



2004 Annual Conference

October 17-19, 2004

DoubleTree Hotel
Little Rock, Arkansas



Sunday

October 17, 2004

**10:00 a.m. - 5:00 p.m. - Pre-Function Area
Registration**

**10:00 a.m. - 11:30 p.m. - Palisades
ArLA Board Meeting**

**12:30 p.m. - 1:30 p.m. - Salon A, B & C
Opening Session
Building Empowered Communities
Barb Stripling, New Visions for Public Schools**

We who work in libraries fulfill a public trust by creating communities that enable individuals of any age or background to take charge of their own learning and participate fully in the information society.

**1:30 p.m. - 5:30 p.m. - Exhibit Hall
Grand Opening of Exhibits**

**1:45 p.m. - 2:15 p.m. - Palisades
New Member Orientation
Dwain Gordon, CALS**

~ CONCURRENT SESSIONS ~

**2:30 p.m. - 3:30 p.m. - Riverside East
What We Do and Why We Do It
Jane Thompson, Center for the Book Coordinator,
Arkansas State Library**

An overview of the center's four or five primary programs with an announcement of some changes in focus.

• **Sponsor: Conference Committee** •

**2:30 p.m. - 3:30 p.m. - Salon B
Library Education @ YOUR Desktop
Arlita W. Hallam, Associate Dean, University of
North Texas School of Library and Information
Sciences and Gary Werchan, Project Coordinator
of Online Continuing Education, University of
North Texas School of Library and Information
Sciences**

Distance-independent, Internet-based library education, ranging from the Ph.D. degree to the

MLS to continuing professional education is Faculty and staff of the University of North Texas School of Library and Information Sciences will present.

• **Sponsors: Conference Committee and
Paraprofessionals Division** •

2:30 p.m. - 3:30 p.m. - Salon A

DVD: Pro & Con

**Rachel Shankles, Library Media Specialist,
Lakeside High School**

Rachel will describe DVD technology and its benefits and drawbacks.

• **Sponsor: Arkansas Association of School
Librarians Division** •

2:30 p.m. - 3:30 p.m. - Salon C

**First Things First: Collections as the
Basis for Decision Making in a
Digitization Project**

**Bill Walker, Imaging Field Services Officer,
Amigos Library Services, Inc.**

Too often, libraries embark on digitization projects by making key decisions (e.g., equipment purchases) before examining the collection(s) they wish to digitize. Understanding the intellectual content, physical qualities, and condition of the collection are essential in making wise choices throughout the digitization project. What facets of the originals are most important to users? How can digitization enhance user interaction with the collection? How will the collection's characteristics and needs of its users influence project costs? This session will focus on how the attributes of newspapers, bound items, photographs, and audio resources should affect the choices made in the course of their digitization.

• **Sponsor: Amigos Library Services, Inc.** •

2:30 p.m. - 3:30 p.m. - Palisades

The Basics of Writing Grant Proposals

**Shelby Sanett, Director of Special Projects,
Amigos Library Services, Inc.**

In an era of scarce financial and human resources, Librarians and archivists must often look for alternative sources of funding. This session surveys the grant proposal process and key issues related to writing grant proposals. Topics include the review process and information on utilizing resources to identify potential funders.

• **Sponsor: Amigos Library Services, Inc.** •

~ **CONCURRENT SESSIONS** ~

3:45 p.m. - 4:45 p.m. - Palisades
Safeguarding Our Cultural Heritage Through Disaster Management

Shelby Sanett, M.L.I.S, M.B.A., Director of Special Projects, Amigos Library Services, Inc. and **Jenelle Stephens**, M.L.S., Coordinator of Collection Development Services, Arkansas State Library

Whether by tornado, lightning strikes, or a broken water pipe, or terrorism, disaster can happen anywhere, anytime. The best way to handle disasters is to assume their inevitability and to plan accordingly. Over the past two years, national and state initiatives have developed which have brought cultural heritage leaders and emergency management professionals together. This information session will offer an overview on what is happening on both national and state levels. Shelby Sanett will report on the activities of the *Alliance for Response*. Jenelle Stephens will report on activities of the new *Arkansas Disaster Assistance Task Force for Libraries, Archives and Museums*.

- **Sponsor: Conference Committee** •

3:45 p.m. - 4:45 p.m. - Salon C
Traveler Database

Sally Hawkes, Coordinator of Library Network Services, Arkansas State Library

Now that you have Traveler database what resources will help promote the use of the databases and once clients know about the database how can they learn to use them more efficiently.

