashley Cooksey, Loretta Edwards, Anne Gresham, Debbie Hall, And D.J. Reece. The session will run from 12:10 p.m. – 2:00 p.m. Sunday afternoon. Looks like we may have around 40-45 in attendance.

Awards Committee---Cathy Toney

The awards committee selected the following people to receive an award at the Arkansas Library Association annual awards luncheon on October 6, 2013 at the Embassy Suites in Hot Springs:

Bessie B. Moore Trustee Award: Van Buren County Library

Suzanne Spurrier Academic Librarian Award: Bill Parton

LaNell Compton Award: Hadi Dudley

Distinguished Service Award: Carolyn Ashcraft

Retta Patrick Award: Ashley J. Cooksey

Lorrie Shuff Paraprofessional Award: Wade Brightwell

Ann Lightsey Children's Librarian Award: Deborah Edmonds

Conference Committee---Kay Bland, Conference Co-Chair; Nicole Stroud, Co-Chair

Guiding Principles Guiding Conference Planning

Nicole Stroud has had the responsibilities of obtaining general session speakers. (See Appendix 1)

Kay Bland has had the responsibilities of obtaining concurrent session speakers. (See Appendix 2)

Conference Committee responsibilities vary from professional development documentation, suggestions for dine-around restaurants and overseeing exhibit space rentals or acting as hosts at the author tables.

Also note that Bland was able to secure volunteers for help with conference activities. These are retired school librarians from PCSSD (including a spouse) plus student interns in the UCA LIBM Practical Field Experience Class. (See Appendix 3 for Committee Members)

Lynda Hampel, the ARLA Association Manager, is invaluable in the process. The direction of the ARLA President, Devona Pendergrass, has been clear and concise. (See Appendix 4)

Suggestions for 2015 Conference Planning...FACE TO FACE MEETINGS ARE NOT ALWAYS REQUIRED

Review the evaluations from the 2014 conference in late October. Get suggestions for members of conference committee. Develop ideas for the exhibits which should include governance sessions (Candidate Forum) or program sessions (author tables). Also, correspond with the L.E.A.F. basket auction chair. Correspond with the awards committee chair and the scholarship committee chair as they will be part of the awards event at the conference.

Purchase a USB drive for file keeping and create files on computer for keeping up conference information. PUT ALL ASSOCIATION MEETINGS ON YOUR PERSONAL CALENDAR. THIS INCLUDES BOARD MEETINGS.

Plan to meet with the president-elect in early November to brainstorm about ideas which fit the theme selected and be prepared to share information at the leadership exchange in December. Meeting with the executive committee in January was beneficial for this year's conference. Be sure to correspond with the incoming chairs of the different divisions and round-tables to make sure that they have responsibilities in helping to suggest programming. Be sure to make them aware that programs can not be planned which have costs for presenters without prior approval by the board.

Begin to develop a budget no later than the time of the leadership training session for the association. Be aware, too, that the proposal form needs updating and it is suggested that that be sent out by February 1 and be due back by April 1. Plan on working with Lynda Hampel for an entire day in July or early August.

2014 ARLA Conference General Session Speakers

Garry Golden is an academically trained Futurist (MS Futures Studies) who speaks and consults on issues shaping society and business in the 21st century. Garry has worked across a wide range of industry sectors and projects related to the future of infrastructure for energy and transportation, learning and talent development, civic and cultural institutions and the implications of global demographic transitions. (Sunday, October 5, General Session)

ALA immediate Past President **Barbara Stripling** teaches library science classes and prepares the next generation of librarians at Syracuse University. Stripling previously served as director of School Library Services for the 1700 public schools in New York City for seven years. Stripling began her career as a classroom teacher and school librarian in Colorado, North Carolina, and

Arkansas. In 1998, she became director of instructional services for the Fayetteville, AR, school district for four years. (Monday, October 6, Awards Luncheon)

Josh Hanagarne, author of the 2013 book *The World's Strongest Librarian: A Memoir of Tourette's, Faith, Strength, and the Power of Family*, is a librarian in Salt Lake City. Josh will share his personal story. (Tuesday, October 7, Business Meeting/Brunch)

Appendix 2

Although the proposal form for the concurrent sessions suggested that there would be tracks based on the types of libraries where members work, it became evident that there were ways to group the programs into topical themes that would fit the conference theme, Libraries Tweet All About It!

Using the word Tweet, Bland came up with following groups for nine current sessions in each group. There are a total of 45 Concurrent Sessions. Where possible, sessions were grouped according to subtopics within the themes.

