

Arkansas Library Association Executive Board Meeting Friday, April 22, 2016, 1:00 PM North Little Rock, AR

AGENDA

- I. Call to Order Judy Calhoun, President
- II. Roll Call & Minutes Nicole Stroud, Secretary/Treasurer
- III. President's Report/Executive Committee Judy Calhoun
- IV. ALA Councilor's Report Lacy Wolfe
- V. Executive Administrator's Report Lynda Hampel
- VI. Financial Report Mindy Hodges, Financial Advisor
- VII. Consent Agenda Committee Reports*

 *Verbal Reports if pulled from the consent agenda
 - 1 Pull of the Consent agenda
 - 1. College & University Libraries Division
 - 2. Reference and Instruction Services Division
 - 3. Constitution Committee

VIII. Old Business

2016 Budget - Reference Services Division's request for conference funds. Editorial Journal Ad increase - Public Relations Committee Official ArLA Logo

- IX. New Business
- X. Correspondence/announcements
 Date change for June Meeting
- XI. Public Comment
- XII. Adjournment

President's Report

No presiden'ts report at this time.

Attached please find minutes of the executive committee from March 2016 and January 2016 meetings (in reverse chronological order).

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ARKANSAS LIBRARY ASSOCIATION EXECUTIVE COMMITTEE MARCH 14, 2016 10:00 A.M. VIA GOOGLE HANGOUTS

A meeting of the Arkansas Library Association Executive Committee was called by ArLA President Judy Calhoun on Monday, March 14th at 10:00 a.m. via Google Hangouts.

Minutes taken by Nicole Stroud, secretary.

Attendance

Present: Judy Calhoun, President; David Eckert, President-Elect; Jerrie Townsend, Past President; *Mindy Hodges, Treasurer*; Nicole Stroud, Secretary; Lacy Wolfe, ALA Councilor; Lynda Hampel, Executive Administrator

Not Present: N/A

Electronic Voting

In order for e-voting to work, everyone must have email addresses on file with ArLA. Most people do; we only lack emails for approximately 40 of 700+ people on our whole roster (current/past members). Judy suggested making an email address mandatory for voting purposes. We are unsure if this would need to be detailed in the constitution, or if it can just be part of membership materials. E-voting would remove the need for absentee voting.

Possible method/s for upcoming constitution vote:

- Post constitution info on website, listserv, in journal, etc., so people have plenty of opportunity to review
- Optional paper ballot

We will ask David to update us regarding e-voting options at April board meeting

ArLA Exhibitor Fees

Last year's exhibitor cost was \$420. This year the proposed fee is \$395 (\$25 decrease), as we're trying to make amends with vendors this year.

Related fees:

- Additional table \$200
- Academic / government / nonprofit \$300
- Non library \$250
- Author \$100

Our base cost varies each year. There is no exhibit hall cost this year; instead, there is just one salon where we will do basket auction and arts & crafts booths. This is compared with an approximately \$1800 a day cost to rent the exhibit hall. The salon cost\$ \$375 per day. We will not offer pipe & drape this year. Instead, we will only offer a skirted table. Free wifi is included.

We asked Lynda to look at vendor profit in 2014 in Hot Springs, where we paid for a vendor hall, pipe

& drape, so we can compare with anticipated profit for 2016.

We reviewed Lynda's questions regarding the exhibitor form, i.e., calling vendor space a "booth", verifying the times that vendor space will be open, clarifying that vendor space will not be locked/monitored, and providing information regarding vendor materials that need to be shipped in advance (should be sent attention Kareen Turner.)

All approved proposed 2016 vendor prices. Judy asked that if there are questions as to other vendor details, please speak with Lynda.

AAIM Conference

April 3&4 in Springdale

ARLA will have a booth. We are looking for volunteers to help man it. Carol will be there on Sunday, Judy will try to go Monday. Judy will put out a request for volunteers to whole board.

2016 Budget

Our approved budget (from Feb 2016 board meeting) is available in Dropbox.

