

**Arkansas Library Association
Executive Board Meeting
Saturday, October 3, 2015
Grampas Room at Marriott Hotel, Little Rock, AR
Executive Board Reports**

President's report, Dr. Jud Copeland

- In the Summer and Fall 2015, I continued to focus on the theme that we should *Boldy Go! Where No Library Has Gone Before*. This included specific on-going Goals:
 - ALA Emerging Leadership Initiative
 - Branding ArLA (Statewide and Nationally)
 - Membership (Each One, Reach One Initiative)
 - Strengthening our Budget
 - Supporting ArLA, ALPS, and ArASL Conferences
 - Completion of the Qualtrics Program for Online Elections during the ArLA Conference in 2015
 - Effective Communication throughout ArLA and the American Library Association

- During the second and third quarters of 2015, I continued to foster the spirit of ALA's 2015 plans of "Transforming Our Libraries, Ourselves." I attended two meetings of the Arkansas Paraprofessionals (ALPS) Division. Each meeting was very informative and well focused on plans for their ALPS Conference in 2016.
- Plans have continued to support both the ArLA and ARSL Conferences in Little Rock in October. We are excited that Wally Amos, ALA President Courtney Young and Jim Whitt will be with us. Thanks to Devona Pendergrass for working out the details for our guest speakers to be with us during the ArLA Conference.
- American Library Association Annual Conference in San Francisco on June 25-30 as exciting. I will participate in the ALA Chapter Leaders Forum again and gathered new ideas to share with our ArLA Members. I always remember that we are all in this together (on the state and national levels).
- I am continuing to support the first year ArLA membership for my students in the UCA Graduate Library Media Program. This really promotes their involvement in ArLA and professional development.
I am continuing to work with the Executive Committee and ALA Chapter Relations Office to *market* and *brand* the ArLA signature on the state, regional and national levels

ALA councilor, Hadi Dudley

- Hadi Dudley reported that she submitted ArLA's "State of the Chapter" annual report to the American Library Association. With assistance from Lynda Hampel, the survey covered FY2014 finances, membership, conference work and other association activities.
- Dudley is tracking various chapters' discussion on the listserv regarding support for the ALA statement about the Librarian of Congress in order to discuss with ArLA, and to determine if our board will join in this national conversation.
- As outgoing ALA Councilor, Dudley will prepare a final article for the *Arkansas Libraries* journal (winter issue). She is happy to assist in the transition with the incoming ALA Councilor and looks

forward to supporting the new person in that role.

- ALA councilor, Hadi Dudley, reported about the chapters supporting American Library Association's statement on the Librarian of Congress and hope that our chapter would vote to join. This will come under new business.

Divisions:

ArASL-Lori Bush

- The annual conference for the Arkansas Association of School Librarians was held at the Little Rock Holiday Inn Express Conference Center on July 27 and 28. Sloan Powell, this year's chair-elect, planned an excellent conference which included keynote and breakout sessions by Leslie Preddy, this year's American Association of School Librarian's President and Steve Sheinkin, whose books have won a Boston Globe Horn Book Award for Nonfiction. Attendees were a mixture of school, public, and academic librarians and numbered over 130. Makerspaces was a conference focus, and there was also a dinner, tour, and workshops at Heifer Village on Monday evening of the conference.
- ArASL will meet during the divisions and roundtables meeting on Sunday at 4:00PM at the Marriott to discuss business and a Chair-elect for next year.

ALPS-Shawn Manis

- ALPS will be doing a panel session on the benefits to directors/administrators that ALPS can provide to support staff. InfoBits will feature sessions on active shooting, cyber security, and young adult programming. Still planning for next year's sports themed conference: Score Big With ALPS

College & University-Lacy Wolfe

- CULD was allocated a \$100 budget from the Association for College and Research Libraries (ACRL) for fiscal year 2016.
- ACRL is offering complimentary access to two ACRL e-Learning webcast group registrations per year for our chapter. ACRL encourages our chapter to use this Webcast as an opportunity to engage chapter members in a face-to-face event. Examples of upcoming webcasts include "Bed Bugs and Other Bad News: An Opportunity for Media and Public Relations" and "Introduction to Critical Library Pedagogy." These webcasts are typically \$50 for ACRL members.
- ACRL also sent FAQ sheets and ACRL ribbons to be distributed at the conference.

Public Libraries & Trustees-Ashley Burris

- No Report

Reference & Instruction Services-Pamela Meridith

- Arranged with Michael Graham, Certified Google for Education Instructor and Principal of West Side High School in Jonesboro, to conduct two breakout sessions at the conference on Sunday, October 4. Each session will include the benefits of GAFE for all library types. Fee of \$800 (no additional travel expense) approved by Devona Pendergrass, Conference Chair.
- 12:10pm The Google Eco System P, T, A, F, S, R Pamela Meridith, Michael Graham Ballroom C

- 1:10pm Google Apps Meet Common Core, College and Career P, T, A, F, S, R Pamela Meridith, Michael Graham Ballroom B

Resource & Technical Services-David Sesser

- No report

Special Libraries-Dwain Gordon

- The two people who I had recruited for submitting session proposals have been schedule to make their presentations for the ArLA conference

Round Tables:

Government Documents-Frances Hager

- Karen Russ and I represented the Association at the Arkansas Genealogical Association Conference in North Little Rock on Oct. 2-3, with free materials from Government Agencies for genealogical research.

