

2003 Arkansas Library Association Conference Program

Sunday, September 28, 2003

10:00 a.m. – 5:00 p.m.
Registration

10:00 a.m. – 11:30 a.m.
ArLA Board Meeting

1:00 p.m. – 1:30 p.m.
Opening Session
Dwain Gordon, ArLA President

1:30 p.m. – 2:00 p.m.
Grand Opening of Exhibits

1:30 p.m. – 5:30 p.m.
Exhibits Open

2:00 p.m. - 2:30 p.m.
New Member Orientation
Barbie James, Library Media Specialist, Forrest City High School
This will be a special time for new members and first time conference attendees to meet with Past-president Barbie James. Information about the organization and how to become more involved. There will be opportunities to share information and how to get the most out of conference. This session is scheduled so that it does not conflict with any other program.
Sponsor: New Members Roundtable

2:30 p.m. - 3:30 p.m.
Reader's Theatre
Kathy Latrobe, Professor, Oklahoma School of Library and Information Studies
Reader's Theatre is a reading motivation activity and focuses on script development and presentation with audience participation.
Sponsor: AASL Division

2:30 p.m. - 3:30 p.m.
Staff Training: A Holistic Approach
Frances Morgan, Staff Training Coordinator, CALS
Why we do it ourselves? Orientation. Proactive customer service-don't use the term any more!!!
Continuing education/cross training. Manager/department head training.
Sponsor: Conference Committee

2:30 p.m. - 3:30 p.m.

Preservation on a Shoestring: Methods Anyone Might Use to Maintain Collection

Lora Lennertz, Preservation Librarian, University of Arkansas Libraries

Many people believe that PRESERVATION activities require a preservation specialist, expensive equipment and conservation laboratories, digital expertise, and lots of money. While that may be true of specialized activities, the most important preservation activities occur in the daily handling of materials. This presentation will provide information on preservation-wise activities that can be performed by any member of the library community.

Sponsor: Conference Committee

2:30 p.m. – 3:30 p.m.

Copyright

Uche Ewelukwa, University of Arkansas

Sponsor: Conference Committee

2:30 p.m. - 4:45 p.m.

Basic Trustee Training

Carolyn Ashcraft, Arkansas State Library Extension Services

The Arkansas State Library recognizes the important role that public library trustees play in providing library service in the state of Arkansas. This session is designed to give public library trustees basic information on the structure of library service, with emphasis on the trustees' major areas of responsibility. It is intended as a resource to help trustees understand and fulfill their duties responsibly. Trustees and librarians are encouraged to attend this session.

Sponsor: Public Libraries Division

2:30 p.m. - 4:45 p.m.

Pest & Mold Management: Ban the Bomb!

Marlan Green, Preservation Field Services Officer, Amigos Library Services, Inc.

Discover how to prevent mold and control pests often found in libraries, archives, and museums through an Integrated Pest Management program of monitoring.

Sponsor: Amigos Library Services, Inc.

3:35 p.m. - 4:45 p.m.

Plugging into Connexion: An Update

Kay Vincent, Library Liaison Officer, Amigos Library Services, Inc.

Passport, OCLC's primary cataloging service, is expected to retire sometime during 2004. OCLC Connexion™, an integrated interface for cataloging and metadata services, is replacing it. This program will update technical services staff and library administrators on new Connexion functionality, including the Windows client, and migration issues they need to consider as they transition to the new service.

Sponsor: Amigos Library Services, Inc.

3:45 p.m. - 4:45 p.m.

What To Do With What's New

Kathy Latrobe, Professor, Oklahoma School of Library and Information Studies and

Linda Gann, Library Media Specialist, Jenks (Oklahoma) Public Schools

Features 2003 releases for grades P-8 and offers ways to share and introduce the books.

Sponsor: AASL Division

3:45 p.m. - 4:45 p.m.

Children, 25% of Your Population, 100% of Your Future

Pat Halsted, Librarian

Is your public library addressing the single most important element to its future success and

survival? If not, then you had better make plans to do so very soon.

Sponsor: Paraprofessional Division

3:45 p.m. - 4:45 p.m.

Database Authentication: 2 Different Approaches

Tracy Farmer, Systems Librarian, Dean B. Ellis Library

Demonstration of 2 ways to authenticate remote databases using EZ proxy and Squid.