Together We Can Make a Difference

New Members, First Time Attendees Session (Trish Miller)
New Members Meet and Greet (Trish Miller)

School Library/Public Library Collaboration (Faulkner County)
Michael Dowling, ALA, Kitchen Table Discussion Group (Followed by Exhibit Hall Visit)
Academic/School/Public Library Collaboration (Clark County)
Libraries as Green Neighbors in the Community (Bentonville, maybe Fayetteville)
Public Library Networks (Public Libraries Division)

Mark Christ, DAH, This Day We Marched Again: A Union Soldier's Account of War in Arkansas and the Trans-Mississippi (What does one do with a primary source document like a diary?)

Larry Wilson, Technology Consultant, Using the Green Screen Technology in Civil War Programs

Writers and Book Awards

Darcy Pattison (Abayomi: The Brazilian Puma) (Exhibit)
Carla McLafferty (Fourth Down and Inches) (Exhibit)
Loyd Harris and Cora Ellsworth, Charlie May Simon and Diamond Award Process
Janis Kearny (Breakfast with TJ) (Exhibit)
Daniel Black (All Arkansas Read the Same Book) (Exhibit)
Skyping with Authors (Rebecca Rasnic)
Teen Book Award (Amy Miller and Jessica McGrath)

Fred Eason (Bass Reeves)
Nancy Hendricks (Hattie Caraway)

Explanations of New Resources and Technology Tools

Navigating the ADE Website (Cassandra Barnett)

Content DM: Creating Digital Content for AR History Researchers (Christ Stewart, Butler Center)

E-Book Platform (Vendor)
Getting Started With World-Cat (Vendor)
Leveraging Social Media Toward Success of Library Outreach (Vendor)
Arkansas Government Resources (McGrath)
Tweeting All About It (John McGraw)

Genealogy and Genetics (Jessie Casella)
Medical Reference Sources (Jessie Casella)

Evidence of Professional Development from Association Groups

Interlibrary Loan Basics (ALL) (McGrath)
ALL-In Leadership Training Development (ALL) (Carolyn Ashcraft)
Includes Report from Lacey Wolfe, Arkansas Emerging Library Leader (Exhibit)

Arkansas Freedom of Information Act (GODORT) (Panel with Rod Miller)
E-Book Platforms In Use (Information Technology) (Carol Coffey)
There Ought To Be A Policy for That! (ALPS) (Mindy Hodges)
Discovery Layers (Resources and Technical Services) (Carolyn Baker)
The Real Nature of Transformative Copyright: Can a Monkey Own Copyright?
(Copeland)

Self-Help Legal Information Resources (Special Libraries) (Burchfield)
Genealogy Resources (ALL) (Fowler)

Note: Author programs were designed for Youth Services and School Libraries Groups.

Thinking Outside the Box

Grant Writing Workshop (Two Sessions) Jama Best, AR Humanities Council (Exhibit)

Outreach From Tots to Teens to Senior Citizens (Morgan Sallee) (Exhibit)
Start a Revolution: Stop Acting Like a Librarian (Ben Bizzle) (Exhibit?)
Self-Directed Achievement: Professional Development in Libraries (Sarah Sewell)
(Exhibit)

Mobile Ownership, Engagement and Use in Academic Environment (Luti Salisbury)
Study Breaks: Fun and Food in the Library (Sarah Spiegel)

Technology Petting Zoo (Lara Browning-Kamins and Natalie Marlin)
Pet Partners in Academic Libraries (Britt Anne Murphy)

Nicole Stroud and Kay Bland, Co-Chairs

nicole.stroud@gmail.com

Kbland@cals.org

Judy Calhoun, Exhibits Chair

dirsearl01@gmail.com

Debbie Hall, Librarian Artist/Crafter Showcase Coordinator

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Phyllis Burkett and Sally Hawkes, Special Interest Group Discussions

phyllis.burkett1859@gmail.com

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Jill Heard and Lori Bush, Lake Hamilton School Librarians, PD and Local Arrangements

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Lori.Bush@lh.k12.ar.us

Jessica McGrath and Kareen Turner, Conference Program Reviewers

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kareenturner@yahoo.com

Daniel Fitzroy, Conference Technical Coordinator (Presenters)

fitzrod@hsu.edu

2014 ARLA Executive Committee

Devona Pendergrass, President

dpendergrass@mtnhome.k12.ar.us

Jud Copeland, President Elect

jcopeland@uca.edu

Trish Miller, Past President

Trish.Miller@remingtoncollege.edu

Jamie Melson, Secretary/Treasurer

jamiem@cals.org

Hadi Dudley, ALA Councilor

hdudley@bentonvillear.com

Lynda Hampel, ARLA Staff

arlib2@sbcglobal.net

**Arkansas Library Association (ArLA) Conference
Hot Springs Convention Center
October 5-7, 2014**

Libraries Tweet All About It

Attend a TWEET themed concurrent session!

