SPICE THINGS UP
AT YOUR LIBRARY

SEPTEMBER 24-26
AT THE EMBASSY SUITES IN ROGERS, AR

Arkansas Library Association
Ingram and ArLA

Spicing up #TheLibraryLife

Forget ‘flavor of the month!’ We offer the tools and services for Arkansas libraries that will satisfy your patrons’ tastes for a lifetime.

Ingredients may include:

- A dash of Edelweiss Analytics to streamline collection planning and research so you can focus on community programming efforts.
- A spoonful of IngramSpark’s indie-publishing, great for fundraising and supporting local authors.
- A freshly curated selection of top picks for hard to pinpoint categories such as Graphic Novels and Comics or Debut Authors.

Your Mission. Our Purpose. Customizable services because variety is the spice of #TheLibraryLife.

Attend a demo at the Ingram booth for your chance to win a 2018 PLA Scholarship*!

*For full contest guidelines please visit Ingramcontent.com/plascholarship.

ingramcontent.com/thelibrarylife
GENERAL INFORMATION

ON-SITE REGISTRATION

Sunday, 9/24: 8:00 a.m. - 5:00 p.m.
Monday, 9/25: 8:00 a.m. - 5:00 p.m.
Tuesday, 9/26: 8:00 a.m. - 11:00 a.m.

All sessions and programs are open to conference attendees. Name badges and meal tickets must be picked up at the conference registration desk. Badges must be worn at all times. Meal tickets must be presented for the Awards Dinner and Author Luncheon.

EXHIBIT HALL [Pinnacle 4 & 5]

Sunday, 9/24: 2:00 p.m. - 5:00 p.m.
Monday, 9/25: 8:00 a.m. - 4:00 p.m.
(Closing event at 2:30 p.m. —
Sign up for prizes with individual exhibitors.)

BASKET AUCTION [in Exhibit Hall]

Sunday, 9/24: Basket Auction Begins 2:00 p.m.
Monday, 9/25: Conclusion of Auction at 2:30 p.m.
Supporting ArLA Scholarships and LEAF (Library Education and Aid Fund). LEAF provides funds to libraries who encounter natural disaster or legislative troubles.

CONFERENCE COMMITTEE

Rebecka Virden, Conference Chair
Johnice Dominik, Exhibitors
Kathleen Frankl Ashmore
Ashley Burris
Susie Kirk
Gwen Dobbs
Tammie Evans
Daniel Foust II
Dwain Gordon

Rebecca Harrison
Heather Hays
Nithin Lakshmana
Tina Murdock
Brittany Rodgers
Philip Shackleford
Shawna Thorup
Alissa Turner
Lynn Valetutti

QUESTIONS?

Look for the Blue Vests!
Conference volunteers in blue vests are standing by to answer your questions.

Network member organizations are located strategically throughout Arkansas to extend outreach to all areas of the state and support each other by sharing operational strategies, collaborating with other like-minded educators and leveraging Network assets. Libraries that are interested in joining the Network pay a nominal annual fee. The 2017-2018 professional development calendar is full of robust maker education workshops, a tinkering convening, day-long Makey Makey workshops and more.

For more information about becoming a member of the Discovery Network, please contact Ginsie Simmons at gsimmons@museumofdiscovery.org.

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Customer Service & Dealing with Difficult Patrons [Ruth Hyatt]

Customer service goes far beyond sitting at the circulation desk with a “fake it till I feel it” smile plastered on your face. Customer service is a full mind and body experience that includes every member of your staff, your volunteers, your board of trustees and your library’s philosophical and physical presence in your community. We all encounter difficult patrons, from those who want you to write their term paper, to the ones who want to break the rules, to the ones who create chaos in the building or behave inappropriately in a public place. This session combines elements of Customer Service with library rules of behavior and good safety and security practices to focus on making patron interactions as productive as possible and perhaps even pleasant. Warning: includes role playing.

Strategic Planning in Academic Libraries

In a period of constant change, planning for the future becomes both more challenging and more imperative. In this session, library administrators from two-year and four-year public and private institutions will describe our experiences in creating strategic plans for our libraries. We will consider a variety of planning methods, underlying philosophies, relationship to our larger institutions’ strategic plans, and measures of success. Attendees will be encouraged to share their own experiences and questions in open discussion.

