

**Arkansas Library Association (ArLA) Conference
Hot Springs Convention Center
October 5-7, 2014
*Libraries Tweet All About It***

Attend a TWEET themed concurrent session!

- T** – Together We Can Make a Difference
- W** – Writers and Book Awards
- E** – Explanations of New Resources and Technology Tools
- E** – Evidence of Professional Development from Association Groups
- T** – Thinking Outside the Box

Saturday, October 4, 2014

ArLA PRE-CONFERENCES

PRE-CONFERENCES DO NOT REQUIRE REGISTRATION FEES
BUT REGISTRATION FOR PLANNING PURPOSES IS REQUIRED

Time	Event/Title	Description	Location
10:00 AM – 4:00 PM	Pre-Conference: <i>ALL-IN: Arkansas Library Leadership Training Institute Planning</i>	Be a Leader! Go ALL-IN! George Needham, of OCLC, will present “The Accidental Leader”. A FREE pre-conference event. REGISTRATION EMAILS SHOULD BE SENT TO RUTH HYATT, ARKANSAS STATE LIBRARY. (ruth@library.arkansas.gov)	Multipurpose Room Garland County Public Library Hot Springs Lunch Provided
1:30 PM – 4:30 PM	Pre-Conference: <i>School Library Framework: Implementation and Collaborative Strategies</i>	Cassandra Barnett, ADE Program Advisor for School Libraries, will provide assessment strategies and resources for implementing the newly revised Library Media Framework. Participants will identify opportunities for collaboration with classroom teachers and explore strategies for integrating the framework with content frameworks and CCCS. REGISTRATION INFORMATION IS PART OF ARLA CONFERENCE REGISTRATION FORM.	Austin Hotel Mt. T/Pageant Room
1:00 PM – 5:00 PM	EARLY BIRD REGISTRATION	Pre-Conference and other Saturday arrivals may register for conference.	Austin Hotel Hot Springs

Saturday, October 4, 2014: DINNER ON YOUR OWN

Pre-Conference and other Saturday arrivals may wish to dine in groups.

Sunday, October 5, 2014

ArLA CONFERENCE ACTIVITIES

Time	Event/Title	Description	Location
9:00 AM – 11:00 AM	ArLA Board Meeting	Devona Pendergrass, ArLA President, Presiding.	Arlington Room Convention Center
10:00 AM – 5:00 PM	Basket Delivery	Bob Razer will catalog baskets delivered for the Basket Auction. Note: Volunteers are scheduled to assist attendees who need to drop off the baskets at Embassy Suites.	Exhibit Hall B Hot Springs Convention Center
12:00 PM – 6:00 PM	CONFERENCE REGISTRATION	Pick up conference materials.	Level 2 Convention Center

Sunday, October 5, 2014
ArLA CONFERENCE CONCURRENT SESSIONS

Time	Event/Title	Description	Location
12:10 PM – 1:00 PM	New Members/First Time Conference Attendees Session (T ogether We Can Make a Difference)	Trish Miller, ArLA Past President, and Loretta Edwards, UAMS, will lead the session. <i>Greet first time attendees (pink ribbons) and new members (purple ribbons).</i> PART 1 OF 2	Room 205
12:10 PM – 1:00 PM	“How to Write a Children’s Picture Book: Short Isn’t as Easy as It Looks” (W riters and Book Awards)	Darcy Pattison, Arkansas Author, will share her passion for writing children’s books which can be used in school curriculum or as part of youth programming.	Room 207
12:10 PM – 1:00 PM	“Navigating the Arkansas Department of Education Website” (E xplanations of New Resources/Technology Tools)	Cassandra Barnett, ADE Program Supervisor for School Libraries, will showcase the curriculum, instruction pages and wikis on the ADE’s website as a way to help youth programmers and schools.	Room 203
12:10 PM – 1:00 PM	“Interlibrary Loan Basics”(E vidence of Professional Development from Association Groups)	Jessica McGrath, Outreach Coordinator at the Arkansas State Library, will provide the basics of lending and borrowing materials to and from libraries, including a discussion of acceptable policies and procedures.	Room 202
12:10 PM – 1:00 PM	“Overcome Fears of Grant Writing” Session I of II (T hinking Outside the Box)	Jama Best, Senior Program Officer, Arkansas Humanities Council, will provide attendees with skills to overcome their grant writing fears. PART 1 OF 2	Room 204