T – Together We Can Make a Difference

W – Writers and Book Awards

E – Explanations of New Resources and Technology Tools

E – Evidence of Professional Development from Association Groups

T – Thinking Outside the Box

Saturday, October 4, 2014

ArLA PRE-CONFERENCES

PRE-CONFERENCES DO NOT REQUIRE REGISTRATION FEES
BUT REGISTRATION FOR PLANNING PURPOSES IS REQUIRED

Time	Event/Title	Description	Location
10:00 AM – 4:00 PM	Pre-Conference: <i>ALL-IN: Arkansas Library Leadership Training Institute Planning</i>	Be a Leader! Go ALL-IN! George Needham, of OCLC, will present "The Accidental Leader". A FREE pre-conference event. REGISTRATION EMAILS SHOULD BE SENT TO RUTH HYATT, ARKANSAS STATE LIBRARY. (ruth@library.arkansas.gov)	Multipurpose Room Garland County Public Library Hot Springs Lunch Provided
1:30 PM – 4:30 PM	Pre-Conference: <i>School Library Framework: Implementation and Collaborative Strategies</i>	Cassandra Barnett, ADE Program Advisor for School Libraries, will provide assessment strategies and resources for implementing the newly revised Library Media Framework. Participants will identify opportunities for collaboration with classroom teachers and explore strategies for integrating the framework with content frameworks and CCCS. REGISTRATION INFORMATION IS PART OF ARLA CONFERENCE REGISTRATION FORM.	Austin Hotel Mt. T/Pageant Room

1:00 PM – 5:00 PM	EARLY BIRD REGISTRATION	Pre-Conference and other Saturday arrivals may register for conference.	Austin Hotel Hot Springs
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Saturday, October 4, 2014: DINNER ON YOUR OWN

Pre-Conference and other Saturday arrivals may wish to dine in groups.

**Sunday, October 5, 2014
ArLA CONFERENCE ACTIVITIES**

Time	Event/Title	Description	Location
9:00 AM – 11:00 AM	ArLA Board Meeting	Devona Pendergrass, ArLA President, Presiding.	Arlington Room Convention Ctr.
10:00 AM – 5:00 PM	Basket Delivery	Bob Razer will catalog baskets delivered for the Basket Auction. Note: Volunteers are scheduled to assist attendees who need to drop off the baskets at Embassy Suites.	Exhibit Hall B Hot Springs Convention Center
12:00 PM – 6:00 PM	CONFERENCE REGISTRATION	Pick up conference materials.	Foyer – Conv. Ctr.

**Sunday, October 5, 2014
ArLA CONFERENCE CONCURRENT SESSIONS**

Time	Event/Title	Description	Location
12:10 PM – 1:00 PM	New Members/First Time Conference Attendees Session (Together We Can Make a Difference)	Trish Miller, ArLA Past President, and Loretta Edwards, UAMS, will lead the session. <i>Greet first time attendees (pink ribbons) and new members (purple ribbons).</i> PART 1 OF 2	Room 205
12:10 PM – 1:00 PM	"How to Write a Children's Picture Book: Short Isn't as Easy as It Looks" (Writers and Book Awards)	Darcy Pattison, Arkansas Author, will share her passion for writing children's books which can be used in school curriculum or as part of youth programming.	Room 207
12:10 PM – 1:00	"Navigating the ADE	Cassandra Barnett, ADE	Room 203

PM	Website" (Explanations of New Resources/Technology Tools)	Program Supervisor for School Libraries, will showcase the curriculum, instruction pages and wikis on the ADE's website as a way to help youth programmers and schools.	
12:10 PM – 1:00 PM	"Interlibrary Loan Basics"(Evidence of Professional Development from Association Groups)	Jessica McGrath, Outreach Coordinator at the Arkansas State Library, will provide the basics of lending and borrowing materials to and from libraries, including a discussion of acceptable policies and procedures.	Room 202
12:10 PM – 1:00 PM	"Overcome Fears of Grant Writing" Session I of II (Thinking Outside the Box)	Jama Best, Senior Program Officer, Arkansas Humanities Council, will provide attendees with skills to overcome their grant writing fears. PART 1 OF 2	Room 204

