



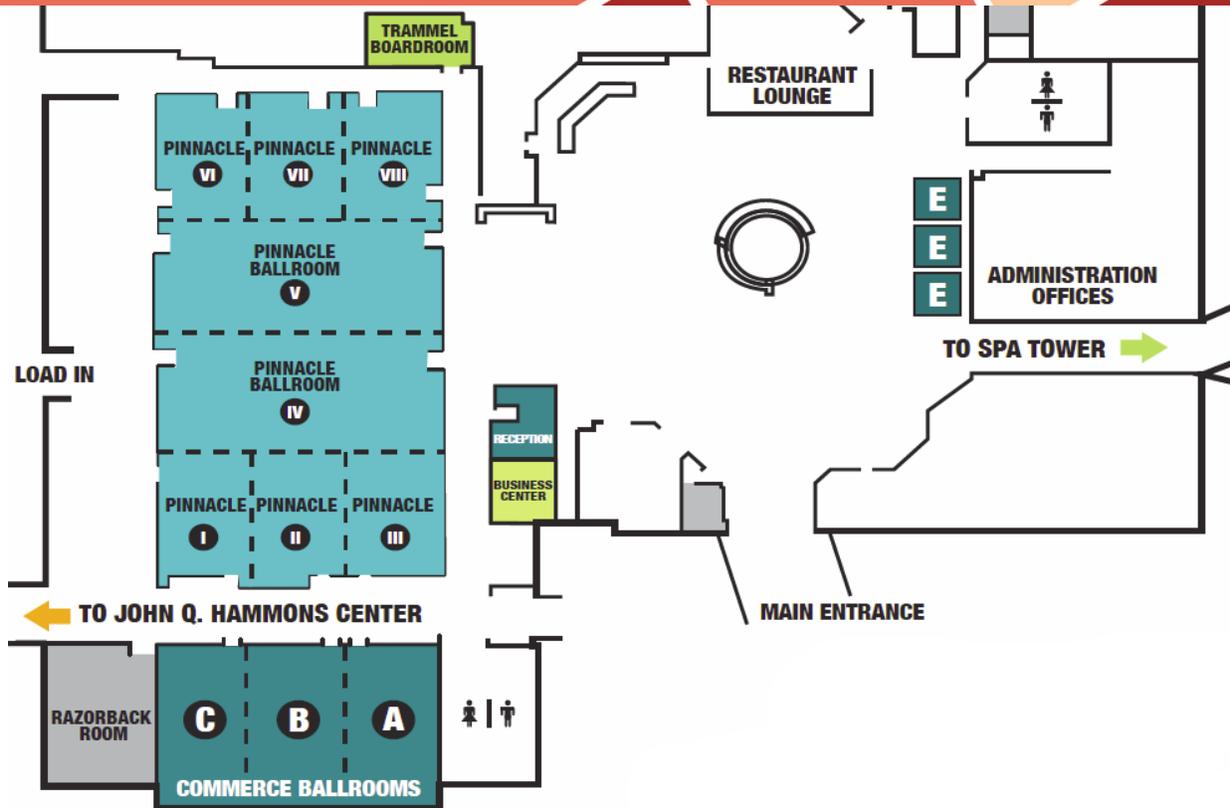
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MAKE IT  
HAPPEN**  
*Arkansas Libraries Transform*



SEPTEMBER 22-25  
**2018**  
Embassy Suites, Rogers, AR



# CONFERENCE MAP



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# CONFERENCE AT A GLANCE

## ON-SITE REGISTRATION [Reception Area]

**Saturday, 9/22:** 8:00 AM - 5:00 PM

**Sunday, 9/23:** 8:00 AM - 5:00 PM

**Monday, 9/24:** 8:00 AM - 5:00 PM

**Tuesday, 9/25:** 8:00 AM - 11:00 AM

All sessions and programs are open to conference attendees. Name badges and meal tickets must be picked up at the conference registration desk. Badges must be worn at all times. Meal tickets must be presented for the Awards Dinner and Author Luncheon.

## EXHIBIT HALL [Pinnacle 4 & 5]

**Sunday, 9/23:** 2:00 PM - 5:00 PM

**Monday, 9/24:** 8:00 AM - 2:30 PM

(Closing event at 2:30 PM — Sign up for prizes with individual exhibitors.)

## BASKET AUCTION [Exhibit Hall]

**Sunday, 9/23:** Basket Auction Begins 2:10 PM

**Monday, 9/24:** Conclusion of Auction at 2:30 PM Supporting ArLA Scholarships and LEAF (Library Education and Aid Fund). LEAF provides funds to libraries who encounter natural disaster or legislative troubles.

## CONFERENCE COMMITTEE

Judy Calhoun  
Dean Covington  
Johnice Dominick  
David Eckert  
Daniel Fouts  
Crystal Gates

Jill Heard  
Susanna Kirk  
Amy McGohan  
John McGraw  
Britt Anne Murphy

Philip Shackelford  
Richard Theilig  
Lynn Valetutti  
Rebecka Virden  
Janice Weddle  
Lacy Wolfe

## ARLA DIVISION AND ROUND TABLE MEETINGS

**Sunday, 9/23:** 4:30 PM - 5:00 PM

Public Libraries and Trustees Meeting - Pinnacle 1

CULD Meeting - Pinnacle 2

Special Libraries Meeting - Pinnacle 3

**Monday, 9/24:** 4:30 PM - 5:00 PM

IT Meeting - Pinnacle 1

RISD Meeting - Pinnacle 2

Government Documents Meeting - Pinnacle 3

**Sunday, 9/23:** 5:00 PM - 5:30 PM

ArASL Meeting - Pinnacle 1

Resource and Technical Services Meeting - Pinnacle 2

Two-Year Colleges Meeting - Pinnacle 3

ALPS Meeting - Razorback



### Questions?

Conference volunteers will be available at the reception area to answer your questions.

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## FEATURED EVENTS



### Opening Session: [Felton Thomas, Jr.] Sunday 1 PM - 2 PM

**Felton Thomas, Jr.** has served as Executive Director of Cleveland Public Library (CPL) since January 2009. Since beginning his tenure at CPL, Director Thomas has furthered the mission of CPL to be “The People’s University”, including launching initiatives aimed at addressing community needs in the areas of access to technology, education, and economic development. Felton lives in Shaker Heights with his wife and two daughters, is an accomplished musician, and has become a devoted Cleveland sports fan since his arrival on the shores of Lake Erie.

### Keynote: [Lindsey Simon] Monday 8:30 AM - 9:20 AM

**Lindsey Simon** is a Campaign Specialist in the American Library Association’s Communications and Marketing Office. At ALA, Lindsey manages the national Libraries Transform public awareness and advocacy campaign, developing free tools to assist libraries with their communications needs. Prior to joining ALA, Lindsey served as a Social Media Specialist at the University of Chicago, maintaining the university’s main Facebook, Twitter, Instagram, and Snapchat channels.



### Author Lunch: [Dr. Robert Cochran] Monday 11:30 AM - 1 PM

**Dr. Robert Cochran** is Professor of English and Director of the Center for Arkansas and Regional Studies at the University of Arkansas. He won a Guggenheim Fellowship in 1989, and has been awarded three Fulbright lecturing assignments. Professor Cochran has refused to specialize decently, writing books on topics as remote from one another as Irish playwright Samuel Beckett and Arkansas movies.