Presenters: Jean Waldrop, Harding University; Rachel Whittingham, Central Baptist College; Dean Covington and Tina Murdock, University of Central Arkansas; & Tina Bradley, Arkansas State University at Mountain Home

FEATURED EVENTS - Commerce Ballroom

Sunday, 9/24: 1:00 p.m.
Opening Session
William Ottens
Librarian Problems: The Spice of Your Life

Monday, 9/25: 8:30 a.m.
Keynote
Loida Garcia-Febo
Librarians Leading: Empowering Ourselves to Advocate in Challenging Times

Monday, 9/25: 11:30 a.m.
Author Luncheon
Brooks R. Blevins
Finding the Ozarks: The Life Story of an American Region

Tuesday, 9/26: 11:00 a.m.
Closing Session
Berlinda Williams-Strong
Change Your Spice, Change Your Life
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<th>Event Title</th>
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<td>9:00 AM</td>
<td>Strategic Planning for Academic Libraries</td>
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<td>Pinnacle 8</td>
<td>12:00 PM</td>
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<td>10:30 AM</td>
<td>ArLA Board Meeting</td>
<td>Pinnacle 3</td>
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<td>1:00 PM</td>
<td>Opening Session - &quot;Librarian Problems: The Spice of Your Life&quot; with William Ottens</td>
<td>Commerce Ballroom</td>
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<td>Exhibit Hall Opening</td>
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<td>Basket Auction Begins</td>
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<td>2:10 PM</td>
<td>Circulating iPads &amp; Media Mentorship: Launching a Comprehensive and Successful Program for Patrons</td>
<td>Pinnacle 1</td>
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<td>The Brave New World of Programming</td>
<td>Pinnacle 2</td>
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<td>Friends Groups at Academic Libraries</td>
<td>Pinnacle 3</td>
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<td>Introduction to Graphic Medicine: Comics About Health for All Ages</td>
<td>Pinnacle 7</td>
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<td>Using Social Media to Grow Your PLN</td>
<td>Pinnacle 8</td>
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<td>There Are No Superstars: Creating a Positive Work Culture*</td>
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<td>Disaster Experience: How a Library can Prepare and Deal with Flooding</td>
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<td>If You’re Going to Build an Escape Room, You Gotta Have Lots of Tape</td>
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<td>Library Customer Service: Not One-Size-Fits-All</td>
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<td>#WeNeedDiverseBooks: Creating Diverse Collections, Displays, and Programming</td>
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<td>School Librarian? What’s That?</td>
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<td>Public Libraries and Trustees Meeting</td>
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<td>College and University Libraries Division Meeting</td>
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<td>Two-Year Colleges Round Table Meeting</td>
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<td>ALPS Meeting</td>
<td>Razorback</td>
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<td>6:00 PM</td>
<td>ALPS 25th Anniversary Happy Hour - Sponsored by ProQuest</td>
<td>Grand Ballroom 9-10</td>
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<td>7:00 PM</td>
<td>Awards Dinner - Ticketed Event</td>
<td>Grand Ballroom 9-10</td>
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* Repeating Session
Opening Session—“Librarian Problems: The Spice of Your Life” with William Ottens
Kick off your conference experience with a laugh! William Ottens, creator of the popular Librarian Problems Tumblr, will share the joys and frustrations of librarianship through personal and shared experiences. Having connected with librarians from all over the US and the world through Tumblr and other social media platforms, William can promise you you’re not alone. Paired with GIFs taken from the blog, his stories will make you laugh or cry or laugh so hard you’ll cry!

Circulating iPads & Media Mentorship: Launching a Comprehensive & Successful Program for Patrons [Courtney Fitzgerald & Meghan Plessinger]
Explore and discuss all aspects of implementing a successful tech program to circulate iPads for patron use. Information will include review of approved educational apps for all ages, establishing collection development policies, setup and management of devices, and constructing circulation parameters. Develop a Media Mentorship in conjunction with a tech program to provide educational assistance for patrons and families alike.

The Brave New World of Programming [Dalene Schrier]
Presentation will cover the success of a new style of programming being used by Bentonville Public Library to reach untapped demographics. Programming types include tabletop gaming, Free Comic Book Day, pop culture centered programs, and more, and the presentation will cover each event from concept to outcome. Unsuccessful programs will also be covered as they were a learning experience and helped improve current programming. The presentation will also touch on soliciting donations from the community to help create successful programs.