Time	Event/Title	Description	Location
1:10 PM – 2:00 PM	New Members/First Time Conference Attendees Session (T ogether We Can Make a Difference)	Trish Miller, ArLA Past President, will lead the session. <i>Greet first time attendees (pink ribbons) and new members (purple ribbons).</i> PART 2 OF 2	Room 205
1:10 PM – 2:00 PM	“Fourth Down and Inches” (W riters and Book Awards)	Carla McClafferty, Arkansas author, will share how her medical research findings were used in the <i>Make It or Break It Football Concussion Moment</i> text.	Room 207
1:10 PM – 2:00 PM	“ContentDM: Creating Digital Content for AR History Researchers” (E xplanations of New Resources/Technology Tools)	Chris Stewart, Butler Center for Arkansas Studies of the Central Arkansas Library System, will showcase how ContentDM is used to create searchable databases based on digital artifacts about Arkansas History.	Room 203
1:10 PM – 2:00 PM	“ALL-IN Leadership Training” (E vidence of Professional Development from Association Groups)	Librarian for Arkansas, Carolyn Ashcraft, will lead a panel discussion and reveal plans for a librarian’s leadership academy.	Room 202
1:10 PM – 2:00 PM	“Overcome Fears of Grant Writing” Session II of II (T hinking Outside the Box)	Jama Best, Senior Program Officer, Arkansas Humanities Council, will provide attendees with skills to overcome their grant writing fears. Attendees who attend both sessions will prepare grants for use in the libraries where they work. PART 2 OF 2	Room 204

Sunday, October 5, 2014

ArLA GENERAL SESSION

Time	Event/Title	Description	Location
2:10 PM – 3:30 PM	Opening General Session Devona Pendergrass, ArLA President, Presiding	Featured Speaker is Garry Golden, an academically trained Futurist (MS Futures Studies) who will speak on our changing society in the 21 st century.	Room 207

GRAND OPENING OF EXHIBITS

Time	Event/Title	Description	Location
3:45 PM – 6:30 PM	Exhibits Grand Opening Basket Auction Preview		Exhibit Hall B
4:00 PM – 5:00 PM	Visit With Authors	Visit Arkansas authors Darcy Pattison and Carla McClafferty.	Exhibit Hall B
4:00 PM – 5:00 PM	Visit With Grant Writer Workshop Presenter	Visit with Jama Best, Arkansas Humanities Council.	Exhibit Hall B
4:00 PM – 5:30 PM	Meet the Candidates Forum	This is opportunity for ArLA members to learn what each candidate for election plans to contribute to the office he / she is seeking. Listen and ask questions. Your vote counts!	Exhibit Hall B

Sunday, October 5, 2014

ASSOCIATION GOVERNANCE MEETINGS

Time	Event/Title	Description	Location
5:00 PM – 6:00 PM	Arkansas Library Paraprofessionals Division Business Meeting	ALPS Division Chair, Erin Baber, will conduct this meeting.	Room 207
5:00 PM – 6:00 PM	Information Technology Round Table Business Meeting	Chair of the Information Technology Roundtable, Carol Coffey, will conduct this meeting.	Room 203
5:00 PM – 6:00 PM	Government Documents Round Table Business Meeting	Rod Miller, Chair of GODORT, will conduct meeting.	Rooms 201/203
5:00 PM – 6:00 PM	CULD Business Meeting	Sherry Tinerella, Division Chair	Room 204
5:00 PM – 6:00 PM	Arkansas School Librarians Division Business Meeting	Dr. Wendy Rickman, Division Chair	Room 205

Sunday, October 5, 2014: DINNER ON YOUR OWN

Monday, October 6, 2014

REGISTRATION AND EXHIBITS

Time	Event/Title	Description	Location
8:00 AM	CONFERENCE REGISTRATION		Level 2 Convention Center
8:00 AM – 3:00 PM	Exhibits Open Preview Basket Auction		Exhibit Hall B
10:00 AM – 11:00 AM	Visit With Author	Meet Daniel Black, If All Arkansas Read The Same Book author.	Exhibit Hall B
11:00 AM – 12:00 PM	Visit With Author	Visit with Arkansas author, Janis Kearney.	Exhibit Hall B
11:00 AM – 12:00 PM	Visit With ALA	Meet Michael Dowling, American Library Association, for "Kitchen Table Conversations."	Exhibit Hall B

