

ArLA 2011 Centennial Conference

Saturday, September 24, 2011

2:00 PM - 4:00 PM

		Location
Trustees/ Public	Library Trustee Orientation Central Arkansas Library System, Arkansas Studies Institute Room #124	

6:00 PM

Centennial Dinner Celebration Honoring 100 years of "Past Presidents" Guest Speaker: Barbara Stripling , Director of Library Services for New York City's Department of Education	Cajuns' Wharf
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Sunday, September 25, 2011

NOTE: ALL SUNDAY SESSIONS HELD IN THE PEABODY CONFERENCE CENTER
(With Exception of Exhibits/Welcome Reception)

		Location
10:00 AM - 12:00 PM	ArLA Board Meeting	AR Ballroom
10:00 AM	Registration Opens	Petite Jean, Level 3

Sunday, September 25, 2011

12:00 PM	Basket Auction Items Delivered	Governors I
1:00 PM - 1:30 PM	Welcome/Introductions - American Library Association President Molly Raphael	Conway Hall, Level 2
1:45 PM - 2:50 PM	"Surviving the Public" Featuring Unshelved Authors Bill Barnes and Gene Ambaum Tough customers got you down? Let us teach you how to stop worrying and learn to enjoy difficult people! We focus on the Unshelved approach to customer service: the customer is seldom right. Most customer service interactions can be enjoyable if you have the right frame of mind. Or, failing that, at least you can have the last laugh.	Conway Hall, Level 2



ArLA 2011 Centennial Conference

Sunday, September 25, 2011

3:00 PM - 4:50 PM

GRAND OPENING EXHIBITS & Welcome Reception BASKET AUCTION PREVIEW	Location Governors I
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3:00 PM - 3:50 PM Concurrent Sessions

				Location
Track	Session Title	Presenter	Narrative	
Public Academic	Money Smart Week @ Your Library	Sara Seaman Michael Dowling, ALA	Money Smart Week is a series of free classes and activities designed to help consumers better manage their personal finances. Learn how the American Library Association has partnered with the Seventh Federal Reserve District to bring Money Smart Week to libraries.	Grampas, Level 2
School Youth	Connecting Kids to the Past Through Historical Fiction	Anna Myers	Author of nineteen novels for young people tells about the path that led her to write historical fiction for kids, does presentations as characters from some of her books, and provides teaching material to go with some titles.	Chicot, Level 2
	ALA's Emerging Leader's Project	Ashley Parker	Discuss the importance of the Emerging Leader's Project within American Library Association and highlights Ms. Parker's group's project from the Emerging Leader's Program	White Oak, Level 2
Technology School Youth	Pictures to Movies: Using Animoto	Rachael Shankles	Using a free web 2.0 tool, you can archive photos of your library's events by the photos into a commercial grade movie. Good classroom project.	Conway Hall, Level 2
Academic	CyberCemetery - Where Defunct Government Websites are Preserved	Starr Hoffman	How since 1997, de-commissioned government websites have been archived in the CyberCemetery, created through a partnership between the University of North Texas Libraries (UNT), the U.S. Government Printing Office (GPO), and the National Archives and Records Administration(NARA). This presentation will cover the development of the archive, current archiving practices, popular content and how you can use the CyberCemetery.	Neosho, Level 1
Front Line Staff & Admin.	Library Services for the Poor	Jon Goodell	According to the 2009 Census, 18.5% of all Arkansans are below the poverty level. This session will share ideas on how to best serve library patrons that are temporarily and chronically poor: including low income workers, laid-off workers, the homeless, and refugees. It will give insight into the unique needs facing this set of patrons and how best to meet their needs.	Ouachita, Level 1
Youth	Graphic Novels	Jill Martin	Learn how to make quick and easy graphic novel selections for both beginning and existing teen collections.	Harris Brake, Level 2

"The Arkansas Library Association is .. A Community for Libraries"

