

ArLA 2015 Conference Session Schedule

Saturday, October 3, 2015 (All Saturday Events held at the Marriott)

1:00 - 3:30 PM	Pre-Conference - Writing Workshop with Author PC Cast
3:00 - 6:00 PM	Pre-Conference - "Relocation Arkansas" Vivienne Schiffer
5:00 - 7:00 PM	Executive Board Meeting
7:00 PM - ????	Dinner on Your Own

Sunday, October 4, 2015 (All Conference Events will be in the State House Convention Center Ballroom)

10:00 AM - 5:00 PM	Conference Registration/Basket Delivery
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"Rope It, Brand It, Own It"

12:10 - 1:00 PM Breakout Sessions:

Title	Track	Speaker (s)	Location
<i>Getting to the Finish Line: How to Organize Your Library Race</i>		<i>Jessica Zairo</i>	
<i>A Splendid Piece of Work: A History of Arkansas's Amazing Rural Women</i>			
<i>What Do Library Faculty Liasons Really Do?</i>		<i>Philippe Van Houtte</i>	
<i>The Google Eco System</i>		<i>Michael Graham</i>	
<i>Law for School Libraries</i>		<i>Cassandra Barnett</i>	

1:10 - 2:00 PM Breakout Sessions:

Title	Track	Speaker (s)	Location
<i>Using Federal Government Resources for Genealogy Research</i>		<i>Karen Russ Frances Hager</i>	
<i>Google Apps Meet Common Core, College and Career</i>		<i>Michael Graham</i>	
<i>Students Learn Through Technology Cards</i>		<i>Hadi Dudley</i>	
<i>Community Outreach: Find a Partner, Pitch the Project</i>			

2:10 - 3:00 PM	Story Corps
3:10 - 4:00 PM	Ben Bizzle - 2013 ALA Mover and Shaker
4:00 - 4:30 PM	New Members Session
4:30 - 5:00 PM	Roundtable Meetings/Division Meetings in the All Committee Room

Sunday, October 4, 2015 (All Conference Events will be in the State House Convention Center Ballroom)

4:00 - 6:00 PM	Exhibitor Reception (Cash Bar) Basket Auction Preview Librarian Artist/Crafter Showcase Author Stage Exhibitor Bingo
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Monday, October 5, 2015

8:00 AM	Coffee with Exhibitors
9:00 - 9:50 AM	General Session: LeVar Burton
10:00 - 10:50 AM	Brunch with LeVar Burton

11:00 - 11:50 AM Breakout Sessions

Title	Track	Speaker (s)	Location
<i>Author Battle of the Genres</i>		<i>Barrie Summie</i>	
<i>African American genealogy: An Arkansas Case History</i>		<i>Kathleen Fowler</i>	
<i>Return of the Analog Experience; how and why analog collections still matter</i>		<i>Lowell Lybarger</i>	
<i>"To Infinity and Beyond: Surpassing Your Patrons' Expectations."</i>		<i>Freddy Hudson</i>	
<i>ALPS: A Win-Win for Your Support Staff and Your Library</i>		<i>Shawn Manis</i>	

12:00 - 12:50 PM Breakout Sessions

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Title	Track	Speaker (s)	Location
<i>Branding the Library of Tomorrow</i>		<i>Julie Johnson Holt</i>	
<i>Basic Trademarks and Patents for Information Professionals</i>		<i>Michael Strickland</i>	
<i>Library-Created Ebook Platforms: An Update</i>		<i>Christine Peterson</i>	
<i>Research Ready: K-12 and Post-Secondary Education Collaborative Goals</i>	A, S	<i>Lacy Wolfe, Liz Miller, Paul Sivils</i>	
<i>Saddle Up for a Programming Rodeo</i>		<i>Lori Bush</i>	

1:00 - 1:50 PM

ALA President Courtney Young

2:00 - 3:30 PM

Conclusion of Exhibits and Basket Auction

3:30 - 4:20 PM Breakout Sessions

Title	Track	Speaker (s)	Location
<i>From Mystery to History: Ghost Stories as a Pathway to Local History</i>			
<i>All Things Change: Traveler 2015/2016</i>			
<i>YA Round Up</i>		<i>Jana Dixon</i>	
<i>Emerging Trends in Electronic Resource Management</i>		<i>David Sesser</i>	
<i>Health Apps: What's Out there and how do you Evaluate the Information?</i>		<i>Jessie Casella</i>	

4:30 - 5:20 PM Breakout Sessions

Title	Track	Speaker (s)	Location
<i>How to Get Started with an Institutional Repository</i>		<i>Irene Kamotsky</i>	
<i>Electronic Resource Management Panel Discussion</i>		<i>David Sesser</i>	
<i>Free Health Information Resources: Free Print and Electronic Materials for Your Collections</i>		<i>Jessie Casella</i>	
<i>Linda's Tip of the Day, tips and practical applications to enhance your life daily session</i>		<i>Linda Williams</i>	
<i>Digital Citizenship</i>		<i>Amy Ferrell</i>	

6:00 PM

Dine Around

Tuesday, October 6, 2015

8:30 - 9:20 PM Breakout Sessions*ArLA 2015 Conference Session Schedule*

Title	Track	Speaker (s)	Location
<i>The Reference Librarian is Dead-Long Live Reference!</i>		<i>J B Hill</i>	
<i>No, We really do want you to check these out!!!</i>			
<i>Have you heard a good book lately?</i>		<i>John Hall</i>	
<i>The Management Training Toolbox: Resources and Goals for Library Management Training</i>			
<i>Ozark Folksong Digital Collection</i>			

9:30 - 10:20 AM Breakout Sessions

Title	Track	Speaker (s)	Location
<i>Small Libraries that Think BIG!</i>		<i>Tammie Evans</i>	
<i>Arkansas Teen Book Award; Winners Announcement and new reading list</i>		<i>Amy Miller</i>	
<i>Owning Your Web Data with Google Analytics</i>		<i>Daniel Fitzroy</i>	
<i>Library on Location: On the Road with the Mobile Library Unit</i>		<i>Valerie Carroll</i>	

10:30 AM - 11:30 PM**Jim Whitt****11:30 AM - 12:00 PM****ArLA Annual Business Meeting****12:00 PM****ArLA Annual Awards Luncheon-Wear your best Cowboy attire***Tracks**P-Public Libralry/Genealogy**T-Technology**A-Academic Library**F-Friends/Foundation/Trustees**S-School Library/Children's Serices**R-Reference Services**L-Legislation**LA-Library Advocacy**QR CODE FOR PROGRAM**BOOK PLACEHOLDER*