### Closing Session: [Kat Robinson] Tuesday 12 PM - 1 PM

**Kat Robinson** is a food and travel writer based in Little Rock. She travels Arkansas and the South searching for good stories, tall tales, and the next great little restaurant. In addition to her blog, Tie Dye Travels, Kat has written four books - *Arkansas Pie: A Delicious Slice of the Natural State* (November 2012), *Classic Eateries of the Ozarks and Arkansas River Valley* (November 2013), *Classic Eateries of the Arkansas Delta* (October 2014), and *Another Slice of Arkansas Pie* (March 2018).



## Saturday, September 22, 2018 - ArASL

Time	Event Title	Room	End Time
8:00 AM	Registration	Reception Area	5:00 PM
8:00 AM	Books and Yoga	Pinnacle 2-3	8:50 AM
9:00 AM	Mango Languages	Pinnacle 1	9:50 AM
9:00 AM	Tales of the Crypt: Danville's Living History	Pinnacle 2-3	9:50 AM
10:00 AM	ProQuest	Pinnacle 1	12:00 PM
10:00 AM	C.J. Redwine	Pinnacle 2-3	12:00 PM
12:00 PM	Lunch	Pinnacle 4	1:30 PM
12:00 PM	Book Swap	Pinnacle 2-3	1:30 PM
2:00 PM	Seuss on the Loose	Pinnacle 1	2:50 PM
2:00 PM	Library Within a Library	Pinnacle 2-3	2:50 PM
3:00 PM	Afternoon Break	Reception Area	3:30 PM
3:40 PM	Credo Reference	Pinnacle 1	4:30 PM
3:40 PM	Be Kind. Be Brave. Be a Hero.	Pinnacle 2-3	4:30 PM
4:40 PM	Booktalking from Past to Present	Pinnacle 1	5:30 PM
4:40 PM	Gaming in the School Library	Pinnacle 2-3	5:30 PM

Below are session details. Full list of events with locations are noted in the grid.

8:00 - 8:50 AM

### BOOKS AND YOGA Presented by Erin Clair

9:00 - 9:50 AM

#### **Mango Languages [Sabrina Richardson]**

Embark on a journey into Mango Languages with a guide from Mango themselves.

#### **Tales of the Crypt: Danville's Living History [Kelly Klover]**

Winner of the 2018 Sara Jaffarian School Library Program Award for Exemplary Humanities Programming, Kelly Klover will be joining us to speak about this historic project. More information about "Tales of the Crypt" can be found at: <http://www.ala.org/news/press-releases/2018/07/arkansas-public-school-system-wins-ala-school-library-award-cemetery-based>.

## Saturday, September 22, 2018 - ArASL

Below are session details. Full list of events with locations are noted in the grid.

10:00 AM - 12:00 PM

### **ProQuest**

Delve into a modern Library of Alexandria with training from ProQuest.

### **C.J. Redwine**

*New York Times* bestselling author C.J. Redwine, author of the *Defiance* trilogy and *Ravenspire* series, will be joining our proceedings.



Photo by Amelia Moore

2:00 - 2:50 PM

### **Library Within a Library [Dr. Joe Pendleton]**

Middle School and High School libraries have many students participating in the arts, and the library can provide a special collection for them featuring music scores, dance performances, visual arts displays, and plays on video. Dr. Pendleton will identify collection guidelines and ideas for this group, as well as possibilities for arts makerspaces.

### **Seuss on the Loose [Sherrie Kuykendall]**

Join us to create an exciting week of activities to celebrate Dr. Seuss' birthday for primary grades.

3:40 - 4:30 PM

### **Credo Reference**

Investigate the information possibilities with Credo Reference.

### **Be Kind. Be Brave. Be a Hero. [Jamille Rogers Thomas]**

Welcoming veteran educator and media specialist Jamille Rogers Thomas author of *Be Kind. Be Brave. Be a Hero*. Jamille was featured in the *School Library Journal* due to her commitment to advancing equality in communities and schools through literacy.

4:40 - 5:30 PM

### **Gaming in the School Library [Amy Curtis]**

Looking for something new to draw your students to the library? Did you receive the Oculus Rift and aren't certain how to utilize it? Look no further! Love to make learning fun and not seem like learning? I will show you how tabletop and virtual reality games can help enhance lessons about non-fiction and elements of literature, teach about economy and history, and encourage creative thinking and cooperative learning. I will speak about and show you specific games (yes, I will have them with me) and how I utilize them in our library programs.

### **Booktalking from the Past to the Present [Jeff Whittingham]**

Enjoy booktalks about books from the past and those currently being published. Attendees will receive a bibliography of the selected books.

## Saturday, September 22, 2018 - ALPS

Time	Event Title	Room	End Time
8:00 AM	Registration	Reception Area	5:00 PM
9:00 AM	Public Libraries as School Libraries	Pinnacle 6	10:00 AM
9:00 AM	Sharing the Institutional Repository	Pinnacle 7	10:00 AM
9:00 AM	Cheap Programming: Using Little to Have More	Pinnacle 8	10:00 AM
10:00 AM	Working Together: Library Partnerships and Outreach	Pinnacle 6	11:00 AM
10:00 AM	Managing Up: How to Show Your Value to Your Organization	Pinnacle 7	11:00 AM
10:00 AM	Basics of Customer Service and the Reference Interview	Pinnacle 8	11:00 AM
11:00 AM	Just in Time: Serving Your Patrons with Interlibrary Loan	Pinnacle 6	12:00 PM
11:00 AM	Social Media as an Outreach and Marketing Tool	Pinnacle 7	12:00 PM
11:00 AM	Process Art	Pinnacle 8	12:00 PM
12:00 PM	Lunch	Pinnacle 4	1:30 PM
1:30 PM	ALPS Business Meeting	Pinnacle 6	2:00 PM
2:00 PM	Creative Writing 101	Pinnacle 6	3:00 PM
2:00 PM	Be Prepared for Whatever: Library Version	Pinnacle 7	3:00 PM
2:00 PM	Getting the Most Out of Google Docs	Pinnacle 8	3:00 PM
3:00 PM	Start Looking Up	Pinnacle 6	4:00 PM
3:00 PM	Easy as ABC: Employing Mental Health Sensitivity in Library Settings	Pinnacle 7	4:00 PM
3:00 PM	Photography for Everyone: How to Make Your Pictures Sing	Pinnacle 8	4:00 PM
4:30 PM	Painting with Heather...and a Twist! *for ALPS Registrants only	Pinnacle 6	6:30 PM

Below are session details. Full list of events with locations are noted in the grid.

9:00 - 10:00 AM

### Public Libraries as School Libraries [Ellen Samples]

An overview of one library's experiences serving as the school library for a neighboring charter school, including the initial agreement and best practices established.

### Sharing the Institutional Repository [Cedar Middleton]

What U of A has available for researchers and what has been learned.

### Cheap Programming: Using Little to Have More [Dalene Schrier]

You want to put on all the programs but you have one problem: you need money! For a library, getting money can be harder than getting children to sit still during storytime. Join Dalene as she discusses ways to put on amazing programs with little to no budget while using existing resources, materials, and more.

## Saturday, September 22, 2018 - ALPS

Below are session details. Full list of events with locations are noted in the grid.

10:00 - 11:00 AM

### **Working together: Library Partnerships & Outreach [Lacy Wolfe]**

This will cover various library partnerships and include how to identify possible partnerships, how to discover grant opportunities, and more. In addition, the importance of communication, equity, diversity, and inclusion in outreach opportunities will be highlighted.