Information Technology-Carol Coffey

- The 2015 Collaboration unConference took place on August 14, 2015, at the Central Arkansas Library System. There were 18 in attendance. Six lightning talks led off the day and then the group split into two smaller discussion groups. After lunch the entire group gathered for a longer discussion on various topics of interest to the entire group.

Two-Year Colleges-Jay Strickland

- No report

Youth Services-Brett Williams

- No report

Committees

Awards-Sloan Powell

- The awards committee received many excellent nominations for our awards. The recipients have been selected and notified for our awards luncheon. The nominators of the recipients have been notified as well. Decorations are ready for the luncheon.

Conference-Devona Pendergrass

- No report

Future Conference Site-Dwain Gordon

- Lynda Hampel has been working with the Rogers and Hot Springs Embassy Suites preliminary to requesting a proposal.
- The Hot Springs and Rogers Embassy Suites are being considered for the 2017 conference.
- Lynda Hampel has been working with these hotels/convention facilities. We may have to be flexible with our meeting dates especially if we are focused on just one location.
- We will need to discuss in the December board meeting-What is more important, the city or the dates?

- We will probably hold off selecting a 2017 location until December 2015, or February 2016. **As time passes, our options diminish.**

Constitution-Dana Thornton

- The proposed addition to our association's bylaws was approved by the ArLA Executive Board on June 5, 2015. It was respectfully submitted to the ArLA Membership for approval in the fall edition Volume 72. Number 3, of Arkansas Libraries, the official publication of ArLA.
- Membership (Article I) / Dues (Section 2)
C: An additional joint membership option is available for students, in partnership with the American Library Association (ALA). The membership dues are determined by ALA, and the fee is split evenly between the national association and our chapter.

Emerging Leader-Ashley Parker Graves

- No report

Intellectual Freedom-Freddy Hudson

- No report

Legislative-Amber Gregory & Hadi Dudley

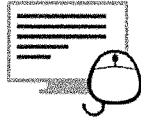
- Amber Gregory and Hadi Dudley reported that national legislative action is still required for reauthorization of the Elementary and Secondary Education Act (ESEA). According to ALA, "The House and Senate have completed work on their respective versions of legislation to reauthorize the Elementary and Secondary Education Act (ESEA). Currently, the House Committee on Education and the Workforce and the Senate Committee on Health, Education, Labor and Pensions are preparing to go to "conference" in an attempt to work out differences between the two versions of the legislation and reach agreement on reauthorization of ESEA."
- Regarding public library funding in Arkansas, Dudley reported that a grassroots movement among the Library Development Districts (LDDs) is moving through the Arkansas Advocates for Public Libraries (AAPL). Meetings have been hosted on August 13th and September 2nd with another meeting planned for conference on Sunday, October 4 at 4PM during the Public Libraries Roundtable meeting. AAPL is hosting a booth at ArLA, and featuring a statewide postcard campaign for public libraries and their supporters (see attached sample below).
- SAMPLE POSTCARD (courtesy of Baxter County Library, reproduced with permission by AAPL, reported by Hadi Dudley, Co-Chair of the Legislative Committee)

We are feeling the cut!

