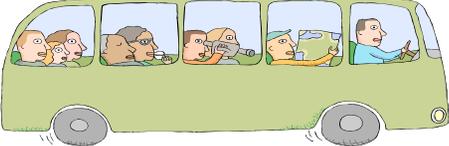


## ArLA/\$ELA 2010 Joint Conference Schedule

### Saturday, September 25, 2010

9:00 AM - 4:30 PM

		Location
<b>ALL Welcome = \$20.00 per person</b>	<b>Tour of Several Central Arkansas Library System Facilities</b>	
		Peabody Hotel Breezeway
<b>Bettye Kerns</b> will guide this tour - including visits to CALS' Main Library, Arkansas Studies Institute, Cox Building and three other branches.		

2:00 PM - 4:00 PM

Trustees/ Public	Dwain Gordon	Trustees Workshop
Central Arkansas Library System, Main Library Campus, Arkansas Studies Institute Room		

### Sunday, September 26, 2010

10:00 AM - 12:00 PM	<b>ArLA Board Meeting</b>	TBA
12:00 PM	<b>Registration Opens</b>	Convention Center
12:00 PM	<b>Delivery of Baskets for the Auction</b>	Exhibit Hall B

### Sunday, September 26, 2010

1:00 PM - 1:50 PM (Concurrent Sessions)

				Location
Track	Session Title	Speaker	Narrative	
All	Getting to Know the Arkansas Library Association	Jerri Townsend	A program to introduce new members to the Association and all it has to offer. This program will be an overview of Association divisions, roundtables and committees.	CARAWAY II
Academic Public School	Everything You Wanted to Know about Intellectual Freedom but were Afraid to Ask	Carrie Gardner, PhD	<b>Part 1 of 2</b> - What information is illegal? What are ethical political ramifications of providing information to a patron that some don't like? How do we figure out what others won't like? Is that something we should be doing? How do some libraries accidentally place physical, psychological and economic barriers between patrons	MILLER

## ArLA/SELA 2010 Joint Conference Schedule

			and the information they want and/or need? Discussion and discovery of the laws around accessing information in America and information about patron privacy in Arkansas' libraries.	
ALL	Ebooks; Landscape and Implications	Brian Hulsey	With the current advancements in Ebook services and the deluge of Ebook reading devices into the market, the choices are numerous. This session will examine the current state of Ebook technology; devices available, vendors, along with considerations and ways to incorporate Ebooks into your collections when circulating Ebook readers.	POPE
Youth School Public	Teen Library Services: Risky Business	Francisca Goldsmith, Author	Join Francisca Goldsmith to learn how teenagers thrive with excellent services through school and public libraries. A variety of steps to take in providing quality services for teens including but not limited to identifying the values gained by collaborating with teens, collecting appropriate materials, understanding teen development; will be discussed as well as other hot issues.	IZARD
Public	The Rural Public Library as Place: The People's Place for Community, Reading & Information	Linda R. Most	Public libraries are places where adults go for using library resources and services,, to fulfill an information or reading needs or using the library as a place to make social or business contacts, to build or reinforce community ties, or to explore. Do rural public libraries play different roles for their communities than urban libraries? What theoretical perspectives best help understand the role of the rural public library as a place in the 21st century?	FULTON
Public	Small Town Public Relations	Krista Petty	Learn how to maximize your library's publicity in a small town setting with easy-to-employ strategies. Writing and communication tips targeted at your local media outlets will be emphasized.	CARAWAY III
ALL	Integrate Technology with Britannica Digital Learning!	Jim Roberts Becky Henry	Today, Britannica Digital Learning serves teachers, educators, librarians and students of all ages better than ever before. Providing online learning for pre-school students, curriculum-correlated science materials for middle schools , and the definitive Encyclopedia Britannica for all learners!	CARAWAY I

### Sunday, September 26, 2010

#### 2:00 PM - 2:50 PM (Concurrent Sessions)

				Location
Track	Session Title	Speaker	Narrative	
Academic Public School	Everything You Wanted to Know about Intellectual Freedom but were Afraid to Ask	Carrie Gardner	<b>Part 2 of 2</b> - See concurrent session on page 2.	MILLER
Youth Public School	Explore! Space Science at Your Library	Cathy Howser	Discover the vast array of hands-on activities and supporting resources available for free from the Lunar and Planetary Institute and NASA which can be used in public and school libraries to engage children in the wonders of our solar system.	CARAWAY III