### **Managing Up: How to Show Your Value to Your Organization [Gwenyth Jelinek]**

Topics will include professionalism, how to talk to your boss/superiors, how to handle different types of managers, creating and achieving goals, handling stress, and being proactive on the job.

### **Basics of Customer Service & the Reference Interview [Kathleen Lehman]**

Aimed at those who are new to customer services or have never had a formal introduction to the basic principles of customer service or the reference interview, as well as a refresher of these fundamental ideas.

11:00 AM - 12:00 PM

### **Just in Time: Serving Your Patrons with Interlibrary Loan [Christina Rhoades]**

This presentation is intended for those new to working in Interlibrary Loan as well as ILL experts. The topics discussed will include ILLiad customization, RapidILL, Tipasa, and general best practices for borrowing and lending. Bring your questions!

### **Social Media as an Outreach and Marketing Tool [Karen Pruneda and Dalene Schrier]**

Want to get patrons engaged with and excited about the library? Learn some social media basics and ideas for setting up an efficient planning and posting system for Facebook, Twitter, and Instagram. Connect your community to the library with tagging and hashtags, real-time event coverage, resources related to community or campus events, community-building social media campaigns, fun videos and contests, and inclusive content.

### **Process Art [Simone Kirk]**

Doing crafts is always awesome! Learn how to step up your hands-on activities by offering process art to your patrons instead of traditional crafts! You won't regret it: Cut down your prep time, avoid teary toddler melt-downs during storytimes, while upping the fun factor! Process art for children is a creative confidence booster, a fun-filled addition to your children's STEAM programming, and can be modified for teen and adult events. Think outside the box and re-vamp your crafts with easy and budget-friendly process art.

2:00 - 3:00 PM

### **Creative writing 101 [Jasmine Jobe]**

Learn how to do a creative writing class for patrons at your Library.

### **Be prepared for whatever--Library version [Robin Egerton]**

A brainstorming session on how to plan ahead for whatever can go wrong in a library setting!

### **Getting the Most Out of Google Docs [Devona Pendergrass]**

Focuses on tips, tricks, and shortcuts that will make using Google docs easier and productive. Work smarter with Google, not harder.

## Sunday, September 23, 2018 - ALPS

Below are session details. Full list of events with locations are noted in the grid.

3:00 - 4:00 PM

### **Start Looking Up [Shani Atwood]**

Discussion of CALS library telescope program - including working with your local astronomy club and/or other volunteers to: secure funding, modify telescopes for easier use, host star parties, plan programs for all ages and levels of interest.

### **Easy as ABC: Employing Mental Health Sensitivity in Library Settings [Laura Cameron & Julia Conroy]**

This hands on discussion session will empower participants to adeptly interact with patrons who may be struggling with mental health issues. Presenters will provide context regarding mental health issues in libraries and will teach participants de-escalation and co-regulation techniques. Participants will have the opportunity to practice their skills through role playing scenarios related to mental health challenges in library environments.

### **Photography for Everyone: How to Make Your Pictures Sing [Kirk Jordan]**

Kirk will present easy principles that should allow everyone to take better photos, even if only on a phone.

4:30 - 6:30 PM

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# Sunday, September 23, 2018

Time	Event Title	Room	End Time
8:00 AM	Registration	Reception Area	5:00 PM
8:30 AM	Exhibitor Set Up	Pinnacle 4-5	11:30 AM
10:00 AM	ArLA Board Meeting	Razorback	11:00 AM
11:30 AM	Lunch Buffet	Commerce Ballroom	1:00 PM
1:00 PM	Opening Session: Felton Thomas, Jr.	Commerce Ballroom	2:00 PM
2:00 PM	Exhibits	Pinnacle 4-5	5:00 PM
2:10 PM	OCLC Update	Pinnacle 1	3:00 PM
2:10 PM	Leading on Their Own: The Importance of Teen Advisory Board's @ Your Library	Pinnacle 2	3:00 PM
2:10 PM	Defending Intellectual Freedom Part 1	Pinnacle 3	3:00 PM
2:10 PM	ARCL Framework	Pinnacle 6	3:00 PM
2:10 PM	Friends of the Library Groups: Keepin it Friendly	Pinnacle 7	3:00 PM
2:10 PM	Micro Literacy Festival	Razorback	4:00 PM
3:00 PM	Afternoon Break Sponsored by EBSCO	Reception Area	3:40 PM
3:40 PM	Libraries / Ready to Code	Pinnacle 2	4:30 PM
3:40 PM	Defending Intellectual Freedom Part 2	Pinnacle 3	4:30 PM
3:40 PM	Don't Just Stand There - Say Something!	Pinnacle 6	4:30 PM
3:40 PM	Let's Talk about the Value of Your Library	Pinnacle 7	4:30 PM
3:40 PM	A Tale of Two Spaces: Combining the Library's Analog and Digital Presence to Engage College Students	Pinnacle 8	4:30 PM
4:30 PM	Public Libraries and Trustees Meetings	Pinnacle 1	5:00 PM
4:30 PM	CULD Meeting	Pinnacle 2	5:00 PM
4:30 PM	Special Libraries Meeting	Pinnacle 3	5:00 PM
5:00 PM	ArASL Meeting	Pinnacle 1	5:30 PM
5:00 PM	Resource and Technical Services Meeting	Pinnacle 2	5:30 PM
5:00 PM	Two-Year Colleges Meeting	Pinnacle 3	5:30 PM
5:00 PM	ALPS Meeting	Razorback	5:30 PM
7:00 PM	Awards Dinner	Grand Ballroom	9:00 PM

**Sunday, September 23, 2018**

Below are session details. Full list of events with locations are noted in the grid.

**11:30 AM - 1:00 PM**

## **LUNCH BUFFET** Commerce Ballroom

**1:00 - 2:00 PM**

### **Opening Session - Libraries Transform: The Future of Libraries [Felton Thomas, Jr.]**

Libraries across our country and the world are transforming themselves from traditional spaces of learning to dynamic places of innovation and creativity. This transition requires not only visionary leadership, but also a recognition that remarkable leaders are spread throughout organizations. This training session will introduce participants to three crucial topics that library staff should feel comfortable with as they are transformed into community deficit fighters:

1. Transitioning libraries into institutions better suited to fighting the deficits of their communities
2. Becoming more engaged and engaging staff
3. Understanding best practices and innovations in libraries throughout the world

**2:10 - 3:00 PM**

### **OCLC Update [Jeff Scott]**

Jeff Scott, OCLC Library Services Consultant, will present an update for Academic and Public Librarians. Topics covered will include Cataloging, Interlibrary Loan, WorldShare Management Services, Linked Data, OCLC Wise (our new community engagement platform for Public Libraries), and GreenGlass (a collection management tool for print book collections in Academic Libraries).

### **Leading on Their Own: The Importance of Teen Advisory Board's @ Your Library [Sarah Herford]**

In 2010, Bentonville Public Library's Strategic Plan determined that "library services to teens" was a weakness at Bentonville Public Library (BPL). To correct this service gap, BPL decided they needed regular teen input to stay current on teen needs. The first Teen Advisory Board (TAB) was formed in the fall of 2010; since 2010, 57 teens have served as TAB members! Each year, BPL benefits from program initiatives like ACT Prep, Pi Day, STEAM Saturday for Teens, Summer Science Camp, and more from TAB input and implementation.

