

ArLA 2012 Conference Schedule
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Saturday, October 13, 2012

2:00 - 4:00 PM	Public Libraries Pre-Conference Visit "Genealogy for the Non-Genealogist" - Tour to Shiloh Museum	Shiloh Museum
2:00 - 4:00 PM	Project Compass Team Pre-Conference; Team: Ruth Hyatt, Judy Calhoun, Valerie Carroll, Heather Hays & Lauren Drittler	Hospitality Suite

Sunday, October 14, 2012

10:00 AM	ArLA Executive Board Meeting	
11:00 AM	Registration Opens	
1:00 - 2:00 PM	General Session - Awful Library Books "Out with the Old, In with the New", Mary Kelly & Holly Hibner	Hammons Hall I

2:15 - 3:05 PM Breakout Sessions:

Title	Track	Speaker(s)	Description	Location
Researching the Official Records of the Union & Confederate Armies & Navies, & Other Civil War Resources	Public/Genealogy, Academic, Reference Presented by ArLA	Mr. John B. Phillips, Professor and Head of Documents Dept., Oklahoma State University Government Documents Roundtable	The publication of the War of the Rebellion series in the Serial Set described as the greatest single job in the history of the Government Printing Office. This program will focus on the development and publication of the Official Records of the Union and Confederate Armies. In addition, the Official Records of the Union and Confederate Navies will be highlighted along with related publications of the War Department and the National Archives.	Salons B & C
		David Price		Salon D
Tech Tools for the Reference Desk: How to Build your E-book Collection	Technology, Academic Reference	Arta Kabashi, Amigos Library Services	This highly interactive session will introduce concepts and tools necessary in implementing and delivering e-reader services to library users. You will learn about available e-collections, marketing your service in traditional and new social media platforms; and utilize free tech tools to aid you in the discovery/reference process whenever you engage with a patron.	Salon E
Arkansas History Hub	ALL	Kay Bland, K-12 Education Coordinator, Butler Center, CALS	Attendees will learn about an online resource for helping current teachers and soon to be teachers find resources for teaching Arkansas history. This resource is the Arkansas History Hub, a joint project of the Butler Center/CALS and the Department of Arkansas Heritage and funded by the Bridge Fund with the Arkansas Community Foundation.	Salons F & G
Learn Tips on How to Have a Library Collection that Counts	ALL	Holly Hibner & Mary Kelly <i>Awful Library Books</i>	Collection metrics with "Awful Library Books". Program will cover running and analyzing reports, doing physical inventory.....and much more.	Salon H
Rat-A-Tat-Tat..... Teen Volunteers	Public/Genealogy,	Sandi Ward and Beth Felton, CALS	Have your teens marching to your drum. The story of the Thompson Library's journey from a volunteer deficit to... drum roll, please... 68 teen volunteers. Our small branch grew its teen program through word of mouth and never turning anyone away! Sandi Ward, volunteer coordinator extraordinaire, will explain how she keeps this awesome group of teens engaged and organized.	Rogers Room
Building Bridges: Crystal Bridges Museum Library	ALL	Catherine Petersen, Library Director	This presentation will cover the background of the Museum Library Collections: collaborations with University of Arkansas Libraries and Regional Libraries, developing policies and procedures, organizing the collection(s) electronically and physically, and moving the items from three different locations. The presentation will also cover cataloging and processing over 30,000 titles and the training of over 50 library reference guides. Learn about the Museum's rare book collection of 1,000 19th century American color plate books and special programs for the Museum Library.	Bentonville Room

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Sunday, October 14, 2012

2:15 - 3:05 PM Breakout Sessions (cont.):

Title	Track	Speaker(s)	Description	Location
Internet Café, More than Coffee and Bagels	Technology, School, Youth	Tracy McAllister, NBCT Bob Courway Middle School & Erin Shaw, NBCT Greenbrier Middle School	Feel like you are a one man band having to do it all from library lessons for students to creating innovative professional development for your teachers? Learn how two school library media specialists worked together to create a meaningful technology workshop for their districts.	Fayetteville Room
Playing Catch-up with Technology	Technology	Christine Peterson, Amigos Library Services	Technology is constantly changing – so much so that it is difficult to keep up. What did you miss during the past year? Find out – we'll discuss what's new, what's different ... and what's surprising!	Siloam Springs Rm.