## ArLA/SELA 2010 Joint Conference Schedule

			NASA's Juno mission to Jupiter is scheduled to launch next summer. You can be ready to share the experience with the children in your community with Explore! Jupiter's Family Secrets.	
Public School	Sequential Art and the Youngest Readers	Francisca Goldsmith Author	This session describes how good graphic novels for early school aged readers aren't illustrated books, but narratives requiring and provoking the young reader to explore multiple literacies. This session will look at examples of fine comics for kids and learn how reading comics can evoke the development of empathy as well as text decoding skills. Both fiction and nonfiction will be addressed.	IZARD
Public Academic Reference	Library Instruction and Information Literacy; a	Wanda Brown Jason Ezell Amy Poe Phillip Smith	Join panelists from North Carolina, Mississippi and Tennessee to discuss their library instruction and information literacy practices. These experts in their field will provide insight into how libraries around the southeast are adapting library instruction and information literacy practices as libraries evolve and change.	FULTON
All	What's In a Name? When the Names Change from State to State . . . Statewide Databases	Philene Slaughter	Explore the similarities and differences between the SELA member states' electronic libraries and virtual libraries with the panelists from each participating state followed by group discussions.	POPE
Public Academic Special Reference	Arkansas Records	Jenny McMillen Sweeney	The National Archives at Fort Worth preserves and provides access to the permanent federal records created in Arkansas. These records include: maps of Arkansas POW camps, Fort Smith Court Records including the criminal case files from Hanging Judge Isaac Parker, County Extension Reports on the 1927 Flood, Hoxie vs. Brewer Desegregation case and more. Learn how to access these records.	CARAWAY II
All	Open Source Tools for the Reference Desk	Arta Kabashi Amigos	Do you want to learn how to implement Web 2.0 technologies at your reference desk? This presentation explores a variety of online tools, from Google Apps, to free chat software and web-based platforms from which you can engage your users at the reference desk or virtually. Come learn how to utilize several free online tools in your reference activities.	CARAWAY I

### Sunday, September 26, 2010

3:00 PM - 4:50 PM

<b>GRAND OPENING EXHIBITS AND BASKET AUCTION PREVIEW</b>	Exhibit Hall B
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3:00 PM - 3:50 PM (Concurrent Sessions)

				Location
Track	Session Title	Speaker	Narrative	
ALL	Connecting to the Past: The Civil War Sesquicentennial ArLA	Wendy Richter	Beginning in 2011 and continuing for four years, Arkansas and the entire nation will observe the 150th anniversary of one of our country's most significant events - The Civil War. Increased attention to the Civil War era during this sesquicentennial	

## ArLA/\$ELA 2010 Joint Conference Schedule

			observance will result in greater demand for knowledge and resources from the time of the great conflict. This session will equip information professionals to better assist patrons in their quests to learn more about the era.	POPE
Youth School	Panning for Gold: Locating the Best of the Best Resources for Your Juvenile Collection	Camille McCutheon	In times of tight budgets, librarians need to have resources they can consult to purchase quality materials for juvenile collections. This presentation will highlight resources including web sites, books awards, annual best book lists and publishers that librarians can consult to build solid collections.	CARAWAY I
All	Green Library Buildings-the Pros and Cons	Mark Mann Reese Rowland Ed Sergeant Bobby Roberts	The pros and cons of designing and building green library buildings. Where do you draw the lines in protecting the environment, yet spending your patron's tax money wisely.	FULTON
Public Technology Reference	Access to Justice and Your Library: Using the Arkansas Legal Services Partnership Website	Jessie Burchfield	Did you know that dependable, accurate legal forms and information are available to your patrons for free? Presenters Jessie Burchfield (UALR Law Library) and Vincent Morris (Center for Arkansas Legal Services) will show participants the resources available to low-income Arkansans on the website of the Arkansas Legal Services Partnership. These resources include interactive forms, sample forms in pdf format, videos and fact sheets on various legal issues.	CARAWAY II
Academic Reference Public Special	How to use the American Survey now and get ready to use 2010 Census data of Southeastern States	Steve Beleu	Steve's census workshop explains how to use 3-year American Community Survey (ACS) data with 1-year ACS data with the most current Annual Population Estimates data with the most current Annual Population Estimates data with 2000 Census data. This would be a "how do you compare apples to oranges" focus, since the data(s) are not totally compatible.	IZARD
Technology	Cloud Computing: Pie in the Sky?	Christine Peterson Amigos	Are you using Google Maps? Yahoo Mail? An iPhone? Amazon Web Services? Do you play World of Warcraft? Then you are already "in the cloud" ! In this session, you will find out exactly what cloud computing is, the variety of ways it's being used now and the issues that surround it.	MILLER
Academic	When Students are Willing to Tax Themselves: Implementing a Student Library Fee	Amber Wilson	This session will present the process hand ongoing progress of implementing a student library fee, including background research, working with students, and planning for the future. Open discussion and follow-up questions will be encouraged.	CARAWAY III