### **Defending Intellectual Freedom for Young People: LGBTQ Materials in School and Public Libraries - Part 1 [Allie Stevens]**

Learn about AASL's new resource guide for defending intellectual freedom in school libraries (which is also applicable to youth services librarians in public libraries), and develop some useful materials and skills to prepare yourself to defend these items in your collection. Presenter was a member of the ALA Emerging Leaders team that developed the resource guide.

### **ACRL Framework [Philippe Van Houtte]**

My topic is the new (2016) ACRL Framework and all of its possibilities and offerings for all types of libraries. I propose a personal grinding of the framework for all to understand and to clearly expose what ACRL suggests and offers for research through its new framework.

## Sunday, September 23, 2018

Below are session details. Full list of events with locations are noted in the grid.

2:10 - 3:00 PM

### **Friends of the Library Groups: Keepin it Friendly [Ruth Hyatt]**

Every library needs a few friends. But how do you get a group started? How to do keep it thriving? What do you do when your Friends Group isn't that friendly? This session can help. Bring your Friends.

2:10 - 4:00 PM

### **Micro Literacy Festival: South Ark Literary Festival in Miniature [Lacy Wolfe and David Sesser]**

Join Lacy Wolfe and David Sesser for an hour long, two person micro literary festival! Hear two 20-minute sessions: "Free to All: The Future of Scholarly Publishing" and "A Spirit of Unrest: The 1928 Student Strike at Henderson-Brown College." Between the sessions, meet the author of *The Little Rock Arsenal Crisis* and visit with representatives from the American Library Association and Imagination Library. Snacks and door prizes will be provided!

3:40 - 4:30 PM

### **Libraries / Ready to Code: Become a Coding Champion [Misty Hawkins]**

As needs of youth and technology change, so do libraries! Libraries of all shapes and sizes can become coding champions by providing access and exposure to computer science opportunities within the community. Program includes a resource list of print materials, online, and unplugged activities.

### **Defending Intellectual Freedom for Young People: LGBTQ Materials in School and Public Libraries - Part 2 [Allie Stevens]**

Learn about AASL's new resource guide for defending intellectual freedom in school libraries (which is also applicable to youth services librarians in public libraries), and develop some useful materials and skills to prepare yourself to defend these items in your collection. Presenter was a member of the ALA Emerging Leaders team that developed the resource guide.

### **Don't Just Stand There - Say Something! Networking Tips for Library Staff [Jodie Borgerding and Tracy Byerly]**

Regardless of whether you are an introvert, extrovert, a new librarian, or a seasoned professional, you will encounter situations in your career when you will have to engage in small talk. This hands-on presentation will strengthen your interpersonal communication skills with faculty, board trustees, staff, and patrons in informal settings like receptions or impromptu meetings. Topics discussed include self-introductions, making small talk, and crafting an elevator speech.

### **Let's Talk About the Value of Your Academic Library [Pamela Meridith]**

After a quick review of the ACRL Value of Academic Libraries Statement and tool kit, we will brainstorm for further methods of sharing those values, including "elevator talks".

# Sunday, September 23, 2018

Below are session details. Full list of events with locations are noted in the grid.

**3:40 - 4:30 PM**

## **A Tale of Two Spaces: Combining the Library's Analog and Digital Presence to Engage College Students [Amber Wilson and Karen Pruneda]**

In order to educate and engage students, libraries must effectively use both their physical and virtual space. Blending the analog medium of whiteboards and the digital medium of social media has led to increased student interactions at the University of Central Arkansas Library. Presenters will demonstrate how to integrate these two environments through targeted campaigns, photobooths, contests, etc.

**4:30 - 5:00 PM**

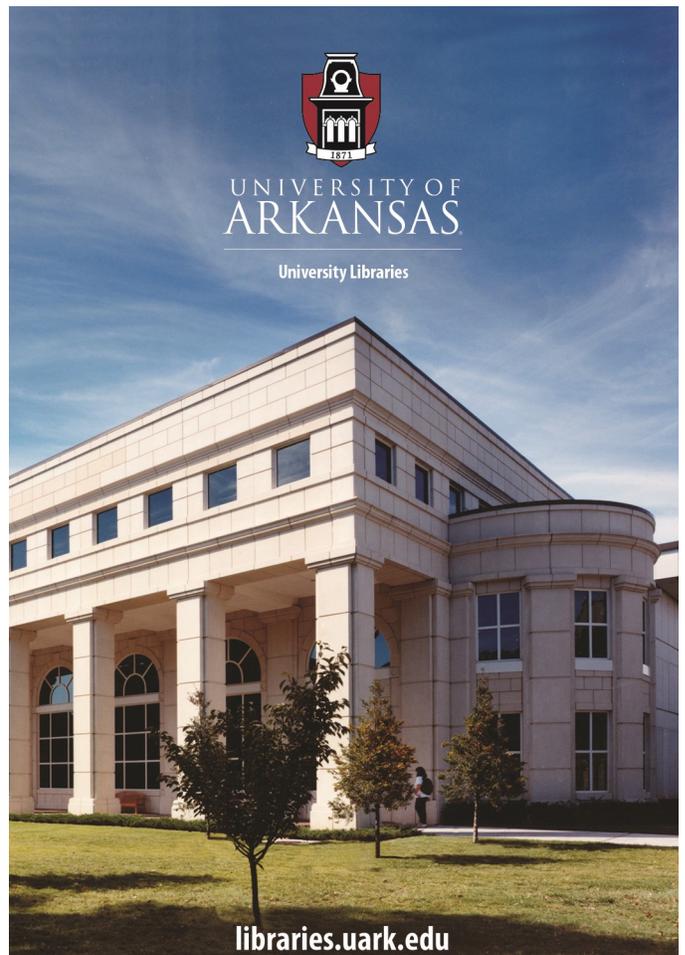
### **Business Meetings**

- Public Libraries and Trustees Meeting
- College and University Libraries Division Meeting
- Special Libraries Meeting

**5:00 - 5:30 PM**

### **Business Meetings**

- ArASL Meeting
- Resources and Technical Services Meeting
- Two-Year Colleges Round Table Meeting
- ALPS Meeting