Agenda for April board meeting

We will need to look at RISD budget request at our April board meeting since this form was inadvertently not included in our Feb 2016 budget approvals.

Judy proposed that committee/division budgets for conference speakers be submitted to the conference committee in the future, rather than the full board.

Finances

Mindy may not have answers to some of our tax/CPA questions until after tax season.

Adjournment The meeting adjourned at 10:45a

Next executive board meeting: April 22 at Laman Library NLR at 1:00 p.m.

ARKANSAS LIBRARY ASSOCIATION EXECUTIVE COMMITTEE

A meeting of the Arkansas Library Association Executive Committee was called by ArLA President Judy Calhoun on Friday, January 8th at 1:00 p.m. at the Arkansas State Library.

Minutes taken by Nicole Stroud, secretary.

Attendance

Present: Judy Calhoun, President; David Eckert, President-Elect; Jerrie Townsend, Past President; Mindy Hodges, Treasurer; Nicole Stroud, Secretary; Lynda Hampel, Executive Administrator

Not Present: Lacy Wolfe, ALA Councilor

Minutes No previous minutes to review. This was the first executive committee meeting called by President Judy Calhoun.

Adobe Connect Training

The executive committee participated in an Adobe Connect training facilitated by Ruth Hyatt with the AR State Library. Future executive committee meetings will be held using this online meeting format.

Secretary / treasurer housekeeping

Some housekeeping regarding roles of Nicole Stroud, secretary and Mindy Hodges, treasurer were discussed.

- It was determined that a draft copy of executive board minutes may be posted on the website after being reviewed by the executive committee.
- Committee reports for our February retreat will be requested by email; however, going forward, committee chairs will be able to place their reports in ArLA's shared Dropbox folder.
- It was suggested that committee chairs be reminded they can state they have nothing to report, if their committee is not active during certain times of the year. (For example, the future conference site committee is not busy year round.)
- Mindy will provide a financial overview each month. She encouraged the executive committee to ask for any additional details they would like to see in the reports.

Org chart / ArLA committees

The pros and cons of having a large number of committees/committee chairs on the ArLA board was discussed. Some streamlining of committees/chairs might be beneficial to the board.

February 2016 Retreat

Lynda and Judy visited our retreat site, the Quality Inn in Heber Springs. There is a nice, big conference center on site. Judy/Lynda will contact the board about making reservations. The Quality Inn is holding their best rooms, some of which have kitchens, for ArLA. Also, the hotel recommended Mack's Steak & Fish House for our group.

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Retreat Schedule:

1p Friday 2/26 – Retreat begins 10a Saturday 2/27 – Executive board meeting 12p 2/27 12:00 p.m. – Retreat ends

Retreat agenda will include:

- Dropbox tutorial for board
- Conference
- Budget
- Time set aside for committee work
- Constitution

Constitution

Judy passed out a proposed revised constitution that David's staff member Valerie helped compile. It merges/streamlines the current constitution and bylaws. Some discussion points:

- If specific details about the workings of the organization are reserved for the ArLA manual, the board has more flexibility to make necessary changes between annual meetings. As it stands, many changes must wait for a vote of the whole membership each October.
- Since the executive committee is discussing a revamping of the constitution and bylaws, it was suggested that one whole new document be presented to the membership, in lieu of passing each individual change.
- The possibility of calling a special meeting for the purpose of voting on a new constitution was discussed, including whether such a meeting could be done online, by email, or at regional sites.
- Jerrie suggested that David be appointed to serve on constitution committeee. David will
 contact Laura Dritter, constitution chair, about preparing a first draft for our February
 meeting/retreat.

Conference

Judy asked that David and his band consider playing at our October conference.

Payal

- Lynda tried to update the ArLA Paypal account information from our previous executive administrator to her, but was locked out of the account. As a result there is a problem with members being able to pay membership does online via Paypal. She will talk with Paypal Monday to straighten this out.
- Also, Lynda is looking into a swipe device for credit cards for conference. Paypal's fee for this
 service is 2.9%. Another service, Square, charges 2.75% for a wide range of credit cards. Lynda
 will research these two options further. We discussed adding a processing fee to credit card
 transactions to cover any processing fees.

