

**Arkansas Library Association  
Executive Board Meeting Retreat  
Lake Point Conference Center,  
Russellville, AR  
Feb. 17 & 18, 2012**

The Board met together at 1:30 p.m. with all Board members present introducing themselves followed by an icebreaker, a review of the 2011 planning session & building on those plans.

The Board meeting was called to order at 4:37 p.m.. Those present were: President Jim Robb, Vice President/President-elect Trish Miller, ALA Councilor Ron Russ, SELA Representative Kevin Barron, AASL Div. Chair Tracy McAllister, ALPS Div. Chair LaTonya Jones, College & Universities Div. Chair Carol Hanan, Public Libraries/Trustees Div. Chair & Public Relations Comm. Chair Ashley Parker, Resources & Tech. Services Div. Chair Linda Evans, Government Documents RT Chair Kathy Seymour, Information Technology RT Chair & Webmaster Jon Goodell, Two Year Colleges RT Chair Sara Seaman, Awards Comm. Chair Jamie Melson, Conference Comm. Chair Holly Mercer, Constitution Comm. Chair Bill Parton, Intellectual Freedom Comm. Chair Devonna Pendergrass, Legislative Comm. Chair Hadi Dudley, Journal Editor Whitney Ivy, Journal Assoc. Editor Britt Anne Murphy, and Executive Administrator Lynda Hampel.

The minutes were handed out and reviewed. Bill Parton moved with a second from Ashley Parker to approve the minutes as corrected.

**Reports:**

**President, Jim Robb:** President Robb handed out special engraved pens to those that were not at the December meeting as a thank you for serving on the Board for 2012.

President Robb then presented a special plaque to Ron Russ for his years of service, 1997-2011, as the first webmaster for the Association.

Pres. Robb then laid out some goals for the retreat and hopes/plans for this year, then awarded Ron his plaque for serving as web-master. The primary goals for the retreat were to build on last year's planning work and establish some goals and projects for 2012. His hopes/plans include membership growth and leadership development.

**ALA Councilor, Ron Russ:** Make a regular yearly donation of \$200 to the Freedom to Read foundation. We have donated in the past going back to the mid-1970's, but this has lapsed in the last few years. The Freedom to Read Foundation was founded in 1969, and was the American Library Association's response to its members' interest in having adequate means to support and defend librarians whose positions are jeopardized because of their resistance to abridgments of the First Amendment; and to

set legal precedent for the freedom to read on behalf of all the people. It is a separate entity from the American Library Association. (Footnote here: This item was added into the budget.)

Activities Since Last Report: Attended the 2012 ALA Midwinter Meeting in Dallas, TX from 1/20 – 1/24. At the meeting, I attended the Chapter Relations Committee meetings as well as all ALA Council related activities. Some items of interest for chapters include a new *State of the Chapter* report, which the councilor is required to collect information on the chapter for ALA. This will help them better understand the diversity of the chapters as well as their needs. Also, a new pilot program with ALA, the local chapter and the Associations of Library Trustees, Advocates, Friends, and Foundations division (ALTAFF) is being developed, to encourage Trustees to join all through at a reduced price for a two-year period. We did have an impromptu Arkansas gathering at the Network Uncommons, and one person showed up. For some reason, it has always been more difficult to get people together for Midwinter than for ALA Annual. In ALA news, the acquisition of Neal-Schuman publishing was talked about at length at ALA Council III. The purchase was for \$7,000,000 and it is believed that it will help ALA revenues in the future. Neal-Schuman will become an imprint of ALA Editions and will keep its brand. Digital content seemed to be a hot issue, especially with President Raphael and Executive Director, Fiels, meeting with some of the large publishing houses, not long after Midwinter. We passed a resolution against discriminatory practices of publishers who will either not sell to libraries, or sell stripped-down materials to libraries, or set limits on how libraries can disseminate their products (such as the HarperCollins situation). Many of us felt it was important for ALA to take a stand on this, especially, to let our members know that we are aware of the situation, and are willing to take action. BTW, information on the meeting that ALA leadership had with the publishers can be found at <http://americanlibrariesmagazine.org/e-content/ebook-talks-details>. I submitted a full conference report to Arkansas Libraries, and published it on the Arkansas Chapter Councilor's blog at <http://arkchapcouncilor.wordpress.com>.