- **Sponsor: Conference Committee** •

3:45 p.m. - 4:45 p.m. - Salon B
Non-Traditional Approaches to M.L.S.
Wendy Ensor, Branch Manager, CALS

A panel discussion of librarians currently working in different types of libraries will discuss pros and cons of pursuing non-traditional MLS degree.

- **Sponsors: Conference Committee and Paraprofessionals Division** •

3:45 p.m. - 4:45 p.m. - Salon A
Free Video Streaming for Schools

Rachel Shankles, Library Media Specialist, Lakeside High School

Rachel will discuss access to 22,000 film clips from United Learning for K-12 public schools. Rachel will describe equipment and bandwidth needs. AETN and ADE make this project possible.

- **Sponsor: Arkansas Association of School Librarians Division** •

3:45 p.m. - 4:45 p.m. - Riverside East
Two Timing Story Time

Christy Skelton, Programmer, CALS and **Leta Jones**, Assistant Manager, CALS

Can two programmers be better than one? Sometimes, yes! Speakers will discuss ways partners can work together to present stories for 3-5 year olds, how to find a partner if your library only has one programmer and how to find and organize stories, rhymes and songs to be presented together.

- **Sponsor: Conference Committee** •

5:00 p.m. - 5:30 p.m.
Business Meetings

- ALPS Division - **Salon B**
- Children's Services Roundtable - **Riverside East**
- Research & Technical Services - **Palisades**
- Trustees Division - **Riverside West**

5:30 p.m. - 6:30 p.m. - Exhibit Hall
Reception

Heavy Hors D'oeuvres and cash bar.

6:30 p.m. - 8:30 p.m. - Salon D
Awards/Trustees Banquet



Monday

October 18, 2004

7:30 a.m. - 8:30 a.m. - Riverside West Directors' Breakfast

New on the conference schedule! The committee has scheduled time for library directors to meet and eat. The breakfast will give directors a chance to compare the good, the bad, and the ugly about their institutions.

7:30 a.m. - 4:30 p.m. - Pre-Function Area Registration

8:00 a.m. - 9:00 a.m. - Exhibit Hall Breakfast with the Exhibitors

8:00 a.m. - 3:30 p.m. - Exhibit Hall Exhibits Open

~ CONCURRENT SESSIONS ~

9:00 a.m. - 9:50 a.m. - Riverside East Scholarship Program: Past, Present, Future

Members of Scholarship Committee

A look at the ArLA Scholarship Program that began in 1964, past winners and where they are now. Discussion of ways to continue to increase the amount of available funds.

- **Sponsor: Scholarship Committee** •

9:00 a.m. - 9:50 a.m. - Salon A "Teacher Book Clubs: A Tool for Col- laboration"

Cassandra Barnett, School Library Media Specialist, Fayetteville High School

Using the Teacher Book Club model, learn how you as a school librarian can affect positive change in the literacy instruction of your students.

- **Sponsor: Arkansas Association of School Librarians Division** •

9:00 a.m. - 9:50 a.m. - Palisades Trends in Reference Services Across Libraries

Elizabeth McKee, Assistant Head Reference Librarian, University of Arkansas

A panel of librarians from school, public, academic and other libraries will each present topics of current interest in reference services. A moderated discussion will follow, covering common reference issues addressed by different types of librarians.

- **Sponsor: Reference Services Division** •

9:00 a.m. - 9:50 a.m. - Salon B MarcEdit - How to Make Universal OPAC Changes

Myron Flugstad, Technical Services Librarian, Arkansas State University

This program shows how the find and replace, and delete functions in MarcEdit can be used to make large scale changes in library catalogs that use the Marc format.

- **Sponsor: Information Technology Roundtable** •

9:00 a.m. - 9:50 a.m. - Salon C Traveler Database

Sally Hawkes, Coordinator of Library Network Services, Arkansas State Library

Now that you have Traveler database what resources will help promote the use of the databases and once clients know about the database how can they learn to use them more efficiently.

- **Sponsor: Conference Committee** •

~ CONCURRENT SESSIONS ~

10:00 a.m. - 10:50 a.m. - Salon A OCLC's Next Generation ILL Service

Tim Prather, Library Liaison Officer, Amigos Library Services, Inc.