**Please restore funding to
Arkansas Public Libraries in 2016!**



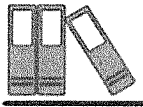
Lifelong Learning



Computers/Internet



Children's Programs



Materials



Services



Hours

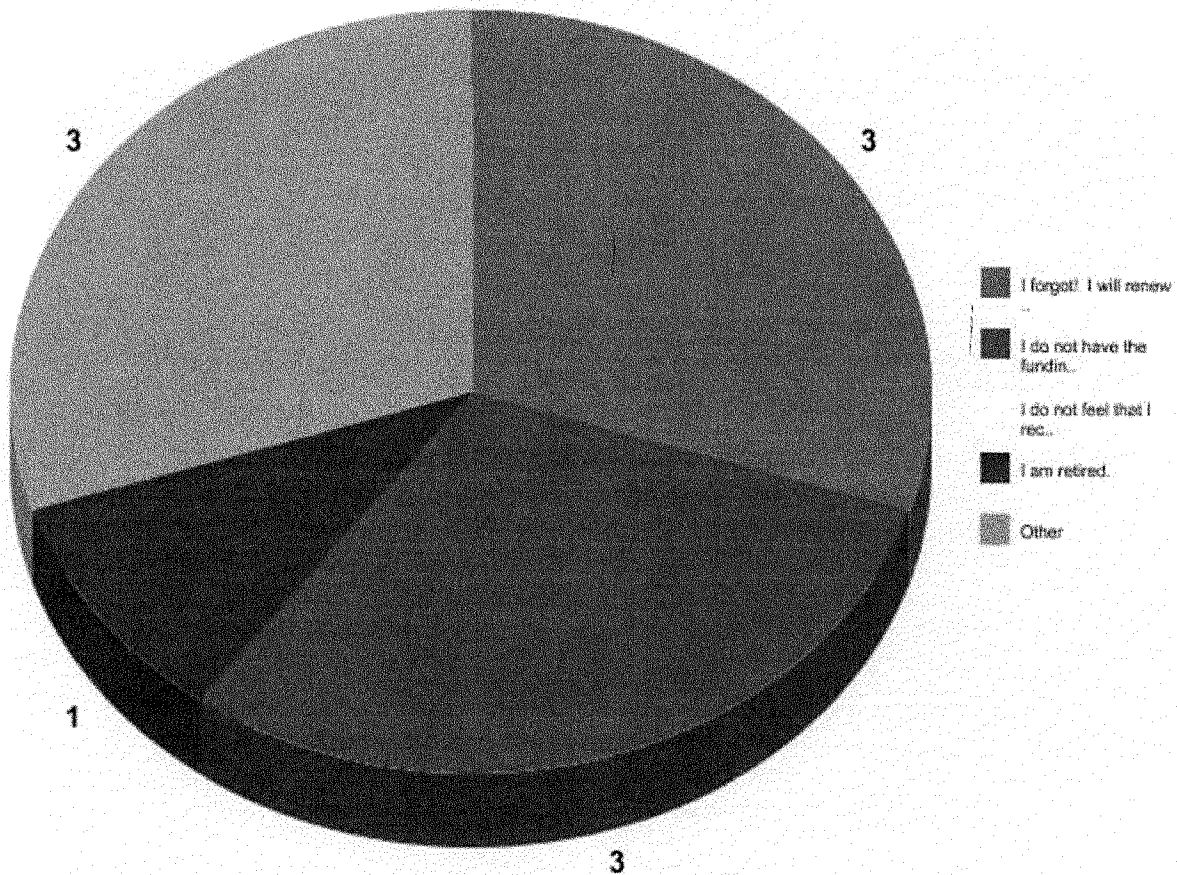
Managing Editor "Arkansas Libraries"-Britt Anne Murphy & Heather Hays

- No report

Marketing-Rebecca Rasnic

- Carol Hanan and I sent out a survey to past ArLA members to see why they allowed their membership to lapse. Unfortunately, we did not receive many responses (ten in all). The reasons for not re-upping ranged from "I simply forgot" to "insufficient funds" to "I moved out of state".
- Below, I've copy-and-pasted a summary of the survey results which Carol put together

ArLA Past Members Survey



Questions asked on the survey

- I forgot! I will renew ASAP. <http://arlib.org/forms/ArLAMembershipForm2015.pdf> (see response below)
Thanks for sending survey. I am one of those people who get so busy that I forget things like this. You are doing a great job.
- I do not have the funding available to retain my ArLA membership. (see response below)
- Hi, I would love to be a member and attend the ArLA Conference!! Sadly, I have not been chosen by our library system to participate OR attend in the last few years. NONE of the employees from the Pope County Library System will be attending this year due to lack of funding. I sincerely miss being a part of it! Thank you for all of your hard work! Keep it Up!! EM
- I do not feel that I received anything from being a member.
- I am retired.
- Other (see responses below)
I no longer live in Arkansas. I am now a librarian in Oklahoma.
I am now the administrative assistant and no longer the Youth Librarian.
The Director ceased paying for our membership a couple of years ago

Membership/New Member-Carol Hanan

- No report

Nominating-Judy Calhoun

- The information and pictures of candidates for office were sent to Lynda Hampel to be included in an informational flyer that would be sent to ArLA members and potential members. The information was also sent to ArLA Webmaster, Dan Fitzroy to be posted on the ArLA webpage and to President Jud Copeland for the electronic ballot.

Public Relations-Cassandra Barnett

- No report

Scholarship-Diane Hughes & Barbie James

- The ArLA Scholarship committee has reviewed all applications for the two scholarships and has selected this year's recipients. They each will receive a \$1,500 check to further their library educations.
- Brenda Miner is the recipient of the ArLA Annual Scholarship. Brenda is pursuing her MLIS degree at the University of Oklahoma, Norman. She is currently the Director of Library Services for the Rich Mountain Community College in Mena.
- Our recipient of the 2015 School Library Media Specialist Scholarship is Kristy Floyd. Kristy is a graduate student at the University of North Texas where she is pursuing her Library Science degree. She has been teaching since 2007 and is currently employed with the Ouachita School District where she teaches English, Oral Communications, Journalism and Drama.
- We will accept donations to scholarships in the scholarship booth during conference. For a minimum of \$3.00 donors will receive a sticker that says "I Support ArLA Scholarships" and will be eligible to win a Cuisinart Keurig Brewed Coffee Maker, Assorted Coffee and a Set of 4 Coffee Mugs.
- And, we do have a few more license plates for sale for \$20.00 each. We also have a great basket for the basket auction.

Web Services-Dan Fitzroy

- No report