Friends Groups at Academic Libraries [David Sesser]
Academic libraries can take a page from their public counterparts by establishing friends groups to support programming. Huie Library started a friends group two years ago and it has helped fund numerous programs that the library is not able to provide using regular funds. This program will focus on what Huie has accomplished and help share ideas for other libraries interested in starting similar groups.

Introduction to Graphic Medicine: Comics About Health for All Ages [Alice Jaggers]
Graphic medicine is the use of comics to communicate health information. This session covers the benefits of graphic medicine and its place in libraries. Examples include Cancer Owl (a webcomic by a colon cancer survivor: http://cancerowl.com) and The Amazing Captain Fit (a children’s comic about staying fit: http://www.healthelinks.org/captain_fit/index.html).
DAY 1– SUNDAY—September 24, 2017

Below are session details. Full list of events with tracks and locations are noted in the grid.

2:10 - 3:00PM

Using Social Media to Grow Your PLN [Ashley J. Cooksey]
We’ll discuss how using social media platforms can help you grow your Professional/Personal Learning Network. As co-founder of #ArkTLChat, Ashely will guide you through the steps of creating great social media profiles, finding other professionals, and using hashtags to follow conversations. Bring a device if you have one!

There Are No Superstars: Creating a Positive Work Culture* [Jennie Garner]
Personality and age differences are just a couple of the people-related challenges we face in any work environment. We’ll talk about using positive leadership to encourage productivity and success. This session will touch on how to build social capital and foster healthy conflict resolution. We’ll also talk about performance plans and disciplinary action with constructive outcomes.

3:40 - 4:30PM

Disaster Experience: How a Library can Prepare and Deal with Flooding [Krystal Hendon]
A natural disaster can strike at any time. Hear how one library dealt with flooding. Learn about the processes of book removal, renovation and moving back in along with helpful tips that will assist any library who has to deal with natural disasters.

If You’re Going to Build an Escape Room, You Gotta Have Lots of Tape [Jessica Riedmueller & Amber Wilson]
Looking for interactive ways to engage with your students? Have a knack for puzzles and problem solving? This presentation will explore the process of creating a library instruction session modeled after the popular escape room concept. This discussion will include the design and planning process, implementation strategies, lessons learned, and pulling it off with no budget and limited resources.

Library Customer Service: Not One-Size-Fits-All [Gwyneth Jelinek]
As front line service desk employees, we are all taught how to provide excellent customer service to our patrons, but how can we make it exceptional? Learning about dominant personality types, we find that there is not a one-size-fits all method to customer service and one can tailor his/her conversations with patrons to communicate with them in a method that speaks best to them. This translates to both internal and external customers. It can also be useful to teach managers how to better communicate with their employees.

#WeNeedDiverseBooks: Creating Diverse Collections, Displays and Programming [Lacy Wolfe]
The We Need Diverse Books (#WeNeedDiverseBooks) movement was created in 2014 in response to the lack of inclusiveness and diversity in publishing. Libraries, as providers of literature for children, teens, and adults, have a large role to play in insuring that everyone can see his/her reality reflected back in the books, movies, and media available. In this session, we will explore the opportunities libraries have to foster an atmosphere of inclusion and diversity in book collections, displays, and programming.
Baker & Taylor

B&T provides the most extensive selection of products and services for public libraries and is the only vendor that delivers a “one-stop” shopping experience for all formats. Our online selection and acquisitions website, Title Source 360, is also where you can order all of the materials we offer. Additionally, soon you will be able to manage your own Standing Order plans there as well.

Lois Bacon
Sales Consultant
800-775-7930 ext. 1050
lois.bacon@baker-taylor.com

Stop by our booth to learn more about all our great products and services!
IT'S GONNA BE ONE GREAT

HAPPY HOUR

CELEBRATING
ALPS 25TH ANNIVERSARY!

Free Beer and Wine provided by

ProQuest

Sunday, Sept. 24th / 6PM-7PM /
Grand Ballroom 9-10
School Librarian? What’s That? [Ashley J. Cooksey]
This session will highlight the various duties and responsibilities of a school library media specialist. It is meant to inform those that work in the academic or public libraries about what we, as school library media specialists, do. Each school district and campus are different, but Ashley hopes to provide insight into a typical day/week/year of a school library media specialist.