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Sunday, September 25, 2011

4:00 PM - 4:50 PM Concurrent Sessions

				Location
Track	Session Title	Speaker	Narrative	
School Youth	Celebrating the Sesquicentennial in School Libraries	Rachel Shankles	Rachel shares her research efforts of the web and state archives to come up with speakers and programs, books to be read aloud to different ages and books for book clubs that will help you celebrate the Civil War Sesquicentennial in your Library.	Conway Hall, Level2
Technology	Your Library - - - - Everywhere You Are	Benjamin Bizzle	Insights into the development of a virtual library, including web design, mobile access, digital content, social media and marketing strategies.	Harris Brake, Level 2
ALL	"Our Volunteers Are Worth A Million"	Linda Halbrook, CALS	Let's chat about the creative ways you have found to use volunteers in your library. Their salary is right and their intentions are good. Put them to work for us - not against us! Also, ways to show appreciation to your volunteers.	Harris Brake, Level 2
ALL	Traveler Databases	Sally Hawkes	Hear about the features of the Arkansas State Library Traveler Databases. With a new portal in place, there are lots of new features to learn about.	Grampas, Level 2
Public School	Dolly Parton Imagination Library	Pam Hunsaker	The Dolly Parton Imagination Library provides an age appropriate book each month to every child under 5 who lives in participating areas. Learn how your community can provide the Imagination Library to your children.	White Oak, Level 2
ALL	Talk with Molly Raphael ALA President	Molly Raphael	Discuss current library topics with ALA President Molly Raphael. Share your library insights with her and other attendees.	Ouachita, Level 1
Youth	Teen Book Award	Jana Dixon David Eckert Rachel Shankles, Crystal Long Randi Eskridge Amy Miller	The new Arkansas Teen Book Award list will be announced plus get tips on how to get teens to participate and how to run the program in your School Media Center or your Public Library.	Neosho, Level 1
5:00 PM	Arkansas Association of School Librarians (AASL) Meeting			White Oak, Level 2
	Arkansas Library Paraprofessionals (ALPS) Meeting			Harris Brake, Level 2
5:30 PM	Dinner with Friends - Enjoy a night "on the town" eating at Little Rock restaurants and connecting with colleagues			

2012 ArLA Membership Forms in Bags



ArLA 2011 Centennial Conference

Monday, September 26, 2011

ALL SESSIONS HELD IN CONVENTION CENTER

		Location
8:00 AM	EXHIBITS OPEN	Governors I
8:00-8:50 AM	Continental Breakfast	Governors I
9:00-9:50 AM	"Special Group Program" - Guest Speaker Keith Fiels, ALA Executive Director	Fulton

10:00-10:50 AM Concurrent Sessions

					Location
Track	Session Title	Speaker	Narrative		
ALL	Graphic Novels from the Inside	Bill Barnes Gene Ambaum	Bill provides a brief introduction about the history of comics and graphic novels, from the time of the Yellow Kid through the boom in webcomics today. Then Gene tours some of his favorite moments in graphic novels (covering all age ranges). By looking at a page, he explains what's so special about it as well as what's so great about the book and the writer/artist. Everyone will have a chance to offer their input, to gain an understanding of the power of the medium, and learn about the books covered.		Fulton
Public Genealogy Technology Academic	Questions to Ask When Selecting a Digital Library System	Bill Walker	A key decision for librarians entering the world of digitization is the selection of a digital library system (DLS). A DLS can limit the types and formats of digital objects and metadata used in a project. It exerts control over the workflows for inputting content files and metadata, and how data are stored, accessed, maintained and migrated. Outlines the different types of DLS and arms you with important questions to ask when shopping for a solution - What do we want the system to do? - How do we get data into the system? - How does it handle files? - How do we customize the front end? - What IT skills are required to maintain the system? - What support is available? - How will we get our data out of the system?		Pope
ALL	E-Books	Kirk Gordon	EBSCO has recently bought NetLibrary and most libraries in Arkansas have at least a small collection of eBooks from NetLibrary. We are planning some very significant enhancements to the NetLibrary eBooks and will include information about these changes as well.		Miller
Public Genealogy Technology Academic School Youth	Stop Walking on Egg Shells (Part 1)	Lauren Burnett	Do you ever feel like you walk on eggshells when dealing with people? Do you feel like you go from egg carton to another and try to fit in? Are you concerned with hurting someone's feeling or being perceived as hard boiled, uncaring or aloof? Claim your personal power and influence. Leverage assertive strategies to express clearly what you think, need and want empowered, Sunny Side Up!		Izard