By July 2005, OCLC's ILL service will be fully integrated into the First Search service. This will allow ILL staff to take advantage of many new features, such as improved searching, links to local catalogs, and improved access to serials holdings. OCLC will also be adding new features to this next generation resource sharing service, including integrated circulation and ILL policy information, improved options for patron initiated ILL, and support for group ILL processing. Attend this session to see what has been achieved up to this

time and what's in the pipeline for the near future for Arkansas ILL system users.

- **Sponsor: Amigos Library Services, Inc.** •

10:00 a.m. - 10:50 a.m. - Salon B

Government Information for Free!

Sarah Santos, Assistant Librarian, University of Arkansas

There's plenty of good, reliable, accurate information on the Web from the federal government. Sara will introduce you to some sources, particularly useful for school library media specialists.

- **Sponsor: Reference Services Division** •

10:00 a.m. - 10:50 a.m. - Riverside East

You Can't Have My Marble

Sherry Ewart, Registrar, ADA Coordinator, Arkansas State University, Mountain Home

This is an exercise using marbles to demonstrate the importance of accepting yourself and others while explaining why some individuals choose to physically or emotionally hurt or abuse others. The "Marble" symbolizes the traits and qualities an individual is born with. It represents the key to an individual's self-esteem and self-awareness. Once these traits are identified, the marble is a constant reminder that the individual is a special person with distinctive looks, personality, likes and dislikes, values, interests and talents and that no one should make you ashamed of being unique. The marble is a gentle reminder that you should not judge others by the color of their skin, appearance, religious preference, sexuality, values of beliefs. The "Marble" can be a pathway to be used by an individual to overcome negative self-image and behavior, develop self-confidence, build self-esteem and improve the quality of life for every individual their marble touches.

- **Sponsor: Two-Year College Roundtable** •

10:00 a.m. - 10:50 a.m. - Salon C

Cataloging with Connexion

Kay Vincent, Library Liaison Officer, Amigos Library Services, Inc.

Why is Passport being retired? What new features have been added to Connexion? How do we choose between the browser and client interfaces? This program will answer these and other questions that technical staff may have about OCLC's new cataloging interface.

- **Sponsor: Amigos Library Services, Inc.** •

10:00 a.m. - 10:50 a.m. - Palisades

The Encyclopedia of Arkansas History & Culture Project

Jill Curran, Project Coordinator, CALS

The *Encyclopedia of Arkansas* will be the definitive online resource on all aspects of our state's history and culture. Hundreds of photographs, maps, videos, audio files, and PDF's of original documents will accompany its 3,000+ text entries. The *Encyclopedia of Arkansas* will debut as a work in progress June 15, 2005 and is a project of the Butler Center for Arkansas Studies at the Central Arkansas Library System.

- **Sponsor: Conference Committee** •

10:50 a.m. - 11:00 a.m. - Pre-Function Area
Coffee Break

~ CONCURRENT SESSIONS ~

11:00 a.m. - 11:50 a.m. - Palisades

Keep Reading Till the Cows Come Home: The Publication Journey of Farmer McPeepers and His Missing Milk Cows

Katy Duffield, Author

Arkansas children's writer, Katy S. Duffield, will share the publication process of her picture book from idea to finished product.

- **Sponsor: Conference Committee** •

11:00 a.m. - 11:50 a.m. - Salon C

Business Reference Services' Collection Issues: Strategies in Different Libraries

Donna Daniels, Business Specialist, University of Arkansas; **Carol Coffey**, Reference Librarian, CALS and **Betsy Martin**, Information Specialist, UALR

Panelists will discuss how they deal with the ever-changing forms of business information. Learn about some of their favorite resource tips. Panelists will represent academic, public and special libraries.

- **Sponsor: Reference Services Division** •

11:00 a.m. - 11:50 a.m. - Riverside East

You Can't Have My Marble

Sherry Ewart, Registrar, ADA Coordinator, Arkansas State University, Mountain Home

This is an exercise using marbles to demonstrate the importance of accepting yourself and others while explaining why some individuals choose to physically or emotionally hurt or abuse others. The "Marble" symbolizes the traits and qualities an individual is born with. It represents the key to an individual's self-esteem and self-awareness. Once these traits are identified, the marble is a constant reminder that the individual is a special person with distinctive looks, personality, likes and dislikes, values, interests and talents and that no one should make you ashamed of being unique. The marble is a gentle reminder that you should not judge others by the color of their skin, appearance, religious preference, sexuality, values of beliefs. The "Marble" can be a pathway to be used by an individual to overcome negative self-image and behavior, develop self-confidence, build self-esteem and improve the quality of life for every individual their marble touches.