# Monday, September 24, 2018

<b>Time</b>	<b>Event Title</b>	<b>Room</b>	<b>End Time</b>
8:00 AM	Registration	Reception Area	5:00 PM
8:00 AM	Exhibits	Pinnacle 4-5	2:30 PM
8:30 AM	Keynote Session: Lindsey Simon	Commerce Ballroom	9:20 AM
9:30 AM	Libraries as Passport Acceptance Facilities	Pinnacle 1	10:20 AM
9:30 AM	Preserving our Legacy	Pinnacle 2	10:20 AM
9:30 AM	The Future of the American Library Association	Pinnacle 3	10:20 AM
9:30 AM	Strengthening and Expanding Library Programs	Pinnacle 6	10:20 AM
9:30 AM	Transforming the Strategic Plan to Achieve Success	Pinnacle 7	10:20 AM
9:30 AM	Overview of ProQuest Central and LION	Pinnacle 8	10:20 AM
9:30 AM	Disaster Planning: Tomorrow is Another Day (and they expect you to be open)	Razorback	11:10 AM
10:30 AM	Does Your Library Count?	Pinnacle 1	11:20 AM
10:30 AM	Make Your Circulation Happen	Pinnacle 2	11:20 AM
10:30 AM	But Don't You Just Sit and Read All Day? Self Care at Work	Pinnacle 3	11:20 AM
10:30 AM	When PII becomes TMI	Pinnacle 6	11:20 AM
10:30 AM	Book Publishing in Arkansas	Pinnacle 7	11:20 AM
10:30 AM	Social Media for All Libraries	Pinnacle 8	11:20 AM
11:30 AM	Author Lunch: Dr. Robert Cochran	Commerce Ballroom	1:00 PM
1:30 PM	Games and All: Techniques for Integrating Technology into Education	Pinnacle 1	2:20 PM
1:30 PM	Hosting Thinking Money	Pinnacle 2	2:20 PM
1:30 PM	Beyond an Apple a Day	Pinnacle 3	2:20 PM
1:30 PM	Assessment Studies at UA	Pinnacle 6	2:20 PM
1:30 PM	U.S. Copyright 2018	Pinnacle 7	2:20 PM
1:30 PM	Staff Powered Library Revolutions	Pinnacle 8	2:20 PM
1:30 PM	Being Prepared for Whatever!	Razorback	2:20 PM
2:30 PM	Exhibits and Basket Auction Closing Event	Pinnacle 4-5	3:30 PM
2:30 PM	Afternoon Break Sponsored by ProQuest	Reception Area	3:30 PM
3:30 PM	Single Search for Ebooks	Pinnacle 1	4:20 PM
3:30 PM	Comicon Fundraiser	Pinnacle 2	4:20 PM
3:30 PM	Reading, Eating, and Exercise: Using Libraries to Teach Healthy Lifestyles	Pinnacle 3	4:20 PM

# Monday, September 24, 2018

Time	Event Title	Room	End Time
3:30 PM	Removing the Invisibility Cloak	Pinnacle 6	4:20 PM
3:30 PM	Understanding COUNTER Statistics	Pinnacle 7	4:20 PM
3:30 PM	People Analytics: Know Your People	Pinnacle 8	4:20 PM
3:30 PM	Changing our Little Corner of the World	Razorback	4:20 PM
4:30 PM	IT Meeting	Pinnacle 1	5:00 PM
4:30 PM	RISD Meeting	Pinnacle 2	5:00 PM
4:30 PM	Government Documents Meeting	Pinnacle 3	5:00 PM
4:30 PM	Youth Services Meeting	Razorback	5:00 PM
5:00 PM	ArLA Business Meeting	Commerce Ballroom	6:30 PM
7:30 PM	Trivia Night (\$10/person)	Ozark Beer Co.	9:00 PM

Below are session details. Full list of events with locations are noted in the grid.

8:30 - 9:20 AM

## **Keynote Session - Using the Libraries Transform Campaign for Awareness and Advocacy** **[Lindsey Simon]**

In this session, learn how your library can use the Libraries Transform campaign for marketing, advocacy, fundraising, and more. An initiative of the American Library Association (ALA), Libraries Transform provides free public awareness messaging, graphics, and best practices for libraries of all types; as of 2018, more than 10,000 library supporters worldwide have joined the campaign. This session will include an overview of the free Libraries Transform toolkit, examples of recent campaign success stories, and ideas for how all libraries can adapt these tools to fit their public awareness needs.

9:30 - 10:20 AM

## **Libraries as Passport Acceptance Facilities [Catherine Darden and Leigh Espey]**

The ins and outs of what it takes to become a passport acceptance facility. The benefits of libraries as acceptance facilities to both citizens and libraries.

## **Preserving our Legacy: How We Built a Database to Find Commemorative Plaques on Campus** **[Brenda Breezeel and Hannah Wood]**

Do you have plaques all over your campus honoring alumni and friends of your university? Have you ever wished you could record those plaques' existence? Do you have visitors come to your campus wanting to find their family's plaque? The Harding Remembers project provides a web-based search interface for a database of commemorative emblems from all over the campus. The interface integrates with Google Maps, allowing for plaque location assistance. This unique resource is used by students, staff, and visitors alike. Come learn how we built this database and search interface from the ground up using no additional funding.

## Monday, September 24, 2018

Below are session details. Full list of events with locations are noted in the grid.

9:30 - 10:20 AM

### **The Future of the American Library Association [Lacy Wolfe]**

ALA and its chapters have a rich history and have contributed much over 100+ years. However, ALA and many chapters are considering changes to organizational structure in order to be more effective for advancing libraries in the 21st century. During this session, Lacy Wolfe, the Arkansas ALA Chapter Councilor, will facilitate a conversation with attendees about the future of ALA, with particular focus on the relationship with chapters. Whether you are an ALA member, an ArLA member, a member of both, or a prospective or lapsed member, we invite you to participate.

### **Strengthening and Expanding Library Programs to Impact Student Learning [Shenise McGhee]**

This presentation will demonstrate to librarians how to implement and expand information literacy instruction and engagement programs to improve student learning. Student success is discovering and gaining the information literacy skill needed to be successful in their program of study by providing additional support services to enhance student success and their library experiences, collaborating with faculty campus-wide in providing effective academic instruction, and fostering practices of life-long learning.

### **Transforming the Strategic Plan to Achieve Success [Joel Thornton and Jay McAllister]**

Come join an interactive discussion of taking a hard look on the strategic plans of a specific group of regional universities. Based on a recent study, the top line strategic objectives were identified to reveal the key themes, shared priorities, and the potential future those plans hold. By recognizing the external customers and identifying top line objectives, libraries then can move to the next phase of aligning themselves institutional priorities. Attendees will learn about meeting the needs of the customer and be introduced to a framework for realigning their own library to the institution's strategic plan.

### **Overview of ProQuest Central and LION [Dr. Arta Kabashi]**

Learn more about ProQuest Central and ProQuest Literature Online from ProQuest's Dr. Arta Kabashi.

9:30- 11:10 AM  
10:30- 11:20 AM

### **Disaster Planning: Tomorrow Is Another Day...and they expect you to be open [Ruth Hyatt]**

Every library must have a disaster prevention and recovery plan. This session will help you to create a basic plan and give you access to materials and resources to flesh it out into a master plan!

### **Does Your Library Count? [Michael Strickland]**

The United States Census Bureau will be conducting the 2020 Census in two years. The census is very important to communities who receive federal and state funding. Libraries can help make sure that the communities they serve are properly counted. Representatives from the Arkansas State Library and The U.S. Census Bureau will discuss why library participation is important and ways libraries can help prevent under-counting in their areas.

Below are session details. Full list of events with locations are noted in the grid.

10:30 - 11:20 AM

## **Make Your Circulation Happen [Audra Bell]**

How to improve your circulation in a rural public library where book budgets are often tight. I would love to go over the resources I use to purchase books and circulation materials. Learn how to bring people in to your library so they can see all those awesome resources and realize they need your library in their life. Lastly, learn how to display these items so people can find them or recognize they need them even when "just browsing."

## **But Don't You Just Sit and Read All Day? Self Care at Work [Lisa Fuller]**

Though libraries are often seen to be a "happy place" for people, when we are honest, we realize that our work lives have as much stress as other work environments. Patron needs, in-office dynamics, Friends groups, and library boards all contribute to a job that is wonderful, fulfilling, and . . . well . . . stressful. What does current research say about stress in the library work world? How can you incorporate positive self care into your library work life?