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ArLA Roundtable and Division Meetings:		Location
10:00 - 10:25 AM	10:25 - 10:50 AM	
Government Documents Roundtable	Reference and Instruction Services Division	Caraway I
Information Technology Roundtable	Two-Year Colleges Roundtable	Caraway II
Resources and Technical Services Division	Youth Services Roundtable	Caraway III

11:00 PM - 11:50 AM Concurrent Sessions

Track	Session Title	Speaker	Narrative	Location
Public Genealogy Trustee Friends	Lighting a Fire in Your Friends' Group	Craig Tappe	As a past mayor in a rural Texas town, and served in the non-profit environment for the last 25 years, Craig Tappe understand the needs and struggles of public libraries in America. Craig will discuss strategies for motivating your Friend's Group to be all it can be in their service to the local library.	Caraway III
School Youth	Library Support for K-12 Children's Services	Kathleen Lehman	The spark that ignites the love of science is often lit or extinguished with the student's experiences in the science classroom. This is true for primary grade students through high school and it is the aim of teachers and librarians to enhance students' scientific discovery. With rising costs of journals and other classroom resources, as well as association membership fees, the ability for science teachers and librarians to stay updated on trends and developments in science education, to gather new ideas and lessons, and supply high-quality resources to their students has been diminished. This presentation will discuss journals geared towards science education and recent trends in cost and publications. It will also examine what resources are available to science, teachers and school librarians even with a limited budget.	Miller
ALL	Stop Walking on Egg Shells (Part 2)	Lauren Burnett	See concurrent session on previous page.	Izard
ALL	Grants - From A - Z	Sandra Jones Scott Jones	Where to find, apply and administer grants for your library.	Pope
Public Genealogy Technology Academic School Youth	Consumer Health Information @ Your Library	Jon Goodell	Library visitors often have important medical and health related questions for themselves, family members, or friends. Unfortunately, many online sources of information can be misleading and difficult to understand. This session will show best practices for conducting reference interviews related to health topics. It will also explain how to evaluate and select free consumer health information to showcase and link to on your library's website. Emphasis will be given to National Library of Medicine online resources.	Fulton
ALL	Talk with Keith Fiels ALA Executive Director	Keith Fiels	Talk with American Library Association Executive Director about ALA leadership in the library field at this session.	Caraway I
ALL	Mentoring Future Leaders	David Price	This session will focus on identifying who can be a mentor to you, establishing a mentor relationship; and passing on to others in your life. A question and answer and personal examples session will conclude the session.	Caraway II

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	Arkansas Library Association Awards Luncheon	Location Peabody, Salon C
12:00 -1:00 PM		
1:00 -1:50 PM	EXHIBITS BASKET AUCTION BIDDING NETWORKING	Governors I