- **Sponsor: Two-Year College Roundtable** •

11:00 a.m. - 11:50 a.m. - Salon A
Links for Librarians

Diane Hughes, Library Media Specialist, Lake Hamilton Junior High School and **Sherry Asbell**, Library Media Specialist, Lake Hamilton High School

This session will be a presentation of Web sites that are beneficial to school library media specialists. The categories will range from professional links to valuable links for their teachers and students. A CD containing all links presented will be available. Also, participants will be given an opportunity to share their favorite Web sites.

- **Sponsor: Arkansas Association of School Librarians Division** •

11:00 a.m. - 11:50 a.m. - Salon B
Managing Electronic Content

Tracy Farmer, Systems Librarian, Arkansas State University

A look at how Arkansas State University manages their electronic database subscriptions by using serial solutions and a custom search engine.

- **Sponsor: Information Technology** •

11:50 a.m. - 12:20 p.m.
Business Meetings

- AASL Division - **Salon A**
- College and University Division - **Riverside West**
- Reference Services Division - **Salon C**
- Special Libraries Division - **Salon B**

- Government Documents Roundtable - **Palisades**
- Two Year College Roundtable - **Riverside East**

12:30 p.m. - 2:00 p.m. - Salon D
Lunch

From Apples to Monsters

Kevin Brockmeier, Author

Arkansas author Kevin Brockmeier reads from each of his books and discusses the writing and publishing process.

- **Sponsor: Conference Committee** •

2:00 p.m. - 3:20 p.m. - Exhibit Hall
Desserts and Basket Auction

No conflict time with exhibitors.

~ CONCURRENT SESSIONS ~

3:30 p.m. - 4:20 p.m. - Salon C
Cataloging Books:

Tips for the Beginner

Kay Vincent, Library Liaison Officer, Amigos Library Services, Inc.

An introduction to MARC fields and some basic cataloging tools.

- **Sponsor: Amigos Library Services, Inc.** •

3:30 p.m. - 4:20 p.m. - Salon A
National Boards: Is it For You?

Cassandra Barnett, School Library Media Specialist, Fayetteville High School

Wondering if you should pursue National Board Certification? This session should help you answer that question. Information on the process of certification and strategies for success will be shared.

- **Sponsor: Arkansas Association of School Librarians Division** •

3:30 p.m. - 4:20 p.m. - Palisades
You Can Do It! How-To Tips on the Facilities Planning and Building Process

Linda Bly, Deputy Director, CALS; **Julie Hart**, Director, Saline County Library and **Charles Smith**, Board Chairman, Crossett Public Library

Representing libraries of all sizes, this panel discussion will describe how-to tips on the facilities planning and building process.

- **Sponsor: Public Libraries Division** •

3:30 p.m. - 4:20 p.m. - Salon B
The Current State of Intellectual Freedom

Rick Peltz, Associate Professor, School of Law, UALR

Rick Peltz professor of law at the University of Arkansas Little Rock will update us on various issues of intellectual freedom.

- **Sponsor: Intellectual Freedom Committee** •

3:30 p.m. - 4:20 p.m. - Riverside East
Going for the Carrot: Getting Staff Excited about Readers' Advisory

Frances Morgan, Assistant Curator, CALS and **Ellen Bard**, Training Coordinator, CALS

Discussion of skills necessary for providing comprehensive readers' advisory service to patrons. Topics will include the readers' advisory interview, use of Internet services, RA reference books, in-house generated lists - and staff rewards!

- **Sponsor: Conference Committee** •

~ CONCURRENT SESSIONS ~

4:30 p.m. - 5:20 p.m. - Salon C
Preparing Librarians to Teach A Discussion of Issues Involved in Mentoring and Being Mentored

Linda Creibaum, Instructional Services Librarian, Arkansas State University and **Dominique Hallett**, Reference Librarian, Arkansas State University

Roundtable discussion.

