Arkansas Library Association Executive Board Meeting Wm. F. Laman Library, NLR, AR August 4. 2006

President Diane Hughes opened the meeting at 10 a.m. Guests were introduced by Dwain Gordon and Dominique Hallett. President Hughes sent around a sympathy card for Kaye Talley for the loss of her mother. Barbie James also announced that Kaye Bland had lost her father.

The following board members were present: Diane Hughes, President; Ashley Burris, Vice-President/President-elect; Jamie Melson, Secretary/Treasurer; Art Lichtenstein, Past President; Barbara Martin, Executive Administrator; Ellen Johnson, ALA & SELA Councilor; Connie Zimmer, AASL Division Chair; Linda Creibaum, College & University Division Chair; Brenda Van Dusen, ALPS Division Chair; Dominique Hallett, Reference Services Division Chair & Publications Committee Chair; Deb Kulczak, Resources & Technical Services Division Chair; Shawn Pierce, Special Libraries Division Chair; Bob Razer, Archivist; Dwain Gordon, Conference Committee Chair; Barbie James, Constitution Committee Chair; Bettye Kerns, Intellectual Freedom Committee Chair; Dave Burdick, Legislative Committee Chair; Alexis Linoksi, Journal Editor; Britt Anne Murphy, Journal Associate Editor; Ron Russ, Web Site; Karen Russ, Government Documents Round Table Chair; Kristie Boucher, visitor; April Sheppard, visitor; Paul Hobby, visitor from British Library; Kathy Hunt, visitor; and Diane Lott, visitor.

Diane Hughes, President's Report---

Activities since last board meeting:

- 1. Attended ALA in New Orleans
 - a. Orientation for Chapter Leaders Provided Handouts for Board
 - b. AASL Affiliate Assembly
- 2. Represented ArLA and spoke at AASL Summer Conference
- 3. Established criteria and selected Sarah McClure to represent the Public Library Division on the Diamond Awards Committee.

Criteria:

- a. Must be an ArLA Member
- b. Must work in a Public Library
- c. Educational background
- d. Experience working with children
- e. Knowledge of children's literature
- f. ALA Emerging Leaders--would like 2 applicants from each state. Strict criteria for each applicant has been laid out. Encouraging each chapter to allocate \$1,000 to help sponsor the applicants. Deadline for applications is Sept. 30, 2006. Diane will send out all the information through the listsery.

Ellen Johnson, ALA Councilor---Passed around: The following article from NEW ORLEANS CITY BUSINESS: "Officials tout ALA convention success as tourism turning point" ALA COGNOTES: ANNUAL CONFERENCE HIGHLIGHTS (New Orleans, July 2006) There will be a report in ARKANSAS LIBRARIES that highlights some of the main conference events and Council actions, but I would like to pass around the following two items passed by Council: "Tribute Resolution Dedicated to the City of New Orleans and Its Citizens" "Resolution on Lessons Learned from Meeting in New Orleans" I'll also pass around a notice sent to Council on the July 31 death of Fred Kilgore, founder of OCLC and developer of WorldCat. Among his many honors, Kilgore received ALA Life Membership in 1982. He retired two years ago at age ninety from the faculty of the University of North Carolina's School of Information and Library Science. There will be a memorial resolution honoring him at the next ALA conference.

Ellen Johnson, SELA Councilor--- In lieu of my report, I'd like to leave SELA to "Old Business" and find out then about information Barbara may have on the feasibility of doing a joint conference with SELA in 2010.

Barbara Martin, Executive Administrator---Barbara handed out the current Profit & Loss statements. We are very much in the black now. She sent out 1,200 letters to school librarians and we are getting some dues from those letters. She is getting some conference registrations in as well as exhibitors registrations. She reported on the move of our money moarket accounts. She placed most of the money into CDs at the Bank of the Ozarks where they met an advertised rate of %5.35%. There is \$20,000 in the scholarship fund and \$22,000 in the Association fund. She had to leave \$16,000 in each of the money market accounts due to the time of the year. As soon as it is possible, that money will be moved too and those accounts closed with Morgan Stanley. At this point in her report, Barbara was commended on the way she has been handling our finances. Barbara has started working on the details of a joint-SELA conference. The last one that was held here in Arkansas was 1998. Each state is responsible for negotiating their own contracts. Conference registrations are seemingly handled as either a SELA registration or an ArLA registration so the money is then split up that way. The state sponsor is in charge of everything with SELA providing some exhibitors and educational sessions. More information on the 1998 conference will be dug out of the archives for, hopefully, more detailed information.