Monday, October 6, 2014
ARLA CONFERENCE CONCURRENT SESSIONS

Time	Event/Title	Description	Location
9:00 AM – 9:50 AM	“Finding the Tweet Spot: Connecting Students to Public Library Resources” (Together We Can Make a Difference)	Sloan Powell, LMS, Simon Middle School, and Kara Dyer, Youth Services, Faulkner County Library, will describe how they work together to make a difference for students.	Room 202
9:00 AM – 9:50 AM	“2014-15 School Year: Charlie May Simon and Diamond Book Awards” (Writers and Book Awards)	Loyd Harris and Cora Ellsworth, Perma Bound Books, will provide a brief overview of titles on the current lists and explain the process of selection.	Room 201
9:00 AM – 9:50 AM	“Building An E-Book Platform” (Explanations of New Resources/Technology Tools)	An explanation of resources needed by libraries for an E-Book platform will be highlighted by Christine Peterson, Amigos Library Services.	Room 203
9:00 AM – 9:50 AM	“Arkansas Freedom of Information Act” (Evidence of Professional Development from Association Groups)	Chair of GODORT, Rod Miller, will host a session designed to assist attendees who are interested in learning about the Arkansas Freedom of Information Act. Panel: Stephanie Harris, Moderator; Panelists: John J. Watkins, Eric Francis, and Matt Campbell.	Room 205
9:00 AM – 9:50 AM	“Start a Revolution: Stop Acting Like a Librarian” (Thinking Outside the Box)	Jonesboro Public Librarian, Ben Bizzle, will discuss the concepts behind ALA’s forthcoming publication of his book.	Room 204

Time	Event/Title	Description	Location
10:00 AM – 10:50 AM	“A Kitchen Table Conversation: What Are Your Aspirations?” Presentation by Michael Dowling, the Director of the Chapter Relations Office and the International Relations Office of the American Library Association (Together We Can Make a Difference)	What do you believe is the future of the library profession? What do you aspire libraries to become? ALA’s Libraries Transforming Communities initiative is seeking your input on innovative ways to transform existing practices to support fulfillment of our shared aspirations.	Room 202
10:00 AM – 10:50 AM	“Memoirs of Growing Up In Arkansas” (Writers and Book Awards)	Janis Kearney, Arkansas author of three family memoirs, will share her journey of growing up in Arkansas and highlight her newest publication, <i>Sundays With T.J.</i>	Room 205
10:00 AM – 10:50 AM	“Getting Started with WorldCat Discovery Series” (Explanations of New Resources/Technology Tools)	Christine Peterson, Amigos Library Services, will explain migration timeline, navigation tools, and possible customized features for WorldCat Discovery.	Room 203
10:00 AM – 10:50 AM	“Guiding Patron Use of the E-Platform” (Evidence of Professional Development from Association Groups)	Head of Central Arkansas Library System Library Resources and Digital Services, Carol Coffey will provide an overview of e-platform implementation.	Room 201
10:00 AM – 10:50 AM	“Get Out of the Library” (Thinking Outside the Box)	Morgan Sallee, Assistant Youth Services Manager at Jonesboro Public Library, will showcase activities used to reach out to audiences of all ages.	Room 204

Monday, October 6, 2014
ARLA CONFERENCE CONCURRENT SESSIONS

Time	Event/Title	Description	Location
11:00 AM – 11:50 AM	“Maximizing Programming Through Academic, School, & Public Library Collaboration” (T ogether We Can Make a Difference)	Lacy Wolfe, Ouachita Baptist University, and David Sesser, Henderson State University, will describe collaborative programming planning across library types in their Clark County community.	Room 201
11:00 AM – 11:50 AM	“If All Arkansas Read The Same Book: <i>Perfect Peace</i> ” (W riters and Book Awards)	Daniel Black, 2014 If All Arkansas Read the Same Book author, will be introduced by Zoe Butler, Arkansas Center for the Book, Arkansas State Library. The author, an Arkansas native, will launch his book tour at the conference.	Room 205
11:00 AM – 11:50 AM	“Leveraging Social Media Toward Success in Library Outreach” (E xplanations of New Resources or Technology Tools)	Arta Kabashi, Amigos Library Services, will highlight youth programming ideas with suggestions for using Twitter, Facebook, and Pinterest.	Room 203
11:00 AM – 11:50 AM	“There Ought To Be A Policy for That” (E vidence of Professional Development from Association Groups)	Administrative Services Manager at the Arkansas State Library, Mindy Hodges will present at this ALPS sponsored program.	Room 202
11:00 AM – 11:50 AM	“Self-Directed Achievement (SDA): Professional Development in Libraries” (T hinking Outside the Box)	Sarah Sewell and Joe Hudak, both of Central Arkansas Library System, will describe professional development activities developed for CALS employees including SDA.	Room 204