Additional Comments: I submitted a budget of \$2100.00 for attendance at the ALA Annual Conference in Anaheim, CA this June. As usual, I look forward to serving you, and if you have any questions, comments, concerns regarding ALA, please let me know. I'm more than happy to hear what you have to say.

**SELA Representative, Kevin Barron:** In an email from SELA's president, Michael Seigler stated some things to consider about SELA:

SELA gives out awards and scholarships to librarians, authors and students in member states. This increases public awareness of libraries in the literary and professional

communities and grows the profession.

The Southeastern Librarian is peer-reviewed and satisfies the publication requirements for academic librarians.

We provide a mentoring program for library school students and new professionals.

We are starting a resume review program to help students and professionals.

SELA's webpage provides a spot for region-wide library position postings. The listings are also sent out over the list-serv and placed on our new Facebook page.

SELA forwards continuing education information to members on the list-serv and has begun posting them on Facebook.

SELA is partnering with Project Inkslinger to provide materials to libraries that are destroyed by disaster.

SELA provides special programming at state conferences i.e. West Virginia this year.

SELA provides a forum for librarians from different states to discuss problems, develop solutions, and just hang out.

In a conversation with the Florida Library Association president, Gloria Colvin, she mentioned the same concerns that have been expressed in ArLA Board meetings - that SELA no longer serves a distinct purpose and is thus not a good investment. After serving a year as the SELA rep and taking part in various discussions and committees, I am inclined to agree that participation in SELA is not all that beneficial.

Action item- I would propose an amendment to the constitution, deleting Section 2 of Article IV and removing the designation "Section 1" from the first paragraph of Article IV.

Article VI section 3, paragraph A - Remove the phrase "the Southeastern Library Association representative", and paragraph E - remove "the SELA representative"

**Executive Administrator, Lynda Hampel:** \$65,435 ???, \$30,330 in the scholarship account, \$35,000 in the ArLA CDs, total working balance \$165,824, checking account balance \$97,452.

At this point, the meeting recessed until Saturday morning. Meeting recessed at 5:28 p.m.

After a brainstorming session and a conference planning session, the Board officially resumed at 11:15 a.m.

Those present for the Saturday morning session was: President Jim Robb, Vice President/President-elect Trish Miller, ALA Councilor Ron Russ, SELA Representative Kevin Barron, AASL Div. Chair Tracy McAllister, ALPS Div. Chair LaTonya Jones, College & Universities Div. Chair Carol Hanan, Public Libraries/Trustees Div. Chair & Public Relations Comm. Chair Ashley Parker, Resources & Tech. Services Div. Chair Linda Evans, Government Documents RT Chair Kathy Seymour, Information Technology RT Chair & Webmaster Jon Goodell, Two Year Colleges RT Chair Sara Seaman, Awards Comm. Chair Jamie Melson, Conference Comm. Chair Holly Mercer, Constitution Comm. Chair Bill Parton, Intellectual Freedom Comm. Chair Devonna Pendergrass, Legislative Comm. Chair Hadi Dudley, Journal Editor Whitney Ivy, Journal Assoc. Editor Britt Anne Murphy, and Executive Administrator Lynda Hampel.

#### **Reports:**

**AASL Div., Tracy McAlister:** The AASL conference will be held in Eureka Springs, AR again during the last weekend of July. We are headed back there because of the cost...free! Erin Shaw is the conference chair and is doing a great job. She has contacted Carl Harvey, the past president of American Assoc. of School Librarians as the Sunday night keynote speaker. Last year we had a great turn out and hope to again this year. We have posted on the AAIM listserv about the need to become a member of ArLA. We also post on the AAIM listserv about the conference details.

**ALPS Div., LaTonya Jones:** ALPS have several meetings planned throughout the year. Our first meeting of this year was held at UCA on January 6<sup>th</sup>. Next meeting is scheduled for March 2<sup>nd</sup> at ASU-Dean B. Ellis Library. We are planning our 2012 conference at Holiday Inn Presidential (Little Rock). The dates for our conference is May 16, 17 and 18. Our theme this year is "ALPS on the Runway: Libraries soaring to New Heights". We have several wonderful sessions planned. Our keynote speaker will be Scott Huse.

