# Arkansas Library Association Board Meeting Minutes Friday, August 5, 2011 Central Arkansas Library, Downtown Little Rock, AR

**Board Members in Attendance:** Jim Robb, Kathy Davis, Virginia Perschbacher, Tina Bradley, Jamie Melson, Karen Russ, Francis Hager, Cathy Toney, Melanie Allen, Jon Goodell, Amber Wilson, Holly Mercer, Kevin Barron, Loretta Edwards, Ron Russ, Connie Zimmer, Shawn Pierce, Michael Strickland, Ashley Parker, Daniel Page, Tracy McAllister and Interim Executive Administrator, Lynda Hampel.

**Call to Order:** President Shawn Pierce opened the meeting at 10.13 a.m. A quorum was established.

**Roll Call and Minutes:** The roll call sheet and minutes were distributed by Secretary/Treasurer Michael Strickland. President Pierce asked for corrections to the minutes. Melson made a motion that the April minutes with corrections be approved. The motion was seconded and passed. Karen Russ made a motion that the June minutes with corrections be approved. The motion was seconded and passed.

## **President's Report/Executive Committee, Shawn Pierce:**

Pierce read the Report of the Executive Committee (see attached hard copy). Lynda Hampel excused herself and Pierce continued with the President's Report. Pierce pointed out that the contract with BRM Associates continues through September. The board needed to decide whether to retain Lynda Hampel as Interim Administrator or consider the applications from persons who had heard of Barbara Martin's death and expressed an interest in being the new ArLA Executive Administrator.

Pierce spoke in favor of retaining Hampel as Interim Administrator and pointed out that Hampel already knows the vendors, the board members, the hotels and had worked with Barbara Martin who had been mentoring her. Pierce mentioned that Hampel had expressed a continued interest in working with ArLA. Pierce pointed out that Hampel's sister would also assist her, as needed, and that Lynda Hampel preferred to continue solo with ArLA.

Pierce suggested naming Hampel the Interim Administrator until the end of the year.

Melson made a motion that that ArLA continue with BRM until September 30, 2011 at which time the contract will dissolve along with the company and we choose to retain Lynda Hampel as Interim Executive Administrator until such a time a search can be conducted and select a permanent ArLA Executive Administrator. The motion was seconded and passed.

Melson made another motion that the current signature card to the Bank of the Ozarks ArLA as approved by the Executive Committee with President Shawn Pierce and President-elect Jim Robb be approved. Seconded and passed.

Melson also made a motion that Michael Strickland as Secretary/Treasurer, Shawn Pierce as President and Lynda Hampel as Interim Executive Administrator be added to the signature card and that a letter be written by President Pierce to the Bank of the Ozarks asking them to make the signature card revisions as soon as possible. The motion was seconded and passed.

Hampel returned to the room and was congratulated by the board for her election as Interim Executive Administrator.

## **ALA Councilor Report, Ron Russ:**

Russ attended ALA Annual Conference in New Orleans, LA and served on the ALA Council. Some of the issues that council dealt with included funding after school library programs, U.S. Statistical Compendia Branch (which publishes the Statistical Abstract), and increased funding of LSTA. Russ hosted the Arkansans Out On the Town dinner at the Sun Ray Grill on Sunday, June 26, around 21 people attended. A full report will be published in a future issue of Arkansas Libraries and is currently on the Arkansas ALA Councilor's Blog at <a href="http://arkchapcouncilor.wordpress.com/">http://arkchapcouncilor.wordpress.com/</a>.

## **SELA Representative Report, Kevin Barron:**

Barron reported that the SELA executive board meetings took place in February and May.

SELA currently has 182 members, which compares to 258 last year. There were 264 members in 2008. There were 152 in February, before the increase to 182. The Florida state association has withdrawn its membership. One reason given was they felt a regional association no longer had a purpose; another was their position that the "Arkansas experiment" was not appropriate. Since 2005, the highest Arkansas membership was 14 in 2010; we currently have 6 members.

SELA currently has total assets of \$22,945.39. In 2010, The *Southeastern Librarian* lost almost \$4,000.00.

SELA's summer conference will take place August 12-13 in Birmingham, Alabama. Barron will not be able to attend. Barron currently serves on the Online Searching Round Table and the Public Relations and Marketing Committee. There is limited activity in these groups.

