

**Arkansas Library Association
Executive Board Meeting
Laman Library
April 4, 2008**

Those present were: Debbie Hall, President; Jamie Melson, Secretary/Treasurer; Ashley Burris, Past President/New Members Comm. Chair/Membership Comm. Chair; Ellen Johnson, ALA Councilor; Jim Robb, College and University Div. Chair/Constitution Comm. Chair; Lynaire Hartsell, ALPS Div. Chair; Carol Hanan, Government Documents RT Chair; Eileen Burg, Two Year Colleges RT Chair; Kaye Talley, Awards Comm. Chair; Karen Russ, Centennial Planning Comm. Chair; Michael Strickland, Scholarship Comm. Chair; Dominique Hallett, Arkansas Libraries Editor; Dwain Gordon, SELA Representative.

President Debbie Hall opened the meeting at 10:10 a.m. A roll call sheet was sent around for everyone to sign along with their cell phone numbers for emergencies such as today. (Severe flooding and tornadoes from the previous night prevented some members from attending.)

It was decided that since Carol Hanan would be the RT voting member. An alternate in Carol's absence would be decided later. *Eileen Burg deferred to Carol.*

The minutes were handed out for everyone to read. Ashley Burris moved with a second from Jim Robb to accept the minutes as presented. Motion passed.

President Hall didn't have an executive committee report since the Executive Committee did not meet today due to the severe weather from the night before.

Ellen Johnson, ALA Councilor: Information Only: Plans are in full swing for the American Library Association Annual Conference, June 26 – July 2, in Anaheim, California. We will make plans to get our Arkansas group together for dinner one night, much as we did in Washington, DC. I will probably ask someone to help me in getting the group together this year, since I will be out of pocket some prior to the conference.

ACTION ITEM: Our board needs to decide if we are interested/can afford to sponsor a librarian from Arkansas for the 2009 ALA Emerging Leaders program. ALA needs to know by April 25th if we plan to sponsor someone. Much discussion was held on the Emerging Leaders program. Due to time constraint, this program was put on hold until the next time.

Dwain Gordon, SELA Representative: no official report. He did hand out a photocopy of a page from the recent edition of Southeastern Librarian that had an article about CALS under the column for Arkansas state news.

Barbara Martin, Executive Administrator: In Barbara's absence, a phone call was made to her and put on speaker so most everyone could hear what was being said. Dates and locations were needed to be decided on today for the 2009 and 2010 conferences. (See attachments.)

Ashley Burris moved with a second made by Lynaire Hartsell to accept David Hudson's website proposal. Motion passed. A question was asked if a maintenance contract was discussed with Mr. Hudson and the answer was no, and in fact that Mr. Hudson did not want a maintenance contract.

Jamie deciphered the financial reports with Ashley's and Debbie's help. Jamie then read off the SELA comparisons.

Dwain Gordon moved to use the Hot Springs Embassy Suites in 2009 (available dates were Oct. 25-27) and Rogers Embassy Suites in 2010. Jim Robb seconded the motion. Motion passed.

Jeanna Cook, AASL Division: no report turned in.

Lynaire Hartsell, ALPS Division: The ALPS Council met at the Alma Public Library on March 14 which was delayed from March 4 due to the weather. At this point in time, we have 100 registrations for the 2008 Spring Conference.

Jim Robb, College and University Division: The CULD will be holding its Spring meeting on Friday, April 4, 2008 at PTC. The meeting will be held in joint session with ARKLink for the third year in a row.

Also, CULD Chair, Karin Medin, has accepted a new position with Yale University and is resigning her position, effective immediately. Vice-Chair Jim Robb will serve as Acting Chair until a decision by the Division can be made at the Spring meeting.

Kristie Boucher, Public Libraries Division: no report turned in.

Ron Russ, Reference and Instruction Services Division: We've planned two programs for the ArLA 2008 Annual Conference: 1) With a Little Help from My Friends: Using Blogs and Wikis to Improve Reference Services and 2) Library Instruction at a Distance. Both will be panel discussions. We decided not to go with an outside speaker for this conference. So, feel free to return that budget amount (\$1,000) to the general fund. In other news, we have resurrected the arlarefdiv mailing list and currently we have 34 members. We are continuing to add handouts or links to handouts to our Best Handouts page. We have all different types of libraries represented. To add handouts, contact me at rsruss@asub.edu or 501-882-8359.

There may be possibilities in the future for a preconference or a division conference next year. We haven't discussed these fully, but we might over the next several months or at Fall conference.

Carol Hanan/Karen Russ, Government Documents Round Table: On Saturday, March 29, Karen Russ (and Ronald Russ in place of Sarah Ziegenbein) represented the Round Table and the Association at the Genealogy Roadshow hosted by the Arkansas Genealogical Society. The focus of the

exhibit table was to promote the use of government publications in genealogical research. They spoke to about 100 people in addition to several genealogy clubs around the state and some specialized publishers.

Our presence was well received and we have been invited to host a table at a similar event in August, for the Conway County genealogy group. Acceptance of the invitation is pending further details on the time and place

We missed the initial deadline for a conference program idea, but we have three ideas and will have the basic paperwork in before the extended deadline.