Time	Event/Title	Description	Location
1:10 PM – 2:00 PM	New Members/First Time Conference Attendees Session (Together We Can Make a Difference)	Trish Miller, ArLA Past President, will lead the session. <i>Greet first time attendees (pink ribbons) and new members (purple ribbons).</i> PART 2 OF 2	Room 205
1:10 PM – 2:00 PM	"Fourth Down and Inches" (Writers and Book Awards)	Carla McClafferty, Arkansas author, will share how her medical research findings were used in the <i>Make It or Break It Football Concussion Moment</i> text.	Room 207
1:10 PM – 2:00 PM	"ContentDM: Creating Digital Content for AR History Researchers" (Explanations of New Resources/Technology Tools)	Chris Stewart, Butler Center for Arkansas Studies of the Central Arkansas Library System, will showcase how ContentDM is used to	Room 203

		create searchable databases based on digital artifacts about Arkansas History.	
1:10 PM – 2:00 PM	“ALL-IN Leadership Training” (Evidence of Professional Development from Association Groups)	Librarian for Arkansas, Carolyn Ashcraft, will lead a panel discussion and reveal plans for a librarian’s leadership academy.	Room 202
1:10 PM – 2:00 PM	“Overcome Fears of Grant Writing” Session II of II (Thinking Outside the Box)	Jama Best, Senior Program Officer, Arkansas Humanities Council, will provide attendees with skills to overcome their grant writing fears. Attendees who attend both sessions will prepare grants for use in the libraries where they work. PART 2 OF 2	Room 204

**Sunday, October 5, 2014
ArLA GENERAL SESSION**

Time	Event/Title	Description	Location
2:10 PM – 3:30 PM	Opening General Session Devona Pendergrass, ArLA President, Presiding	Featured Speaker is Garry Golden, an academically trained Futurist (MS Futures Studies) who will speak on our changing society in the 21 st century.	Room 207

GRAND OPENING OF EXHIBITS

Time	Event/Title	Description	Location
3:45 PM – 6:30 PM	Exhibit Grand Opening Basket Auction Preview		Exhibit Hall B
4:00 PM – 5:00 PM	Visit With Authors	Visit Arkansas authors Darcy Pattison and Carla McClafferty.	Exhibit Hall B
4:00 PM – 5:00 PM	Visit With Grant Writer Workshop Presenter	Visit with Jama Best, Arkansas Humanities Council.	Exhibit Hall B

4:00 PM – 5:30 PM	Meet the Candidates Forum	This is opportunity for ArLA members to learn what each candidate for election plans to contribute to the office he / she is seeking. Listen and ask questions. Your vote counts!	Exhibit Hall B
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**Sunday, October 5, 2014
ASSOCIATION GOVERNANCE MEETINGS**

Time	Event/Title	Description	Location
5:00 PM – 6:00 PM	Arkansas Library Paraprofessionals Division Business Meeting	ALPS Division Chair, Erin Baber, will conduct this meeting.	TBD
5:00 PM – 6:00 PM	Information Technology Round Table Business Meeting	Chair of the Information Technology Roundtable, Carol Coffey, will conduct this meeting.	TBD
5:00 PM – 6:00 PM	Government Documents Round Table Business Meeting	Rod Miller, Chair of GODORT, will conduct meeting.	TBD
5:00 PM – 6:00 PM	CULD Business Meeting	Sherry Tinerella, Division Chair	TBD
5:00 PM – 6:00 PM	Arkansas School Librarians Division Business Meeting	Dr. Wendy Rickman, Division Chair	TBD

Sunday, October 5, 2014: DINNER ON YOUR OWN

**Monday, October 6, 2014
REGISTRATION AND EXHIBITS**

Time	Event/Title	Description	Location
8:00 AM	CONFERENCE REGISTRATION		Upper Foyer Convention Ctr.
8:00 AM – 3:00 PM	Exhibits Open Preview Basket Auction		Exhibit Hall B
10:00 AM – 11:00 AM	Visit With Author	Meet Daniel Black, If All Arkansas Read The Same Book author.	Exhibit Hall B

11:00 AM – 12:00 PM	Visit With Author	Visit with Arkansas author, Janis Kearney.	Exhibit Hall B
11:00 AM – 12:00 PM	Visit With ALA	Meet Michael Dowling, American Library Association, for "Kitchen Table Conversations."	Exhibit Hall B

Monday, October 6, 2014
ARLA CONFERENCE CONCURRENT SESSIONS

Time	Event/Title	Description	Location
9:00 AM – 9:50 AM	"Finding the Tweet Spot: Connecting Students to Public Library Resources" (Together We Can Make a Difference)	Sloan Powell, LMS, Simon Middle School, and Kara Dyer, Youth Services, Faulkner County Library, will describe how they work together to make a difference for students.	Room 202
9:00 AM – 9:50 AM	"2014-15 School Year and Charlie May Simon and Diamond Book Awards" (Writers and Book Awards)	Loyd Harris and Cora Ellsworth, Perma Bound Books, will provide a brief overview of titles on the current lists and explain the process of selection.	Room 201
9:00 AM – 9:50 AM	"Building An E-Book Platform" (Explanations of New Resources/Technology Tools)	An explanation of resources needed by libraries for an E-Book platform will be highlighted by Christine Peterson, Amigos Library Services.	Room 203
9:00 AM – 9:50 AM	"Arkansas Freedom of Information Act" (Evidence of Professional Development from Association Groups)	Chair of GODORT, Rod Miller, will host a session designed to assist attendees who are interested in learning about the Arkansas Freedom of Information Act. Panel: Stephanie Harris, Moderator; Panelists: John J. Watkins, Eric Francis, and Matt Campbell.	Room 205
9:00 AM – 9:50 AM	"Start a Revolution: Stop Acting Like a Librarian" (Thinking Outside the Box)	Jonesboro Public Librarian, Ben Bizzle, will discuss the concepts behind ALA's forthcoming publication of his book.	Room 204