## **Interim Executive Administrator Report, Lynda Hampel:**

Hampel reported that ArLA had \$119, 008.40 in checking with \$192,000 in total assets. A full member meeting will vote on revising ArLA dues.

## **Division Reports:**

## AASL, Cathy Toney:

Toney reported that she attended the American Library Association Annual Meeting in New Orleans, LA

#### **ALPS, Melanie Allen:**

Allen reported that John Chrastka of ALA offered Arkansas an opportunity to be a part of a pilot program to create joint memberships in both ALA and the state associations for paraprofessionals. There would be a limit on the number of states and a deadline on participating in the program. Allen was exactly sure what the final deadline was.

Allen moved that ArLA adopt a \$65.00 joint ALA/ArLA membership for paraprofessionals. The motion was tabled until more information could be gathered about how this would affect ArLA funds and to allow time for Allen to find out deadline for participating in the program with ALA.

## **College & Universities, Daniel Page:**

No Report

## **Public Libraries & Trustees, Ashley Parker:**

No Report

#### **Reference & Instruction Services, Amber Wilson:**

No Report

#### Resource & Technical Services, Jennie Ballinger:

No Report

#### **Special Libraries, Loretta Edwards:**

Edwards reported she attended the AASL meeting and provided information about ways UAMS and other special libraries can assist schools and school librarians.

# **Roundtable Reports:**

## Youth Services Roundtable, Randi Eskridge:

No Report

## **Government Documents Roundtable, Frances Hagar:**

No Report

## **Information Technology Roundtable, Jon Goodell:**

Goodell reported that UAMS hosted the Arkansas Collaboration UnConference Friday, July 29, 2011 from 10:00am to 3:20pm in the I. Dodd Wilson education building. Attendees had a very nice lunch from Jason's Deli provided by the Arkansas State Library. There were about 52 attendees. Feedback regarding the five minute introductory sessions and break-out session topics was positive. They received good feedback for next year. Goodell would like us to consider holding it a month earlier to spread out Arkansas conferences a little more (e.g., ArLA Annual, Higher Ed Web Conference, and UAMS Teaching with Technology Symposium). Send him an email if you would like the UnConference notes or agenda (jgoodell@uams.edu).

Goodell said plans were still in place to facilitate and manage technology needs for the September 2011 ArLA Conference. Specifically, the committee will identify member libraries that are able to lend projectors, laptop computers, and related technologies for presentation rooms and will organize staff support for those technologies.

If you would like to nominate someone to serve on the IT Round Table, please let Jon know.

Also, Goodell also mentioned he was recently made a member of the National Network of Libraries of Medicine South Central Region Outreach Committee. Please send anyone that is interested in health information his way. The National Library of Medicine has dozens of free electronic resources Arkansas libraries may want to add to their lists of electronic resources, e.g., MedlinePlus.gov and SeniorHealth.gov.

## **New Members Roundtable, Connie Zimmer:**

No Report

## Two-Year Colleges, Tina Bradley:

No Report.

#### **Committees:**

#### Awards, Jamie Melson:

Melson reported that the Awards Committee was going to be proud to announce that there will be an award presented for each category at the Centennial Conference but after checking with the ArLA office for current memberships, found that half of the nominees were not current members. This presents a problem, needless to say, for the Committee. As a one- time only good deal, Melson contacted the nominators concerning their nominees' memberships. As a part of this deal, Melson gave them until Friday, August 5, to have their memberships in the ArLA office or the nominations could not be considered. Melson has only had one response since stating that one nominee's membership was in the mail as of Wednesday. This will put the Committee's review and vote back a week in turning in names to the office. Melson has some ideas as to how to prevent this next year but that will be handled at a later date. Melson apologized for not having nominees for each award.

## **Centennial Planning, Karen Russ:**

Russ reported that the Committee is hard at work finalizing events for the Centennial celebration at conference. Dinner invitations to past presidents and dignitaries have gone out and RSVPs are coming in. Final details are being worked out with the Conference Committee to address shared concerns.

Russ was concerned that in her last board report, she did not make something clear. The bookmarks that LEAF has created (one was provided for each Board member present) will be included in each registration packet and the extras will be sold at the basket auction table in the exhibit hall.

