

**Arkansas Library Association  
Board Meeting Minutes  
Friday, June 3, 2011  
Laman Public Library, North Little Rock, AR**

**Board Members in Attendance:** Daniel Page, Ashley Parker, Jon Goodell, Bill Parton, Virginia Perschbacher, Randi Eskridge, Kathy Davis, Cathy Toney, Devona Pendergrass, Melanie Allen, Donna McDonald, Jim Robb, Shawn Pierce, Michael Strickland, Amber Wilson, Connie Zimmer, Brit Murphy, Jamie Melson

**Call to Order:** President Shawn Pierce opened the meeting at 10.12 a.m. A quorum was established.

**Roll Call and Minutes:** The roll call sheet and minutes were distributed by Secretary/Treasurer Michael Strickland. President Pierce asked for corrections to the minutes. Parker made a motion that the April minutes with corrections be approved. The motion was seconded and passed.

**President's Report/Executive Committee, Shawn Pierce:**

Pierce apologized for not being at the last board meeting due to a sore throat. She stated that the executive committee discussed the journal *Arkansas Libraries* and mentioned that it is likely to go hybrid – paper for some issues and electronic for others.

**ALA Councilor Report, Ron Russ:**

Russ participated in the Virtual Library Advocacy Day, which involved contacted our federal congressional contingent regarding a variety of library issues. Also, been busy planning the Arkansans Out –On- The Town Dinner for the American Library Association Annual Conference, in New Orleans, LA. No specific date and place has been determined as of this writing.

**SELA Representative Report, Kevin Barron:**

No Report

**Executive Administrator Report, Barbara Martin:**

Martin reported that ALPS made money and did very well. Everyone seemed to have a good time. She also reported that registration for AASL was picking up. So far \$23,300 had been collected in membership dues, slightly ahead of last year, but things were slowing down. In general things were going smooth with no problems.

## **Division Reports:**

### **AASL, Cathy Toney:**

AASL had a booth at the AAIM conference in Hot Springs on April 3-5, 2011. The group gave away one free AASL summer conference registration and one free membership to Arkansas Library Association. They also sold ArLA license plates at their booth.

Toney will be representing AASL at the national ALA annual conference in New Orleans on June 24-28, 2011.

The AASL summer conference will be at the Eureka Springs Conference Center/Best Western Inn of the Ozarks in Eureka Springs, Arkansas on July 24-25, 2011. Tracy McAllister is the conference chair/chair-elect. McAllister has planned an outstanding conference with many authors, sessions, a Sunday night gathering and has added a pre-conference on Saturday night for a round table discussion of the many issues that school librarians are facing. She has been sending out information about the conference including highlights about each session through the listserv of AAIM.

### **ALPS, Melanie Allen:**

ALPS held their conference at the Holiday Inn City Center in Fort Smith. We had 104 registered. Wednesday night was the dine around and Icebreaker. The Icebreaker was held at the Fort Smith Museum of History. Attendees were able to tour the museum, play games and create their own ice cream sundae in the soda fountain. Thursday was a full day of sessions. We started the day off with the Keynote Speaker, Marvin Williams. Marvin spoke about Professionalism and creating your own personal formula to help you to become a better professional. ArLA President, Shawn Pierce came and spoke to us about her experience in the library and what to look forward to at the ArLA Conference this year. Carolyn Ashcraft, State Librarian came and spoke to us at our banquet about the services that the State Library offers. We ended the banquet with some great entertainment. Some of the Conference Committee members formed book cart drill teams. There were four bookcart teams total and everyone of them did a great job with their routines. Loretta Edwards has posted them on YouTube. On Friday, we held our business meeting and finished the day with sessions and lunch. This year we took in donations of non perishable food items to donate to a local charity. We collected 5 boxes of items. We donated the items to the food bank at the First Baptist Church in Van Buren. They told me the items would be sent to the Joplin area to help the tornado victims. I think we had a very successful conference.

We have begun planning sessions for the InfoBits Workshop. This year it will be at the Faulkner County Library. InfoBits is a one day workshop and anyone is welcome to attend. We'll get information posted when it comes available on arlib, Facebook, and the ALPS Google Group.

**College & Universities, Daniel Page:**

CULD had a meeting on April 22, 2011 at Arkansas State University, Jonesboro. It was a joint meeting with ARKLink. The next meeting will be at the ArLA annual conference. The proposed CULD program for the conference will be a presentation by Mike Abbiatti from ARE-ON.

**Public Libraries & Trustees, Ashley Parker:**

No Report.

**Reference & Instruction Services, Amber Wilson:**

No Report

**Resource & Technical Services, Jennie Ballinger:**

No Report

**Special Libraries, Loretta Edwards:**

No Report.

**Roundtable Reports:**

**Youth Services Roundtable, Randi Eskridge:**

No Report

**Government Documents Roundtable, Frances Hagar:**

No Report

**Information Technology Roundtable, Jon Goodell:**

Goodell mentioned a YouTube Channel for ArLA had been created at the request of Holly Mercer ([www.youtube.com/arkansaslibraryassoc](http://www.youtube.com/arkansaslibraryassoc)). If anyone has ideas for what to put on it, please let Jon or Holly know.

We still plan to facilitate and manage technology needs for the September 2011 ArLA Conference. Specifically, we will identify member libraries that are able to lend projectors, laptop computers, and related technologies for presentation rooms and will organize staff support for those technologies.

We have no news to report regarding the Friday, July 29, 2011 Collaboration UnConference other than we still plan to have it.

If anyone has any technology needs or would like to brainstorm projects either for the association or individual libraries, please contact Jon at [jgoodell@uams.edu](mailto:jgoodell@uams.edu).