Time	Event/Title	Description	Location
10:00 AM – 10:50 AM	"A Kitchen Table Conversation: What Are Your Aspirations?" Presentation by Michael Dowling, the Director of the Chapter Relations Office and the International Relations Office of the American Library Association (Together We Can Make a Difference)	What do you believe is the future of the library profession? What do you aspire libraries to become? ALA's Libraries Transforming Communities initiative is seeking your input on innovative ways to transform existing practices to support fulfillment of our shared aspirations.	Room 202
10:00 AM – 10:50 AM	"Memoirs of Growing Up In Arkansas" (Writers and Book Awards)	Janis Kearney, Arkansas author of three family memoirs, will share her journey of growing up in Arkansas and highlight her newest publication, <i>Sundays With T.J.</i>	Room 205
10:00 AM – 10:50 AM	"Getting Started with WorldCat Discovery Series" (Explanations of New Resources/Technology Tools)	Christine Peterson, Amigos Library Services, will explain migration timeline, navigation tools, and possible customized features for WorldCat Discovery.	Room 203
10:00 AM – 10:50 AM	"Guiding Patron Use of the E-Platform" (Evidence of Professional Development from Association Groups)	Head of Central Arkansas Library System Library Resources and Digital Services, Carol Coffey will provide an overview of e-platform implementation.	Room 201
10:00 AM – 10:50 AM	"Get Out of the Library" (Thinking Outside the Box)	Morgan Sallee, Assistant Youth Services Manager at Jonesboro Public Library, will showcase activities used to reach out to audiences of all ages.	Room 204

Monday, October 6, 2014

ARLA CONFERENCE CONCURRENT SESSIONS

Time	Event/Title	Description	Location
11:00 AM – 11:50 AM	"Maximizing Programming Through Academic, School, & Public Library Collaboration" (Together We Can Make a Difference)	Lacy Wolfe, Ouachita Baptist University, and David Sesser, Henderson State University, will describe collaborative programming planning across library types in their Clark County community.	Room 201
11:00 AM – 11:50 AM	"If All Arkansas Read The Same Book: <i>Perfect Peace</i> " (Writers and Book Awards)	Daniel Black, 2014 If All Arkansas Read the Same Book author, will be introduced by Zoe Butler, Arkansas Center for the Book, Arkansas State Library. The author, an Arkansas native, will launch his book tour at the conference.	Room 205
11:00 AM – 11:50 AM	"Leveraging Social Media Toward Success in Library Outreach" (Explanations of New Resources or Technology Tools)	Arta Kabashi, Amigos Library Services, will highlight youth programming ideas with suggestions for using Twitter, Facebook, and Pinterest.	Room 203
11:00 AM – 11:50 AM	"There Ought To Be A Policy for That" (Evidence of Professional Development from Association Groups)	Administrative Services Manager at the Arkansas State Library, Mindy Hodges will present at this ALPS sponsored program.	Room 202
11:00 AM – 11:50 AM	"Self-Directed Achievement (SDA): Professional Development in Libraries" (Thinking Outside the Box)	Sarah Sewell and Joe Hudak, both of Central Arkansas Library System, will describe professional development activities developed for CALS employees including SDA.	Room 204

Monday, October 6, 2014
ArLA AWARDS LUNCHEON & GENERAL SESSION

Time	Event/Title	Description	Location
12:15 PM – 2:00 PM	ArLA Awards Luncheon and General Session Devonna Pendergrass, ArLA President, Presiding.	Guest Speaker will be Barbara Stripling, Immediate Past President of the American Library Association. Awards Committee Chair, Cathy Toney, Conway Public Schools, will recognize members for their achievements.	Rooms 207-209

**Monday, October 6, 2014
EXHIBITS/BASKET AUCTION FINALE**

Time	Event/Title	Description	Location
2:15 PM – 3:00 PM	Exhibits Finale Basket Auction Conclusion		Exhibit Hall B
2:30 PM – 3:00 PM	Visit With Speakers or Award Winners		Exhibit Hall B