**Sunday, September 26, 2010**

**4:00 PM - 4:50 PM (Concurrent Sessions)**

Track	Session Title	Speaker	Narrative	Location
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## ArLA/\$ELA 2010 Joint Conference Schedule

All	Finding the Perfect Match: Selecting an Architectural Firm for Your Building Project	Mark Mann Reese Rowland Ed Sergeant Bobby Roberts	Advice from architects and a library director on how to select the right architect for your project. What to look for and what questions should you ask to find the perfect fit for you.	FULTON
School Academic	Release Your Inner Wiki: Connecting Content and Students Together	Terri Hebert	When opportunities to re-invent methods of instruction occur-especially in the area of technology, learning passions for all, can be re-ignited. This session describes efforts to help pre-service and in-service teachers/librarians to expand their use of technology in an effort to engage today's internet natives. The session will show how Wikis and multimedia strategies were presented to undergraduate and graduate students.	CARAWAY I
Academic Reference	Making Research Make Sense: Guiding College Students into Information Literacy through the Information Search Process	Jeff Mortimore (SELA New Voices Winner)	Focusing on experiences at Bennett College for Women, this session will investigate strategies for integrating Carol Kuhithau's Information Search Process (ISP) into information literacy instruction. Presenters will discuss the value of the ISP model for understanding students' cognitive and affective experiences as they engage in research, and the benefits of making this process explicit to students during instruction.	CARAWAY II
Youth School	Storytime Ideas	Wendy Rickman	This session will provide and discuss the various story time ideas and programs that can be used in both the school library and public library setting.	CARAWAY III
All	Catching Up with Technology	Christine Peterson Amigos	Technology is constantly changing-sometimes so rapidly it is difficult to keep up. What did you miss during the past year? Attend this session and find out. Christine Petersen will discuss what technologies are new, what's different, and what's surprising.	MILLER
All	Trends in Library Publications	Laura Speer Britt Murphy Tisha Zeiner Necia Parker-Gibson Perry Bratcher	A panel of editors and former editors from two of the state association journals and other library journals will discuss publishing trends. Some questions to be addressed will be: Do we still need library association journals? Should it be print or online, or both? How does a publication become juried? What about a newsletter instead of a journal? How do you get advertisers?	POPE
Public Youth School	Sequential Art Nonfiction for Older Readers	Francisca Goldsmith, Author	Sometimes the best way to explore a topic is through graphic novel formatting: show as well as tell the reader how a science works, what the enemy looked like why a witness' testimony couldn't be credible. A series of booktalks and explorations of graphic novel formatting basics will introduce great nonfiction for older teens and adults.	IZARD

4:50 PM

**EXHIBITS CLOSE FOR THE DAY**

5:00-5:30 PM

## ArLA/SELA 2010 Joint Conference Schedule

<b>5:30-7:30 PM</b>	<b>Arkansas Association of School Librarians (AASL) Meeting</b>	<b>Location</b> Pope
	<b>Arkansas Library Paraprofessionals (ALPS) Meeting</b>	Fulton
	<b>Reception at the Central Arkansas Library System, Main Library Campus, Arkansas Studies Institute</b>	

### Monday, September 27, 2010

<b>8:00 AM</b>	<b>EXHIBITS OPEN</b>	<b>Location</b> Exhibit Hall B
<b>8:00-9:00 AM</b>	<b>Breakfast</b>	Exhibit Hall B
<b>8:00-8:20 AM</b>	<b>Government Documents Round Table Meeting</b>	Miller
	<b>Information Technology Round Table Meeting</b>	Izard
	<b>Reference and Instruction Services Division Meeting</b>	Pope
<b>8:30-8:50 AM</b>	<b>Resources and Technical Services Division Meeting</b>	Carraway I
	<b>Two-Year Colleges Round Table Meeting</b>	Fulton
	<b>Youth Services Round Table Meeting</b>	Caraway III

