

**Arkansas Library Association
Executive Board Retreat
February 8-9, 2013
Holiday Inn Presidential Center, Little Rock, AR
Board Meeting Minutes**

***The meeting opened at 1:35 p.m. with a warm welcome from President Miller followed by introductions around the room. Those present were Trish Miller, President; Jim Robb, Past President; Jamie Melson, Sec/Treas; Holly Mercer, Vice-President; Hadi Dudley, ALA Councilor; Nicole Stroud, Debbie Hall, Kathy Seymour, Daniel Fitzroy, Linda Evans, Anne Gresham, Michael Strickland (partial attendance), Cathy Toney, Erin Shaw, Carol Coffey, Chrissy Karafit, Britt Anne Murphy, Shya Washington, Heather Hays, Ashley Parker-Graves, Freddy Hudson and Lynda Hampel.

***Jamie Melson, Secretary, announced new guidelines for Board reports and how the minutes will now be reported.

***Lynda Hampel, Executive Administrator, presented the yearly audit review to the Board and the requests made by the CPA. The Executive Comm. worked on the rewording regarding one of her requests as far as the 10% fee collected by the Association.

The following is what was proposed to be changed in the policy manual: The Association will assess a \$3.00 fee per registrant for any multi-day event which is sponsored by any division, roundtable, committee or combination thereof, for which a registration fee is charged.

Linda Evans moved to accept this proposal made by the Executive Comm. and passed by a unanimous vote.

***Debbie Hall will check on what the State Library is paying for other state Association journals whether a membership fee or a subscription fee is charged. This is in regards to the vote that was taken and changes made to the dues schedule at the 2011 ArLA conference for Institutional memberships which goes into effect 2013. Questions have been raised when a few institutions were about to renew their memberships and found the raise in fees went from \$75 to \$250. Most institutions pay a "membership" fee in order to receive the Arkansas Libraries journal for their collection.

For 2013 only, we will offer institution members 2 - ½ page ads in 2 journals and 1 - ½ page ad in the conference program to make up for the huge fee increase. The institutional membership fee will be worked on. Holly Mercer moved with a second from Britt Anne Murphy. Motion passed.

***Nicole Stroud moved (during her conference committee report) that brand new members be eligible for a 50% discount on conference registrations for 2013 only. Ashley Parker-Graves seconded. Motion passed.

Nicole also moved that as an incentive to vendors who advertise in the journal that they get a full page ad in one issue and a full page ad in the conference program for an inclusive price of \$500. Ashley seconded. Motion passed.

Unfinished Business

***The motion for the leadership exchange date was tabled until the April Board meeting so Jamie can bring in the exact wording that was voted on in August of 2012.

New Business

***The Executive Committee reported that they had reviewed the Executive Administrator's contract as is stated. Debbie Hall moved with a second made by Cathy Toney to extend the contract for another year with the following changes: correct the 60/30 day typo and increase her salary to \$30,000 a year. Motion passed.

***Lynda Hampel then handed out the budget proposals to the Board. In regards to negative balances being shown on the proposals, Holly Mercer moved to accept the 2013 ArLA budget proposals as revised with amendments talked about with any negative balances to come from the fund balance. The Board recognizes that we will look for alternate income and/or reception of expenses where appropriate. Hadi Dudley seconded. Motion passed.

***The Association journal ad pricing was tabled until the April Board Meeting.

Jamie Melson moved with a second made by Daniel Fitzroy to adjourn at 12:07 p.m. on Saturday, Feb. 9, 2013.

Note: All Division, Roundtable, and Committee reports are included as an addendum to the minutes for informational purposes. These reports will not require a vote from the Board.

**Arkansas Library Association
Executive Board Retreat
February 8-9, 2013
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Addendum to Minutes: Reports**

Note: All Division, Roundtable, and Committee reports are included as an addendum to the minutes for informational purposes. These reports do not require a vote from the Board, but were submitted and/or discussed during the ArLA Board Retreat, Feb. 8-9, 2013. Any Division, Roundtable, and Committee information omitted in this addendum did not submit a report for the meeting.

President's Report – Trish Miller

The Executive Committee met to discuss the conference budget. Details of the February Retreat were finalized.