2:00 -2:50 PM Concurrent Sessions

				Location
Track	Session Title	Speaker	Narrative	
ALL	Lets Go! Fund Raising Ideas You May Not Have Tried	Craig Tappe	Craig will offer ideas for fund raising plans that have worked effectively in other libraries.	Pope
Academic	Two Minutes Please! Assessing Library Instruction	Lutishoor Salisbury Elizabeth McKee	Assessment may be a mandate or a trend, but the important question is "Does it improve instruction and lead to student learning?" The presenters will provide an explanation of the UA version of this common quick assessment technique following library instruction that is used by a number of academic institutions. We will also report on the usefulness of the information gathered in this two-minute questionnaire in several one-shot library instruction sessions, sharing what our students have taught us. Copies of the instrument will be available.	Miller
Public Genealogy Trustees School Youth	Off the Wall! Using Displays & Bulletin Boards to Market Your Library	Judy Calhoun Debbie Fowler	When promoting library service, book displays and bulletin boards can play a fundamental role in circulation statistics. Learn how to make the most of your library and its collections by marketing the library's services and collection in a variety of ways that are enticing to your patrons.	Fulton
Public Genealogy Academic	Thriving - Library Field Lessons and Strategies on Making the Most of Transition (Part 1)	Lauren Burnett	Hold strong and stay tough with lessons from library leaders and staff to strengthen your change-adaptability success potential. Topics include: How to navigate changes in working space, reporting, schedules and relationship shifts. Benefit from actual challenges and solutions library staff and leaders identified from prior learning sessions and gain Resiliency Tips to increase staying and striving power.	Izard
Public Genealogy Academic School Youth	Library Support Staff Certification	Nancy Bolt	Voluntary certification through the Library Support Staff Certification (LSSC) Program will redefine how you think about yourself by expanding your perspective and your skill sets beyond your immediate place in your library. The LSSC program, sponsored by the American Library Association, is designed to recognize the value and encourage the growth of library support staff. This introduction will help library support staff understand the eligibility, requirements, cost, benefits, help available, and tips for success to achieve certification. Current LSSC candidates from Arkansas will share their reasons for applying for certification.	Caraway II
ALL	ALA's Emerging Leader's Project	Ashley Parker	Discuss the importance of the Emerging Leader's Project within American Library Association and highlights Ms. Parker's group's project from the program.	Caraway III

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Monday, September 26, 2011

3:00 - 3:50 PM Concurrent Sessions

				Location
Track	Session Title	Speaker	Narrative	
Technology	Arkansas Library Solution User Group Meeting	Ronald Russ	This is the yearly meeting of the Arkansas Library. Solution User Group. Library. Solution is the flagship ILS product of The Library Corporation and currently there are 20 libraries in Arkansas that use their system.	Pope
ALL	Library Graduate School Online	Nicole Stroud	Have you been thinking about getting a masters in library and information science, but don't want to move away from home? An online MLIS program may be just the ticket! Learn about the costs, the coursework, and the technologies.	Miller
School Public	Battle of the Books	Lennie Hurst Terry Johnson Allyson Maxwell Sandra Rogers	Battle of the Books is a reading incentive program for students in grades 3 - 12. Students read books and come together to demonstrate their abilities and test their knowledge of the books they have read. In this session, hear from librarians who have organized successful "Battle of the Books" programs.	Fulton
Public Genealogy Academic	Thriving - Library Field Lessons and Strategies on Making the Most of Transition (Part 2)	Lauren Burnett	See concurrent session on previous page.	Izard
College and University Division Meeting				Caraway I
Public Library and Trustee Division Meeting				Caraway II
Special Libraries Division Meeting				Caraway III
Division Meetings				

4:00 - 4:30 PM

FINAL BASKET AUCTION BIDDING PAYMENT & PICK UP OF BASKETS EXHIBITS CLOSE	Governors I
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6:30 - 8:00 PM

Ice Cream Social	Peabody, Riverview
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ArLA 2011 Centennial Conference

Tuesday, September 27, 2011

		Location
7:30 AM	Continental Breakfast	Convention Rotunda
8:00 - 8:50 AM	Arkansas Library Association Membership Meeting	Fulton
9:00-9:50 AM	Special Group Program - Welcome New Members	Pope