**Monday, October 6, 2014
ArLA CONFERENCE CONCURRENT SESSIONS**

Time	Event/Title	Description	Location
3:15 PM – 4:05 PM	"Libraries as Green Neighbors in the Community" (Together We Can Make a Difference)	Hadi Dudley, Library Director at Bentonville Public Library, will discuss best practices in libraries across the Natural State that benefit services, operations, and the environment.	Room 202
3:15 PM – 4:05 PM	"Skyping with Authors" (Writers and Book Awards)	Information Services Librarian at Jonesboro Public Library, Rebecca Rasnic, will discuss how to plan an author program via Skype.	Room 204
3:15 PM – 4:05 PM	"Arkansas Government Resources" (Explanations of	Outreach Coordinator for the Arkansas State Library, Jessica McGrath will describe state agency	Room 205

	New Resources or Technology Tools)	resources, services, and materials available for programming events and displays.	
3:15 PM – 4:05 PM	"Discovery Layers" (Evidence of Professional Development from Association Groups)	Resources and Technical Services Division chair, Carolyn Baker, Torreyson Library, University of Central Arkansas, will lead a panel discussion on implementing discovery platforms.	Room 203
3:15 PM – 4:05 PM	"Study Breaks: Fun and Food in the Library" (Thinking Outside the Box)	Norma Johnson and Sarah Spiegel, University of Arkansas Libraries, will describe how they utilized graduate student interns to harness partnerships on campus by offering Study Breaks during finals.	Room 201

Time	Event/Title	Description	Location
4:15 PM – 5:05 PM	"Public Library Networks" (Together We Can Make a Difference)	Public Libraries Division is sponsoring session on personal and professional networks.	Room 202
4:15 PM – 5:05 PM	"Teen Book Award: 2014-15 Reading List" (Writers and Book Awards)	Amy Miller, Central Arkansas Library System, and Jessica McGrath, Arkansas State Library, will showcase teen book award nominees for 2014-15 school year.	Room 205
4:15 PM – 5:05 PM	"Tweeting All About It!" (Explanations of New Resources or Technology Tools)	John McGraw will demonstrate just what tweeting is all about!	Room 203
4:15 PM – 5:05 PM	"The Real Nature of Transformative Copyright: Can a Monkey Own Copyright?" (Evidence of Professional Development from Association Groups)	Jud Copeland, LIBM faculty member at University of Central Arkansas and President-Elect of ArLA, will discuss the emerging nature of transformative copyright and implications for libraries and patrons.	Room 204

		(Reference Division)	
4:15 PM – 5:05 PM	"Mobile Ownership, Engagement, and Use in the Academic Environment" (Thinking Outside the Box)	Luti Salisbury and Elizabeth McKee, University of Arkansas Libraries, will report on a study of undergraduate students designed to map mobile device utilization patterns for future planning.	Room 201

Monday, October 6, 2014
ASSOCIATION GOVERNANCE SESSIONS

Time	Event/Title	Description	Location
5:15 PM – 6:15 PM	Resources & Technical Services Division Business Meeting	Carolyn Baker, Chair of the Resources and Technical Services Division, will conduct this meeting.	TBD
5:15 PM – 6:15 PM	Reference & Information Services Division Business Meeting	Pamela Meridith, Chair of the Reference & Information Division, will conduct this meeting.	TBD
5:15 PM – 6:15 PM	Public Libraries Division Business Meeting	Ashley Burris, Division Chair	TBD
5:15 PM – 6:15 PM			TBD
5:15 PM – 6:15 PM			TBD

Monday, October 6, 2014
DINNER ON YOUR OWN....DINE AROUND

Tuesday, October 7, 2014
ArLA Business Meeting/Brunch General Session

Time	Event/Title	Description	Location
8:30 AM – 10:00 AM	ArLA Business Meeting and General Session Devonna Pendergrass, ArLA President, Presiding. <i>Continental Cuisine</i>	Josh Hanagarne, author, <i>The World's Strongest Librarian: A Memoir of Tourette's, Faith, Strength, and the Power of Family</i> , a librarian in Salt Lake City. He will share his personal story.	Room 207

Tuesday, October 7, 2014
ArLA Conference Concurrent Sessions

Time	Event/Title	Description	Location
10:10 AM – 11:00 AM	"This Day We Marched On!" (Together We Can Make a Difference)	Mark Christ, Department of Arkansas Heritage, will explain how he obtained a Civil War era primary source document which became the basis for his latest book.	Room 204
10:10 AM – 11:00 AM	"500 Miles to Nowhere: The Legend of Bass Reeves" (Writers and Book Awards)	Fred Eason, president of Delta Trust Investments, owner of Delta Land Management, and president of Eason LaRoche Holdings, will take attendees on a historical journey to <i>500 Miles to Nowhere</i> , with noted marshal of the time, Bass Reeves. Eason will also share information about a possible movie adaption of the book.	Room 205
10:10 AM – 11:00 AM	"What Genetics and Genomics Tell Us About Our Ancestry" (Explanations of New Resources or Technology Tools)	Jessie Casella, MLIS, UAMS Library, will provide a crash course in biomedical ancestry research providing a multimedia presentation defining basic genetic terminology and processes.	Room 201
10:10 AM – 11:00 AM	"Self Help Legal Information Sources" (Evidence of Professional Development from Association Groups)	Jessie Burchfield, Bowen School of Law Library, and Ava Hicks, Arkansas Supreme Court Library, will demonstrate online and onsite legal sources available to Arkansans.	Room 202
10:10 AM – 11:00 AM	"Technology Petting Zoo" (Thinking Outside the Box)	Central Arkansas Library System reference staff, Lara Browning-Kemins & Natalie Marlin, will	Room 203