<b>9:00-9:50 AM</b>				
<b>GENERAL SESSION with Camila Alire</b>				
Track	Session Title	Speaker	Narrative	Location
All	Frontline Employee Library Advocacy: Every Voice Makes A Difference	Camila Alire, PhD	Frontline library advocates work at all levels in all types of libraries--public, academic, school, and special and are the internal/external face and voice of the library. Because every staff member is the face of the library to his/her respective community, each influences what the community knows and thinks about the library; and all librarians and library staff are perfectly poised to inform people about their library's value and needs.	Exhibition Hall

### Monday, September 27, 2010

**10:00 AM - 10:50 AM (Concurrent Sessions)**

				<b>Location</b>
Track	Session Title	Speaker	Narrative	

## ArLA/\$ELA 2010 Joint Conference Schedule

Public Youth School	Opposites Attract: Self-Censorship and Librarians	Carrie Gardner	<b>Part 1 of 2</b> -This session will explore the fine line between selecting resources for our libraries and censoring information. Results from an informal survey and from the literature tell us that librarians hesitate to supply resources for reasons such as fear of the consequences, by order via chain of command, concern over the opinion of funders, anticipation of perceived challenges or they feel they know better what patrons should access. Participate in this interactive session as we discuss the who, what, where, how, and whys of self-censorship!	MILLER
All	Open Source ILS: The Perils, Pit Falls and Success of PINES and Evergreen	Tim Daniels	<b>Part 1 of 2</b> -Over the last four years, libraries have seen significant developments in the open source and community source software areas. Open Source Integrated Library Management Systems such as Evergreen (developed in-house by the George Public Library Service) and Koha continue to gain new users and prove that open source models can work in the library environment. This session will discuss these projects and examine PINES and Evergreen as a model for a successful Open Source Project. The session will also explore how the balance of support and expertise should evolve so that you can utilize your new ILS for the benefit of all stakeholders.	POPE
Academic	Beyond CINHAL-What do we need to support our Nursing program?	Oliver Kelzenberg	ProQuest Nursing & Allied Health Source, Exclusive Video Training from Medcon, Inc., Evidence-based nursing content from The Joanna Briggs Institute.	CARAWAY III
All	"Surviving the economic downturn: group therapy session"	Leslie Burger	What have you been doing locally to ensure continuity of library service in a time of diminished budgets? Do you have lessons learned that could be helpful to others? Success stories? Tips for keeping staff motivated? Maybe you just need a chance to vent, a little "group therapy" to help get you through the next few months. Join Leslie Burger and others for this breakout session to share your experiences and benefit from what others have learned.	FULTON
Public Academic School	Survey Says? Instruction Methods Used to Help Students Locate Articles in print & Electronic Formats: A Survey of Southeastern Librarian	Camille McCutcheon Michael Wilson	The presenters will discuss the results of a survey administered to instruction librarians in the southeast. Librarians were surveyed regarding the methods used teaching the elements of a journal citation and how they are used in locating articles in the library and in databases. The presenters will initiate a discussion with the session attendees to share their experiences teaching patrons about journal formats, elements of journal citations and journal locator tools.	CARAWAY I
Public Academic Technology Special	Defining Digital Projects	Bill Walker Amigos	In our expanding electronic world, librarians are increasingly asked to plan and manage digital projects. The challenge is articulating the scope of the project and providing a clear and succinct justification. This session outlines 5 key questions every manager must answer to define and justify any digital project.	CARAWAY II
School Youth	Elvis Lovers, Tree Lovers & All	Darleen Bailey Beard Author	Meet award-winning Oklahoma Children's author Darleen Bailey Beard, as she discusses how she fell in love with writing when she was 10 years old by writing	

## ArLA/\$ELA 2010 Joint Conference Schedule

		Gwendolyn Hooks	stories with her spelling words. She'll share a PowerPoint presentation showing the stories she wrote in elementary school, the process a book goes through to become a published book and share behind-the-scene stories about her books and career.	IZARD
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### Monday, September 27, 2010