ALA Councilor Report – Hadi Dudley

Hadi Dudley reported on the American Library Association (ALA) Midwinter conference – her first official meeting as the Arkansas Library Association (ArLA) Chapter Councilor.

About the Conference

The ALA Midwinter conference theme was “The Conversation Starts Here...” with attendance totaling 10,731. The 2013 Youth Media Awards were announced and a complete list of winners can be found at www.ala.org/yma. Conference highlights included speakers such as Caroline Kennedy, Peter Block, Steven Johnson, Lisa Genova and an Author Forum featuring Terry Brooks, Ivan Doig, Gregg Olsen and Ruth Ozeki. ALA Cognotes published the Midwinter Seattle Wrap-Up edition with photographs and featured articles at www.ala.org/news/pr?id=12381.

ALA Business Meetings

Council I

Business and reports outlined recent American Library Association initiatives, including a focus on eBooks and the Neal-Shuman acquisition. Several resolutions were approved, with one specific to “school librarians” and recognizing the importance of an accredited professional degree. The Council utilized one hour to break into small groups to discuss the future of ALA. The ALA-APA meeting occurred at the conclusion

of Council I. The *ALA-APA Salary Survey 2012: Librarian – Public and Academic* edition is available in print and online.

Council II

During Council II, the resolution outlining an ALA Membership Dues Adjustment Proposal was discussed at great length. Many councilors expressed various viewpoints including, but not limited to: a salary-based graduated dues structure, membership voting on every adjustment, financial strains on members and ALA's need to generate revenue. The proposal was referred to the Executive Board for revision and the resolution was tabled until Council III. Other resolutions and business were discussed at Council II, but the primary focus of this meeting was council members debating the membership dues proposal.

Council III

During the final meeting for the ALA Midwinter conference, Memorial resolutions were passed early in the agenda. The revised ALA Membership Dues Adjustment Proposal was reintroduced to Council. Some continued discussion and debate occurred, but the general consensus demonstrated good support for the resolution. Dudley spoke on the Council floor in support of the revisions, expressing her opinion that the verbiage allowed for transparency and accountability. The resolution passed by assent. Two resolutions presented by the Social Responsibilities Round Table and were discussed for several minutes. These resolutions were referred to appropriate committees for additional work and tabled for possible resubmission during the ALA Annual conference.

Council Forums and Executive Meetings

Early in the conference, Dudley attended a Chapter Leaders session and Council Orientation. The orientation was insightful and beneficial. Between Council II and Council III sessions, two late-night forum meetings convened for councilors to discuss business. Dudley found the forums to be helpful to learn more regarding background information about ALA issues, policies and resolutions. Dudley also attended a Chapter Relations Forum which was a great meeting to network and meet other states' chapter councilors.

Dudley attended two additional sessions involving the Council Executive Board. The ALA Council Executive Board and Membership Information session was an informative meeting that focused on key initiatives and budget analysis, as well as pertinent reports and announcements. Dudley also attended a session where executive board

candidates campaigned to fill forthcoming vacancies. At the conclusion of this forum, council members voted. The election results were announced at Council III.

Arkansans in Seattle

Arkansas attendees gathered for supper two evenings in Seattle. Friday, January 25th at MOD Pizza: Carolyn Ashcraft, Sue Ann Pikel, Hadi Dudley, Donna McDonald, Fallon Zschiegner-Bleich. Sunday, January 30, 2013 at Tap House Grill: Whitney Ivy, Sue Ann Pikel, Hadi Dudley, Donna McDonald, Fallon Zschiegner-Bleich.

ArASL Division - Erin Shaw

ArASL summer conference chair- Dr. Wendy Rickman has been busy planning. The conference will be held July 29&30 in Little Rock at the Holiday Inn Presidential. There will be a Monday night dinner at the Arkansas Governor's Mansion with First Lady-Ginger Beebe as the keynote speaker. Another noted speaker will be author Jane Hankins for the Monday luncheon.

To encourage ArLA membership, registration costs of the summer conference will be \$130 for non-ArLA members and \$100 for ArLA members since first time membership cost to ArLA is \$25.