Sponsor: Information Technology Roundtable

5:00 p.m. – 5:30 p.m.

Business Meetings

ALPS Division, Children's Services Roundtable, Research & Technical Services Division, and

Trustees Division

5:30 p.m. – 6:30 p.m.

Reception

Heavy Hors D'oeuvres and cash bar.

6:30 p.m. – 8:30 p.m.

Awards/Trustees Banquet

Monday, September 29, 2003

8:00 a.m. – 9:00 a.m.

Breakfast with the Exhibitors

8:00 a.m. – 3:30 p.m.

Exhibits Open

8:00 a.m. – 4:30 p.m.

Registration

9:00 a.m. – 9:50 a.m.

“Who Knows What in the State”

Speakers to be determined.

Information session on services, contact people, and other information for all librarians in state.

Will be helpful for new librarians in the state and for those librarians who have been “around the block a few times”.

Sponsor: College and University Division

9:00 a.m. - 9:50 a.m.

Update on the Congress on Professional Education: Focus on Support Staff (COPE III)

Outcomes

Sandy Olson, Acquisitions Supervisor, Torreyson Library UCA

Sandy will be reporting on the results of the ALA Congress on Professional Education (COPE III): focus on support staff held in Naperville IL on May 15-17th, and the impact on ALA and support staff across the nation.

Sponsor: Conference Committee

9:00 a.m. - 9:50 a.m.

What’s the Big Deal About XML

Bill Walker, Imaging Field Services Officer, Amigos Library Services, Inc.

XML has become a widely recognized standard for transmitting and preserving digital information of all types. This session briefly describes XML and presents three applications of its use found in many libraries and archives: EAD, a standard for encoding archival finding aids; TEI, a standard for encoding humanities texts; and METS, a standard recently adopted by the Library of Congress that virtually binds the components of complex digital objects together along with their associated metadata.

Sponsor: Amigos Library Services, Inc.

9:00 a.m. - 9:50 a.m.

Fall into Holiday Happiness

Karen Wanamaker, Author

Are you tired of the holiday books you’ve used for years? If you need something fresh and wonderful to celebrate the fall holidays then this workshop will cure your “ills”.

Sponsor: Children’s Services Roundtable

9:00 a.m. - 9:50 a.m.

Louisiana Purchase: The Arkansas Connection

Tom Wing, Park Ranger / Historian for the National Park Service at Fort Smith National Historic Site

2003 marks the Bicentennial of the greatest real estate deal in American History. How was Arkansas connected to the explorations of Lewis and Clark? Where did the survey of the Louisiana Purchase begin? Who did Thomas Jefferson send to explore what is now Arkansas? Find out the answers to these questions and much more at the program.

Sponsor: Conference Committee

10:00 a.m. - 10:50 a.m.

Book - Talking Basics

Jil' Lana Heard, Library Media Specialist, Lake Hamilton Middle School and

Jana Dixon, Library Media Specialist, Cutter Morning Star High School

Entice your students to read popular new fiction and non-fiction by book-talking. Learn the basics of how to book-talk, resources for book-talks and enjoy book-talks of current YA fiction titles.

Sponsor: AASL Division

10:00 a.m. - 10:50 a.m.

Readers' Advisory

Frances Morgan, Staff Training Coordinator, CALS

This presentation will focus on: 1. The Interview 2. The Internet 3. "List Servs" 4. RA reference books and their use 5. In-house lists and their use.

Sponsor: Conference Committee

10:00 a.m. - 10:50 a.m.

Filters: How Do They Work?

Christine Peterson, Library Liaison Officer, Amigos Library Services, Inc.

Filtering software provides one way to limit the types of web sites you see while on the Internet. But why can you view a Hank Williams web site when using one filter, but not another? We will look at the types of filtering software available, how they work, their audiences, and how to evaluate them. Be prepared for a group quiz at the end.

Sponsor: Amigos Library Services, Inc.

10:00 a.m. - 10:50 a.m.

Turning Swamplands into Gold: Lee Wilson and the Making of a Plantation System

Jeannie Whayne, Chair, Department of History

This paper traces the early development of the Wilson empire by focusing on the environmental and human challenges that confronted him: disease, floods and violence.