3:00 PM Grand Opening Exhibits; Basket Auction Preview; Meet the Candidates Hammons Hall III & IV

3:30 - 4:00 PM ALPS Business Meeting
Public Libraries/Trustee Divisions Business Meeting

4:30 - 5:00 PM Government Documents Business Meeting
Two-Year Colleges Business Meeting

4:00 - 6:00 PM Crystal Bridges Museum/Library Tour

6:00 - 8:00 PM Springdale Public Library Open House/Reception

Monday, October 15, 2012

8:00 AM Registration Opens
Breakfast with Exhibitors Hammons Hall III & IV

9:00 - 10:00 AM CULD Division Business Meeting
ArASL Division Business Meeting

10:00 - 10:50 AM Breakout Sessions:

Title	Track	Speaker(s)	Description	Location
Disrupted Higher Education: Learning From the Library - Part 1 of 2	Academic	Steven J. Bell, ACRL Vice-President 2011-2012	To successfully integrate academic libraries into the future of higher education, academic librarians must grasp the challenges facing their parent institutions and the industry at large. Despite many innovations in learning and the technology that supports it, higher education institutions remain much the same as they have for the last century. A new wave of entrepreneurially-minded higher education ventures seek to disrupt higher education, with significant implications for traditional colleges and universities. In this presentation, Mr. Bell, Associate University Librarian at Temple University and ACRL president-elect, will explore these disruptive trends and their potential impact on our libraries. He will share a vision for the ways in which academic librarians help shape the future of their institutions by leading from within. By serving as grassroots leaders who challenge the status quo, academic librarians will better position themselves to integrate their libraries into the local teaching and learning process, while strengthening their institution's ability to disrupt rather than be disrupted.	Salons B & C

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10:00 - 10:50 AM Breakout Sessions (cont):

Title	Track	Speaker(s)	Description	Location
Are You Ready for ARE-ON?	Academic	Mike Abbiatti, ARE-ON Executive Director	The Arkansas Research and Education Optical Network (ARE-ON) is coming, and soon, to a college or university near you. Is your library ready for it? Come find out what possibilities ARE-ON holds for academic libraries.	Salon D
Promotion and Discovery Squared: Getting Started with QR Codes	Public/Genealogy, Technology, Academic	Anne Gresham, Springdale Public Library; Stephanie Freedle and Kathleen Lehman, U of A Physics Library	Ready to dive into QR codes or wondering how your library could use them? Learn how QR codes can complement or even kick start library promotions, collection discovery, and mobile services in public and academic libraries. The presenters will also provide how-to information and share their experiences with free and paid tools for QR code creation, tracking, and management. Session will conclude with questions & discussion.	Salon E
Traveler 2012 and Other Database News	Public/Genealogy, Technology, Academic School, Youth, Reference	Sally Hawkes, Network Manager, Arkansas State Library	This is an overview of the changes to the Traveler Database subscription for 2012 and the Traveler portal as well as updates to new Arkansas Union Catalog and the Diamonds Database Project.	Salons F & G
We've Got Your (Nonprofit's) Back: Hosting a Foundation Center Cooperating Collection	Public/Genealogy, Reference	Willow Fitzgibbon and Kelly Haley, Fayetteville Public Library	Providing fundraising capacity building for local nonprofits, the Fayetteville Public Library has been a cooperating collection of the Foundation Center since 2007. Join librarians Willow Fitzgibbon and Kelly Haley as they discuss building and sustaining relevant collections, engaging programming and using grant-seeking databases. Is your library ready for its own cooperating collection?	Salon A
LEAD Project	Public/Genealogy Sponsored by Advocates for Arkansas Public Libraries	Nancy Dowd		Salon H
The Latest and Greatest in Juvenile Nonfiction	School, Youth	Alyson Low, Youth Services Librarian, Fayetteville Public Library	This presentation, delivered in a fun, conversational style, provides a lengthy list of current high-interest juvenile nonfiction books, commentary on each of the selections, and some excerpted readings. An accompanying Power Point highlights cover art as well as interior pages.	Rogers Room
One Community, One Book - A Family Program	School, Youth	Sue Ann Pekel, Bentonville Public Library and Wendy Hannah, Bentonville Public Schools	Imagine your entire community - every family - reading the same book - out loud, at home at the same time! That is what happens in Bentonville, Arkansas in February of each year. Hear how this shared literacy experience started with the One Book/One School program in 2009 and has grown into an annual event that unites a community in conversation about a children's book. Learn the steps needed to initiate this family read-aloud program in your school and library.	Bentonville Room
Triumph Beyond Measure	Public/Genealogy School, Youth	Martha Dixon Sponsored by ALPS Division	Author and entrepreneur, Ms. Dixon is a well known Arkansas motivational speaker.	Fayetteville Room
To Friend or Not To Friend	Technology, School, Youth	Stephanie Huffman and Wendy Rickman	The proposed session will be an informal discussion framed around five thought provoking questions. Participants will be asked to share insights, concerns, and alternative perspectives on the topic.	Siloam Springs Rm.