Budget

Judy is in touch with ALPS & ARASL about their budget numbers, and she plans to have a budget ready for review in February.

Adjournment The meeting adjourned at 2:50 p.m.

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Date 4/18/16 Name Lacy Wolfe
Report of (Division/Roundtable/Committee) ALA Councilor
Agenda Item: Yes No If Yes, Anticipated Time Required
Information Only ✓ _ Action
Summary of Action to Be Recommended (If Action Required):
Does This Require A Change In Policy/Procedure? Yes No ✓
Activities Since Last Report:
I contacted Don Wood, ALA Chapter Relations Office Program Officer, in regards to the ArLA constitution changes. His recommendations were passed along to Lauren Drittler, Chair of the ArLA Constitution committee.
I have made arrangements to attend the ALA Annual Conference in Orlando, FL June 23-28, 2016.
Additional Comments:

April 11, 2016 Lynda Hampel, Executive Administrator Information Only

QuickBooks (Bookkeeping):

Bank Reconciliations February and March. Continuous deposits and expenses

Membership:

Updated membership renewals in database.

Updated membership renewals on website (on going process)

Emailed membership renewal reminders to members due for March and April.

Miscellaneous Activity:

Participated via google teleconference with Executive Committee Gathered and delivered ArLA brochures, membership forms and other items for the Children's Service Workshop

Prepared ArLA Conference Exhibitor/Vendor information and registration Emailed all exhibitors/vendors in our database conference information and registration Reviewed and sent BEO's for the ALPS Conference

Process ALPS and ArASL Conference registrations

Contacted Brett Williams to research a logo to go along with ArLA 2016 Conference theme Regular correspondence with President Judy Calhoun

Correspondence with David Eckart in preparation of April Board Meeting

Finance Not Yet Submitted

(Please Complete This Form So That A Complete Record Can Be Maintained In the Office.)

Date April 7, 2016 Name Sloan Powell
Report of (Division/Roundtable/Committee) ArASL
Agenda Item: Yes No _ 🗸 If Yes, Anticipated Time Required
Information Only ✓ Action
Summary of Action to Be Recommended (If Action Required):
Does This Require A Change In Policy/Procedure? Yes No
Activities Since Last Report:
Sloan Powell completed the process of re-affiliating ArASL with AASL.
Ashley Cooksey has been hard at work organizing a wonderful conference for us this summer. The conference will be in Little Rock July 21st and 22nd. The dinner will be at the Little Rock Zoo Thursday evening and the conference will be held at the Holiday Inn Airport Conference Center.
Additional Comments:

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Date April 5, 2016	Name Lisa Holiman	
Report of (Division/Roundtable/	Committee) ALPS	
Agenda Item: Yes No Ac Information Only Ac Summary of Action to Be Recon		* * * * * * * * * * * * * * * * * * * *
Does This Require A Change In	Policy/Procedure? Yes No	
Activities Since Last Report:		
Putting final touches on ALPS c	onference in May.	
Additional Comments:		

CULD Meeting

April 8, 2016

Cox Building, Central Arkansas Library System, Little Rock

Present: See attached list

- Chair Philippe Van Houtte open the meeting and noted that minutes from the previous meeting were not available.
- The chair introduced a proposal to hold a pre-conference session in Little Rock before the ArLA conference in the fall. The session would focus on the newly adopted ACRL Framework. Much discussion ensued, mainly focused on the cost of holding the event, which is estimated to be \$3,500.00. The discussion ended without a finalized plan in place for the pre-conference.
- Chair Van Houtte delivered a presentation comparing the ACRL Framework to the Standards adopted in 2000. The presentation also included an examination of the term YOLO.
- At the conclusion of the presentation, the meeting was closed by a vote of the members
 present.
- Following the meeting, ARKLink discussed supporting the CULD pre-conference session but a final determination was not made at that time.