ALPS Division - Shya Washington

ALPS has several meetings planned throughout the year. Our first meeting of this year was held at UCA on January 11th, this was also Leadership Exchange. The next meeting is scheduled for March 8th at U of A, Fayetteville.

We are in the mist of planning our 2013 conference at The Arlington Hotel & Spa, Hot Springs. Conference dates are Monday-Wednesday, May 13th-15th. Our theme this year is "Roaring through the 20's with ALPS". The conference committee is working on sessions geared towards suggestions from attendees' replies on surveys from our 2012 conference. Our keynote speakers will be Face to Face Communications and Training.

New faces are now a part of ALPS as Regional Representatives. Lastly, we are currently examining By-Laws and ways to update/improve certain Articles and/or responsibilities.

CULD Division - Linda Evans

Officers for 2013

Linda Evans, Chair

Sherry Tinerella, Secretary

Christina Thompson

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April 19, 2013 Joint meeting with ARKLink at Henderson with program on survey results for the 4th Biennial Arkansas Academic Librarians Survey.

Kathie Buckman and Britt Murphy sent out an e-mail link for the Survey to Library Directors in February.

Youth Services Roundtable - Kara Propes

The Youth Services Round Table is happy to report that 2013 is off to a good start. We are planning to meet with Jon Goodell to put together a webpage for the YSR. We feel this will be a better way to share information to a broader audience that includes school libraries not just public. My main focus this year is to unite Public Libraries and School Libraries (to include Academic). My first line of business is to create a model. I am working with Cathy Toney and Sloan Powell from the Conway Public Schools, we are working together to figure out how we can bridge the communication gap and what we can do to help each other where we are lacking. This model will be presented at ALPS in May. Sloan Powell has agreed to join me to educate other libraries of the need and how to get started or to expand. If this goes like we have planned I would like to bring this program to ArLA as well.

The YSR is also partnering with Kathy Seymour to bring Dotty Ormes to conference. Dotty is the Government Resources/ Instruction Librarian at Hannon Library at Southern Oregon University. This program will benefit both Youth Services and Research Librarians both Public and Academic.

YSR has requested funds to cover this cost; however, I am not certain what they are.

YSR would also be interested in bringing in a speaker for outside of conference. We would charge attendees attendance fees to cover the cost; however will need upfront money. This amount I am not sure of either. I will do with what I am given.

Awards Committee - Cathy Toney

The following people are the Awards Committee members

Cathy Toney, Chair

Jamie Melson

Kara Propes

Daniel Fitzroy

Bob Razer

A budget was submitted in January.

Legislative Committee - Heather Hays

- Don't forget about Arkansas Libraries Day in the Capitol Rotunda, from 8:00 am

till noon, not 10:00 as we originally thought.

- Thanks to Phyllis Burkett (AAPL) who reports that we have the Rotunda from 8 until noon. People are needed to visit committee rooms to invite legislators to Rotunda or present them with information as appropriate
 - We will meet at the State Library at 7:30 to shuttle to the Capitol
 - Using the theme "I love my library" on buttons – also will have cookies
 - Don't forget to make the 3x5 cards with the local and State stats on either side
- National Library Legislative Day 2013 will be held May 7&8 at the Liaison Hotel in Washington, DC.
 - Promotional materials for your library can be found on the ALA website
 - The White House Conference on Library and Information Services Taskforce and ALA Washington sponsor an award for a non-librarian to participate in National Library Legislative Day. Registrations can be completed online by April 15, 2013
 - There is free online advocacy training available through the ALA website as well, which offers helpful information on how to talk to representatives about issues
 - You can participate online by writing to your Legislators about your Library on the ALA page. It will automatically send it to the correct legislator based upon the personal information that you provide, and offers some talking points to get you started

Associate Editor - Arkansas Libraries - Britt Anne Murphy

The Editors of Arkansas Libraries expressed concern over the increase in pricing for institutional membership in ArLA from \$75 to \$250. Out-of-state organizations have contacted the Associate Editor expressing concern in the increase. The Editors propose investigating an institutional subscription to the journal as set apart from institutional membership. Also, to provide an incentive to institutions to remain in the Association this year, the Editors propose offering two half-page ads in the journal, as well as a half-page conference ad (\$65 each). The Board might consider discussing what benefits an institutional membership provides.