There Are No Superstars: Creating a Positive Work Culture* [Jennie Garner]
Personality and age differences are just a of the couple people-related challenges we face in any work environment. We’ll talk about using positive leadership to encourage productivity and success. This session will touch on how to build social capital and foster healthy conflict resolution. We’ll also talk about performance plans and disciplinary action with constructive outcomes.

Business Meetings
Public Libraries and Trustees Meeting
College and University Libraries Division Meeting
Special Libraries Meeting

Business Meetings
ArASL Meeting
Resources and Technical Services Meeting
Two-Year Colleges Round Table Meeting
ALPS Meeting

* Repeating Session
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<td>8:30 AM</td>
<td>Keynote Session - “Librarians Leading: Empowering Ourselves to Advocate in Challenging Times” with Loida Garcia-Febo, ALA President-Elect</td>
<td>Commerce Ballroom</td>
<td>9:20 AM</td>
<td>General</td>
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<td>9:30 AM</td>
<td>Civic 365: Empowering Kids to Be Great Citizens</td>
<td>Pinnacle 1</td>
<td>10:20 AM</td>
<td>Youth</td>
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<td>R.I.S.E. Arkansas: Promoting a Culture of Reading in Arkansas</td>
<td>Pinnacle 2</td>
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<td>The Bits &amp; Pieces of Board Games in Libraries: Collecting, Circulating, and Programming</td>
<td>Pinnacle 3</td>
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<td>Teen Volunteers: Tips, Tricks, and Tools</td>
<td>Pinnacle 6</td>
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<td>Getting them to &quot;Buy In&quot;: Social Media as an Outreach and Marketing Tool</td>
<td>Pinnacle 8</td>
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<td>The Proof Is in the Assessment: Evidence-Based Practices in Libraries</td>
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<td>10:30 AM</td>
<td>From Bland to Extra Spicy: How We Are Reinventing Our Library</td>
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<td>Getting the Most Out of Your Amigos Membership</td>
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<td>DIY Programming: Library Created, Patron Driven</td>
<td>Pinnacle 6</td>
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<td>Discovering Patron Social Media Preferences to Promote Library Services</td>
<td>Pinnacle 7</td>
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<td>11:30 AM</td>
<td>Author Luncheon - &quot;Finding the Ozarks: The Life Story of an American Region&quot; with Brooks R. Blevins</td>
<td>Commerce Ballroom</td>
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<td>Book Signing to Follow</td>
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<td>1:30 PM</td>
<td>Live Streaming @ Your Library</td>
<td>Pinnacle 1</td>
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<td>Books Meet Technology: Booktalking about Coding, Blogging, Gaming, and More</td>
<td>Pinnacle 2</td>
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<td>Clicking the Bait: Helping Patrons Filter Fake News and Alternative Facts Part I</td>
<td>Pinnacle 3</td>
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<td>Ensuring Excellence in Work and Academics for Student Employees</td>
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<td>It’s Not All Greek: An Analysis &amp; Comparison of Online Language Learning Tools</td>
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<td>Pinnacle 4 &amp; 5</td>
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<td>Conclusion of Basket Auction</td>
<td>Pinnacle 4 &amp; 5</td>
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**Day 2— Monday— September 25, 2017**

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<td>True Lit: The Success of Fayetteville’s Literary Festival</td>
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<td>Coffee, Cider and Culture: Creating Community Involvement and Partnerships Through Library Programming</td>
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<td>Clicking the Bait: Helping Patrons Filter Fake News and Alternative Facts Part II</td>
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<td>Hands-On STEM Programs for Tweens and Teens</td>
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<td>Evaluating the Director</td>
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<td>Using Pinterest for Research and Writing</td>
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<td>ArLA Annual Membership Business Meeting</td>
<td>Commerce Ballroom</td>
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<td>Bentonville Public Library Open House</td>
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**DAY 2 - MONDAY - September 25, 2017**

Below are session details. Full list of events with tracks and locations are noted in the grid.