Sponsor: Conference Committee

10:00 a.m. - 10:50 a.m.

The Patriot Act and Its Impact - A Roundtable Discussion

Ann Dixon, Library Director, Harding University

Sally Hawkes, Library Networks Services Coordinator, Arkansas State Library

Tom Gean, United States Attorney, Western District of Arkansas

The Patriot Act has been law for almost two years. The roundtable discussion will consider its ongoing impact on libraries.

Sponsor: Intellectual Freedom Committee

10:00 a.m. - 10:50 a.m.

Diamond Award

Cora Ellsworth, Perma-Bound Representative

An overview of Arkansas Diamond Award books for the 2003-2004 school year. Participants will be provided free overview documents and related materials on library books.

Sponsor Children's Services Roundtable

10:50 a.m. – 11:00 a.m.
Coffee Break

11:00 a.m. - 11:50 a.m.

Using Information Literacy Skills to Improve Student Achievement

Margaret Crank-Amps, Library Media Services Specialist, Arkansas Department of Education

This session will be a presentation of the K-12 Information Literacy Skills that the Dawson Cooperative Media Specialists have developed and correlated with the curriculum frameworks, benchmark documents. Information Literacy Skills and State Assessments working with the Arkansas Department of Education Library Media Services Specialist, Margaret Crank-Amps. Margaret and the Dawson Media Specialists will discuss the process and share their results.

Sponsor: AASL Division

11:00 a.m. - 11:50 a.m.

Life in the Digital Jungle: Lessons from the Arkansas History Commission Photo Digitization Project

Lynn Ewbanks, Photo Archivist, Arkansas History Commission

Digital projects increase access to historical library holdings and provide a rewarding adventure for those who undertake them. The good news is that librarians already possess many of the skills and tools needed to complete a successful digital project. Ewbank will help you build on the foundation you already possess by examining considerations relating to four simple components of digital projects: digital images, metadata, OPAC's that link the two and a website to showcase the project. She will also point out potential digital pitfalls and suggest ways to avoid them.

Sponsor: Government Documents Roundtable

11:00 a.m. - 11:50 a.m.

Question Point: Reference in a Digital World

Ramona Madewell, Senior Amigos/OCLC Services Representative, Amigos Library Services, Inc.

QuestionPoint, a collaborative reference service developed by OCLC and the Library of Congress, provides libraries access to a growing network of reference librarians in the United States and around the world. Learn how QuestionPoint can enable your library patrons to connect with your staff through web-based forms and online chat capabilities, and can also be used by your staff to manage all reference services and route unanswered questions to other QuestionPoint users around the world.

Sponsor: Amigos Library Services, Inc.

11:00 a.m. - 11:50 a.m.

Identifying and Satisfying User Needs

Luti Salisbury, Librarian/Professor, University of Arkansas Libraries and

Kristine Shrauger, Head of Interlibrary, University of Arkansas Libraries

Identifying and satisfying user needs by providing a strong collection and supplementing user needs with interlibrary loans and document delivery services.

Sponsor: Reference Services Division

11:00 a.m. – 11:50 a.m.

ALA and the Future

Carol Brey-Casiano, 2003 ALA President-Elect

Sponsor: Conference Committee

11:00 a.m. – 11:50 a.m.

Charlie Mae Simon Awards

Cora Ellsworth, Perma-Bound Representative

A brief overview of the Charlie Mae Simon book selections for the 2002-2003 school year.

Participants will be provided free overview documents and related materials on library books.

Sponsor: Children's Services Roundtable

11:50 a.m. – 12:20 p.m.

Business Meetings

AASL Division, College and University Division, Reference Services Division, Special Libraries Division and Government Documents Roundtable

12:30 p.m. – 2:00 p.m.

Lunch

Doug Kelley, Author

2:00 p.m. – 3:20 p.m.

Desserts and Basket Auction in Exhibit Hall

No conflict time with exhibitors.

3:30 p.m. - 4:20 p.m.

In the Spotlight: Ark. 2-Yr College Libraries

Marilyn Archer, Library Director, CCCUA; Deborah Bailey, Library Director, ASU-Mountain Home; Allison Malone, LRC Director, SAU Tech; Virginia Perschbacher, Dean, Library & Distance Learning Division, Southeast Arkansas College and Jerrie Townsend, Library Director, Phillips Community College-University of Arkansas

Faced with a myriad of challenges, 2-year College Libraries in Arkansas continue to successfully meet the needs of their patrons. Hear presentations from five directors of these unique libraries!