If you know of anyone that would like to serve on the IT Round Table, please let Jon know.

**New Members Roundtable, Connie Zimmer:**

No Report

**Two-Year Colleges, Tina Bradley:**

No Report.

**Committees:**

**Awards, Jamie Melson:**

No Report.

**Centennial Planning, Karen Russ:**

*Dinner to honor Past Presidents* – Invitations are being designed/produced and will be sent to all surviving past Presidents in the very near future.

*Funding* – EBSCO has agreed to a \$2000.00 donation for any Centennial project to which we wish to apply it. We have now received over \$4000.00 in donations for Centennial events with a few more companies discussing possible funding at their corporate level.

*Association History* – Those divisions, round tables, and committees who have submitted their history for the past 25 years will soon see it on the Centennial website. Each submission is being incorporated into a larger document for web publication. For those people who have not submitted theirs yet, there is still time. Please send the information to Kathy Buckman ([buckman@hsu.edu](mailto:buckman@hsu.edu)) ASAP.

*Bookmarks* – In conjunction with LEAF, the Centennial Committee has created blue leather bookmarks with the Centennial logo on it. They will be used as favors at the celebratory dinner and available for sale at the conference.

**Conference, Holly Mercer:**

Mercer reported that Martin, Mercer and Robb had visited one proposed 2012 conference location: The Holiday Inn in Springdale. The hotel offered room rates of \$109 per night plus the convention center was next door to the hotel. ArLA would have all of the meeting rooms. The hotel also provided a buffet breakfast. Bringing in our own food and drinks was allowed in the hospitality room.

The hope is that the conference location might draw in participants from Oklahoma and Missouri.

**Constitution, Bill Parton:**

Parton distributed copies of the proposed revision of dues. Parton reviewed the proposed changes to restructure the dues (also mentioned in Article I) and to submit this restructuring to the ArLA membership by including the proposal within the next issue of *Arkansas Libraries*. Parton moved Article I Sec 1 be changed to reflect the new dues. Motion was seconded and passed.

Barton also offered a suggestion on some dues levels. After some discussion, Pendergrass moved that the board adopt the member dues guidelines as suggested by Parton and let the Constitutional committee decide what to name the levels and how much to make each level and make Constitutional committee make their recommendation to the full board. The motion was seconded and passed.

The board expressed its thanks to Bill for all of his work on this proposal.

**Intellectual Freedom, Devona Pendergrass:**

Pendergrass noted that ArLA's Intellectual Freedom information dated back to 1991. Pendergrass moved that the current Intellectual Freedom book be revised by volunteers from the board and be ready for use by 2012. The motion was seconded and passed.

**Legislative, Donna McDonald:**

McDonald attended ALA Legislative Day in Washington, D.C. in May. Also attending were: Carolyn Ashcraft, State Librarian, Hadi Dudley, Librarian, Bentonville Public Library and Sarah Ernst, Trustee, Arkansas River Valley Regional Library System.

Carolyn Ashcraft made the appointments for their visits prior to their arrival in Washington DC. They were unable to meet personally with all of our legislative delegation, but they were able to meet with their staff. Senators John Boozman and Mark Pryor met with us as did Rep. Steve Womack. All were attentive and asked many questions about library service and needs in Arkansas. They were able to share with them the importance of LSTA funding and how it impacts the state, as well as the need for qualified school librarians in all schools. Ms. Ashcraft had prepared a packet of information about libraries and library services in Arkansas and these packets were presented to each of our legislators or their designated staffer. Each office was urged to call the State Library should they need further information.

**Membership, Connie Zimmer:**

Zimmer reported that ArLA had 512 members and 52 new members in 2011.

**Nominating, Jim Robb:**

Robb suggested that all nominees be involved in ArLA. He suggested the committee consider using electronic means for nominating candidates. Robb said he would be consulting with the chairs of each division and they had until July 1, 2011 to identify a candidate for president-elect for 2012.

**Public Relations, Virginia Perschbacher:**

No Report

**Publications Committee, Kathy Davis:**

No Report

**Scholarship Committee, Diane Hughes:**

The Scholarship information and applications have been updated on the ArLA Website for the 2011 scholarships. The deadline for submission is Friday, August 12<sup>th</sup>.

Notification about the scholarships has been emailed on the ARKLIB and AAIM Listservs and I will continue to send out reminders this summer.

**Arkansas Libraries, Managing Editor, Laura Speer:**

No Report.

**Associate Editor, Britt Anne Murphy:**

Murphy asked that all the proposed changes to ArLA categories and fees to be committed to PDF for inclusion in the upcoming journal.

**Webmaster, Ron Russ:**

Russ stated he had fixed hacked links on main page, and changed the admin password. Lisa Li is working with Holly Mercer on the Conference Website. Heidi Vix will be updating the Centennial Website with the unit history information. All of our mailing lists went down, so I contacted JaguarPC and they fixed it. They told Russ it had something to do with a misplaced folder. David Hudson had to fix some items with our databases, since all of our sessions were cleared. Russ thought it had something to do with the upgrade to MySQL, but he cannot be 100% positive about that.

**Archives, Bob Razer:**

No Report

**Unfinished Business:**

None

**New Business:**

Eskridge moved that the board rescind the approval of the April minutes and moved to amend the April minutes to include the April Youth Services report. The motion was seconded and passed.

Mercer and the conference committee recommended that the Board agree to allow Barbara Martin to sign a contract with the Holiday Inn/Convention Center in Springdale to host the ArLA Annual Convention on October 13-16, 2012. Melson seconded and motion carried.

**Adjournment:**

Melson moved adjournment at 12:05 p.m. The motion was seconded and approved.

Respectfully submitted,  
Michael Strickland  
Secretary/Treasurer