

ARKANSAS LIBRARY ASSOCIATION

2005 Annual Conference

Sunday - Tuesday

October 2-4

**DoubleTree Hotel
Little Rock, Arkansas**



ArLA Conference 2005

at a Glance



Event	Location	Time	Page
Sunday, October 2			
ArLA Board Meeting	Riverside East	10:00 am – 11:00 am	Page 3
Library Director's Lunch	Riverside East	11:30am – 12:30 pm	Page 3
Technology Expo	Salons A,B,C, Riverside West/East	1:00 pm – 5:00 pm	Page 4
Business Meetings User Group Meetings	Riverside East, West Riverside East	4:45 pm – 5:15 pm 5:15 pm - 5:45 pm	Page 5
Awards Dinner	Salon D	6:00 pm – 8:00 pm	Page 5
New Members Dessert Reception	Riverside West /Palisades/Foyer	8:00 pm –	Page 5
Monday, October 3			
Exhibits Open	Robinson Center	7:30 am to 4:00 pm	Page 6
Breakfast	Robinson Center	7:30 am – 9:00 am	Page 6
Business Meetings	Riverside East/West	8:30 am – 9:00 am	Page 6
Concurrent Session 1	Salons A,B,C	9:00 am – 9:50 am	Page 7
Concurrent Session 2	Salons A,B,C	10:00 am – 10:50 am	Page 8
Concurrent Session 3	Salons A,B,C	11:00 am – 11:50 am	Page 9
Business Meetings	Salon C	11:50 am – 12:15 pm	Page 9
Lunch with David Luneau	Salon D	12:30 pm – 2:00 pm	Page 10
Basket Auction	Palisades	2:00 pm – 2:30 pm	Page 10
Concurrent Session 4	Salons A,B,C	2:30 pm – 3:20 pm	Page 10
Concurrent Session 5	Salons A,B,C	3:30 pm – 4:30 pm	Page 11
Business Meetings	Riverside East/West	4:00 pm – 5:00 pm	Page 12
Clinton Archives Tour	Clinton Library		
Clinton Reception	Clinton Library	6:00 pm –	Page 12
Tuesday, October 4			
Breakfast w/ Amigos	Salon D	7:30 am – 9:00 am	Page 13
ArLA Business Meeting	Salon D	9:00 am – 10:00 am	Page 13
Concurrent Session 6	Salons A,B,C	10:00 am – 10:50 am	Page 13
Concurrent Session 7	Salons A,B,C	11:00 am – 11:50 am	Page 14
Lunch w/ Warrick Sabin	Salon D	12:00 – 2:00 pm	Page 15

Registration & Voting Information

2nd floor pre-function area

Registration Table

Sunday from 10:00 am to 4:00 pm

Monday from 7:30 am to 4:00 pm

Tuesday from 7:30 am to

Voting Table

Sunday from noon to 4:00 pm

Monday from 9:00 am to 4:00 pm

ArLA Board Meeting

10:00 am – 11:00 am

Riverside East

AR Library Director's Annual Meeting

Lunch

11:30 am – 12:45 am

Riverside East

Basket Auction

Palisades Room

Please drop-off and preview baskets in the **Palisades Room**

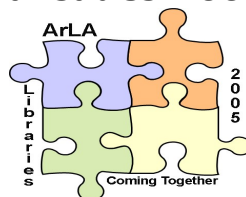
Bids will be accepted until 2:00pm on Monday

Proceeds of basket sales go to support

Legislative Lobbying for Arkansas Libraries

ALA Booth and ArLA's Paraprofessional's Booth

Palisades Room



Sunday, October 2

Technology Expo

1:00 pm – 5:00 pm

Exhibitors will demonstrate and discuss their latest products and answer any questions you may have about their company and product lines.

	Salon A	Salon B	Salon C	Riverside West	Riverside East
1 – 1:50	Book Systems	Gale	SIRSI/DYNIX	Euromonitor	Records Imaging
2 – 2:50	TLC	Baker & Taylor	CSA	Garrett	H.W. Wilson
3 – 3:50	Scholastic	Proquest	RefWorks	WorldBook	
4 – 4:50	Follett	Ebsco	Bowker	RefWorks	

Exhibitor...

Baker & Taylor

Book Systems

Bowker

CSA

Ebsco

Euromonitor

Follett

Garrett

H.W. Wilson

Proquest

Records Imaging/Minolta

RefWorks

Scholastic

SIRSI/DYNIX

TLC

Thomson Gale

WorldBook

Discussing...

Title Source3/Content Cafe

Library Automation

Ulrich's Resource Linker

MultiSearch

Database Presentations

Global Market Information Database

TitleWave, TitleWise, TitleCheck

Multi-Media Books

The Latest....