11:00 - 11:50 AM Breakout Sessions:

Title	Track	Speaker(s)	Description	Location
Disrupted Higher Education: Learning From the Library - Part 2 of 2	Academic	Steven J. Bell, ACRL Vice-President 2011-2012	See Part 1 for Description	Salons B & C
Welcome to Peavine!	ALL Sponsored by Parkhurst Brothers Publishers	Jane F. Hankins & Craig O'Neill		Salon D
Semantic Web and the Future of Metadata	Technology	Bill Walker	The world of metadata is changing. RDA is superseding AACR2; EAD 3 will replace EAD 2002; MARC is going away. What is driving these developments? This session will explain how changes in the technology of the web is driving the transformation of metadata, define the semantic web and demonstrate how this technology influences the way we describe and provide access to resources.	Salon E

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11:00 - 11:50 AM Breakout Sessions (cont.):

Title	Track	Speaker(s)	Description	Location
Meme Your Library: Marketing on the Edge	Technology, Library Advocacy	Benjamin Bizzle	From their billboard and poster campaign to their YouTube comedy series, Craighead County Jonesboro Public Library takes an adventurous approach to increasing community awareness. Compelled to change the perception of libraries as antiquated and institutions, CCJPL produces aggressive, comedic promotional material that's sure to inspire. Join Benjamin Bizzle, Director of Technology, for an entertaining look at marketing on the edge.	Salons F & G
Everything You Wanted to Know About ALA Council (But Were Afraid to Ask)	Library Advocacy	Ron Russ, Arkansas ALA Chapter Councilor	Ever wondered what ALA Council does and how it effects ALA governance? What are state chapters and how are their needs voiced at council meetings. Interested in what hot issues they've faced recently and how it affects ALA policy? These and other topics will be discussed by the current ALA councilor.	Salon A
Beyond the Library Walls: Community Outreach	Public/Genealogy	Margaret Burdette, Mgr. Volunteer Services, Lolly Greenwood, Mgr. Youth Services and Susie Walker	Hear innovative ideas for taking library services outside the building. Learn how to create and implement outreach services to schools, preschools and the homebound through storytimes, reading programs, lending libraries and tutoring.	Salon H
With Great Programming Comes Great Responsibility: Implementing Free Comic Book Day at Your Library	Public/Genealogy School, Youth	Hotspur Closser, Youth Librarian, Fayetteville Public Library	Discussion on how to implement an annual Free Comic Book Day event at your library. Topics will include: why you should be hosting a Free Comic Book Day event at your library; the importance of comics as a literacy tool for both early and reluctant readers; how to partner with local comic book shops and book-sellers to promote your event; the advantages of using popular culture to develop unique programming opportunities and further your library's mission or vision.	Rogers Room
Town Hall Meeting	ALL	Barbara Stripling, American Library Association President Elect	Everyone is invited to join this meeting. Barbara will lead this meeting and will talk about national library issues and how the American Library Association is striving to be an organization of support for its members. Attendees will have a chance to share their opinions.	Bentonville Room
Arkansas Teen Book Award	Youth	Whitney Ivy	The new Arkansas Teen Book Award nominees, 2012/13 will be unveiled in this session.	Fayetteville Room
e-Books @ Your Library	ALL	Hadi Dudley, Bentonville Public Library and Jennifer Goodson, Fort Smith Public Library	With eBooks taking the publishing industry by storm, libraries are adapting to incorporate more digital content into collections. Copyright issues, limited budgets and meeting high patron demand are challenging for our libraries. Learn about the Northwest Arkansas/ Arkansas River Valley consortium's successful partnership to purchase provide Overdrive media to their patrons. For those interested in circulating eBook readers to patrons, hear from Bentonville Public Library about their new eReader project implemented this summer.	Siloam Springs Rm.