**Keynote Session - “Librarians Leading: Empowering Ourselves to Advocate in Challenging Times” with Loida Garcia-Febo, ALA President-Elect**

Loida Garcia-Febo is an international library consultant, researcher and expert on topics such as human rights, advocacy and services to multicultural populations. She has served communities as academic, public, school, and special librarian in Puerto Rico and Queens. Loida is President of Information New Wave, an international NGO seeking to enhance the education of ethnically diverse communities. She has taught in 20 countries and has advocated on behalf of libraries at the United Nations, US Congress, NYC City Hall, NY State Senate and on streets and sidewalks of New York. She is currently a member of the Executive Board of ALA and its Finance & Audit Committee, IFLA Governing Board, and chairs IFLA’s Action for Development through Libraries Programme (ALP).

**Civics 365: Empowering Kids to Be Great Citizens [Megan Byrnes]**

BPL Children’s Library encourages kids’ civic engagement throughout the year. Join us as we share strategies from Election 2016 and beyond, from mock election campaigns for literary characters to new community spirit storytelling and Constitution Day programs. Participants will work together to create a diverse identity puzzle design!

**R.I.S.E. Arkansas: Promoting a Culture of Reading in Arkansas [Cassandra Barnett]**

The Arkansas Department of Education’s "Reading Initiative for Student Excellence" is designed to encourage a culture of reading by coordinating a statewide reading campaign. Libraries of all kinds can be natural partners in this initiative. This session will explore ways that libraries can contribute to the culture of reading.
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(adult fiction)

A Captive Audience
Voices of Japanese American Youth in World War II Arkansas
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Southern Fried
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DAY 2—MONDAY—September 25, 2017

Below are session details. Full list of events with tracks and locations are noted in the grid.

The Bits and Pieces of Board Games in Libraries: Collecting, Circulating, and Programming [Robert Robinette]
Board games have surged in popularity in recent years, with modern board games featuring unique mechanisms and engaging themes that dispel the myth of boring games. The rise of board games presents the perfect opportunity for libraries to reach out to patrons via the world of tabletop games. At the Arkansas State University Dean B. Ellis Library, we have capitalized on this opportunity, and we now collect, circulate, and offer programs focused on board games. We will discuss some of the quirks that come with collecting and circulating board games and ways to promote your collection with board game-centered programming.

Teen Volunteers: Tips, Tricks, and Tools [Sarah Loch]
Got teen volunteers? Not quite sure what to do with them? Join us to learn how Springdale Public Library manages their thriving teen volunteer program (including the application and scheduling process, behavior and attendance issues, and training volunteers) and share your own tested tips and tricks for managing volunteers.

Getting them to “Buy In”: Social Media as an Outreach and Marketing Tool [Karen Pruneda]
Want to get patrons engaged with and excited about the library? Learn some social media basics and ideas for setting up an efficient planning and posting system on Facebook, Twitter, and Instagram. Connect your community to the library with tagging and hashtags, real-time event coverage, resources related to community or campus events, community-building social media campaigns, fun videos and contests, and inclusive content.

The Proof Is in the Assessment: Evidence-Based Practices in Libraries [Rachel Whittingham]
Want to show your administration, your board or your legislature that libraries matter? Start assessing EVERYTHING you do. Story librarians at Central Baptist College in Conway, Arkansas had to learn how to be a part of the campus' culture of assessment in preparation for a Higher Learning Commission Accreditation visit in 2014. Our journey towards evidence-based practices will always be in progress, but we've learned valuable methods and gathered meaningful evidence that proves what we do MAKES A DIFFERENCE.

From Bland to Extra Spicy: How We are Reinventing Our Library [Vanessa Adams]
This session will describe how one library has gone from virtually no programs and little community support to a thriving hub of activity which includes weekly programs, increased daily attendance, and a very happy staff.

Getting the Most Out of Your Amigos Membership [Julianne LeVieux-Elliott]
Julianne LeVieux-Elliott, Membership Librarian, will outline the Amigos Library Services membership benefits. Attendees will learn about the variety of services and opportunities Amigos provides at discounted or zero fees to our highly valued members. Come learn how you can get the most value out of your Amigos membership.

DIY Programming: Library Created, Patron Driven [Taylor Vanlandingham]
Create a program that will sell itself. Story Time and STEAM Backpacks allow patrons to utilize Library resources to create valuable programs on their own time. Learn to develop themes, discover materials, and how to create a budget for resources even if it’s on a dime.
DAY 2—MONDAY—September 25, 2017

Below are session details. Full list of events with tracks and locations are noted in the grid.