Historic newspapers

Online press Display

Microfilm/Face-up Book Scanners

Bibliographic Management Tool

Grolier Online

Changes in Library Technology

One Search, Multiple Solutions

WorldBook Online

Presented by...

John Chapman

Scott Burton

Bryan Gottsman

Bill Mott

Mark Sinclair/Kirk Gordon

Enrique Zuniga

Richie Gibson

Tracey Gore/Mike Reynolds

Carol Ingalls

Oliver Kelzenberg

Bill Brauer

Kevin Haynie/JD Young

Cindy Evans

Cynthia Brown

Cheryl Viandes

Nader Qaimari/James Slattery

Johnny Shepard

Sunday, October 2 *(cont)*

Business Meetings

4:50 pm – 5:15 pm

- ALPS – Riverside East
- Trustees Division – Riverside West
- Library Paraprofessionals Division – Salon C

User Groups

5:15 pm – 5:45 pm

- SIRSI/DYNIX – Riverside East
- Open to any meetings – Salon A,B,C and Riverside West

Awards and Trustees Banquet

6:00 pm – 8:00 pm

Salon D

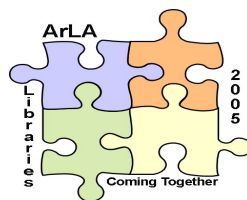
New Members Dessert Reception

Open to all members

Meet, mingle and enjoy

8:00 pm –

Riverside West/Palisades/Foyer



Monday, October 3

Breakfast

7:30 am-9:00 am
Exhibit Hall

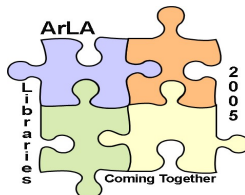
Exhibits Open

7:30 am – 4:00 pm
Closed during lunch
Drawings at 10:30, 11:30, 3:30
for a free registration to the
2006 ArLA Conference in Fayetteville

Business Meetings

8:30 am - 9:00 am

- Arkansas Association of School Librarians – Salon A
- Government Documents Roundtable – Salon B
- Public Libraries Division – Salon C
- Information Technology Roundtable – Riverside East



Concurrent Sessions 1

9:00 am – 9:50 am

Salon A

Fantasy Fiction for Young Adults (Part A)

Sponsor: AASL

Join us for a two-session book-talk event highlighting the newest titles in Young Adult Fantasy and Science Fiction. You'll leave anxious to read the books for yourself! Session A will be a repeat of a program given at AAIM, with Session B continuing to new titles not book-talked before.

Speakers: Jil 'Lana Heard, Lake Hamilton Middle School, Hot Springs, AR
Jana Dixon, LMS, Cutter Morning Star High School, Hot Springs, AR

Salon B

Reference Use of FirstGov Websites

Sponsor: Gov't Doc Roundtable

This program describes the use of the new FirstGov Websites in a reference environment.

Speakers: Mary Brewer, Government Documents, Arkansas State Library
Karen Russ, Government Documents, UALR
Rod Miller, Arkansas Supreme Court Library

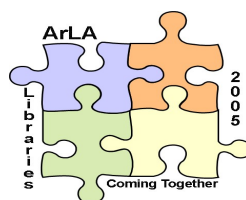
Salon C

Stick and Stones: an Anti-Bullying Program Using Children's Literature

Sponsor: Public Libraries Division

The program talks about bullying at elementary, junior high, and high school levels using age-appropriate materials.

Speakers: Kay Taylor, Children's Librarian, Craighead County Jonesboro Public Library
Karen Newberry-Robinson, Asst. Children's Librarian, Craighead County, JPL



Concurrent Sessions 2

10:00 am – 10:50 am

Salon A

Fantasy Fiction for Young Adults (Part B)

Sponsor: AASL

Join us for a two-session book-talk event highlighting the newest titles in Young Adult Fantasy and Science Fiction. You'll leave anxious to read the books for yourself! Session A will be a repeat of a program given at AAIM, with Session B continuing to new titles not book-talked before.

Speakers: Jil'Lana Heard, LMS, Lake Hamilton Middle School, Hot Springs, AR
Jana Dixon, LMS, Cutter Morning Star High School, Hot Springs, AR

Salon B

Database Accessibility: a look at Usability and ADA Compliance

Sponsor: College & Universities Division

Presenter will discuss his database accessibility test results of specific database platforms and the implications for ADA compliance. Open to all types of Librarians.

Speaker: Mickey Kamer, Research Analyst OptData, Inc.

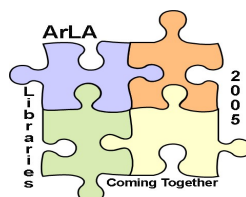
Salon C

Selecting for Results: How to Increase Circulation without Sacrificing Content

Sponsor: Public Libraries Division

Anderson Public Library has had an 88% increase in circulation since 1997. They have accomplished this with innovative and effective marketing and selection techniques that tailor their collection to the interests and needs of their customers. In this session, we will discuss the marketing and selection methods and talk about what works and what doesn't.