Sponsor: 2-Year Colleges Roundtable

3:30 p.m. - 4:20 p.m.

Internet: Myth and Reality

Rachel Shankles, Library Media Specialist, Lakeside High School

Rachel will talk about the use of the Internet for educational research and how we must make it clear to students that there is not that much educational research on the Web. She will talk about how search engines work and which one is the best right now and why. She will also talk about the "Invisible Web" or "Pay for View Web" for use for educational research. Handouts provided.

Sponsor: AASL Division

3:30 p.m. – 4:20 p.m.

Lessons Learned from the Harry Potter Case

C. Brian Meadors, Attorney, Pryor, Robertson & Barry

In June, 2002, the Cedarville School Board removed the Harry Potter books from the schools' library shelves. Local parents sued, claiming First Amendment violations, and won. Come hear the inside story from Brian Meadors, the parents' attorney, of the facts of the case, the free speech arguments that were made, the defenses that the Cedarville School Board made, and how the federal court arrived at its decision. Mr. Meadors will also discuss how the school's librarian, Stella Roberts, followed the ALA's "challenged book procedure." Her efforts ensured the success of the lawsuit.

Sponsor: Intellectual Freedom Committee

3:30 p.m. - 4:20 p.m.

Web-Based GIS Program in the University of Arkansas Libraries

Sarah Santos, Head of Government Documents, University of Arkansas Libraries

Jan Dixon, Geosciences Specialist, University of Arkansas Libraries

The University of Arkansas Libraries offers resources and services for GIS (Geographic Information Systems) as a new web-based program. The Libraries' GIS web page serves as a portal to GeoStar, an Arkansas specific spatial data collection and delivery system.

Sponsor: Reference Service Division

3:30 p.m. - 4:20 p.m.

8000 People in Six Weeks!

Kay M. Taylor, Children's Librarian

Applying and Competing for an ALA National touring exhibit and what happens when your library is selected!

Sponsor: Public Libraries Division

3:30 p.m. - 4:20 p.m.

Plugging into Connexion: An Update

Kay Vincent, Library Liaison Officer, Amigos Library Services, Inc.

Passport, OCLC's primary cataloging service, will "retire" on December 31, 2003. OCLC Connexion, an integrated interface for cataloging and metadata services, is replacing it. This program will update technical services staff and library administrators on new Connexion functionality, including the Windows client, and migration issues they need to consider before year-end.

Sponsor: Amigos Library Services, Inc.

4:30 p.m. - 5:20 p.m.

Rite There in the Book

Karen Wanamaker, Author

Let the wisdom of literature champions provide your students with the tools, techniques, and itch to write. After this highly interactive workshop, you will return to your library ready and eager to be the champion of your school's reading and writing goals.

Sponsor: Children's Services Roundtable

4:30 p.m. - 5:20 p.m.

Hard Drive Clean Up

Rachel Shankles, Library Media Specialist, Lakeside High School

Rachel has an excellent step-by-step handout to share with your staff. It gives directions to keep your Win98, XP and 2000 computers running at max performance. Other clean up chores are discussed and a time line is given for these chores. Easy to understand directions.

Sponsor: AASL Division

4:30 p.m. - 5:20 p.m.

Intellectual Freedom

Frances Morgan, Staff Training Coordinator, CALS

1. Defining terms – what is excluded and why. 2. A bit of history - censorship. 3. Where the public library fits in its importance – commitment to serving patrons. 4. The collection and the community/inclusion – the unbelievably important role of library staff.

Sponsor: Conference Committee

4:30 p.m. - 5:20 p.m.

Resource Sharing with Trans-Amigos Express

Judye Glick, Support Manager, Amigos Library Services, Inc.

Trans-Amigos Express is a courier service operated by Amigos Library Services, offering low cost, rapid pickup and delivery of interlibrary loan items among participating libraries in Arkansas, Oklahoma, New Mexico, and Texas. Come learn how the service works and how it might help your interlibrary loan program save time and money.