12:15 - 1:30 PM

Lunch - Keynote Speaker: John Chrastka	Hammons Hall II
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1:30 - 2:00 PM

Basket Bidding - Visit Exhibits	Hammons Hall III & IV
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2:30 - 3:20 PM Breakout Sessions:

Title	Track	Speaker(s)	Description	Location
Usability Testing on Another Dime	Technology, Academic, Reference	Beth Juhl, University of Arkansas Libraries	A follow up to our 2009 ArLA presentation on usability testing for library web sites, this session will present an inexpensive and effective method for assessing the ease of navigating your library web site.	Salons B & C
The Enduring Legacy of Minnie Belle Huie: Henderson State's First Librarian	Public/Genealogy, Academic	Kathie Buckman, Huie Library, Henderson State University	Minnie Belle Huie (1880-1970) lived during exciting and changing times, especially for women. A contrast in characters, she was traditional and conservative on the one hand, and modern and progressive on the other. The wife of Arkadelphia's first municipal judge, and mother of two boys, Minnie Belle was an active civic leader. In her early 40s, she was appointed librarian at Henderson, was President of ArLA in 1924, and went back to school to finish her degree. In her mid-50's she attended library school. A member of the Women's Library Association for 65 years, she was Chair of the Arkadelphia Public Library Board 19 years, spearheading the purchase of the Clark County Bookmobile. Ms. Huie was a strong supporter of education, and held the belief that a woman could be anything she wanted to be.	Salon D
Help Your Patrons Achieve Their Goals!	Academic, School, Youth, Reference	Pam Friday, Learning Express, LLC	How librarians can help patrons to access valuable information to help achieve life goals, from studying for an exam to learning how to use a computer. There will be emphasis on how to assist with job search, assisting patrons with filling out job applications, resume creation, career exploration, and more.	Salon E
Digital Archiving - Two Libraries' Approaches	Public/Genealogy, Technology, Academic, Reference	Laura Speer, Sarah Houk & Willow Fitzgibbon, Fayetteville Public Library; Lisa Burley, Brenda Breezeel & Hannah Wood, Harding University Library	Panel discussion on building a digital archive from both an academic and public library viewpoint. Discussing the preparation, execution and processes of digital archiving. Librarians from Harding University Digital Archives and the Project Fayetteville Digital Archive (Fayetteville Public Library) will discuss how they tailored their archives for their communities.	Salons F & G
Building for the Future		David Price		Salon A
Shark Tank - Collaboration Ideas	ALL	John Chrastka	At this session, come prepared to talk with other librarians about successful library partnerships and collaborations.	Salon H
ALA/AASL/NCATE 2010 Standards for Preparation of School Library Media Specialists	School, Youth	Connie Zimmer, College of Education Arkansas Tech University	Programs in NCATE states that prepare school librarians or school library media specialists must meet Specialty Program Area standards. In 2010, new standards were approved by ALA/AASL/NCATE. Programs applying for National Recognition after September 2012 must meet the 2010 standards. This program will focus on the differences from the 2003 standards to the 2010 standards.	Rogers Room
Selling Your Library	ALL	Angie Meachum, Woodruff Cty. Library and Claire Miller, Cross Cty. Library	Incorporating retail concepts into a library can create a wonderful experience for library users, and keep them "purchasing" library services. Staff from the East Central Arkansas Regional Library System will share how a few changes in customer service procedures have transformed their libraries and sold their services. Come get ideas for your library	Bentonville Room
Voter Registration	ALL	Kevin Steele and Ralph Burns, Arkansas Secretary of State	Learn how your library can help Arkansas Secretary of State's office increase the number of registered voters in Arkansas. Kevin and Ralph will explain how to register individuals to vote, and why libraries are being asked to register individuals to vote. There will be time for questions and answers.	Fayetteville Room

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2:30 - 3:20 PM Breakout Sessions (cont.):

Title	Track	Speaker(s)	Description	Location
Next Generation OPACS: Library Catalogs & the RDA Cataloging Code	Academic, School, Youth, Reference	Jud Copeland, Leadership Studies, University of Central Arkansas	Resource Description and Access (RDA) is the new cataloging code that will replace the traditional Anglo-American Cataloguing Rules (AACR2) in late 2012. But how will these fundamental changes in the cataloging code impact information access in libraries? Will librarians be required to learn a new vocabulary and to develop search strategies to access the digital resources needed to support their role in a global community of learners? Librarians will discover that the RDA initiative provides a more holistic, conceptual model for information retrieval with a stronger emphasis on helping users find, identify, select, and obtain the information they want. RDA supports clustering of bibliographic records to show relationships between works and their creators. This presentation will address the basic concepts of the new RDA code and provide librarians a framework of understanding for effective information retrieval in a global, multidisciplinary learning environment.	Siloam Springs Rm.