## **When PII becomes TMI: Using a privacy audit to identify and manage patron data [Tamela Smith, Elizabeth DiPrince, Jessica Riedmueller, and Chrissy Karafit]**

Libraries are known as bastions of privacy, but are we the good stewards we think we are? By developing a privacy audit, University of Central Arkansas librarians uncovered the staggering amount of personally identifiable information (PII) collected through normal library operations, identified breach threats, and created comprehensive guidelines that safeguard user privacy to the best of our ability.

## **Book Publishing in Arkansas: A Brief History [Daniel Boice]**

The history of book publishing in Arkansas is fascinating and largely unknown. I consider the story of books and their publishers, noting the spread of publishing across the state, historical trends, remarkable publishers, and current directions of the business.

## **Social Media for Libraries of All Shapes and Sizes [Susie Kirk, Robin Campbell, Tammie Evans, Kari Beesley, Amy McGohan, Dalene Schrier, and Philip C. Shackelford]**

Regardless of library size or type, social media is an important part of getting the word out about our libraries! In this panel, a group of social media managers from a variety of library positions and types will discuss tips, tricks, successes, and failures of using social media for their libraries.

11:30 AM - 1:00 PM

## **Author Lunch - "So Much Truth in Some of Them": Another Look at Prison Worksongs [Dr. Bob Cochran]**

Prison worksongs are mostly a genre of the past now, the agricultural work of southern plantation prisons having been largely mechanized in the last half century or so. I'm old enough to remember chain gangs (my elementary school grounds in Atlanta were tended by men in black and white "ring arounds" who arrived and left in manacles), but I've never witnessed the singing of working convicts. What's left now are still photographs (and a very few films), plus a sizeable archive of audio recordings made mostly by three collectors. My presentation will attempt to show you a glimpse of the power, but my primary goal will be to suggest a coherent analytic approach to the genre itself.

## Monday, September 24, 2018

Below are session details. Full list of events with locations are noted in the grid.

1:30 - 2:20 PM

### **Games and All: Techniques for Integrating Technology into Education [Lavoris Martin]**

Given the massive collection of technological tools in education, effective technology integration must occur throughout the curriculum in ways that extend and upgrade the learning procedure. To enhance the overall learning experience interactive learning strategies including games, blogs, digital storyboarding, interactive tutorials, and other digital applications are explored. Therefore, the objective of this session will be to show practical ways to effectively integrate and utilize technology in education. The session will focus on interactive learning strategies such as: online learning activities, web-based instructional and learning management systems, and multimedia resources, including interactive tutorials, games, blogs, curriculum pages, wiki, and apps.

### **Hosting Thinking Money: A Financial Expedition! [Sarah Herford]**

Do you have what it takes to host a traveling exhibit!? What is a traveling exhibit anyways? Learn all these questions and more in this session. Thinking Money was a national traveling exhibition that was developed by the American Library Association Public Programs Office in collaboration with the FINRA Investor Education Foundation. Through a grant application process, BPL was one of fifty libraries nation-wide to host the exhibit. Hear how BPL maintained the exhibit, collaborated with community partners and developed programming for our project by attending this interactive hands-on-session!

### **Beyond an Apple a Day: Providing Consumer Health Information at Your Library [Sarah Miles]**

For when you get those difficult health questions from your users! Learn about the role of the librarian in providing health information for the public. Participants will learn about the top free consumer health sites from the National Library of Medicine and other authoritative sources. Get some creative ideas for designing health information programming as well!

### **Assessment Studies at the University of Arkansas, Fayetteville [Luti Salisbury and Jonathan Torres]**

A look at 3 assessment studies at the University of Arkansas. (1) Evaluation of open access citation advantage of research publications from the University of Arkansas, Fayetteville: references from Web of Science, ACS and RSC publications. (2) The discovery platform: uncovering research resources and creating transparency. (3) Graduate ALA-Accredited Curriculums: Workforce and Professional Development Trends from 2008-2015.

### **U.S. Copyright 2018 [Michael Strickland]**

Michael Strickland with the Arkansas State Library will review United States 2018 copyright laws and discuss some of the ways they may affect your library and its users.

### **Staff Powered Library Revolutions [Jim Wilson]**

Simple staff training ideas that will address your most important challenges, such as: Keeping the training relevant. Keeping in short bite size chunks. Both written and video makes it easier to follow. Making it available and convenient for the staff.

### **Being Prepared for Whatever! [Robin Egerton]**

What would you do "if"? How libraries can be prepared for a variety of scenarios, by the author of *Getting Prepared*.

**Monday, September 24, 2018**

Below are session details. Full list of events with locations are noted in the grid.

**2:30 - 3:20 PM**

## **EXHIBITS & BASKET AUCTION CLOSING** Refreshments & Winners

**3:30 - 4:20 PM**

### **Single Search for Ebooks: Daring to be SimplyE [Christine Peterson]**

Patrons seeking ebooks are saddled with multiple vendor interfaces. SimplyE, an open source app, makes the experience simpler for public library patrons, with development underway for academic functionality. Join Amigos Library Services while they provide a demonstration of the app, discuss its functionality, the implementation process, and lessons learned.

### **Comicon Fundraiser for the Small Library [Robin Egerton]**

How small libraries can plan and implement an authentic Comicon as a library fundraiser. Topics include promotion, vendor participation, cosplay, and food.

### **Reading, Eating and Exercise: Using Libraries to Teach Healthy Lifestyles [Simone Kirk, Sandy Doss, Sandra McAllister, and Jane Pelkki]**

Healthy eating and physical activity are closely linked to learning. Because the library is all about learning, it's also a terrific place to learn healthy lifestyle skills. Southeast Arkansas Regional Library Branch managers will share hands-on tips for creating community gardens, culinary experiences, and more minutes of motion at their libraries.

### **Removing the Invisibility Cloak from the Service Desk: Low-Cost Methods to Readjust Traffic Flows to Service Points [Stephanie Pierce]**

What do you do when it seems there's been an invisibility spell cast on your service desk? How do you make students realize that not only it exists, but they can use it as well? The Physics Library at the University of Arkansas ran into this situation and this presentation will discuss low-cost methods used to increase the service desk presence and readjust traffic flows as well as how these changes were measured and assessed for success.

### **Understanding COUNTER Statistics [Joanna Delavan]**

What are COUNTER compliant usage statistics and what do they mean? What can I do with this table of numbers? Why are they important? This presentation will answer all of these questions.

### **People Analytics: Know Your People, Know Your Community [Crystal Gates]**

Library management is more than just managing a budget and inventory; it is managing people. The more you know about your people, the more you can make informed, accurate decisions that result in superior library services which meet users' needs. Plan for your future by knowing and growing your today.

# Monday, September 24, 2018

Below are session details. Full list of events with locations are noted in the grid.

**3:30 - 4:20 PM**

## Changing our Little Corner of the World [Vanessa Adams]

This session will describe how one library used all its resources and community support to build a new library. The library embraced the change and transformed from a 5,000-square-foot facility that offered very little to a stunning, modern space of 23,000 square feet that is now the hub of activity in this progressive, yet rural, community.

**4:30 - 5:00 PM**

## Business Meetings

- IT Meeting
- RISD Meeting
- Government Documents Meeting
- Youth Services Meeting

**5:00 - 6:30 PM**

## Business Meetings

- ArLA Annual Membership Meeting

Join us Monday, September 24 at 7:30 PM for

# TRIVIA NIGHT!

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All proceeds go to LEAF to fund ALL-IN scholarships!