Sponsor: Amigos Library Services, Inc.

4:30 p.m. – 5:20 p.m.

“Knowledge Skills, Dispositions: Librarian Training and Practice”

Dr. Kay Bland, Director of Libraries & Information Tech, Pulaski County Special School

District and Dr. Stephanie Huffman, Assistant Professor, University of Central Arkansas

Using the guidelines for education students entering the library profession. The presenters will discuss concepts of the knowledge base and aptitudes needed for library job performance.

Program is intended for all audiences.

Sponsor: Education Committee

4:30 p.m. – 5:20 p.m.

The Encyclopedia of Arkansas Project

Tom Dillard, The Butler Center for Arkansas Studies, CALS

Sponsor: Conference Committee

5:30 p.m. – 6:00 p.m.

AAPL/Public Libraries Business Meeting

5:30p.m. – 6:00 p.m.

Two Year Colleges Roundtable Business Meeting

6:00 p.m. – 7:00 p.m.

Reception at the Fort Smith Public Library

Tuesday, September 30, 2003

7:00 a.m. – 8:30 a.m.

Breakfast With Your Amigos

Reserve your seat at our breakfast table now by contacting Pam Carter at Amigos, carter@amigos.org, by Friday, September 26, 2003.

Sponsor: Amigos Library Services, Inc.

9:00 a.m. – 10:00 a.m.

ArLA Business Meeting

10:15 a.m. - 11:15 a.m.

Using Reading Motivation Computer Software

Diane Hughes, Library Media Specialist, Lake Hamilton Junior High School

This session will be a discussion of the utilization of computer software to motivate students to read. Educators who are involved with programs like Accelerated Reader or Reading Counts should plan to attend and share with the group their policies, procedures, rules, prizes and awards that are used in their school.

Sponsor: AASL Division

10:15 a.m. - 11:15 a.m.

Presidential Libraries and the Clinton Presidential Materials Project

Rob Siebert, Archivist, Clinton Presidential Material Project

Learn about the Presidential Library System, administered by the National Archives and Records Administration and specifically, the William J. Clinton materials project in Little Rock.

Sponsor: Government Documents Roundtable

10:15 a.m. - 11:15 a.m.

Library Advocacy Training - Becoming a Voice for Your Library

Betsey Martin, Information Specialist, UALR Arkansas Small Business Development Center

Using materials provided by the American Library Association, this presentation will take you through the basics of being a good advocate for your library in this time of budgetary constraints. The seminar will introduce winning strategies for better communication with legislators and the press.

Sponsor: Special Libraries Division

10:15 a.m. - 11:15 a.m.

Streamlining ILL Workflow: From Patron Submission to Document Delivery

Kristine Shrauger, Head of Interlibrary, University of Arkansas Libraries

Streamlining ILL workflow from patron submission to document delivery.

Sponsor: Conference Committee

10:15 a.m. – 11:15 a.m.

What to do When the Censor Shows Up

Sally Hawkes, Library Networks Services Coordinator, Arkansas State Library

Did you ever wonder what to do when a patron challenges a book or the police want to see your records? This program will provide a basic introduction to the issues of intellectual freedom.

Sponsor: Intellectual Freedom Committee

10:15 a.m. – 11:15 a.m.

Handheld Instructional Technology: Libraries and Schools

Scott Adams, Assistant Professor of Instructional Technology, Arkansas Tech University

This session will cover the basics of how to operate a Palm. Two areas will be focused upon. (1)

What are the basic functions of a Palm and how can I use them to make things easier? (2) How

can I teach with this thing? (3) What does it have to do with library management?

Sponsor: Conference Committee

11:30 a.m. – 1:00 p.m.

Lunch

Books on Trial: Researching the West Memphis Murders

Mara Leveritt, Author

Echols, a troubled kid with a GED, whose Gothic tastes in literature became a focus of the trials.

As evidence, they introduced items taken from defendants' rooms, including books by Stephen

King, Anne Rice, and Dean Koontz and posters from the rock group Metallica. At its heart, this

is a book about murder, the First Amendment, and the legal rights of kids. It is the story of three

young Americans who were questioned with neither a lawyer nor their parents present, then tried

on the basis of their interests in music, literature and religion.

Sponsor: Arkansas Library Association