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	CULD/ARKLink	Meeting	April 8, 2016	
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Date <u>4/5/2016</u>	Name Johnice Dominick
Report of (Division/Roundtab	ele/Committee) Public Libraries and Trustees Division
Agenda Item: Yes No	✓ If Yes, Anticipated Time Required
Information Only	Action
Summary of Action to Be Rec	commended (If Action Required):
Does This Require A Change	In Policy/Procedure? Yes No
Activities Since Last Report:	
We are beginning to work on ARLA Conference, Jennie Ga	funding travel/lodging expenses for the speaker we have invited for the arner.
Additional Comments:	

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Date 4/6/2016 Name Pamela Meridith
Report of (Division/Roundtable/Committee) Reference and Instruction Services Division
Agenda Item: Yes No If Yes, Anticipated Time Required
Information Only Action ✓
Summary of Action to Be Recommended (If Action Required):
RISD requests to add a DropBox folder under the ARLA folder.
Does This Require A Change In Policy/Procedure? Yes No
Activities Since Last Report:
-Continued with promotion for the mid-year meeting April 15, 2016 at UACC Morrilton. Persons from

- all library types are invited.
- -Proposals for conference break-out sessions will be submitted after the mid-year meeting.
- -Three recommendations for key-note speakers have been made to the conference planning committee.

Additional Comments:

It is noted that the RISD Budget Request of \$1200 for 2016 conference speaker/expenses was emailed to Lynda Hampel in December 2015, but was inadvertently excluded from the February Budget. It is further noted that the February meeting minutes posted April 5, 2016 states that this oversight will be addressed at the April 2016 Board meeting.

Resources Tech Services No Report Submitted

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Date 4/11/2016	Name Janice Weddle	<u>1</u>
Report of (Division/Roundtab	le/Committee) Special Libraries Division	
Agenda Item: Yes No _	✓ If Yes, Anticipated Time Required	
Information Only	Action	
Summary of Action to Be Rec	commended (If Action Required):	
Does This Require A Change	In Policy/Procedure? Yes No	
Activities Since Last Report:		
No Report.	1	
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Additional Comments:		

Government Documents No Report

(Please Complete This Form So That A Complete Record Can Be Maintained In the Office.)

Date <u>4-5-2016</u>	Name Carol Coffey	
Report of (Division/Roundtable	le/Committee) Information Technology Ro	und Table
Agenda Item: Yes No _	✓ If Yes, Anticipated Time Required	····
Information Only	Action	
Summary of Action to Be Rec	ommended (If Action Required):	}
Does This Require A Change	In Policy/Procedure? Yes No	
Activities Since Last Report:		
No activity to report.		
]	
Additional Comments:		1

Two Year Colleges

The Two-Year College Round Table is currently exploring options for a presentation at the ArLA Conference in 2016.

Jay Strickland, MLS Library Director jay.strickland@uaccb.edu 870-612-2020 P.O. Box 3350 Batesville, AR 72503-3350 Youth Services

Brett Williams, RT Chair, has been recruiting members for the RT, and the RT is up to six members. Alicia Scully from Craighead County is our new Secretary, and we are working on arranging a virtual meeting in May.

Thank you,

Brett Williams Branch Teen Librarian Mabel Boswell Memorial Library 501.847.2166 ex. 2603

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Date <u>4/8/2016</u> Name	Amber Gregory
Report of (Division/Roundtable/Committee)	Awards Committee
Agenda Item: Yes No If Yes, A	Anticipated Time Required
Information Only <u>✓</u> Action	
Summary of Action to Be Recommended (If	Action Required):
Does This Require A Change In Policy/Proc	edure? Yes No _
Activities Since Last Report:	
	ear's time line for seeking award nominations, and the general at moved back slightly to accommodate the date of this year's egin in early May.
Additional Comments:	
A radional Comments.	

(Please Complete This Form So That A Complete Record Can Be Maintained In the Office.)