10:00-10:50 AM Concurrent Sessions

	Track	Session Title	Speaker	Narrative	Location
	Public Genealogy School Youth Foundation Trustees	Preparing a Successful Portfolio for the Library Support Staff	Nancy Bolt	In order to achieve Library Support Staff Certification (LSSC), candidates must achieve six of ten competency sets. One way to demonstrate this achievement is by submitting a portfolio that shows the candidate's knowledge and skill. This interactive program will help anyone interested in certification to decide between taking a course or submitting a portfolio, choosing a competency set for a portfolio, gathering and preparing evidence, and tips for success.	Pope
		"Little Community Libraries, Big Hearts"	Judy Riley Darla Ino	Ever wonder how a small community can band together to support the creation of a community library? From getting a 100 year old building donated, to embarking on an ambitious renovation project, the El Paso Community in White County is charging ahead to do whatever is necessary to establish a library.	Izard
	Public Genealogy Academic School Youth	Are You Being Served? What Arkansas Special Libraries can do for You!	Loretta Edwards	Do you have patrons looking for medical information on recent diagnosis? Do they need information on legislation for a research project, or looking for the latest novel in brail for a visually impaired family member? Does your staff need training to help find these resources? You have come to the right place! See what a few of the Special Libraries in Arkansas have to offer your patrons.	Miller
	Public Genealogy	Libraries at the Front Lines of Workforce Recovery	Pam Jaskot Library Consultant, State Library of North Carolina	Library staff are first-responders to increased demands for job-related assistance. Yet during these tough times, increased demands often outstrip our time to build resources and services. The IMLS-funded Project Compass session will provide participants with real-world success stories and a foundation of skills to take the guess-work out of building programs and services. We will explore best practices for building programs and services and building partnerships.	Caraway I
	Public Youth School	Gaming in the Library	Adam Webb	Gaming in libraries is an interactive demonstration and discussion on how games tie in with the overall mission of libraries and how they can help meet the needs of today's library patrons.	Fulton
	ALL	Demonstrating the Value of Libraries	David Price	Circulation numbers, the number of individuals who visit the library, the programs presented at libraries, all have value. In this session learn how to convey the value of library services to Trustees, library users and non library users in formats that will "wow" your community and/or school.	Caraway II
	Public Genealogy School Youth	Story Time Craft Swap	Randi Eskridge	Tired of the same old crafts? Need some fresh ideas? Don't waste time reinventing the wheel! Join us for a craft swap. The Saline County Library System will bring 15 of their favorite story time craft ideas to share. Please don't forget to bring a few of your own!	Caraway III

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11:00-11:50 AM Concurrent Sessions

				Location
Track	Session Title	Speaker	Narrative	
ALL	Traveler Databases	Sally Hawkes	Hear about the features of the Arkansas State Library Traveler Databases. With a new portal in place, there are lots of new features to learn about.	Caraway II
ALL	Young Library Professional Meets and Greet	Ashley Parker	Young Professionals of Arkansas in an information networking group that was created to help the younger generation of library professional network with peers of similar age groups. This group has active members from various library backgrounds and include current librarians and paraprofessionals as well as library students. Come to session if you are a new member of the group and/or if you are interested in joining the group.	Miller
Public Trustee	Advocates for Arkansas Public Libraries - General Meeting	Member Driven	The Advocates for Public Libraries is an organization, with its roots going back 20 years when library directors first began meeting to discuss matters of common interests. AAPL exists to educate the public and the state's leaders about the value of public libraries in our communities. All persons who work, use, or love public libraries are invited to attend.	Caraway III
Academic	ARKLink/CULD Member Meeting	Daniel Page	College and University Division/ARKLink meeting - network with colleagues.	Pope
ALL	Book Trailers	Judy Calhoun	Book Trailers are more than just promotional tools for a book. They have a greater outreach and greater potential to show young people that books are exciting. This program will provide examples of how libraries can use book trailers to entice readers and show how to engage teens in creating their own book trailers. This workshop will give you the tools you need to bring books to life for readers!	Izard
ALL	Master Planning	Jeff Scherer	Understanding the value and process of library master planning. How to take the long view by understanding the past and the present.	Caraway I
School Youth	Extending the Reading Program into the School Year	Connie Zimmer Beth Stone	A brief introduction to the Arkansas Diamond and Charlie May Simon Book lists, with additional extension activities for classroom teachers and Librarians.	Fulton

12:00 -1:30 PM

"I LOVE LIBRARIES" Birthday Lunch and Video Awards	Peabody, Salon C
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