#### 11:00 AM - 11:50 AM (Concurrent Sessions)

				Location
Track	Session Title	Speaker	Narrative	
School	The Resource Description and Access (RDA) Code: A Brave New World of Cataloging	Jud Copeland	Resource Description and Access (RDA) is the new cataloguing code based on the Functional Requirements for Bibliographic Records(FRBR), a holistic, conceptual model for information retrieval. RDA will replace Anglo-American Cataloguing Rules, 2nd edition in 2010. Based on the holistic FRBR model, RDA goes beyond earlier cataloguing codes in that it provides guidelines on cataloguing digital resources with a stronger emphasis on helping users find, identify, select and obtain the information they want. RDA also supports clustering of bibliographic records to show relationships between works and their creators. This important new feature makes users more aware of a work's different editions, translations or physical formats-an exciting development. This presentation will focus on how this change in the new cataloguing code will impact information services in the school library media center.	CARAWAY I
All	Open Source ILS: The Perils, Pit Falls and Success of PINES and Evergreen	Tim Daniels	<b>Part 2 of 2</b> - See concurrent session on page 7.	POPE
Public Youth School	Opposites Attract: Self-Censorship and Librarians	Carrie Gardner	<b>Part 2 of 2</b> - See concurrent session on page 6.	MILLER
All	Frontline Employee Library Advocacy: Every Voice Makes a Difference	Camila Alire & Attendees	Come and share your ideas and stories about how library employees can help advocate for the library with Camila and other attendees.	FULTON
School	Writing About Bass	Gwendolyn Hooks	Meet children's book author Gwendolyn Hooks who is currently writing a children's	

## ArLA/SELA 2010 Joint Conference Schedule

Youth	Reeves	Author	book about Bass Reeves, the African American who hauled thousands of prisoners to the Fort Smith Jail when he worked under Judge Isaac Parker. Hooks has authored 11 books.	IZARD
All	What is New with EBSCO in the Traveler Database Program	Kirk Gordon  EBSCO	Let EBSCO Publishing show you the light at the end of the tunnel. Your library has access to a wealth of information and resources available at your fingertips on the web from anywhere in the world through the ASL Traveler Program. Allow us the opportunity to polish your EBSCO Database knowledge so you can show your Patrons, Administrator, Faculty, and Students how to make their lives easier when it comes to searching for valid, trustworthy and citable information.	CARAWAY II
Public School Youth	Arkansas Teen Book Award	Randi Eskridge Jana Dixon Rachel Shankles David Eckert	Introduction of the Arkansas Teen Book Award, started in 2009. Discussion of its brief history and the steering committee's vision. Discussion of methods for promoting the award to teens and how librarians can become both readers and active participants.	CARAWAY III

**12:00 PM - 1:15 PM**

<b>LUNCH</b>	Larry Foley	Emmy Award winning documentary film maker Larry Foley, Professor of Journalism at the University of Arkansas, will speak on the search for content and visual images in the making of historical films. Foley spends much of his pre-production time in libraries and special collections, looking for unique and obscure stories, and the pictures to help bring them to life.	Peabody Ballroom
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**Monday, September 27, 2010**

**1:30 PM - 1:50 PM**

	Location
<b>College and University Libraries Division Meeting</b>	Fulton
<b>Public Libraries and Trustees Division Meeting</b>	Miller
<b>Special Libraries Division Meeting</b>	Pope

**2:00 PM - 2:50 PM (Concurrent Sessions)**

Track	Session Title	Speaker	Narrative	
Public Academic Special Technology	Cooperative Cataloging for the 21st Century	Ellen Mizio	Cooperative cataloging provides reduced costs, improves efficiency and makes it easier for information seekers to find what they need. This session will include a panel discussion of current cooperative cataloging practices from Arkansas Librarians, and also an overview of OCLC efforts to encourage and support the process	CARAWAY I

