

**Arkansas Library Association  
Executive Board Meeting  
Laman Library  
North Little Rock, AR  
August 7, 2009**

Those present were: Jerrie Townsend, President; Connie Zimmer, Vice-President; Jamie Melson, Sec./Treas.; Ellen Johnson, ALA Councilor; Dwain Gordon, SELA Rep./Conf. Comm. Chair; ; Jim Robb, College & Univ. Div. Chair/Constitution Comm. Chair; Kathy Davis, Ref. & Instruc. Services Div. Chair; Laura Speer, Children's RT Chair; Frances Hager, Gov. Doc. RT Chair; Dominique Hallett, Information Tech. RT Chair/Journal Editor; Barbie James, Awards Comm. Chair; Karen Russ, Centennial Planning Comm. Chair; Donna McDonald, Legislative Comm. Chair; Virginia Perschbacher, Public Relations Comm. Chair; Kathie Buckman, Publications Comm. Chair; Michael Strickland, Scholarship Comm. Chair.

Meeting was opened at 10:10 a.m. by President Jerrie Townsend. A roll call sheet was passed around. A delay in reading and voting on the minutes was had while they were being printed.

**Reports:**

**President Jerrie Townsend:** The Exec. Comm. met this morning and about the only thing I would like to share is that I was invited to attend the AASL conference at the Ozark Folk Center. They had a great conference and are commended for doing a great job.

**ALA Councilor, Ellen Johnson:**

Information only:

**REPORT FROM THE ALA ANNUAL CONFERENCE HELD JULY 9-15 IN CHICAGO:**

ATTENDANCE hit an all-time high (28,941), unlike several previous ALA conferences at which attendance was down.

JUDITH KRUG, long-time director of the Office for Intellectual Freedom and executive director of the Freedom to Read Foundation died in April of 2009. She was remembered and honored at the conference in several ways including: a memorial service attended by friends and family  
posthumous presentation of the Founders Award by the Freedom to Read Foundation at its 40th anniversary celebration presentation to Krug's family of a book

resolutions from the state chapters, including the Arkansas Library Association, honoring Krug and her work .

ARKANSANS OUT ON THE TOWN IN CHICAGO -- Ten Arkansans gathered for dinner on Monday night of the conference at Francesca's on Taylor. The food was quite good and the company was outstanding!

A more complete report will appear in the next edition of "Arkansas Libraries."

**SELA Representative, Dwain Gordon:** I will attend the Southeastern Library Association (SELA) Board meeting as the Arkansas Representative at the Georgia Library Association Conference in Columbus, Georgia, October 7 – 9, 2009.

**Executive Administrator, Barbara Martin:** Attached are the financial reports from January through July 31, 2009. We have had two very successful conferences this year. The ALPS division had a great conference with larger than usual attendance. The invoices have been paid and they have \$6,717.39 in the account. This includes \$2,748.28 in their scholarship funds.

The AASL division just concluded their conference with the highest attendance possibly ever. The hotel invoice has not been received but the other invoices are paid. They have \$11,284.65 in their account.

The CULD division still have \$150.30 in their account. It was suggested that they give this to the scholarship fund. I would recommend that they leave it and carry it over until next year.

The ArLA scholarship account has \$1,580.76. We are still receiving donations.

The Profit and Loss totals show that we have -\$2,299.59. Please remember that we took \$30,000 out and put it in a CD for 3 months. The CD matures on the 11<sup>th</sup> of this month. We have only made \$38.32 in interest because of the low interest rates.

Our July bank statement shows that we have \$85,760 in the checking account. We have just begun to get registrations in for conference.

At this point, we only have 31 exhibitors registered for the conference. Four of those are authors, five are non-profits.

**AASL:** no report

**ALPS Division, Kim Hillison:** We are gathering ideas for InfoBits—November 5<sup>th</sup>, and have had our first conference meeting for the 2010 conference being held at Winthrop Rockefeller Institute.

**College & University Division, Jim Robb:** no report

**Public Libraries & Trustees Division, Sarah Ernst:** no report

**Reference & Instruction Services Division, Kathy Davis:** I sent an email to the listserv asking for volunteers to serve on our panel at the fall conference. I received a reply from Sara Seaman, Library Director at the National Park Community College in Hot Springs.

## **Resource & Technical**

**Special Libraries Division, Jessie Burchfield:** no report

**Children's Services RT, Laura Speer:** Started a Facebook page this summer and is encouraging people to join. You don't have to be a children's librarian to join. Anyone can join with an interest in children's books. It will be written up in the next journal.