3:30 - 4:30 PM	Resources & Technical Services Business Meeting			
	Youth Services Business Meeting			

4:30 - 5:30 PM	Reference & Instructional Services Business Meeting			
	Special Library Business Meeting			

6:00 - 8:00 PM	Awards Dinner			Hammons Hall II
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Tuesday, October 16, 2012

8:00 - 9:00 AM	ArLA Annual Membership Business Meeting			
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9:00 - 10:00 Am	General Session - ArLA Benefits, Barbara Stripling			Hammons Hall II
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10:00 - 10:50 AM Breakout Sessions:

Title	Track	Speaker(s)	Description	Location
TLC Automation System	Public/Genealogy, Technology, Academic	Melanie Allen	The Arkansas Library Solution User Group will discuss issues surrounding The Users Group Library Corporation's flagship product. This includes, but is not limited to, software, upgrades, new features, end user experiences, etc.	Salons B & C
Discussion of Selected Topics from the Legal Guide for Arkansas Non-profit & Volunteer Organizations	Public/Genealogy, Trustees, Friends, Foundation	Bonnie Johnson, Williams & Anderson, PLC and Jessie Wallace Burchfield, UALR Bowen Law School Library	As a library board member/trustee, what are your duties and obligations? How should the library select, train and use volunteers? How should your Friends group be organized, and how should any funds raised be accounted for? Bonnie Johnson, author of Legal Guide for Arkansas Nonprofit and Volunteer Organizations, will discuss these other issues of interest to those in the nonprofit and volunteer community. Free copies of the book will be available.	Salon E
Get Your Geek On!	Public/Genealogy, Reference	Renée Mahon and Kelly Haley, Fayetteville Public Library	Developing adult computer literacy classes with no time, no money, and minimal skill: If we can do it, anyone can! Seriously, this session will describe the process of planning and teaching adult computer literacy classes. Hear how two Reference Librarians help beginning computer users find their inner geek.	Salons F & G

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Tuesday, October 16, 2012

10:00 - 10:50 AM Breakout Sessions (cont.):

Title	Track	Speaker(s)	Description	Location
How to Solve Any Problem in Just 9 Steps	Public/Genealogy, Trustees, Friends, Foundation, School, Youth	Courtney B. Fitzgerald, Circulation Librarian	Learn how to apply detailed critical thinking skills when solving issues within the library. The presenter will focus on explaining how a detailed 9-step Problem Solving Method taught in MBA programs across the country and utilized by corporations around the globe can be employed to solve any number of organizational, operational, and/or financial problems in any industry, essentially taking the guesswork out of problem solving. The presenter will incorporate personal experiences from an extensive career in corporate finance and management, in addition to highlighting success stories from her personal experience as a Circulation Librarian. The process can be learned and incorporated by library administration, staff members, and trustees to identify inefficiencies in your library, which offers an opportunity to address the deeper questions and take a proactive stance towards improving the overall health of your library.	Salon A
EBSCO Traveler Databases	Public/Genealogy, Academic, School, Youth	Lisa Jones, Implementation Specialist EBSCO Publishing	Learn all about the EBSCO databases that are available to you through Travelers. We will cover tips and tricks for searching these electronic resources for Academic, Public and K12 patrons.	Rogers Room
How to Publish Your Youngest Patrons	Public/Genealogy	Caitlyn Walsh, Fayetteville Public Library	Take your youth programming to another level. Publish a Youth Literary Art Magazine at your library. We will discuss options for implementing a series of youth writing classes for elementary through high school students, as well as explore ideas for hanging local art student's work in your library. Finally we will talk about ways to begin making it all come to fruition in a beautiful Youth Literary Art Magazine.	Bentonville Room
Town Hall Meeting	ALL	Barbara Stripling, American Library Association President Elect	Everyone is invited to join this meeting. Barbara will lead this meeting and will talk about national library issues and how the American Library Association is striving to be an organization of support for its members. Attendees will have a chance to share their opinions.	Fayetteville Room
Finding Free Books	Public/Genealogy, Technology, Academic	Christine Peterson, Amigos Library Services	E-books are all the rage right now - whether you own an e-reader or not. Finding e-books is not difficult; they are easy to find if you are willing to pay. But what if you prefer not to pay? Are there e-books out there for you, too? Yes - and some might be even more interesting than you had thought. We'll look at the popular free e-book sites as well as some that may be new to you. If you have your favorite sites, bring them too! If you have your favorite sites, bring them too!	Siloam Springs Rm.