## ArLA/SELA 2010 Joint Conference Schedule

			including current developments with RDA. Also included will be a discussion by the panel of future trends.	
Academic Special Public School	Powerful Partnerships & Great Opportunities: Promoting Archival Resources and Optimizing Outreach to the K-12 Community	Evelyn Barker Lea Worchester	This session will assist participants in exploring new ideas about how libraries and archives can partner with other organizations for outreach. Encourage participants to develop relationships with institutions and individuals who offer access to the public and K - 12 communities and inspire participants to create projects that promote their holdings to the public.	POPE
Public Academic School Special	Libraries and Transliteracy	Brian Hulsey	Technologies are rapidly evolving, and it's no longer enough to focus on the ability to read and write alone. Libraries need to shift their focus to transliteracy- the ability to write, and interact across a range of platforms, tools, and media, from signing and orality through handwriting, print, TV, radio, and film, to digital social networks. Come learn how transliteracy is tied to literacy and why it is important to libraries.	IZARD
Public	Libraries and Zoos a Match Made in New Your City - Coming to a City near You	Alison Hawthorne Deming Marsha Howard	What do zoos and libraries have in common? An Institute of Museum and Library Services National Leadership Grant and Poets' House in New York City lead the way in showing us. The grant joins zoos and public libraries in developing programs and poetry installations at the zoos utilizing conservation poetry and poets to change the way the public view zoos and the role that conservation plays in what they do.	MILLER
Academic Reference	Are Subscription Databases Still relevant in the Academic Environment	Lutishoor Salisbury Elizabeth McKee	Given the wide variety of databases now freely available on the Web and the general user's perception that most information is freely available on the Internet, this presentation will try to answer the question: are subscription databases still relevant in the academic setting? It will highlight examples in which database vendors have been responding to the "googlization" challenge and identify the necessary enhancements that may be essential for their survival.	CARAWAY II
Academic Public	Chalk Talk: Sports Holdings in Southeastern Conference University & Public Libraries	Bill Meehan Margaret Swanson Perry Yates Emy Decker	A high level of enthusiasm for intercollegiate athletic competition is pervasive on American university campuses, but conventional collection development wisdom posits that the academic library build its collection primarily to support research and teaching. This study evaluated sports holdings in the 12 Southeastern Conference (SEC) university libraries and the main branch of the public library in each university town using the checklist method.	FULTON
Academic Reference Special	Article Delivery: Increasing Access to Print and Microform Collections	Cindy Caton LaRoyce Childs J B Hill Brenda Jackson Shawn Manis	Libraries still maintain rich collections of print and microfilm titles that are receiving less and less use. To promote the accessibility and use of print/microfilm journal collections, libraries have begun offering document delivery services where articles and book chapters from locally held materials are scanned and delivered electronically to library patrons. This presentation discusses issues related to creating, maintaining and marketing a local article delivery service.	CARAWAY III

## ArLA/SELA 2010 Joint Conference Schedule

3:00 PM-3:30 PM

<b>FINAL BASKET AUCTION BIDDING</b>	Exhibit Hall B
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3:30 PM- 4:00 PM

<b>PAYMENT AND PICK UP OF BASKETS</b>	Exhibit Hall B
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**Monday, September 27, 2010**

**3:00 PM - 3:50 PM (Concurrent Sessions)**

Track	Session Title	Speaker	Narrative	Location
Public		Sally Gardner Reed	The opportunities for Friends to share their ideas, learn from others, and get solutions to challenges are rare. Don't miss this opportunity to participate in an exchange of success stories with Sally Garner Reed and other attendees. Bring samples of your best ideas to share!	POPE
Public Academic Special	Tales from the Journey: Highlights of a Library and Archives Cultural Study Tour of Reunified Germany 2009 for <i>American Librarians</i>	Rebecca Vargha	The Checkpoint Charlie Foundation of Germany invited ten librarians from the United States on a cultural study tour of reunified German from library and archives perspective. This session will provide an overview of current library practice in Germany with a particular focus on libraries and archives in Berlin, Germany.	CARAWAY I
Public Academic Special	Safe and Secure- Staff and Patrons	Jerry Smith Bettye Kerns	Tips for libraries on how to deal with confrontational patrons and emergency situations that occur.	CARAWAY III
All	Vendor Relations in Troubled Times	Devona Pendergrass Jennifer Chilcoat Joyce Durant Stephen Cuntello	<b>Part 1 of 2-</b> All types of libraries are having to cope with fallout from today's economy. Representatives from school, public, academic libraries - and an administrator of a statewide library database - will discuss their relations with vendors in the current fiscal environment. This panel will also provide the audience with some suggestions on how one can work with vendors in these troubled times.	MILLER
Youth Public	Oh Baby! Lapsit Storytime @ Your Library	Karen Newberry Haley Rugger	Join us for hands-on, how-to programming for your youngest clients. We will share our fast and furious lapsit storytime style and some of our favorite tricks of the trade.	FULTON
All	Copyright for Librarians	Robert Bremer	<b>Part 1 of 2-</b> Owners zealously protect their copyrights from infringement. The rights of librarians and those they serve to make "fair use" of works under copyright are increasingly denigrated or ignored. Learn when instruction aids, ILL practices, and the use of CDs and DVDs are in compliance with DVDs are in compliance with copyright . . . and when not.	IZARD