On a separate note, she is now writing a column for the journal called New Faces of Arkansas highlighting new librarians in Arkansas.

**Government Documents RT, Frances Hager:** no report

**Information Technology RT, Dominique Hallett:** no report

**New Members RT, Debbie Hall:** The New Members Roundtable welcome/orientation is scheduled for 1:00 on Sunday at the ArLA Conference. All of the officers and board members are asked to attend if possible. New Members count I snow 58.

**Two-Year Colleges RT, Eileen Burg:** no report

**Awards Comm., Barbie James:** We have 2 nominees so far for Distinguished Service, 2 for Paraprofessionals, possibly one for Children's and one for Retta Patrick. We have none for Trustees, Academic, and Frances Neal. Deadline is supposed to be Aug. 15. I may extend the deadline to the end of August since the committee is meeting in October. The financial awards for the literary awards needs to be updated on the webpage and Jamie researched the past minutes and found where the Board had updated the monetary awards back in 2005 and it just never made it as far as the webpage. The update is being sent to Ron for the webpage.

**Centennial Planning Comm., Karen Russ:** The Centennial Committee is proposing a minor change to the Association logo for the year 2011. In order to recognize the centennial, we would like to add "1911-2011" under the bottom of the existing logo for that calendar year. The logo currently in use was designed by April Sheppard. I have spoken to her about the idea and she does not object.

We have accomplished our most desired goal to date: We have chosen a location and date for the 2011 conference! Jerrie, Barbara, and I met in July to work out the details. The 2011 conference will be held at the Peabody Hotel/Statehouse Convention Center on September 24-27<sup>th</sup>. We added Saturday night to the dates of the conference to allow for a possible celebratory dinner or reception for past officers and scholarship winners. Details for events like this will be sketched out in the coming year.

Jerrie and I are editing a letter drafted last year by Debbie, to invite the ALA President or his/her chosen representative to the 2011 conference. We have also generated a list of librarians from outside Arkansas and individuals from outside the library community who should also be invited.

Additional photos of libraries are arriving for the calendar, but we still want more. There are several people on the Board who said they would send me photos (current or historic) from their libraries and I have not received most of them. To date we do not have any school media center images. Digital files can be e-mailed to me at [kmruss@ualr.edu](mailto:kmruss@ualr.edu) or [kmruss@comcast.net](mailto:kmruss@comcast.net) or saved to a CD and mailed to me.

We are still compiling a list of library-related vendors to contact for financial support. If your library has a really strong relationship with a vendor, please share that contact information Linda Creibaum ([lcreibaum@astate.edu](mailto:lcreibaum@astate.edu)). We are also creating a list of non-library people and organizations that might be willing to assist us financially. Suggestions here are welcome as well.

The lists of all past Presidents, VPs, Secretaries, and Treasurers has been completed. Based on those who were still alive for the 75<sup>th</sup> anniversary, we are going to begin creating an address file for these people. I am aiming to have the "Missing In Action" list ready for sharing at the conference so people can assist us with past officers who are no longer members or residents of Arkansas.

It was brought to our attention that 2011 is also the 175<sup>th</sup> Anniversary of Arkansas Statehood. We are reaching out to various state agencies to see if there are any events we might want to attend to promote our centennial and to see if there is any funding or additional advertising of which we should take advantage.

Karen Russ moved with a second from Jim Robb to accept the modified existing ArLA logo by adding 1911-2011. Motion passed.

**Conference Comm., Dwain Gordon:** The theme for the 2009 Arkansas Library Association (ArLA) Conference in Hot Springs, October 25 – 27, will be "Arkansas Libraries: Partner With Change". Emily Overturf and I organized and scheduled the session proposals and notified presenters of the day and time of their sessions. A listing of the sessions with descriptions was prepared. The schedule and descriptions of the

sessions were sent to the association office and to the association webmaster for posting on the ArLA website. Conference announcements were sent to the public library directors, the Arkansas Library Association listserv, and the Arkansas Association of Instructional Media listserv.

Emily Overturf and I have worked with the Arkansas Library Association office in preparing a conference announcement flyer, and the conference registration form.

Barbara Martin is working on reserving hotel accommodations for some of the presenters. Barbara is researching purchasing a bag for the conference. She has also made arrangements with the Convention Center for video projectors for all of the session rooms and to have a paid Convention Center staff tech person available for assistance for all three days.

We will need to make sure someone will introduce each presenter. We will also need to confirm that water is in each room for the presenter. I have asked Jana Dixon to recruit a team to manage the CE credits.

Debbie Hall and the Hospitality Committee will be working on assigning a "host" for all of the non-library staff presenters.