Elaine Contant, Information Technology Round Table: It people are getting ready for the ALPS Annual Spring Conference in May, 2008. I have sent an email message out to all who have indicated an interest in the IT Roundtable and nobody has replied with any concerns or projects at this time. Our first meeting will be at the ALPS Conference.

Ashley Burris, New Members Round Table: We currently have 43 new members for 2008. Membership applications were distributed at Ferndale last month, and I will be conducting a program at conference to orient new members.

Kaye Talley, Awards Committee: An article has been submitted to the Journal asking for nominations and she has asked her committee to start looking through the journal for articles that are eligible for the LaNell Compton Award.

Karen Russ, Centennial Planning Committee: In various conversations with Board members at the Retreat, several ideas were discussed for promotional materials, outside funding sources, and cooperative efforts with outside groups. Committee membership is open to anyone interested in helping for 1-4 years. Announcements regarding committee membership will be going out on several state library listservs this weekend.

Judy Casey, Conference Committee: The Conference Committee has met two times since the last Board meeting. Attached is a preliminary schedule of programs. We still have some coming in. The deadline has been extended until April 9. The theme of this year's conference is "Arkansas Libraries: Tradition and Transformation."

Will Manley is one of the options for the Opening Session on Sunday. There is another possibility that we are investigating. David Pryor is tentative scheduled for the Monday luncheon. We will have a reception and storytelling at the Rogers Public Library on Sunday evening and a dine-a-round on Monday night. We will end with the traditional awards ceremony. Speaker has not been arranged.

Tracks for this year include:

Public Library/Genealogy
Academic Library

School Library/Children's Services
Technology
Trustee/Friends/Foundation

Estimated expenses for programs is \$5,100 plus travel expenses for Will Manley if he is the Opening Session speaker and expenses for Dr. Black--"Coming Home".

Programs received but not yet on the schedule include:

"Library Policies for Mere Mortals" by Shawna Thorup, Fayetteville Public Library

"Storytelling - in the digital age?" submitted by Laura J. Cleveland

"Look, I'm Superman! Graphic Novels and Roleplaying Games" by Will Hose

"Marketing Toolbox: 10 Tips to Bring Your Message to the Community" by Sarah Terry

"Creating an Experience Library" by Louise Schaper

"Use of citation analysis to build research collections" by Lutishoor Salisbury

"Addressing the Elephant in Our Instruction Rooms: Wikipedia and Ways of Knowing" by Britt Anne Murphy

"Preservation Metadata Strategies" by Bill Walker

"Your Library Brand: Taking Simple Steps for Great Impact" by Sarah Terry

We are also waiting on a few proposals that are promised to arrive soon before the April 9 deadline. Please forgive any duplications and/or omissions. Let us know if you or someone you know has made a submittal and it is not on the list.

I have contacted our local Chamber of Commerce and Tourist Bureau and am waiting to hear back. They have indicated they can assist us.

We will leave vendor booths at last year's rate, but offer a reduced rate for authors and non-profit organizations. Several authors have already contacted us.

Jim Robb, Constitution Committee: Discussion was held pertaining to issues discussed at the board retreat, i.e. voting privileges. Jim Robb, as Constitution Comm. Chair, along with Dwain Gordon, and Karen Russ were asked to draw up recommendations regarding voting privileges, proxy votes, quorum, and notification of membership for voting issues and any other issues that may have been brought up as a concern. Jim suggested that a survey be sent out electronically asking the general membership their opinions/input concerning these issues. This in no way would be an official notification of constitutional changes. Voting by the board on these issues were tabled until the June meeting.

Devonna Pendergrass, Intellectual Freedom Committee: no report turned in

Donna McDonald, Legislative Committee: no report turned in

Ashley Burris, Membership Committee: We currently have 375 members compared to 544 last year. I recommend reissuing renewal letters/postcards/emails to those 2007 members who have not renewed. 547 at Dec. 31.

Jerrie Townsend, Nominating Committee: no report turned in

Kathie Buckman, Publications Committee: I am currently putting together a letter and a flyer to send to vendors who exhibited at our last ArLA Convention. I am trying to encourage them to put an ad in our Journal.

Erin Waller, Public Relations Committee: The PR Committee will have a booth at the Festival this weekend. We will distribute information about ArLA and various libraries around the state. We will also hand out canvas tote bags with the ArLA logo.

Michael Strickland, Scholarship Committee: The committee will be meeting at Bennigan's as soon as the board meeting is over.

Dominique Hallett, Arkansas Libraries Editor: no report turned in

Britt Anne Murphy, Ark. Lib. Assoc. Editor: no report turned in.

Ron Russ, Webmaster: The domain names for our website have been renewed for another year. We've also renewed our yearly contract with JaguarPC, for server space. We've been in contact with David Hudson, from the Arkansas Realtors Association, about fixing some of the problems with the website. A preliminary quote came out to approximately \$3,100. Barbara may have more information on the details and whether or not it is a fair price for the work. Personally, I feel like the work needs to be done, but to be honest, I don't know what the going rate is for this type of work.

Bob Razer, Archives: no report

Having no further business, Jim Robb moved with a second from Lynaire Hartsell to adjourn the meeting. Meeting adjourned at 11:55 a.m.