Connie Zimmer, AASL Division--- The ArASL annual conference was held at Degray Lodge on July 31, 2006. Over 130 school library media specialists participated. The conference committee did a great job under the leadership of Conference Chair, Chair Elect Ramona Abernathy. Wade Abernathy Construction Co. of Mt. Ida provided the continental breakfast and the luncheon. Eight exhibitors participated. Kelly Gallagher of

Anaheim, CA was the keynote speaker and he also did two breakout sessions. Cassandra Barnett, Diane Hughes, and Margaret Amps also spoke at the luncheon giving the participants valuable information. Jill Heard, conference advisor, did a great job coordinating the equipment for the conference and she introduced the guest speaker to the group. Jill also was the liason with the state department trying to get sessions approved for professional development.

Diane Hughes represented us in New Orleans in the AASL Affiliate Assembly. We received good news this week. The only items needed for the state group to be reaffiliated with AASL is a percentage of state members of ArASL also being members of ALA/AASL. We believe we have that percentage and are following through with that. Cassandra Barnett will represent us at the AASL Vision Summit.

Brenda Van Dusen, ALPS Division--- ALPS executive council met in Jonesboro at the Public Library. We were served lunch and warmly welcomed by Library Director Phyllis Burkett. Our Regional Rep. for area I Mary Hires resigned due to leaving her job at UofA. Elaine Contant from UofA was appointed to replace her through Dec. 2006. A site search committee discussed going to Mt. Magazine State Lodge to check it out for our 2008 conference. They are doing that today.

We worked on finalizing our plans for our fall InfoBits session. It will be held Nov. 9, 2006 at The Bob Herzfeld Memorial Library in Benton. We are now working on the publicity.

The morning session: "Customer Service, Just Another Oxymoron" will be presented by Doug Walker. He is curriculum Design and Analysis Specialist with the State of Arkansas Inter-Agency Training. The afternoon session back by popular demand "Who Moved the Cheese at Your Library" with our very own talented Paraprofessionals: Trish Miller, Karen Tablish, Donette Smith and Jamie Melson.

Linda Creibaum, College & University Division--- CULD's committee to formulate and administer a survey on the status of academic librarians, have met and come to a consensus on several details including the length of the survey, to whom they will send it, and how and when it should be sent. They have determined the length of time to allow for completing the survey and have established when and where to disseminate the results. Britt Murphy is chair of this committee, which is working on this project both online and in person.

Karen Russ, Government Documents Round Table--- The proposed name change from Government Documents and Microforms Round Table to Government Documents Round Table passed the round table vote and was forwarded to the Constitution Committee for inclusion on the fall 2006 ballot. Unfortunately, I was a little late in getting my paperwork done and it did not get to Barbie James in time. The proper

paperwork and terminology has been given to the Constitution Committee for inclusion on the 2007 ballot instead.

Final arrangements have been made for our conference speaker, Katrina Stierholz. The Round Table would like to thank Dwain for working our program into the highly sought after Monday morning slot. By doing so, the Federal Reserve Board agreed to pick up all the costs of her travel, except the conference registration, which has been waived.

Dwain Gordon, Conference Committee--- The schedule has been set and has been posted to the website. A flyer has been prepared and was just mailed to individuals inviting them to register for the conference. Conference for 2007 has been signed for Hot Springs with 2008 and 2009 still up in the air. The 2009 conference will then need to be out of the "central" Arkansas region. Rogers and Ft. Smith Convention Bureaus are courting us to come up there.

Barbie James, Constitution Committee---

Bettye Kerns, Intellectual Freedom Committee---We have been working on the program that Bettina Brownstein and I will be giving at Conference. There have been no challenges that have required committee involvement since the last Board Meeting.

Dave Burdick, Legislative Committee--- The HOT issue facing school and public libraries today is "DOPA", the Deleting Online Predators Act. On the surface, this act sounds "good" for the kids. When you get into it, it is "Government interference and control in the use of the Internet by kids."

Under current DOPA proposed rules, sites such as "MySpace.com" will not be available to kids in Public or School Libraries. This is what the American Library Association says about it:

- 1. The terminology used in DOPA is still overly broad and unclear. As written, this legislation would block access to many valuable Web sites that utilize this type of communication, Web sites whose benefits outweigh their detriments.
- 2. DOPA still ignores the value of Interactive Web applications. New Internet-based applications for collaboration, business and learning are becoming increasingly important, and young people must be prepared to thrive in a work atmosphere where meetings take place online, where online networks are essential communication tools.
- 3. Education, not laws blocking access, is the key to safe use of the Internet. Libraries and schools are where kids learn essential information literacy skills that go far beyond computer instruction and web searching. Indeed, DOPA would block usuage of these

sites in the very environments where librarians and teachers can instruct students about how to use all kinds of applications safely and effectively and where kids can learn how to report and avoid unsafe sites.