Monday, October 6, 2014
ArLA AWARDS LUNCHEON & GENERAL SESSION

Time	Event/Title	Description	Location
12:15 PM – 2:00 PM	ArLA Awards Luncheon and General Session Devonna Pendergrass, ArLA President, Presiding.	Guest Speaker will be Barbara Stripling, Immediate Past President of the American Library Association. Awards Committee Chair, Cathy Toney, Conway Public Schools, will recognize members for their achievements.	Rooms 207-209

Monday, October 6, 2014
EXHIBITS/BASKET AUCTION FINALE

Time	Event/Title	Description	Location
2:15 PM – 3:00 PM	Exhibits Finale Basket Auction Conclusion		Exhibit Hall B
2:30 PM – 3:00 PM	Visit With Speakers or Award Winners		Exhibit Hall B

Monday, October 6, 2014
ArLA CONFERENCE CONCURRENT SESSIONS

Time	Event/Title	Description	Location
3:15 PM – 4:05 PM	“Libraries as Green Neighbors in the Community” (T ogether We Can Make a Difference)	Hadi Dudley, Library Director at Bentonville Public Library, will discuss best practices in libraries across the Natural State that benefit services, operations, and the environment.	Room 202
3:15 PM – 4:05 PM	“Skyping with Authors” (W riters and Book Awards)	Information Services Librarian at Jonesboro Public Library, Rebecca Rasnic, will discuss how to plan an author program via Skype.	Room 204
3:15 PM – 4:05 PM	“Arkansas Government Resources” (E xplanations of New Resources or Technology Tools)	Outreach Coordinator for the Arkansas State Library, Jessica McGrath will describe state agency resources, services, and materials available for programming events and displays.	Room 205
3:15 PM – 4:05 PM	“Discovery Layers” (E vidence of Professional Development from Association Groups)	Resources and Technical Services Division chair, Carolyn Baker, Torreyson Library, University of Central Arkansas, will lead a panel discussion on implementing discovery platforms.	Room 203
3:15 PM – 4:05 PM	“Study Breaks: Fun and Food in the Library” (T hinking Outside the Box)	Norma Johnson and Sarah Spiegel, University of Arkansas Libraries, will describe how they utilized graduate student interns to harness partnerships on campus by offering Study Breaks during finals.	Room 201

Time	Event/Title	Description	Location
4:15 PM – 5:05 PM	“Public Library Networks” (T ogether We Can Make a Difference)	Public Libraries Division is sponsoring this session on personal and professional networks.	Room 202
4:15 PM – 5:05 PM	“Teen Book Award: 2014-15 Reading List” (W riters and Book Awards)	Amy Miller, Central Arkansas Library System, and Jessica McGrath, Arkansas State Library, will showcase teen book award nominees for the 2014-15 school year.	Room 205
4:15 PM – 5:05 PM	“Tweeting All About It!” (E xplanations of New Resources or Technology Tools)	John McGraw will demonstrate just what tweeting is all about!	Room 203
4:15 PM – 5:05 PM	“The Real Nature of Transformative Copyright: Can a Monkey Own Copyright?” (E vidence of Professional Development from Association Groups)	Jud Copeland, LIBM faculty member at University of Central Arkansas and President-Elect of ArLA, will discuss the emerging nature of transformative copyright and implications for libraries and patrons. (Reference Division)	Room 204
4:15 PM – 5:05 PM	“Mobile Ownership, Engagement, and Use in the Academic Environment” (T hinking Outside the Box)	Luti Salisbury and Elizabeth McKee, University of Arkansas Libraries, will report on a study undergraduate students designed to map mobile device utilization patterns for future planning.	Room 201

Monday, October 6, 2014
ASSOCIATION GOVERNANCE SESSIONS

Time	Event/Title	Description	Location
5:15 PM – 6:15 PM	Resources & Technical Services Division Business Meeting	Carolyn Baker, Chair of the Resources and Technical Services Division, will conduct this meeting.	Room 203
5:15 PM – 6:15 PM	Reference & Information Services Division Business Meeting	Pamela Meridith, Chair of the Reference & Information Division, will conduct this meeting.	Room 204
5:15 PM – 6:15 PM	Public Libraries Division Business Meeting	Ashley Burris, Division Chair	Room 205
			TBD
			TBD