**#LocalLager**  
**OZARK BEER CO.**

Join us on Monday, September 24 at 7:30 PM at Ozark Beer Company in Rogers for TRIVIA NIGHT!

Get together with your fellow

Arkansas librarians for a night of fun!

Cost is \$10 per person.

Assemble your teams now! All proceeds will go to LEAF to fund ALL-IN registration scholarships.

You can bring your own food or send out for pizzas.

109 N Arkansas St, Rogers, AR 72756



**Tuesday, September 25, 2018**

<b>Time</b>	<b>Event Title</b>	<b>Room</b>	<b>End Time</b>
8:00 AM	Registration	Reception Area	11:00 AM
8:30 AM	Performers' Showcase	Razorback	11:30 AM
8:30 AM	Downloading Blind Services Titles	Pinnacle 1	9:20 AM
8:30 AM	Mastering Your Academic Library Accreditation Visits	Pinnacle 2	9:20 AM
8:30 AM	Arkansas Public Library Law with an Update on Enhanced Concealed Carry	Pinnacle 3	10:10 AM
8:30 AM	Keeping up with Amigos	Pinnacle 7	9:20 AM
8:30 AM	Transforming a Collection through High Density Storage	Pinnacle 8	9:20 AM
9:30 AM	Caring for the Mind	Pinnacle 1	10:20 AM
9:30 AM	Alma - A Closer Look	Pinnacle 2	10:20 AM
9:30 AM	The Arkansas Digital Library Consortium: Why you should join us!	Pinnacle 6	10:20 AM
9:30 AM	How to Ask for Stuff...and Get It!	Pinnacle 7	10:20 AM
9:30 AM	2018 Arkansas Teen Book Award	Pinnacle 8	10:20 AM
11:00 AM	Box Lunch Available	Reception Area	12:00 PM
12:00 PM	Closing Session: Kat Robinson	Commerce Ballroom	1:00 PM
2:00 PM	Tour of UA Storage Facility	Mullins Library	3:00 PM



Find great talent for your library programming at the

# PERFORMERS' SHOWCASE!

Tuesday, September 25th, 8:30-11:30AM in the Razorback Room



## Tuesday, September 25, 2018

Below are session details. Full list of events with locations are noted in the grid.

8:00 - 11:30 AM

### **Performers' Showcase [Crystal Gates, Richard Theilig and LDD III members]**

The Performers' Showcase offers you the opportunity to meet and evaluate a variety of performers available for library programs and special events. This session is designed to function as a venue for librarians to preview quality entertainment to promote both literacy development and summer reading programs. The talents of a wide variety of artists, including storytellers, magicians, creative theater, and others, will be on display. The immediate goal of Performers' Showcase is to foster and promote resource sharing of performers and programming information throughout our state.

8:30 - 9:20 AM

### **Downloading Blind Services Titles [Kristina Waltermire]**

The Braille and Audio Reading Download application is audio book download software for visually and physically handicapped individuals. This session would introduce other librarians to the Arkansas Regional Library for the Blind and our services. Librarians would learn how to acquire services for patrons and how to use our technology.

### **Mastering Your Academic Library Accreditation Visits [Maplean Donaldson]**

Academic Libraries must present their best at all times, especially during the pass or fail accreditation visits. At our small academic library, we have learned how to make a great impression. This presentation will provide the strategy for great Library Accreditation Site Visits even with a limited budget and resources.

### **Keeping Up with Amigos [Christine Peterson]**

Join Christine Peterson as she outlines the benefits of Amigos Library Services membership. Are you a member? We'll discuss what's new, what's different, and how you can get more value from your membership. Not a member yet? No problem. We have services for you, too!

### **Transforming a Collection Through Implementing High Density Storage**

#### **[Lora Lennertz, Kathleen Lehman and Katrina Windon]**

Have you wondered how you would move about 1.5 million items to storage? Join this program that will discuss the issues surrounding the design and construction of a new high-density storage facility at the University of Arkansas and many processes needed to permanently move  $\frac{3}{4}$  of the library collection.

8:30 - 10:10 AM

### **Arkansas Public Library Law with an Update on Enhanced Concealed Carry [Ruth Hyatt]**

Every staff person, board member and volunteer should be aware of the basics of public library law. The session will present an overview of computer use, materials use, patron privacy, service animals/emotional support animals and weapons.

## Tuesday, September 25, 2018

Below are session details. Full list of events with locations are noted in the grid.

9:30 - 10:20 AM

### **Caring for the Mind: Providing Mental Health Information at Your Library [Sarah Miles]**

Librarians are often the first line of response for mental health issues, whether answering questions or dealing with afflicted patrons. In this class, participants will learn how to effectively provide mental health information using the best free electronic resources as well as best approaches for handling interactions with emotional patrons.

### **Alma - A Closer Look [Angela Black]**

Thinking of switching to a new ILS? Arkansas Tech University Libraries migrated from Voyager to Alma two years ago and lived to tell the tale. This presentation will cover how this new unified resource management system has changed the way we handle our core library processes like Circulation, Cataloging, Acquisitions, and E-Resource Management. Get a glimpse under the hood and learn what working with Alma is like from the perspective of a daily user and administrator at a mid-sized academic library.

### **The Arkansas Digital Library Consortium: Why you should join us! [Judy Calhoun, Katie Jones, Crystal Gates, John McGraw and Deborah Moore]**

Looking for ways to maximize your funding dollars? Want to expand your electronic resources for your patrons? Join us for a panel discussion about the newly formed Arkansas Digital Library Consortium (ADLC). ADLC is a network of Arkansas Libraries working together to provide better access of electronic resources to their patrons. We are better, together!

### **How to Ask for Stuff...and Get It! [Dalene Schrier]**

Asking for things is never easy. That's where this presentation comes in handy! Join Dalene as she explains how she has successfully gotten sponsorships and donations for multiple programs and events simply by asking. You will walk away with lots of ideas and avenues to support your next great event. NOTE: Dalene is not a professional fundraiser and does not do this professionally.

### **2018 Arkansas Teen Book Award [Jessica Horton]**

Changes are a'coming for the AR Teen Book Award! Join us as we discuss the exciting things going on in YA lit, announce this year's winners and finalists, and book talk the contenders for next year's award.



**Vote! Read! Nominate Books!**

[arteenbookaward.wordpress.com](http://arteenbookaward.wordpress.com)

Stop by the **Arkansas State Library** table in the Exhibits Hall for information and posters.

Tuesday, September 25, 2018

Below are session details. Full list of events with locations are noted in the grid.

12:00 - 1:00 PM

**Closing Session [Kat Robinson]**

Kat Robinson is a food and travel writer based in Little Rock. She travels Arkansas and the South searching for good stories, tall tales and the next great little restaurant. In addition to her blog, Tie Dye Travels, Kat has written four books -- *Arkansas Pie: A Delicious Slice of the Natural State* (November 2012), *Classic Eateries of the Ozarks and Arkansas River Valley* (November 2013), *Classic Eateries of the Arkansas Delta* (October 2014), and *Another Slice of Arkansas Pie* (March 2018).

Don't miss the

# PIE AUCTION!

Supporting ArLA Scholarships and LEAF (Library Education and Aid Fund). LEAF provides funds to libraries who encounter natural disaster or legislative troubles.