		describe training strategies for branch technology tools presentations.	
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Tuesday, October 7, 2014
ArLA Conference Concurrent Sessions

Time	Event/Title	Description	Location
11:10 AM – 12:00 PM	"Using Green Screen Technology for Library Programming" (Together We Can Make a Difference)	Hot Springs Village Technology Consultant, Larry Wilson, will share inexpensive ways to use technology in library programming. His topic will be the Civil War.	Room 204
11:10 AM – 12:00 PM	"Senator Hattie Caraway: An Arkansas Legacy" (Writers and Book Awards)	Nancy Hendricks, director of alumni relations at Arkansas State University in Jonesboro, uses recently discovered letters to reveal the quiet courage of the first woman elected to serve a full term as a U.S. Senator.	Room 205
11:10 AM – 12:00 PM	"Medical Reference Sources" (Explanations of New Resources or Technology Tools)	Finding reliable resources when answering complementary and alternative medicine reference questions will be the focus of this session conducted by Jessie Casella, MLIS, UAMS Library	Room 201
11:10 AM – 12:00 PM	"Genealogy Resources" (Evidence of Professional Development from Association Groups)	Senior Librarian in the Information Services Division of the Arkansas State Library, Kathleen Fowler, will describe genealogy research resources available in Arkansas	Room 202
11:10 AM – 12:00 PM	"Pet Partners in Academic Libraries" (Thinking Outside the Box)	Britt Anne Murphy, ArLA Journal Editor and Director of Bailey Library, Hendrix, will bring her dog, Duke, to the conference to describe his designation	Room 203

		as pet partner and how her library patrons respond to this program.	
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COMPLETE AND SUBMIT EVALUATIONS

**Then, Head Out the Door with Mountain Valley Mineral Water
 To Wet Your Whistle
 So You Can Tweet All About What YOU Have Learned at This Conference
 AND
 Follow the Trail to Next Year's Conference in Little Rock**

Declaration for Libraries/Ad Hoc Committee---Hadi Dudley

Accomplishments for the past year:

1. Attended various ArLA Executive Board of Directors meetings and submitted required reports throughout the year.
2. Utilized the ArkLib listerv to share pertinent ALA information with association members.
3. Reported Arkansas participation to the ALA Office for Library Advocacy, including mass mailing of signature pages collected from libraries across the state.
4. "Wrapped-up" state-wide initiative and submitted article to *Arkansas Libraries* journal.
5. Served as a panel presenter in ALA's webinar for the Declaration for the Right to Libraries project reporting on "best practices" in Arkansas on June 9, 2014.
6. Arkansas Libraries report displayed at ALA Annual Conference Membership Pavilion in Las Vegas, NV, June 27-July 2, 2014.
7. Final report provided to ArLA Executive Board of Directors and official "sunset" of ad hoc committee recognized on August 8, 2014.

Emerging Leader Committee---Ashley Parker Graves

We had 7 applicants for the Emerging Leader Sponsorship. We have selected our choice and submitted it to ALA. We will make our announcement as soon as ALA gives us permission. We will be acknowledging our 2014 sponsored Emerging Leader (from this past year), Lacy Wolfe, at the Awards Luncheon.

Legislative Committee---Amber Gregory

Activities Since Last Report:

The ALA Engage advocacy online toolkit is in the process of moving from the old Capwiz to the new Engage platform. The Engage administrators need ArLA's logo & colors for Engage site and brief description of organization. The goal date is the end of October.

From the examples of other professional organizations that use Engage, it appears that this tool will have information on both national and state legislation. As I learn more about how Engage works, I will be sure to share this information.

Conference Site/Long Range Planning Committee---Dwain Gordon

Other members of the committee – Jud Copeland, David Eckert

The Little Rock Marriott Hotel, and the State House Convention Center were toured.

I attended the American Society of Association Executives Trade Show at the Little Rock Statehouse Convention Center with Lynda Hampel. Conference Centers from throughout the state of Arkansas had provided information about their various hotels and meeting rooms.