Monday, October 6, 2014
DINNER ON YOUR OWN....DINE AROUND
Tuesday, October 7, 2014
ArLA Business Meeting/General Session

Time	Event/Title	Description	Location
8:30 AM – 9:00 AM	ArLA Business Meeting Devona Pendergrass, ArLA President, Presiding.	<i>Grab a Breakfast Sandwich and Join the Meeting</i>	Room 207
9:10 AM – 10:00 AM	Josh Hanagarne, Author <i>The World's Strongest Librarian: A Memoir of Tourette's, Faith, Strength, and the Power of Family</i>	Josh is a librarian in Salt Lake City and will share his personal story.	

ArLA Conference Concurrent Sessions

Time	Event/Title	Description	Location
10:10 AM – 11:00 AM	"This Day We Marched On!" (Together We Can Make a Difference)	Mark Christ, Department of Arkansas Heritage, will explain how he obtained a Civil War era primary source document which became the basis for his latest book.	Room 204
10:10 AM – 11:00 AM	"500 Miles to Nowhere: The Legend of Bass Reeves" (Writers and Book Awards)	Fred Eason, president of Delta Trust Investments, owner of Delta Land Management, and president of Eason LaRoche Holdings, will take attendees on a historical journey to <i>500 Miles to Nowhere</i> , with noted marshall of the time, Bass Reeves. Eason will also share information about a possible movie adaption of the book.	Room 205
10:10 AM – 11:00 AM	"What Genetics and Genomics Tell Us About Our Ancestry" (Explanations of New Resources or Technology Tools)	Jessie Casella, MLIS, UAMS Library, will provide a crash course in biomedical ancestry research providing a multimedia presentation defining basic genetic terminology and processes.	Room 201
10:10 AM – 11:00 AM	"Self Help Legal Information Sources" (Evidence of Professional Development from Association Groups)	Jessie Burchfield, Bowen School of Law Library, and Ava Hicks, Arkansas Supreme Court Library, will demonstrate online and on site legal sources available to Arkansans.	Room 202
10:10 AM – 11:00 AM	"Technology Petting Zoo" (Thinking Outside the Box)	Central Arkansas Library System reference staff, Lara Browning-Kemins & Natalie Marlin, will describe training strategies for branch technology tools presentations.	Room 203

Tuesday, October 7, 2014
ArLA Conference Concurrent Sessions

Time	Event/Title	Description	Location
11:10 AM – 12:00 PM	“Using Green Screen Technology for Library Programming” (T ogether We Can Make a Difference)	Hot Springs Village Technology Consultant, Larry Wilson, will share inexpensive ways to use technology in library programming. His topic will be the Civil War.	Room 204
11:10 AM – 12:00 PM	“Senator Hattie Caraway: An Arkansas Legacy” (W riters and Book Awards)	Nancy Hendricks, director of alumni relations at Arkansas State University in Jonesboro, uses recently discovered letters to reveal the quiet courage of the first woman elected to serve a full term as a U.S. Senator.	Room 205
11:10 AM – 12:00 PM	“Medical Reference Sources” (E xplanations of New Resources or Technology Tools)	Finding reliable resources when answering conventional and alternative medicine reference questions will be the focus of this session conducted by Jessie Casella, MLIS, UAMS Library	Room 201
11:10 AM – 12:00 PM	“Genealogy Resources” (E vidence of Professional Development from Association Groups)	Senior Librarian in the Information Services Division of the Arkansas State Library, Kathleen Fowler, will describe genealogy research resources available in Arkansas	Room 202
11:10 AM – 12:00 PM	“Pet Partners in Academic Libraries” (T hinking Outside the Box)	Britt Anne Murphy, ArLA Journal Editor and Director of Bailey Library, Hendrix, will bring her dog, Duke, to the conference to describe his designation as pet partner and how her library patrons respond to this program.	Room 203

COMPLETE AND SUBMIT EVALUATIONS

**Then, Head Out the Door with trail mix Mountain Valley Mineral Water
To Wet Your Whistle
So You Can Tweet All About What YOU Have Learned at This Conference
AND
Follow the Trail to Next Year’s Conference in Little Rock**