We will have the baskets auction in the exhibits hall again this year, so you will want to deliver your baskets after 12:00 pm on Sunday, October 25.

I will attend the Southeastern Library Association (SELA) Board meeting as the Arkansas Representative at the Georgia Library Association Conference in Columbus, Georgia, October 7 – 9, 2009

Ruth Hyatt will present a free Pre-Conference for public library trustees on Saturday, October 24, from 2:00 pm – 5 pm at the Hot Springs Embassy Suites Hotel.

The pre-conference topic is Community Outreach.

Michael Strickland and Karen Russ added to Dwain's report on the fact that we will have a Census person making a presentation at conference. A motion was made by Karen Russ with a second by Michael Strickland to offer the Census representative at the reduced rate of \$150. Motion passed.

**Constitution Committee, Jim Robb:** no report

**Intellectual Freedom Comm., Devona Pendergrass:** Since our last board meeting I have had one call from a school librarian concerned about a book challenge. I guided

her through using her challenge and reconsideration policy as well as directed her to the ALA website. No formal challenge was initiated.

I also had one school librarian e-mail about a possible challenge. Again we discussed the school policies and the resources that ALA have available. I was able to find reviews from various selection tools that the librarian could use as resources.

I am a member of the ALA IFC committee list serv and this allows me to receive reports and gives me a source to use in case of challenges or questions.

**Legislative Comm., Donna McDonald:** no report

**Membership Comm., Debbie Hall:** no report but according to the ArLA office we have 492 members.

**Nominating Comm., Connie Zimmer:** no report

**Public Relations Comm., Virginia Perschbacher:** I have a list of Publicity supplies picked up from Erin Waller, including ArLA tote bags and informational brochures. There are a total of 115 tote bags leftover from various events including the Literary Festival. It was suggested that we hand them out to first time members and the speakers.

And because of a misunderstanding, the Executive Comm. was tasked to vote for 3 of the license plate designs again during this Board meeting. Virginia will then let us know by email who the preliminary winners are and will be voted on by the ArLA membership at the conference.

**Publications Comm., Kathie Buckman:**

1. Dominique Hallett will be stepping down as Managing Editor of *Arkansas Libraries* at the end of the year. She has been the Editor for nearly 3 years. She will finish out the next two issues, and is willing to train the new Editor.
2. During our Centennial Year (2011) we may want to print a Special Centennial Issue—meaning that during the 2011 calendar year we would print/mail 5 issues. (This is a request from the Centennial Committee.) They would also like to know if we could have some special (discounted) advertising rates for this issue....for people/libraries wishing to put in congratulatory messages. Karen and I will come up with suggested pricing for the Centennial Issue ads, and present it at the next Board Meeting.
3. We need to decide whether or not to put PDF copies of past issues of *Arkansas Libraries* on our website. I will get with Ron Russ and present something at the next Board Meeting.

**Scholarship Comm., Michael Strickland:** no official report

**Managing Editor, Dominique Hallett:** Need articles, please.

**Associate Editor, Britt Ann Murphy:** Need conference reporters, please.

**Webmaster, Ron Russ:** Added forms and information related to the 2009 ArLA conference to the Events and Conferences page. Also added information and forms regarding the 2009 AASL Summer Conference (which can be found on the AASL page). Investigated the possibility of adding prior issues of Arkansas Libraries to the ArLA Website. Cost would probably be around \$200.00 to do so behind the membership screen (i.e. requiring a member login).

Keep sending in those job ads and any other information that you want posted on the website. Feel free to email the information to [rsruss@asub.edu](mailto:rsruss@asub.edu).

**Archives, Bob Razer:** We haven't contributed to any libraries since Stuttgart in May, 2008. Mena was damaged somewhat and Dwain relayed my message to them about LEAF assistance being available but no request ever came my way. I think the damage wasn't that severe. The only donation we've made since Stuttgart was a memorial donation to the Freedom to Read Foundation this last April in memory of Judith Krug. That's been it for expenditures the last two years. That left \$10,948.90 in the LEAF account. We made a pretty big deal at the basket auction in 2008 about the donation to Stuttgart and the previous "disaster donations" LEAF had made and there's generally mention in the journal and sometimes an announcement at a Board meeting (and thus the minutes) of our activity. Been pretty slow expense wise the last couple of years but that's probably a good thing since I seem to deal in disasters and dead people.

**Minutes:** \*Motion was made by Karen Russ to accept the minutes with corrections and a second was made by Kathy Davis. Motion passed. Lynda will make the corrections and send them to everyone.

Meeting was adjourned at 11:33 a.m.