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Tuesday, September 25, 2018

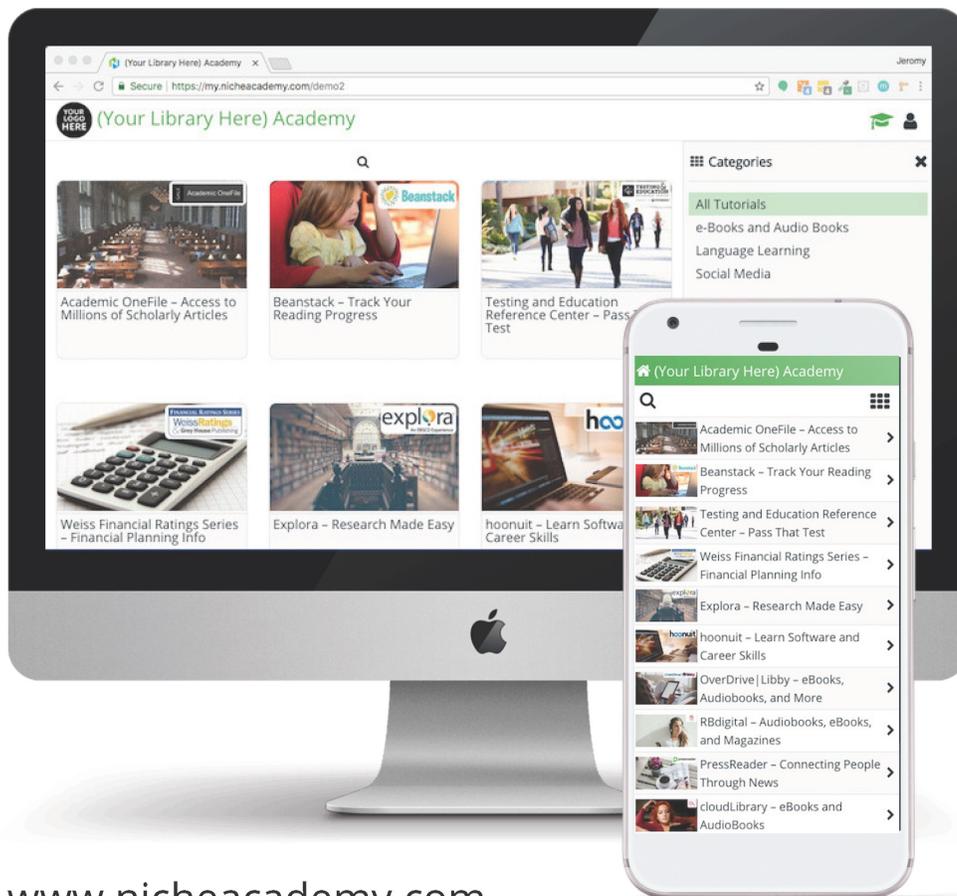


Join us Tuesday, September 25 at 2 PM for a University of Arkansas

# LIBRARY ANNEX TOUR



You're invited to a tour of the brand new Mullins Library High-Density Annex on the University of Arkansas campus. The facility has a preservation and conservation area where materials are cleaned, repaired, and re-stored; a digitization and work space area for staff; an area for maps and microforms; and a large, climate-controlled storage space where books and other materials will be housed.



## NICHE ACADEMY

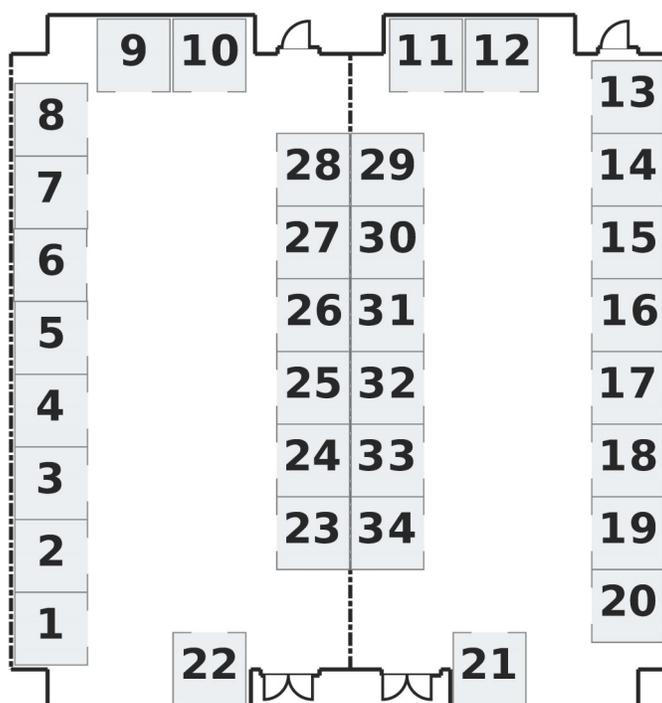
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# EXHIBITORS

Sign up directly with exhibitors for a chance to win their door prizes! You need to sign up with each exhibitor in order to be in the running for that exhibitor's prize.

- |   |                                       |
|---|---------------------------------------|
| Advocates for Arkansas Public Libraries [28]      | Library for the Blind [12]            |
| Amigos Library Services [19]                      | Midwest Tape [4]                      |
| Arkansas Educational Television Network [6]       | MOBIUS [14]                           |
| Arkansas State Library [11]                       | Niche Academy [27]                    |
| Baker & Taylor [17]                               | OCLC [21]                             |
| Biblionix [23]                                    | Possum Grape RHK, Inc. [32]           |
| Book Systems, Inc. [29]                           | ProQuest [34]                         |
| Bound to Stay Bound Books [20]                    | Recorded Books [31]                   |
| Brodart Co. [1]                                   | Records Imaging Systems, Inc. [13]    |
| Credo Reference [33]                              | SAGE Publishing [5]                   |
| Delaney Educational Enterprises [16]              | Sebco Books [3]                       |
| Discovery Network at the Museum of Discovery [10] | Southeastern Library Association [30] |
| EBSCO Information Services [22]                   | Secretary of State - Mark Martin [8]  |
| Emporia State University [2]                      | TEI Landmark Audio [9]                |
| Evin Demirel - Author [25]                        | University of Arkansas [TBD]          |
| Florida State University [26]                     | University of Oklahoma [7]            |
| ImageView Technologies [15]                       | USDA Rural Development [24]           |
| The Library Corporation [18]                      |                                       |



# THANK YOU

To everyone who's a part of our event, thank you for *Make(ing) It Happen with us*.

To everyone who's been a part of the conference committee, thank you for everything you've done on this *transformative journey to Make It Happen*. *Thank you to the friends and family of the conference committee for the support or tolerance you've given*.

To everyone who wasn't part of the conference committee, but still assisted with the event, thank you for going above and beyond and helping us *Make It Happen*.

To our presenters, thank you for your effort to *Make It Happen and share your knowledge and talents with us*.

To our exhibitors, thank you for your support and *Making great Exhibits Happen*.

To all our sponsors, thank you for believing in the *transformative nature of our event*.

To Maureen and Prime Management, thank you for *Making It Happen with back-end support and assistance*.

And to our attendees, for which none of this would mean anything if it wasn't for you, thank you.

- Daniel Fouts

## UPCOMING DATES

January 25-29, 2019 :  
ALA Midwinter, Seattle, WA

April 10-13, 2019:  
ACRL Conference, Cleveland, OH

April 28-30, 2019 :  
Arkansas Association of  
Instructional Media (AAIM),  
Rogers, AR

June 20-25, 2019:  
ALA Annual, Chicago, IL

September 4-7, 2019:  
ARSL Conference, Burlington, VT