## **Conference, Holly Mercer:**

Mercer reported that the Conference website is now live. It includes vendor information, hotel information, program information, video contest information, and registration links. <a href="http://www.arlib.org/Conf2011/home.html">http://www.arlib.org/Conf2011/home.html</a>

All decorations for the conference have been ordered.

The networking activity is in its final stages. All those who complete the activity at conference will receive a conference t-shirt. Mercer has ordered 400 shirts @ \$6.00 apiece. 300 shirts will be reserved for those who complete the activity and 100 will be sold at \$10.00 apiece.

We may have a professional photographer at the conference.

We are in need of more vendors, please talk with those whom you think may be interested in the being an exhibitor.

Mercer is also looking for volunteers to help in the following areas:

- Picking up and transportation of presenters
- Decorating rooms
- Helping with vendor set up and questions
- Assisting presenters with set up
- Stuffing of conference bags
- Helping with conference registration
- Set up of snacks and refreshments

#### **Constitution, Bill Parton:**

No Report

## **Intellectual Freedom, Devona Pendergrass:**

No Report

#### Legislative, Donna McDonald:

No Report

## **Membership, Connie Zimmer:**

Zimmer reported that ArLA currently had 538 members and had recently added 64 new members.

## Nominating, Jim Robb:

Robb reported that Patricia Miller of Remington College has graciously agreed to stand for election as the 2012 ArLA Vice President/President-elect.

For 2012, to address developing a leadership cadre, Robb wants each division to appoint at least one individual to serve on each of the association's committees.

ROUND TABLE CHAIRS – If your round table as an interest in a specific committee, Robb would be glad for volunteers, please let your division chair know of your interest. Robb's rationale for this is that all of the divisions have a stake in each of the committees, and should also have a voice on the committee; and secondly, that getting members involved at the committee level should encourage at least some of those members toward greater involvement in the leadership of the association. Committees don't have to meet face-to-face so this shouldn't be a huge burden on anyone.

For long-term planning, Robb wants to add a brief (30-45 minute) planning session to each of our board meetings next year. Robb has asked Holly Mercer to summarize the work we did at last year's board retreat and will use this as a foundation for these sessions. In addition, Robb like to set-up an ad hoc Planning Committee (possibly to be added to the permanent committees at some point in the future) made up of the ArLA President-elect and the various division Chair-elects to take the ideas and guidance that comes from the board planning sessions and flesh them out. The committee would report back what we need to do to turn ideas into reality, and help the board prioritize them. It should also get the officers-elect thinking about their own year in charge.

COMMITTEE CHAIRS – Please let Robb know if you will be able to continue to serve as chair again next year. If not, do you have any recommendations about who would make a good chair for your committee?

## **Public Relations, Virginia Perschbacher:**

No Report

#### **Publications Committee, Kathy Davis:**

Davis reported that the Publications Committee met with Ethan Nobles on July 15th to discuss the workflow. We also talked about the possibility of creating an interactive web site or blog for *Arkansas Libraries*. She said they are still in the discussion phase and will have more at our next meeting.

Davis is asking for volunteers to report on the different programs at conference. Please contact her if you are interested.

## **Scholarship Committee, Diane Hughes:**

No Report.

## **Arkansas Libraries, Managing Editor, Laura Speer:**

No Report.

## **Associate Editor, Britt Anne Murphy:**

No Report

Webmaster, Ron Russ:

Russ reported that Jon Goodell has volunteered to take over the Centennial website from Heidi Vix, who has left the state. Lisa Li has been updating the ArLA Conference website. Russ said a survey had been created on Google Docs, regarding the future of the ArLA Website, and what people would like to see. The survey is listed at <a href="https://spreadsheets.google.com/spreadsheet/viewform?formkey=dFlpei1LeWNyazc1N">https://spreadsheets.google.com/spreadsheet/viewform?formkey=dFlpei1LeWNyazc1N</a> OEyZ3VtV04yS1E6MA. He encouraged ArLA members to take the brief survey.

## Archives, Bob Razer:

No Report

#### **Unfinished Business:**

None

#### **New Business:**

None

Adiournment:

Melson moved adjournment at 12:15 p.m. The motion was seconded and approved.

Respectfully submitted, Michael Strickland Secretary/Treasurer