**College & University Div., Carol Hanan:** no report

**Public Libraries & Trustees Div., Ashley Parker:**

**Reference & Instruction Services Div., Amber Wilson:** no report

**Resource & Tech. Services Div., Linda Evans:** The Information Technology Round Table and the Resources and Technical Division are considering having a joint meeting and program at the annual conference this Fall. Possible programs being considered

are an Electronic Resource Management (ERM) roundtable discussion, or/and a program on RDA and the new standards.

**Special Libraries Div., Debbie Hall:** no report

**Government Documents RT, Kathy Seymour:** Karen Russ was working on getting John Phillips as a speaker for the Conference. He is from Oklahoma and his talk will be related to genealogy and the Civil War.

**Information Technology RT, Jon Goodell:** The fourth annual Collaboration UnConference will be held at CALS Main Library Friday, June 29, 2012, 10:00am to 3:30pm. This is the last Friday in June. In previous years the UnConference has been held on the last Friday in July.

The IT Round Table has nine members including a Chair, Vice-Chair and Secretary.

- Chair: Jon Goodell, UAMS Library
- Vice-Chair: Carol Coffey, CALS
- Secretary: Anne Gresham, Springdale Public Library

Please nominate a friend to serve on the IT Round Table by sending an email to [jgoodell@uams.edu](mailto:jgoodell@uams.edu). All meetings are held by email.

**New Members RT, Shawn Pierce:** In Shawn's absence, Lynda reported that there were 19 new members.

**Two-Year Colleges RT, Sara Seaman:** Two Year Colleges Roundtable officers are Sara Seaman, Chair (National Park Community College, Hot Springs) and Michelle Palmer, Vice Chair (North Arkansas College, Harrison).

There has been very little participation in the Roundtable at the last 3 Conferences. A list serve will be developed to increase communication with members. Other means of participation will be explored.

There are 25 Two-year College Roundtable Member institutions. This year, we plan to do a bench mark study of the Arkansas two-year college libraries. The last study was done in 2005. Only 13 libraries submitted data at that time. The benchmark survey can be useful to Directors to compare institutions of similar enrollment and size, support increased staff and budget, and to measure library usage and support. Mary Sheehan, Librarian at Rich Mountain Community College has expressed interest in helping with the survey. Results should be available by the annual conference.

**Youth Services RT, no chair at this point:** no report

**Awards Comm., Jamie Melson:** Jamie brought to the Board an issue that was raised in 2011 concerning the recipient of the Bessie B. Moore Trustee Award. The award went to an entire library board in 2011 and it was suggested by a 2011 committee member that if the Association Board wants to keep the entire library board option in the guidelines, then a line should be added to the effect that the award should be accepted by the President of the Board and 1 guest or their designee and guest at the Awards function. If others want to attend, that would be fine but they would have to pay their own way. Vote was moved to New Business.

**Conference Comm., Holly Mercer:** Action Item--Change of Vendor fee to \$425.00 to allow additional funds for incentives for vendors.

A Powerpoint presentation was given which overviewed the plans for the Conference. Division, Round Table and Committee Chairs were encouraged to organize a program for the upcoming conference. A summary of some of the events being planned was given.

**Constitution Comm., Bill Parton:** Bill had no report except to announce that Jamie Melson had joined his committee of one.

**Intellectual Freedom Comm., Devona Pendergrass:** I am currently working on updating the Intellectual Freedom Committee Manual. I have students working on a new color cover. We hope to do most of the manuals electronically but I have asked for 500 dollars in the budget to produce some printed copies. My committee and I hope to have these finished by conference.

I attended ALA mid-winter and represented us as the affiliate assembly national secretary. I also attended the IFC meeting at mid-winter.

**Legislative Comm., Hadi Dudley:** National Library Legislative Day in Washington DC: April 22-24, 2012

- Travel budget submitted to ARLA
- To join State Librarian, Carolyn Ashcraft and others incl Donna McDonald for advocacy
- Attended event in 2011 and Library Advocacy Day in 2010
- Good understanding of the process
- Messaging on key issues provided by American Library Association and State Library
- Will represent ARLA in a positive and professional manner

ALA petition supporting school libraries to White House.