Date 4-1816	Name Shawn Manis	
Report of (Division/Roundtable/Con	nmittee) Conference	
Agenda Item: Yes No ✓	If Yes, Anticipated Time Required	
Information Only ✓ Action	1	
Summary of Action to Be Recomme	ended (If Action Required):	
Door This Paguire A Change In Pol	iou/Procedure? Vos No	
Does This Require A Change In Pol	icy/Procedure? Tes No	
Activities Since Last Report:		

The Conference Committee met in March to discuss planning for the Conference. We reviewed the registration form and vendor registration forms. Rebecka presented the session proposal form. We discussed contacting speakers as well as the possibility of unconferences. Safety sessions were mentioned and we believe this would have a lot of appeal. Tammie is working on a Welcome Party with possibly being held at the Museum of Discovery. It would have a steampunk theme. She is also looking to get some drinks to be provided by local breweries. Brett has been asked to work on a steampunk ArLA logo for t-shirts that people can order and wear for the conference. Johnice has been working with

Additional Comments:

vendors to make sure that they will have ample opportunity to meet with attendees. There will also be a meet and greet breakfast on Monday. We will do a modified version of the Bingo game but make it more appealing than in the past. We have also contacted Scott Bonner a potential speaker.

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Date 4/11/16	Name Dwain Gordon
Report of (Division/Roundtable/	Committee) Future Conference Site Committee
Agenda Item: Yes No	/ If Yes, Anticipated Time Required
Information Only <u>✓</u> Ac	ction
Summary of Action to Be Recor	nmended (If Action Required):
	*
Does This Require A Change In	Policy/Procedure? Yes No <u>✓</u>
Activities Since Last Report:	
We do not have updates to report	t at this time.
Additional Comments:	

(Please Complete This Form So That A Complete Record Can Be Maintained In the Office.)

Date 4/5/16 Name Lauren Drittler
Report of (Division/Roundtable/Committee) Constitution Committee
Agenda Item: Yes _ ✓ No If Yes, Anticipated Time Required 30 min to 1hr+ (?)
Information Only Action _ ✓
Summary of Action to Be Recommended (If Action Required):
Review and vote on recommended changes to the ArLA Constitution AND Bylaws. (Entire document is found in Dropbox under Constitution folder.)
If changes approved, vote to change name of Constitution Committee to Bylaws Committee.
Does This Require A Change In Policy/Procedure? Yes No
Activities Since Last Report:
We met 2 more times via Google Hangouts to complete recommendations to the Constitution and Bylaws.
Additional Comments:
Update: 501(c)3 status and any changes made to current Constitution and Bylaws. We found information provided by the Arkansas Nonprofit Alliance that Bylaws and Articles of Incorporation (formally names the entity, its location, and its purpose) are required, no mention of a constitution. Please notice on the

Please Include Any Justification/Supportive Materials Which Might Help in Board Consideration. Thank You.

status.

document provided in Dropbox, we have changed the title to Bylaws to reflect requirements for 501(c)3

Emerging Leaders

Per Ashley Parker Graves, ArLA's sponsorship for Emerging Leaders was confirmed with ALA.

Intellectual Freedom No report

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Date April 22, 2016

Name Hadi Dudley

Report of (Division/Roundtable/Committee)

Legislative Committee

Agenda Item: Yes No If Yes, Anticipated Time Required

Information Only Action

Summary of Action to Be Recommended (If Action Required):

Does This Require A Change In Policy/Procedure? Yes No

Activities Since Last Report:

Hadi Dudley reported that the Advocates for Arkansas Public Libraries (AAPL) group recently contracted with Tim Summers as a lobbyist to advocate for restoration of state aid to public libraries. Dudley posted several communications to the ArLA listserv and public library directors about the issue. Additionally, members of the ArLA Executive Committee and Dudley consulted with the American Library Association about best practices for using the "Engage" communication tool for important issues, allowing for email letters to be automatically generated and distributed to users' legislators. Dudley served as administrator of the service, and it worked well, with positive responses from both users and legislators. The public link is http://cqrcengage.com/alaar/. In the forthcoming days, as the Arkansas General Assembly concludes its fiscal session, a legislative bill may allow a portion of the cuts to state aid to be restored. Engage will be used again to disseminate messaging. Engage can be used for advocacy to promote all libraries on various issues important to ArLA membership.