Membership Committee---Trish Miller

Activities Since Last Report:

Total of 557 members as of 10-2014

As of now we have exceeded the goal of 500 members for 2014

Additional Comments:

We have several board members who are going to help out at the booth during conference.

Nominating Committee---Jud Copeland

1. Committee Membership

Ronald S. Russ, MLS

Carol Hanan

April Griffith

2. Committee Charge and Duties

1. Nominate one or more candidates for each elective office, except that of President. Vice-President/President-Elect becomes President.
2. Contact nominees for permission to submit their names as candidates.
3. Confirm with the Vice-President that if elected he/she will step up to the office of President the following year.
4. Report to the President of the Association by July 1 so that the nominees can be published in an official Association publication and on the website at least thirty days before the annual meeting.
5. When schedules permit, submit nominees' names and biographical information to editor(s) of official publication.

6. Nominate one or more candidates for the office of ALA Councilor as stated in the American Library Association Constitution and By-Laws, Article IV, Section 2(b).

3. ArLA Officer Nomination Form

Vice President/President Elect (3 Year Term)

_____ Nominated by: _____

(Nomination)

Secretary/Treasurer (2 year term)

_____ Nominated by: _____

(Nomination)

NOMINATION OF OFFICERS:

Deadline for nominations will be July 1, 2014. Mail-in nominations must be received by the Executive Administrator no later than 30 days before the annual meeting which will be September 1, 2014. A request for an Absentee Ballot may be made to the ArLA office. Consent of all nominees shall be secured prior to nomination. Nominees must be a current member of the Arkansas Library Association. ONLY current ArLA Members may make nominations or vote in the election.

4. The Nominees for the ArLA Officers for 2015

Nominees for 2015 Officer Elections

Vice-President/President Elect Nominees: 4

Judy C. Calhoun
Regional Director
107 E. Jackson
Monticello, AR 71655

Jamie Melson
CALS/Technical Services
100 Rock St.
Little Rock, AR 72201

Wendy Rickman
College of Education, UCA
Leadership Studies Department
Conway, AR 72035

Michael Sawyer
Library Director
Pine Bluff Public Library
200 E. 8th Avenue
Pine Bluff, AR 71601

Secretary/Treasurer Nominees: 3

Jessica McGrath
Outreach Coordinator
& Interlibrary Loan Supervisor
Arkansas State Library
Little Rock, AR 72201

Sloan Powell
Library Media Specialist
Simon Middle School
1601 East Siebenmorgan
Conway, AR 72032

Haley Rugger
Head of Main Library
Central Arkansas Library System
100 Rock Street - Little Rock, AR 72201

5. Absentee Balloting

Absentee Voting Ballots

ATTENTION ARLA MEMBERS:

If you will not be able to attend the 2014 Annual Conference and require an absentee ballot for the upcoming ArLA Officers 2015 Election, please contact our office.

Phone: 501-860-7585

Email: arlib2@sbcglobal.net

Please return absentee ballots to:

ArLA Executive Administrator

PO Box 958

Benton, AR 72018-0958

Email: arlib2@sbcglobal.net

Fax: 501-778-4014

Absentee ballots must be postmarked by September 26, 2014.

6. Meet the Candidates Forum during the ArLA Conference

Arkansas Library Association (ArLA) Conference

Hot Springs Convention Center

October 5-7, 2014

Libraries Tweet All About It

Sunday, October 5, 2014
Time Event/Title Description Location
4:00 PM – 5:30 PM Meet the Candidates Forum
This is opportunity for ArLA members to learn what each candidate for election plans to contribute to the office he / she is seeking. Listen and ask questions.
Exhibit Hall B

6. ArLA Members will have an opportunity to cast their ballots during the ArLA Conference...Your Vote Counts!!!

Scholarship Committee---Barbie James and Diane Hughes

Activities Since Last Report:

The ArLA Scholarship committee has reviewed all applications for the two scholarships and has selected this year's recipients. They each will receive a \$1,500 check to further their educations.

Stephanie Freedle, who is pursuing her Master's degree in library science from the University of North Texas is this year's ArLA Annual Scholarship winner. She currently works as the Physics Library Supervisor of the University of Arkansas Libraries in Fayetteville.

Sherry Loyd, who is pursuing her Master's degree from Southern Arkansas is the recipient of the ArLA School Library Media Specialist Scholarship. She is the junior high teacher/librarian for the Vilonia School District. They both plan to join us at the Monday awards luncheon.

We will be accepting donations to scholarships in the scholarship booth during conference. Each donor will receive a sticker that says "I Support ArLA Scholarships" and will be eligible to win a Keurig Coffee Maker and accessories. And, we have 50 more license plates for sale!

We also have a basket for the basket auction.

We are planning on compiling and printing a cookbook to have ready for the 2015 conference.