Will investigate and lead efforts for Library Day - coordinating w/ State Library. Request Holly to serve on committee.

Other Announcement: Dudley recently accepted appointment to ALA Committee on Literacy (2 year term).

**Membership Comm., Shawn Pierce:** With Shawn moving this weekend, Lynda reported that we have 365 members as of 2/18/12.

**Nominating Comm., Trish Miller:** The Goal of the Committee this year is to have a dedicated Committee and to have multiple candidates run for positions on the ArLA Board.

Board positions open for 2013 are Vice President/President Elect (three year term), Secretary/Treasurer (two year term), and ALA Councilor (three year term).

An email will be sent out to the ArLA list serve seeking volunteers for serving on the committee, serving as an officer, and nominating candidates. We also want to get something in the Spring issue of Arkansas Libraries if there is still time.

**Planning Comm. (ad hoc), Jim Robb/Trish Miller:** Ideas were discussed during the brainstorming session.

**Public Relations Comm., Ashley Parker:**

**Publications Comm., Kathy Davis:** The Publications Committee has created a Permission To Use form for individuals who would like to request a copy or copies of Arkansas libraries. We would like to add this form to the website.

**Scholarship Comm., Daniel Page:** no report

**Managing Editor-Arkansas Libraries, Whitney Ivy:** The laptop that was purchased about 2 years ago was discovered broken and that we still want to get a camera for the journal use. Britt's husband was approved to fix the computer up to a cost of \$200. And the cost of a good digital camera was set up to \$300 again.

**Associate Editor, Britt Anne Murphy:** We need to address the online only issue for the journal.

**Webmaster, Jon Goodell:** Two Year Colleges Roundtable officers are Sara Seaman, Chair (National Park Community College, Hot Springs) and Michelle Palmer, Vice Chair (North Arkansas College, Harrison).

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I have added several jobs to the ArLA Jobline webpage.

I added all ArLA member emails to the ArkLib-L email list.

Please nominate a colleague to serve on the website redesign committee by sending an email to [jgoodell@uams.edu](mailto:jgoodell@uams.edu).

**Archives, Bob Razer:** no report

**Unfinished Business:** none

**New Business:**

- ArLA Board Meeting Location-Ron Russ moved with a second from Hadi Dudley to move the Board meetings to CALS Main Library. Motion passed.
- ArLA Meeting Schedule-Kevin Barron moved with a second from LaTonya Jones to meet on the 2<sup>nd</sup> Fridays in April & June, with August & December to be decided. October's meeting will be held at the fall conference. Motion passed.
- Conference Location-Sara Seaman moved with a second from Carol Hanan to hold the 2013 & 2014 fall conference in Hot Springs. Motion passed.
- Digital Recorder-Bill Parton moved with a second made by Kevin Barron to reimburse Jamie the \$65 for the digital recorder she purchased for the ArLA Secretary/Treasurer. Motion passed.
- Conference Rate Change- Holly Mercer moved with a second made by Tracy McAllister to change the vendor rate from \$400 to \$425. Motion passed.
- Copyright Permission Form-Britt Anne moved with a second made by Ron Russ to place a copyright form on the website. Motion passed.
- Budget approval-Ron Russ moved with a second made by Bill Parton to approve the budget as a provisional budget with possible items being added late. Motion passed. \*total income-\$38,000; \*Lynda's salary-\$28,000; Board expenses-



\$2,500; Association expenses-\$61,000 with a deficit of \$----- for the year; \$157,092 total income; \$163,942 total expenses; ending deficit of \$6,890.

- Ashley Parker moved with a second made by Trish Miller to approve an ArLA/ALA joint membership rate for trustees. Motion passed.
- The Board approved appointing someone for the Emerging Leader for 2013 with \$2,000 for the awardee (\$1,000 for each conference, Mid-Winter & ALA regular).
- Items tabled until the April Board Meeting:
  - Awards change/re-word- Much discussion followed this proposal and it was decided that Jamie would discuss the matter even further with the 2012 committee and bring a more clarified recommendation to the Board in April.
  - SELA Rep. Kevin Barron's recommendation for continuing with SELA.
  - Board vote for the Journal Editors
  - Changing Webmaster to a Web Committee
  - President's items-projects & priorities

Meeting adjourned at 12:45 p.m.