## ArLA/SELA 2010 Joint Conference Schedule

**Monday, September 27, 2010**

**4:00 PM - 4:50 PM (Concurrent Sessions)**

				Location
Track	Session Title	Speaker	Narrative	
All	Copyright for Librarians	Robert Bremer	<b>Part 2 of 2</b> - See concurrent session on page 11.	IZARD
All	Vendor Relations in Troubled Times	Devona Pendergrass Jennifer Chilcoat Joyce Durant Stephen Cuntello	<b>Part 2 of 2</b> - See concurrent session on page 11.	MILLER
Public	Committee Work that Works: Public Library Advocacy in Kentucky	Judith Gibbons Lisa Rice	Kentucky Public Library Association's Advocacy Committee has become a unifying force supporting Kentucky's public libraries. Strategic planning, dynamic teamwork and viral marketing efforts have rallied public library supporters to articulate the library's value to elected and appointed officials	CARAWAY III
Special Academic Public	Arkansas IMLS Connecting to Collections Grant-Findings and Next Steps	Gina Minks	The Preserve Arkansas Heritage Project is a cooperative project between the Arkansas State Parks, the Arkansas History Commission, the Arkansas State Library and Amigos Library Services, Inc. funded by IMLS as part of their Connecting to Collections initiative. This program will discuss the project findings and will possible next steps.	CARAWAY II
All	Young Professionals of Arkansas Meet and Greet		Young Professionals of Arkansas is an informal networking group that was created to help the younger generations of library professionals network with peers of similar age groups. This group has active members from various library backgrounds and includes current librarians and paraprofessionals as well as library students.	FULTON
School Youth	Audio Books in the Middle School Library: The Impact on Reading Skills	Stephanie Huffman Jeff Whittingham Rob Christensen Tracy McAllister	This session will report the findings of a study completed during the 2009-2010 school year. The study sought to determine the impact of using audio books on attitudes toward reading, reading motivation, participant self-confidence, reading comprehension, and reading fluency.	POPE
Academic Reference Special	The New Natural State: Solutions for Acquiring and Preserving Arkansas' e-serials	Angela Black	Across the state, agencies and organizations are solving their printing budget problems by shifting to online-only publication methods which can be volatile, short-lived, and unworkable for the traditional model of library acquisition and access. This presentation covers the specifics of when, how, and why we are harvesting and preserving our state's e-collection.	CARAWAY I

**5:30 PM -UNTIL**

**RECEPTION AT THE CLINTON PRESIDENTIAL LIBRARY**

## ArLA/SELA 2010 Joint Conference Schedule

RECEPTION AT THE CLINTON PRESIDENTIAL LIBRARY

**Tuesday, September 28, 2010**

		<b>Location</b>
<b>7:30 AM - 8:30 AM</b>	<b>BREAKFAST</b>	
<b>7:30 AM- 9:15 AM</b>	<b>Arkansas Library Association Members Meeting and Breakfast</b>	Peabody Ballroom
<b>7:30 AM-9:15 AM</b>	<b>Southeastern Library Association Breakfast</b>	Arkansas Ballroom
<b>9:30 AM-10:20 AM</b>	<b>GENERAL SESSION with Sally Gardner Reed</b>	
	Libraries need Friends now more than ever. Join Sally Gardner Reed to find out how to grow your Friends group and raise their ability to raise money and their voices for your library!	Exhibition Hall
<b>10:30 AM-11:20 AM</b>	<b>GENERAL SESSION with Leslie Burger "Creative Practices in A New Economy: Tips for Surviving in Troubled Times"</b>	
	Libraries across the country are doing more with less and struggling to keep their doors open as more and more people visit each year. Leslie Burger, Executive Director of the Princeton (NJ) Public Library and past-president of the American Library Association will share ideas for how libraries can generate new sources of revenue, streamline practices, and still delight and amaze their customers during these turbulent times.	Exhibition Hall
		<b>Location</b>
<b>11:30 AM-1:00 PM</b>	<b>Arkansas Library Association Awards Luncheon</b>	Peabody Ballroom
	<b>Southeastern Library Association Awards Luncheon</b>	Arkansas Ballroom