**Discovering Patron Social Media Preferences to Promote Library Services [Cori Schmidtbaucer]**
Discover how your library can reach out to online/distance and on-campus learners who may be unaware of library services. This presentation will review survey results of students’ social media preferences and Internet habits as well as discuss how an outreach platform was developed to promote academic library services and foster greater patron use and student success. Tips and tools can also be applied to a public library environment.

**Author Luncheon - “Finding the Ozarks: The Life Story of an American Region” with Brooks R. Blevins [Ticketed Event]**
In “Finding the Ozarks: The Life Story of an American Region” Blevins uses novels, magazine stories, and other written sources to trace the “invention” of the Ozarks as a cultural region and the emergence of regional images in the late 1800s and early 1900s. Book signing with *Arkansas/Arkansaw, Hill Folks,* and *Ghost of the Ozarks* to follow.

**Live Streaming @ Your Library [Lolly Greenwood]**
Take library programming outside the walls of your library. Hear tips on filming library programming and streaming over the Internet. Increase your programming attendance and allow patrons to view events without coming to the library. Many programs are streamed live, and some are available on demand.

**Books Meet Technology: Booktalking about Coding, Blogging, Gaming, and More [Jeff Whittingham]**
In this session the presenter will booktalk recently published books containing content related to coding, blogging, hacking, social media, gaming and other technology topics. Participants will receive a bibliography of the books presented.

Part I of this two-part session will explore media literacy concepts, confirmation bias theory, and filter bubbles and how they influence our interpretation of news and information. This will be followed by an introduction to ACRL’s Framework for Information Literacy for Higher Education and how it relates to teaching students how to evaluate sources and information. To conclude Part I, we will explore ways to modify these lessons and engage K-12 students in evaluating information for their research and projects.
Assessment studies at the University of Arkansas, Fayetteville [Julianne Lutishoor Salisbury]

Two assessment studies will be presented—(1) discusses the issues associated with the use of counter statistics to make decisions regarding retention of important journals in key areas at research institutions. (2) Is there a citation advantage between Open Access and Non-Open Access Material? Findings from Research Publications.

Ensuring Excellence in Work and Academics for Student Employees [Shawn Manis]

In an effort to promote student success, Ottenheimer Library at UA Little Rock has created a course in Blackboard for student workers in the Operations Department. Course modules incorporate job training and teaches, tracks, and assesses student workers' information literacy competencies. Through these modules, student workers gain valuable job knowledge and research skills that they can take with them throughout their academic career and beyond.

It's Not All Greek: An Analysis and Comparison of Online Language Learning Tools [Brent Etzel]

The presentation will cover the features, advantages, and weaknesses of several online language learning tools, including Pronunciator, Mango, DuoLingo, Rosetta Stone, and others.

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DAY 2– MONDAY—September 25, 2017

Below are session details. Full list of events with tracks and locations are noted in the grid.

Evaluating the Director [Donna McDonald]
Directors, don’t miss this exciting event.

Using Pinterest for Research and Writing [Jeff Whittingham]
This session will report the findings of a research study to determine the usefulness of Pinterest as a research tool for developing characters and detail in writing. The findings show that Pinterest is a powerful tool for teachers and librarians to share with students who are creating characters and details for their writing assignments.

Arkansas Teen Book Award [Cathy Howser]
Learn about the Arkansas Teen Book Awards, including the new 2017 winners for Level 1 (grade 7-9) and Level 2 (grade 10-12), and the titles on the 2017-18 Reading Lists. Hopefully there will be a Skype session with one of the Award authors. Free award posters will be available from the Arkansas State Library.

Business Meetings
Digital Services Round Table Meeting
Reference & Instruction Services Meeting
Government Documents Round Table Meeting
Arkansas Advocates for Public Libraries (AAPL) Meeting
Youth Services Round Table Meeting

5:00 - 6:30 PM

Business Meetings
ArLA Annual Membership Meeting

Bentonville Library Open House
Monday, September 25th from 7–9 PM

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7:30 PM Library Walmart Community Room

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Food demos throughout the library following the main presentation

Bentonville Public Library - located at 405 South Main Street; a few blocks South of Bentonville’s Downtown Square
Below are session details. Full list of events with tracks and locations are noted in the grid.