- **Sponsor: Conference Committee** •

4:30 p.m. - 5:20 p.m. - Salon A
Speaking Their Language: Making Connections that Work

Peggy Walters, Director, Magale Library & LMI S Program Director, Southern Arkansas University and **Gayle Coston**, Director, Center for Instructional Media, Magale Library, Southern Arkansas University

Session will focus on methods and ideas for communicating with P-12 administrators and teachers to strengthen the learning process.

- **Sponsor: Arkansas Association of School Librarians Division** •

4:30 p.m. - 5:20 p.m. - Salon B
TILT a Little, TILT a Lot

Renee LeBeau-Ford, Head of Reference and Instruction, UALR

A look at the open source of TILT-Texas Information Literacy Tutorial. Use it as is online or customize just for your library.

- **Sponsor: College and University Division** •

4:30 p.m. - 5:20 p.m. - Riverside East
The Arkansas State Library

Jack Mulkey, State Librarian, Arkansas State Library

An overview of the Arkansas State Library; its mission, role in the library community services and programs for librarians and the citizens of Arkansas.

- **Sponsor: Conference Committee** •

5:30 p.m. - 6:00 p.m.
AAPL / Public Libraries Business Meeting



Tuesday

October 19, 2004

7:30 a.m. - 8:30 a.m. - Salon D
Breakfast With Your Amigos

• **Sponsor: Amigos Library Services, Inc.** •

8:30 a.m. - 9:00 a.m. - Pre-Function Area
Break

9:00 a.m. - 9:30 a.m. - Salon D
ArLA Business Meeting

~ **CONCURRENT SESSIONS** ~

9:45 a.m. - 10:30 a.m. - Palisades
"Solving the Puzzle of Your Past" An Introduction to American Genealogical Research

Russell P. Baker, Archival Manager, Arkansas History Commission and State Archives

An introduction to the basic concepts of modern American genealogy research presented by an instructor with 35 years experience.

• **Sponsor: Conference Committee** •

9:45 a.m. - 10:30 a.m. - Riverside West
Teens In The Library

Lisa Donovan, Manager, Youth Services Department, CALS-Main; **Nakisha Lindsay**, Young Adult Programmer, CALS-Fletcher; **Amy Miller**, Assistant Manager, Children's Programmer, CALS-Nixon and **Mary Tillman**, Young Adult Programmer, CALS-Fletcher

After school, summer, and volunteer programming for young adults.

• **Sponsor: Conference Committee** •

9:45 a.m. - 10:30 a.m. - Riverside East
Award Winning Arkansas: GeoStor - Online Geographic Data

Shelby Johnson, State Geographic Information Coordinator, Arkansas Geographic Information Office

Arkansas is a national winner with GeoStor! Learn about GIS (geographic information systems), GeoStor and online Arkansas maps. Consider the

potential for reference services in libraries and communities.

• **Sponsor: Reference Services Division** •

~ **CONCURRENT SESSIONS** ~

10:45 a.m. - 11:30 a.m. - Palisades
"Putting the Puzzle Together" - Advanced American Genealogical Research

Russell P. Baker, Archival Manager, Arkansas History Commission and State Archives

A discussion of advanced methods and sources for American genealogical research with emphases upon problem solving, ethnic research, conflicting data, etc.

• **Sponsor: Conference Committee** •

10:45 a.m. - 11:30 a.m. - Riverside East
The Encyclopedia of Arkansas History & Culture Project

Jill Curran, Project Coordinator, CALS

The *Encyclopedia of Arkansas* will be the definitive online resource on all aspects of our state's history and culture. Hundreds of photographs, maps, videos, audio files, and PDF's of original documents will accompany its 3,000+ text entries. The *Encyclopedia of Arkansas* will debut as a work in progress June 15, 2005 and is a project of the Butler Center for Arkansas Studies at the Central Arkansas Library System.

• **Sponsor: Conference Committee** •

10:45 a.m. - 11:30 a.m. - Riverside West
The First Amendment and Good Customer Service - Make the Connection!

Frances Morgan, Assistant Curator, CALS and **Ellen Bard**, Training Coordinator, CALS

A thoughtful approach to teaching library staff that providing proactive comprehensive customer service to their patrons means that staff is "value added" to the community.

• **Sponsor: Conference Committee** •

11:30 a.m. - 1:00 p.m. - Salon D
Lunch

Intellectual Freedom

Bettina E. Brownstein, Attorney, Wright, Lindsey, Jennings LLP

1:00 p.m.
Meeting Concludes