Speaker: Edra Waterman, Anderson Public Library, Anderson IN



Concurrent Session 3

11:00 am – 11:50 am

Salon A

Impact of Consolidation under Act 60 of the Second Extraordinary Session of 2003

Sponsor: AASL

The program will present the results of a survey sent to library media specialists working in schools that were mandated to consolidate.

Speaker: Connie Zimmer, Associate Professor of Secondary Education, ATU

Salon B

XML Stylesheets: What they Are, How They Work

This program provides a brief introduction to the Extensible Stylesheet Language (XSL), the language for transforming XML documents into various outputs. Topics to be covered include XSL and related technologies, stylesheet templates, and different output formats.

Speaker: Bill Walker, Imaging Field Services Officer, Amigos Library Services

Salon C

Chat: For Future Reference

Sponsor: College & Universities Division

Librarians from the University of Arkansas at Fayetteville's Reference Department will discuss their experience with starting a chat service with two partners from the Greater Western Library Alliance.

Speakers: Donna Daniels, Business Specialist, UAF
Necia Parker-Gibson, Social Sciences Librarian, UAF

Business Meetings

11:50 pm – 12:15 pm

- College and Universities Division – Salon C
- Children's Roundtable – Salon A

LUNCH

Salon D

12:30 pm– 2:00 pm --Exhibits Closed
Door Prizes with Art and Renee

Speaker: David Luneau

David Luneau was a member of the core team on the recent year-long search for the Ivory-Billed Woodpecker in eastern Arkansas and is a veteran of previous ivory-bill searches. He confirmed the rediscovery of the ivory-billed woodpecker in the Big Woods of eastern Arkansas in 2004 with the only video ever taken of the bird. Previously, he was member of the six-person international team that searched the Pearle River area of Louisiana in 2002, and he organized and led a search for the woodpecker in the White River National Wildlife Refuge in 2003. In addition to being an avid ivory-bill searcher, he is a professor of electronics and computer engineering technology and information technology at the University of Arkansas at Little Rock. He also serves on the species recovery team for the Ivory-billed Woodpecker. David's wife Terri Roberts Luneau has published a wonderful and highly acclaimed children's book titled "Big Woods Bird." Her book "captures the spirit of the quest for the ivory-billed woodpecker: the hope, the faith, the love of nature."

Basket Auction

Palisades

2:00 pm – 3:00 pm

Concurrent Session 4

2:00 pm to 2:50 pm

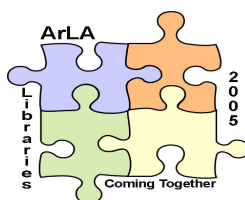
Salon A

Librarians as Teachers: Developing a Library Skills Course for Academic Credit

Sponsor: Reference Services

A panel from Arkansas State University will discuss the process from start to finish of creating a library skills course that students can take for college credit. Everything from getting approval to offering the course to deciding how to structure the class and what to teach will be covered.

Speaker: Laura Downing, Arkansas State University
Jeff Bailey, Head of Public Services, ASU
Dominique Hallett and Hiromi Kubo, Reference Librarians, ASU



Salon B

Read to Feed: Encourage Reading and Help Feed Hungry Families

Heifer International's Read to Feed program combines a reading incentive, global education, and a service opportunity. This session will provide background information on the Read to Feed program and ideas for its use in the public and school library setting. Program materials are available free from Heifer International.

Speaker: Dr. Jen Girten, Coordinator of School Programs, Heifer International

Concurrent Session 5

3:00 pm to 3:50 pm

Salon A

Serials Holdings, OCLC Ins and Outs

OCLC is planning to migrate the Union List to Connexion this Fall. They are currently moving local data records in WorldCat to the MARC21 Holdings Format. Come to this program to hear about the new interface and functionality, including creating holdings using the Connexion browser.

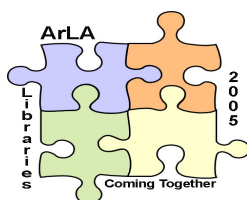
Speaker: Kay Vincent, Continuing Education Librarian, Amigos Library Services

Salon B

The Personal Touch: Customizing the FirstSearch Service through the Administrative Module

Want to give a personal touch to providing FirstSearch service? Come and learn tips, hints, and more on how to use the Administrative module to customize FirstSearch options, features, resource access and more. We'll explore controls and settings to customize account information, interface design, patron and collection access, and catalog linking.

Speaker: Valli Hoski, Library Liaison Officer, Amigos Library Services



Salon C

Special Services for Distance Education Students

This panel discussion will provide an opportunity for those with experience in serving a distance education population to share with those who may need to go that route soon.