**The Evolution of “Craft Time”: One Library’s Journey from Product Based Crafts to Process Art [Kayla Thornton]**

BPL Children’s Library has always used art to enhance children’s knowledge of shared literature. Over the years, we have moved away from children creating a product and into children having an experience during art programs. This transition to open-ended process art gives children the ability to practice a skill, while they explore, engage and create self-driven art.

**The Path to Youth Library Leadership: An Emerging Leader Project [Sarah Gowdy Herford]**

How can an Emerging Leader’s team help guide a new generation of youth service managers? During this presentation, attendees will learn about the Association for Library Service to Children (ALSC) Emerging Leader’s project. The goal of the project was to research, evaluate and recommend the best path to youth library leadership.

**Collections, Prosecution, and Getting Back Your Stuff [Gwyneth Jelinek ]**

This presentation will highlight methods used by the Fayetteville Public Library to protect our tax payer’s assets (library materials) by ensuring that they are returned or paid for. These methods include a utilization of 1) exceptional one-on-one customer service to ensure patrons are aware of what we have to offer to help them with their accounts (e.g. payment plan procedures), 2) the utilization of a collection agency when the above methods do not work 3) the utilization of the city prosecutor for extremely delinquent accounts.
DAY 3—TUESDAY—September 26, 2017

Below are session details. Full list of events with tracks and locations are noted in the grid.

**Libraries and Open Source Software: Rationes Nuptiis [Jerry D. Brock]**

A marriage of ideas or its Latin translation, Rationes nuptiis, describes the common threads of creativity and service that librarians and software designers contribute toward creating a freely available and commercially competitive integrated library system or ILS. This topic will briefly discuss the accepted definition of open-source and how it pertains to libraries and Koha, delving into its utility for public, academic, and school libraries.

**Saving Your Assets: How Streamlining Repairs Can Save Time and Money [Melanie Hendrickson]**

Maintaining the condition of a collection can be a daunting task. Replacing damaged items consumes budgets and outsourcing repairs can be costly. Learn time/cost saving techniques and explore new tools that can make repairing books a breeze. See how a “Further Review Process,” for damaged items can increase efficiency, lower costs and preserve collections.

**Arkansas WWI Centennial: Student Digital History Project [George West]**

Can your school’s teachers and students help identify, collect and digitize important hometown and family history for Arkansas’s statewide WWI Centennial? Learn ways to partner with veteran families & local history groups and be part of the Student Digital History Project. Share lesson plans & projects online at Arkansas History Hub and earn Author Credits for college, scholarship & job applications.

**Remodeling the Library and Creating an Information Commons [Gwen Dobbs]**

Presenters will detail library challenges leading up the 2016 creation of NorthWest Arkansas Community College’s information commons and library remodel, as well as the processes involved to complete both.

**There’s No Confusion, They’re an Essential Infusion [Jordan Rodriguez]**

Practical advice developed by BPL’s unparalleled team of experts will address the main problems that all volunteer programs face: engagement, retention and organization of volunteers. These methods are modern, and proven to increase the number of volunteers, hours of service per volunteer and the joy of managers and volunteers alike.

**Legislative Advocacy for Libraries [Hadi Dudley, David Johnson, & Donna McDonald]**

Members of the ArLA Legislative Committee will provide an overview of state and federal legislation affecting libraries as well as discuss best practices for library advocacy.

**Explore Space @ Your Library [Sue Ann Pekel & Dr. Katherine Auld]**

Hear best practices and lessons learned from the Explore Space: A Cosmic Journey exhibit developed by the Space Science Institute’s National Center for Interactive Learning in partnership with the American Library Association’s Public Programs Office, the Lunar and Planetary Institute, and the Afterschool Alliance. Speakers showcase successful community partnerships, engaging programming and resources to Explore Space at every library.

**The Untapped Potential Genealogy! [Leisa Horness]**

We will discuss Lonoke County Library System’s experience in building a vibrant genealogy program. We’ll offer tips for getting the most out of your Ancestry® Library Edition, look at innovative ways to increase adult programming by promoting genealogy and history resources, partnering with local history groups and museums, providing educational workshops and events, and building a network of patrons and volunteers.

