



Session Schedule

	Auditorium	Room A	Room B	Room C	Room D
Time					
8:00 - 8:50 AM	Arkansas Backstories: The Making of A Book <i>Joe David Rice</i>				
9:00 - 9:50 AM		Getting To Know Yourself First to Better Serve Others <i>April Sheppard & TJ Bevly</i>	Managing & Working with Student Workers <i>Shawn Manis & Chelsea Young</i>	Houston...We Have A Problem <i>Ruth Hyatt</i>	
10:00 - 10:50 AM		Will Your Library Count? The 2020 Census and Arkansas Libraries <i>Michael Strickland</i>	Storm Shelter: Building Trauma Informed Libraries <i>Katie Allen & Tiffany Hough</i>	That's Not My Job: Challenging Patrons <i>Ruth Hyatt</i>	
11:00 - 11:50 AM		The NaNoWriMo Craze! <i>Jasmine Jobe</i>	Burn Out & Self Care: It Can Get Worse <i>Clara Timmerman</i>	When Grandma Forgot...Narcan: A New Tool For your Medicine Kit <i>Criminal Justice Institute</i>	
Noon - 1:00 PM	LUNCH				
1:00 - 1:50 PM		Arkansas Genealogy Part 1: Into to Genealogy Basics <i>Jeanne Rollberg</i>	Google Suite Tips & Tricks for Effective Collaboration <i>Hannah Hanshaw & Amber Wilson</i>	Things That Go Bump in the Books <i>Amanda Gibson</i>	
2:00 - 2:50 PM		Arkansas Genealogy Part 2: Genealogy Resources at the Arkansas State Archives <i>Jeanne Rollberg</i>	Penguin Random House Book Buzz <i>Sharnell Johnson & Amanda Fensch</i>	Start Looking Up: Telescope Lending Programs at Your Library <i>Shani Atwood</i>	
3:00 - 3:50 pm	Effective Marketing: Told by Non-Librarian Librarians <i>Kari Beesley & Jordan Reynolds</i>				
4:00 - 4:30 PM	Final Announcements, Silent Auction Winners Announced				

Session Descriptions

Arkansas Backstories: The Making of a Book – Joe David Rice

Author Joe David Rice will explain how his newest book, *Arkansas Backstories*, came to be. Beginning with an unlikely idea and ending up as a two-volume book, Mr. Rice will share many discoveries while noting how Arkansas has missed opportunities over the years. Question and answer session to follow.

Getting to Know Yourself First to Better Serve Others – April Sheppard and TJ Bevly

As library professionals, we are faced with a constantly changing population, including populations we embrace and those that make us feel uneasy. This presentation will look at biases and how personal biases, good and bad, potentially affect the service we provide. More importantly, this presentation will show participants how to identify their own biases and provide ways to overcome them.

Managing and Working with Student Workers – Shawn Manis and Chelsea Young

This presentation will focus on working with and managing student workers in an academic library. Attendees will also learn to build working relationships with their student workers.

Houston...We Have a Problem: Summer Reading is Like a Mission to Mars – Ruth Hyatt

Summer reading brings hundreds of families to the public library and everyone on staff has to play their part to manage the chaos. Like a mission into space, it takes the time and talents of the entire library to get their job done. Learn how all the pieces fit together to keep your patrons safe, engaged, and having fun this summer.

Will Your Library Count?: The 2020 Census and Arkansas Libraries – Michael Strickland

Mr. Strickland will discuss the 2020 U.S. Census and its importance and impact on Arkansas Libraries. He will also explore ways libraries can participate with the U.S. Census Bureau to insure a reliable, accurate count of your library's service area.

Storm Shelter: Building Trauma-Informed Libraries – Katie Allen and Tiffany Hough

Libraries can be lifesaving, inspirational, and transformational. Join Ms. Allen and Ms. Hough as they get real about Adverse Childhood Experiences (ACEs) and their impacts on patrons, coworkers, and you. Participants will receive an overview of ACEs, learn practical strategies for connecting patrons with community and library resources, and gain tips for building meaningful relationships with young patrons and their families. Libraries and library staff have the power to make a difference in the lives of our patrons by building community resilience. Let's get started!

That's Not My Job: Difficult Patrons – Ruth Hyatt

When you start to work at the library, you never imagine working with “those” people. That’s not my job! Yes, it is. Learn how with a little laughter and a little help from your co-workers. This presentation will include role-playing. But also, chocolate!

The NaNoWriMo Craze! – Jasmine Jobe

Prepare your patrons with this writing class for the upcoming annual National Novel Writing Month (NaNoWriMo). Each November, all ages and skill levels are welcome to join more than 300,000 writers from across the nation...and even the world for 30 days of writing insanity!

Burn Out and Self Care: It Can Get Worse – Clara Timmerman

This presentation includes a detailed discussion of what burn out is and what it can lead to. Informational resources and avenues for help will be provided.

When Grandma Forgot...Narcan: A New Tool For your Medicine Kit – Criminal Justice Institute

Opioid addiction has reached new heights in Arkansas. It's not just the homeless or the drug addicts. Its Grandma, Aunt Jane, or even Mom! They forgot they took that last dose because the pain is still there. This presentation covers what's next...overdose. Narcan is a quick and easy tool that just might save their life. Each library or library branch that attends this presentation will receive a free Narcan Toolkit.

Arkansas Genealogy Part 1: Into to Genealogy Basics – Jeanne Rollberg

How can Arkansas library paraprofessionals help with genealogy inquiries with limited time but still showcase their library's resources? This session will introduce key online genealogy databases for collaborative genealogy while demonstrating the use of genealogy resources such as familysearch.org, ancestry.com, and Fold3. Attendees will also be introduced to primary documents needed to verify assertions in family trees.

Arkansas Genealogy Part 2: Genealogy Resources at the Arkansas State Archives – Jeanne Rollberg

Did you know that the Arkansas State Archives is a treasure trove of genealogy materials?!? This session will cover the resources the Arkansas State Archives offer, including the newly-acquired frontier justice resource that includes Judge Isaac Parker's records.

Google Suite Tips and Tricks for Effective Collaboration – Hannah Hanshaw and Amber Wilson

Do you struggle with staying organized, particularly when collaborating with others? Whether working with a designated team, or simply trying to get several individuals on the same page, the Google suite of applications can save you time and energy. This presentation will highlight the features of Google Calendar, Docs, Forms, and Gmail that help you seamlessly collaborate whether you are working in the same space or many miles apart. Join Ms. Hanshaw and Ms. Wilson for a live demonstration if various Google tools followed by a question and answer session.

Things That Go Bump in the Books – Amanda Gibson

What's the craziest thing you have found in a library book? Join Amanda and listen to stories about bed bugs, roaches, needles, and more! We will also discuss ideas for prevention and policies. Bring your horror stories because we deal with some pretty scary stuff.

Penguin Random House Book Buzz – Sharnell Johnson and Amanda Fensch

Do you find it hard to keep up with the newest bestsellers? Do you feel like you are always one step behind in collection development? That's ok, we all feel that way sometime. Join Sharnell Johnson and Amanda Fensch from Penguin Random House for the low down on popular titles!

Start Looking Up: Telescope Lending Programs at Your Library – Shani Atwood

Why should you start a telescope lending program at your library? Where can you find the funding? Do your or your patrons need to know anything about telescopes and astronomy for the program to be successful? Shani Atwood from the Central Arkansas Library System will answer these and other questions. She will discuss the CALS telescope program and how it developed from a simple idea into a successful and popular program for beginners to experienced stargazers.