11:00 - 11:50 AM Breakout Sessions:

Title	Track	Speaker(s)	Description	Location
Public Libraries Present ACT Test Prep!	Public/Genealogy	Sarah Gowdy, Bentonville Public Library	Participants will learn of Bentonville Public Library's continuing partnership with University of Arkansas's College Access Initiative. Participants will see how this partnership allows a public library to design its own ACT prep program that is free for high school students to attend. The presenter will inform the attendees how a public library can use both standard ACT prep along with library specific online resources; including databases like Learning Express Library which offers online test prep. The presenter will describe her experience training to become an ACT prep instructor in a public library setting. The overall goal is to give participants a path to start their own effective test prep program for students, and help their libraries create an education based teen programs.	Salons B & C
Technology Panel	Technology	Benjamin Bizzle and Melanie Allen	"Join this open format about technology. Attendees will explore ideas about using and embracing technology at their library."	Salon D

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Tuesday, October 16, 2012

11:00 - 11:50 AM Breakout Sessions (cont.):

Title	Track	Speaker(s)	Description	Location
Workforce Development	Public/Genealogy, Academic, Reference	Heather Hays, Reference Librarian	Attendees will learn how to expand workforce development services for library patrons. The presenter will share some of the ideas presented at the Project Compass Workforce Recovery Workshop as well as some strategies from her personal experiences as a Reference Librarian; for example, ways to highlight online resources so that they become more visible and usable, as well as methods of assisting patrons with basic résumé and cover letter assistance. These skills can be learned by any librarian and will increase both programming numbers and patron satisfaction with their library.	Salon E
Teaching Computer Literacy to Seniors	Public/Genealogy, Technology	Vanessa Adams, Independence County Library	Teaching seniors to use computers is a unique challenge. Along with the physical challenges, seniors often are resistant to new ideas, regardless of how motivated they appear. This presentation includes my research, interviews, and observations which have helped inspire my senior students to continue learning at advanced ages.	Salons F & G
Style Wise: Library Resources and Services for Diverse Learning Modalities	ALL	Rachel Ackerman, Joel Tonyan & Stacy Winchester, NorthWest AR Community College's Pauline Whitaker Library	A geology class uses an iPad app in the field to photograph and identify rocks, while composition students refine research topics using a visual brainstorming tool in a database. By incorporating an audience response system (a.k.a. 'clickers'), an instructor gives her quieter students a voice in class discussions. These are just a few examples of educators using library resources and services to facilitate active learning. In this workshop, we will explore more tools, techniques, and technologies available to capture students' attention, address their diverse needs, and engage them more fully in the learning process. Join us for ideas you can promote to the educators you serve and incorporate in your own library instruction and programs.	Salon A
Trustee Board Relations	Trustees, Friends,	John Chrastka	Whether you are a Trustee on a library board, or work with a Board, this session is for you. Learn how each role is valuable to successful libraries and learn tips on how to work effectively in a board environment.	Salon H
Bridging Literature and Art	School, Youth	Sue Ann Pekel, Bentonville Public Library and Janelle Redlaczky, Public Programs Manager	An interactive session that will showcase how one public library is working with an art museum to encourage literacy and visual literacy in preschoolers. Through an innovative program, Preschool Playdates, young children are introduced to art and literature through picture book readings within the museum, looking at original works of art that relate to the book, and making an art project to take home.	Rogers Room
Online Storytime Basics	Public/Genealogy, Technology, School, Youth	Joy Poynor, Assistant Children's Director, Rogers Public Library	Online Storytime Basics will focus on the process of making an online storytime, which is an exciting way to reach out to your community. The program will include sample letters to publishers, choosing the right book, taping the storytime, editing, and introducing it to the public.	Bentonville Room
Town Hall Meeting	ALL	Barbara Stripling, American Library Association President Elect	Everyone is invited to join this meeting. Barbara will lead this meeting and will talk about national library issues and how the American Library Association is striving to be an organization of support for its members. Attendees will have a chance to share their opinions.	Fayetteville Room

12:00 Noon - Conclusion