Moderator: Karin Medin, Head of Access Services, UALR

Panel: Judy Dye, Distance Education Librarian, UAF

Jan Hart, Assistant Director at UAMS

Dr. Mark Workman, Dean of Extended Programs, UALR

Business meetings

4:00 pm to 4:30 pm

- Special Libraries Division – Riverside West
- Two-Year College Roundtable – Riverside East
- Resources and Technical Services Roundtable – Salon A

Business meetings

4:30 pm to 5:00 pm

- Reference Services Division – Salon C
- New Members Roundtable – Salon B

Clinton Library Reception and Tour

Starting at 6:00 pm

You may tour the library anytime between 6 and 8pm.

Our reception will be in the Great Hall.

There will be a cash bar.

We will be honoring Jack Mulkey
on his retirement and achievements
as the State Librarian for the past several years.

Tuesday, October 4

Breakfast with Amigos

Breakfast is sponsored by Amigos

7:30 am to 9:00am

Salon D

ArLA Business Meeting

Open to all

9:00 am to 9:50 am

Salon D

Concurrent Session 6

10:00 am -10:50 am

Salon A

Federated Searching: Pros and Cons

What federated searching is, its features and its drawbacks. The program may also include information on vendors offering this product.

Speaker: Alexis Linoski, Reference Librarian, University of Central Arkansas
Christine Pouncey, Head of Information Technology, UALR

Salon B

UALR SBDC: Serving the Entrepreneur
Division

Sponsor: Special Libraries

A description of the resources and research services available to Arkansas entrepreneurs. Specifically, unique aspects, such as one of the largest collections of sample business plans in the country and many industry reports and related resources obtained from leading trade associations. Also, special services available, including individualized research requests and information gathering on various industries and business topics.

Speaker: Betsey Martin, Information Specialist, UALR Arkansas Small Business Development Center

Salon C

Every Child Ready to Read @ Your Library

Information about pre-literacy for your youngest patrons.

Speaker: Margo Reiser, Office of Reading/Community Outreach Coordinator, Craighead County Jonesboro Public Library

Concurrent Session 7

11:00 am – 11:50 am

Salon A

A Year of YA Programming

Programming ideas for Young Adults in your library. Let our failures and successes help you.

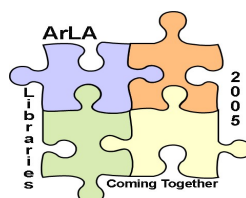
Speakers: Sarah Brown, Youth Services Clerk, Craighead County Jonesboro Public Library
Karen Newberry-Robinson, Asst. Children's Librarian, CC, Jonesboro Public Lib.

Salon B

Huh?? Communicating Effectively with Library Patrons Sponsor: RSD

Recent research has indicated that college freshmen do not understand commonly used library terminology. Preliminary results of a study conducted at Arkansas State University will be presented along with a discussion of how these results could impact services to patrons at all libraries.

Speaker: Jeff Bailey, Head of Public Services, Arkansas State University
Laura Downing, Head of Reference, Arkansas State University



Salon C

What's a Nice Library Like You Doing in a Project Like This? Practicing History as a Public Library Service.

This session will describe several of the outreach efforts of the Butler Center for Arkansas Studies, a department of the Central Arkansas Library System. These include the online Encyclopedia of Arkansas History & Culture, set to launch in May 2006, and a variety of other electronic and print resources and initiatives made available to individuals and institutions working on Arkansas history projects. The session participants will discuss what happens and what it means when a public library engages patrons interested in specialized topics.

Speakers: David Stricklin, Administration Head of the Butler Center
Jill Curran, Project Coordinator, Encyclopedia of Arkansas History & Culture
Chris Stewart, Special Collections Librarian

Lunch

Salon D

12:00 pm – 1:30 pm

Speaker: Warrick Sabin

Warwick Sabin is the Associate Editor of the Arkansas Times. Previously he was Director of Development for the William J. Clinton Presidential Foundation in Little Rock, Arkansas, and before that he served as Communications Director for U.S. Rep. Marion Berry (Ark.-01) in Washington, D.C. Selected as a 1998 Marshall Scholar, he earned an M.A. (Oxon) in Philosophy, Politics and Economics at Oxford University in 2000. During his time in England, he was the speechwriter to U.S. Ambassador Philip Lader at the American Embassy in London. Earlier he held internships at Foreign Affairs magazine in New York City and the White House. In 1998 he graduated summa cum laude from the University of Arkansas, where he was president of the student body. Sabin also was named a 1997 Truman Scholar, as well as a member of the 1998 USA Today All-American Academic Team.

Currently he serves on the board of directors for several organizations, including Oxford American magazine, Arkansas Literacy Councils, the Arkansas Committee on Foreign Relations and the Arkansas chapter of the Society of Professional Journalists.

Special thanks to the following sponsors

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Bill Clinton State Government Project – Central Arkansas Library Association

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