**Saving Your Assets: How Streamlining Repairs Can Save Time and Money (contd from 8:30) [Melanie Hendrickson]**

Maintaining the condition of a collection can be a daunting task. Replacing damaged items consumes budgets and outsourcing repairs can be costly. Learn time/cost saving techniques and explore new tools that can make repairing books a breeze. See how a “Further Review Process,” for damaged items can increase efficiency, lower costs and preserve collections.
ArLA and ALA: Working Together for Excellence [Lacy Wolfe]
Have you ever wondered how ArLA fits into “big” ALA? Curious about the role of an ALA Councilor or how ALA Council works? Interested in being more involved in ALA? At this session, current Arkansas Chapter Councilor, Lacy Wolfe, will provide information on ArLA’s role in ALA with a specific look at the duties of a Chapter Councilor, how ALA Council works, and more. Bring your questions!

Hot Off the Press Release: Creating Content that Catches the Attention of the Community [Michelle Vargas]
The presentation will cover creating marketing content that catches attention, focusing primarily on press releases to get more coverage for events. Presentation will go over the basics to make great releases and tips to reach a broader audience. Presentation will include mistakes to avoid as well as personal anecdotes from writing experiences.

Closing Session— “Change Your Spice, Change Your Life” [Berlinda Williams-Strong]
With more than 20 years of professional development, facilitation, and customer service performance throughout her career, Berlinda Williams-Strong is a "people-builder." Berlinda’s communication skills and talents relating to training, development, and delivery are noted within her former positions and the community-at-large. Her presentation methods and style are progressive, engaging and fun. She always delivers diverse information that includes points to enrich your professional and personal self.

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List of Exhibitors with Booth Numbers

1. AETN
2. Arkansas Correctional Industries
3. Author George Jared
4. Baker & Taylor
5. Bibliotecha
6. Recorded Books
7. TLC – The Library Corporation
8. University of Arkansas Press
9. USDA Rural Development
10. Ingram Content Group
11-12. Arkansas State Library
13. Arkansas State Library – Library for the Blind
15. Computer and Communications Industry Association
16. Garrett Book Company
17. American Library Association
18. OCLC
19. Secretary of State
20. University of North Texas Department of Information Services
21. Midwest Tape/Hoopla Digital
22. Emporia State University, School of Library and Information Management
23. EBSCO Information Services
24. Brodart Co.
25. Bound to Stay Bound Books
26. Author Evin Demirel
27. Records Imaging Systems, Inc.
28. ProQuest
29. Possum Grape RHK, Inc.
30. Amigos Library Services
31. AAPL – Advocates for Arkansas Public Libraries
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Thank yous

Dear Conference Attendees, Supporters, Presenters, and Sponsors,

Can I get a round of positive vibes for all the Arkansas librarians who helped put this conference together? They’ve been working for the last ten months to get this conference together and it would not have happened without them!

If you’re a presenter: Thank you. Thank you. Thank you.

To all our attendees, thank you for making this year’s conference great! I hope you go back to your library and start spicing things up!

To all our supports, first and foremost, our kindest regards to the Arkansas State Library for your unwavering support of the conference.

To ProQuest for their sponsorship of the ALPS 25th Anniversary Happy Hour: you know what librarians need to have a good time; thank you!

To EBSCO, this year’s tote bag sponsor, and the University of Arkansas Libraries, our first ever Quartz Sponsor: to put it simply, you are the best!

To our vendors: Thank you for another wonderful year of exhibits and your continued support.

To everyone who submitted baskets: Thank you! The Basket Auction would not have happened without you!

To Maureen and the Prime Management Team: “I can no other answer make, but, thanks, and thanks.” - Shakespeare

And last, but not least, thank you to Wiley for supporting our Tuesday coffee break.

See you at ArLA 2018!

-Rebecka Virden

Upcoming Dates

October 29-30, 2017—Schools Without Walls, Hotel Hot Springs, AR
November 3, 2017—ALPS InfoBits
February 9-13, 2018—ALA Midwinter, Denver, CO
March 20-24, 2018—PLA 2018 Conference, Philadelphia, PA
April 22-24, 2018—Arkansas Association of Instructional Media (AAIM), Little Rock Marriott, AR
June 21-26, 2018—ALA Annual, New Orleans, LA
June 24-27, 2018—International Society for Technology in Education, McCormick Place, Chicago, IL
September 11-16, 2018—ARSL Conference, Springfield, IL
September 23-25, 2018—ArLA Annual Conference, Rogers, AR
April 10-13, 2019—ACRL Conference, Cleveland, OH
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