- 4. Local decision making—not federal law—is the way to solve the problems addressed by DOPA. Such decisions are already being made locally, in part due to the requirements of the Children's Online Protection Act (CIPA) for E-rate recipients. This additional requirement is not necessary.
- 5. DOPA would restrict access to technology in the communities that need public access most. H.R. 5319 still, as presently drafted, would require libraries and schools receiving E-rate discounts through the Universal Service Program to block computer users from accessing Interactive Web applications of all kinds, thereby limiting opportunities for those who do not have Internet access at home. This unfairly denies the students and library users in schools and libraries in the poorest communities from accessing appropriate content and from learning how best to safely manage their own Internet access in consultation with librarians and teachers.

For more information, visit the ALA website at: www.ala.org/ala/oif/ifissues/onlinesocialnetworks.htm

Karen Richardson, Membership Committee---There was no formal report turned in but Barbara stated that membership stands at approximately 485 at this point.

Ashley Burris, Nominating Committee---A nominating committee has been formed consisting of :

Bettye Kerns Dave Burdick Art Lichtenstein Barbie James Ashley Burris, chair

Candidates have been recruited for the following offices:

Secretary – Jamie Melson SELA Representative – Dwain Gordon ALA Representative – Ellen Johnson

Division chairs have been notified of the open positions to increase interest in nominations.

Possible candidates are still being sought for the position of vice-president, president-

elect from the special libraries division. Any nominations for any of the open positions can be turned in to any committee member by September 1.

Dominique Hallett, Publications Committee---There has been an ongoing discussion regarding the online membership directory as well as providing additional functionality to the website. WIth this in mind, the Publications Committee would like to propose that ArLA hire someone to do the initial setup of this portion of the website, after which we will maintain the site internally.

Dominique Hallett as Reference Services Division Chair moved to hire Kier Heyl to set uup the backend of the new website for a one time fee of \$3,000 with \$1,500 paid upfront and the second \$1,500 at the end of the work and to include 20 hours of maintenance, if needed. Some discussion ensure. An amendment to the motion states to hire Kier Heyl to set up the backend of the ArLA website for \$3,000 with \$1,500 payable at onset and the other \$1,500 when work is completed by February 28, 2007 including 20 hours of technical support.

Amanda Moore, Public Relations Committe---Amanda has redesigned the ArLA brochure and sent it to Diane for a look see. Please let Amanda know if any tweaking needs to be done. Diane would like to have a completed brochure by conference time in October.

Alexis Linoski, Journal Editor---The summer issue was mailed out last week. People should be receiving it soon.

Webmaster--- We migrated ARKLIB-L from UAMS' server to the ArLA Server. For the most part, everything went smoothly. We also updated the Awards page to reflect the new guidelines. The document is in Microsoft Word format. April updated the ArLA Conference Website, to include new instructions about booking hotel rooms at the Radisson. She has also updated the preliminary conference schedule.

If you have not receiving ARKLIB-L messages, it might be because your email address has changed since you signed up. I think I had addresses from the late 1990's on the original list that was ported to the new server. So, if you think that this is the case, you can go to http://arlib.org/mailman/listinfo/arklib-l_arlib.org or click on the link listed in the News section of the ArLA Home Page. The next page you will see will give you instructions on how to sign up. Eventually, your old address will probably be disabled by the mailing list software and at some point I will delete it.

We are looking into other possibilities for communication involving our website and will probably have more on this in our next board meeting report. Stay tuned for the latest.

Unfinished Business:

- 1) Six Year Plan---Diane has received only 2 or 3 reports as of this time.
- 2) SELA, 2010---Continue this discussion through the October meeting.

Announcements:

- 1) Next Board Meeting will be held in Fayetteville at the Radisson Hotel on Sunday morning, October 8 at 10:00 a.m.
- 2) The December Board Meeting/Leadership Exchange will be held on Friday, December 1, at 10:00 a.m. at the Terry Branch Library of CALS. Location is at N. Rodney Parham and Napa Valley Drive. More directions will follow later.

Adhley Burris moved with a second from Art Lichtenstein to adjourn the meeting. Motion passed. Meeting adjourned at 11:30 a.m.