Dudley will be attending National Library Legislative Day is scheduled for May 2-3 in Washington, DC, funded by APPL. For ArLA members unable to travel to DC, ALA's virtual advocacy tool will be shared by Dudley prior to May.

Additional Comments:

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Date 11 Apr 2016	Name Britt Anne Murphy	,
Report of (Division/Roundt	able/Committee) Editor of Arkansa	s Libraries
Agenda Item: Yes N	o ✓ If Yes, Anticipated Time Re	equired
Information Only	Action	
Summary of Action to Be R	Recommended (If Action Required):	
Does This Require A Chang	ge In Policy/Procedure? Yes No	0
Activities Since Last Repor	rt:	
Gathering materials from s to get it to printer by mid-N	•	oint issue to be published in May - goal is
Additional Comments:		

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Date 4-11-2016 Name Rebecca Rasnic
Report of (Division/Roundtable/Committee) Marketing committee
Agenda Item: Yes No _ 🗸 If Yes, Anticipated Time Required
Information Only✓ Action
Summary of Action to Be Recommended (If Action Required):
Does This Require A Change In Policy/Procedure? Yes No ✓
Activities Since Last Report: Our committee now has four members: me, Nicole Stroud, Brett Williams, and Kristen Cooke. Our committee is going to sponsor a session at ArLA. I (Rebecca) have joined the conference committee as the 'promotions' chair. Our committee plans to meet virtually soon to discuss next steps.
Additional Comments:

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Date 11 April 2016 Name Carol Hanan					
Report of (Division/Roundtable/Committee) Membership / New Members					
Agenda Item: Yes No _✓ If Yes, Anticipated Time Required					
Information Only					
Summary of Action to Be Recommended (If Action Required):					
Does This Require A Change In Policy/Procedure? Yes No					
Activities Since Last Report:					
Carol Hanan has been researching the membership fees of other states to find if it is feasible to change our dues structure.					
There has also been email conversations between Carol and Rebecka Virden about a session for new members at the ArLA Conference. No firm plans have been set.					
Additional Comments:					

Nominating No report

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Date 4/8/2016 Name Cassandra Barnett				
Report of (Division/Roundtable/Committee) Public Relations				
Agenda Item: Yes No _ 🗸 If Yes, Anticipated Time Required				
Information Only Action				
Summary of Action to Be Recommended (If Action Required):				
Does This Require A Change In Policy/Procedure? Yes No ✓				
Activities Since Last Report:				
Nothing to report.				
Additional Comments:				

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Date 4-11-16	Name Debbie Hall	
Report of (Division/Roundtal	ble/Committee) Scholarship Committee	
Agenda Item: Yes No	✓ If Yes, Anticipated Time Required	d
Information Only	Action	
Summary of Action to Be Re	ecommended (If Action Required):	
Does This Require A Change	e In Policy/Procedure? Yes No	
Activities Since Last Report:		
March. Carolyn Ashcraft, Sta	n and mailed to those donating to the Sch ate Librarian, asked me to write a brief ex run in Arkansas Libraries under her colu	planation of what is happening
Additional Comments:	j 1	

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Date April 6, 2016	Name Ronald S. Russ	
Report of (Division/Roundtal	ble/Committee) Web Services	
Agenda Item: Yes No	✓ If Yes, Anticipated Time Requi	red
Information Only	Action	
Summary of Action to Be Re	ecommended (If Action Required):	
Does This Require A Change	e In Policy/Procedure? Yes No 🗸	<u>′</u>
Activities Since Last Report:		
create the ArLA Conference The committee has been look	nains: arlib.org, arlib.com, and arlib.net website. Janice Weddle will work on the king into various WordPress themes for 349. If we wanted updates, we would neve come to it.	he ArLA Facebook Page, likewise. r a new website, and has settled on
Additional Comments:		
	u want on the ArLA Website or want p t for you. The webmaster's email addre	

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No report submitted

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