

**Arkansas Library Association
2020 Virtual Conference**

*Charting New
Waters*

October 14-16



CONTENTS



<u>Welcome</u>	3
<u>From the President</u>	4
<u>Conference Information</u>	5
<u>Regional Hubs</u>	6
<u>Keynote Speakers</u>	8
<u>Schedule Grid</u>	9
<u>Session Details</u>	12
<u>Meetings</u>	22
<u>Business Meeting Agenda</u>	23
<u>Voting Information</u>	24
<u>Proposed Bylaw Revisions</u>	25
<u>Communities of Interest</u>	26
<u>Officer Election Nominees</u>	27
<u>Mask Order Form</u>	36
<u>Performer’s Showcase</u>	37
<u>Awards</u>	41
<u>Supporters</u>	47
<u>Mask Sponsor</u>	48
<u>Conference Cocktail</u>	49

WELCOME

Welcome to #ArLA2020!

If you are like me it is hard to believe that the time has come for our annual conference already! This year has certainly been one for the books, in so many ways, and any day now I'm sure we'll wake up to discover that the past several months have all elapsed inside some sort of parallel universe. Until then, however, it is my honor and pleasure to welcome everyone to this year's conference. As always, you and your colleagues have gone above and beyond in volunteering to share your wisdom, experience, and expertise. We have a fantastic lineup of speakers and sessions this year, and although we'll be experiencing conference in a slightly different way this time around, I am happy to report that this year's event continues to promise the same value that we all appreciate with each and every conference.

This year's Conference Committee deserves the highest of praises. When it became clear earlier this spring that unprecedented challenges would force an unfortunate shift in our conference plans, every member of the committee took the transition in stride, made adjustments, and resolved to continue the planning effort like the professionals they are. Becky, Britt, Carol, David, Jessica, Lynn, Mindy, Nithin, Rebecka, Richard, Ron, Susie – without all of your hard work we would not be offering a conference this year, and your dedication, creativity, and service is so very much appreciated. Give yourselves a round of applause!

Also – many thanks to Amy, Britt, and Susie for putting together this wonderful conference program and publication. In these pages you will find everything that you need to know about this year's conference, from committee meetings to conference sessions to the plans for trivia night. I hope that you take full advantage of the opportunities and offerings identified here, and join me in thanking the Conference Committee, the session presenters, and everyone else who selflessly donated their time and energy into making this conference possible.

To charting new waters!

- Philip Shackelford, Conference Chair



FROM THE PRESIDENT

As of this publication, wildfires are burning and central Arkansas has experienced its first tropical storm. The news is filled daily with record-breaking events and catastrophes galore. However, there is hope. Why? Because history has taught us that when the smoke clears and the seas calm, libraries will still be standing.

It is evident that, as my grandparents used to tell me, “times – they are a-changin’.” There are so many trending words and phrases for 2020 I can’t even begin to guess which one will stand out as defining the year (if it ever ends?). Is it Zoomed-out? Zoom fatigue? Pandemic? Chin covering? Virtual school? Pivoting? I’m certain there are more that I can’t even remember as I compose this message. Even definitions that we have long held dear, or at least understood, are changing – programs are virtual, library visits may happen curbside or even on a cart wheeled from classroom to classroom, Little Free Libraries are service outlets for more than just trading books, and so much more. Libraries around the world are definitely pivoting, and our policies, procedures, and reporting guidelines must adjust to our new reality as well.

Speaking of pivoting, a colleague recently told me when you pivot you dig a hole. While that could be true, I believe that only happens when you are on soft or shaky ground. When you are on a firm foundation, pivoting simply lets you adjust your perspective, range, and aim as necessary. I believe ArLA is on a firm foundation because we have strong leaders and dedicated members. We have certainly pivoted, within our own libraries and lives and within ArLA. Some of those pivots include moving from an advisory board to a working board, updating our publication schedule, working out new bylaws for a new governance structure, moving from an in-person to a virtual conference, creating a service project to benefit all Arkansas librarians, and creating opportunities for diversity in all that we do and are. Our

pivoting isn’t simply a response to the ongoing pandemic; our pivoting began last year when we all learned that change must happen for us to survive. Now, ArLA isn’t just surviving – we are thriving.

Instead of burying our heads in the sand, we must embrace this opportunity to chart new waters. We must seize the day and take action for real change – positive change. This is our time to show our communities why libraries are beacons of hope. During stormy times, libraries shine brightly with timely programs, on-point materials, real talk, and real opportunities for civic engagement. During these turbulent times, ArLA is certainly charting new waters. And so, it is with excitement and hope that I welcome you to our first-ever virtual conference!



- Crystal Gates, ArLA President

CONFERENCE INFORMATION

Registration

The Arkansas Library Association's annual conference for 2020 will be held virtually on October 15-16, 2020. Preconference begins on October 14 and the cost is included in the registration fee. Register for the conference at arlib.org/conference.

ArLA Member - Individual Conference Registration – \$65.00

Non-Member - Individual Conference Registration – \$90.00

Institutional/Bulk Conference Rate – \$200.00

(Bulk rate is limit to 10 individuals, libraries can purchase multiple bulk registrations in order to send 10+ people to conference.)

Conference Committee

Carol Coffey

David Eckert

Mindy Farley

Becky Fisher

Susie Kirk

Nithin Lakshma

Amy McGohan

Britt Anne Murphy

Jessica Riedmueller

Ron Russ

Philip Shackelford

Richard Theilig

Lynn Valetutti

Rebecka Virden

Technical Support

Contact Amigos Library Services at
support@amigos.org

for technical support during the conference.

Accessibility

Contact Jessica Riedmueller at
jriedmueller@uca.edu

to request accessible services for the conference. Requests must be made two weeks in advance of the conference.

REGIONAL HUBS

Several libraries around the state have volunteered to serve as “regional hubs” during this year’s virtual conference, in order to accommodate those who may not have reliable Internet at home or access to webcams and other equipment necessary for presenting their conference sessions virtually. Below are a few guidelines to keep in mind for those who plan to take advantage of this opportunity, and THANK YOU to all the libraries who selflessly offered their space and services to accommodate our conference presenters this year!

Wear a facial mask and maintain social distancing as required by State regulations. You may remove the mask during your presentation if needed, but maintain situational awareness and keep any specific guidelines from the library that you choose to visit in mind. Each library may have different organizational guidelines regarding masks, etc.

Limit your visit to the time allotted for your presentation. Each library may have different procedures in place due to COVID-19, so plan to arrive in time for your presentation, present your program, and then take your leave.

Bring your own headphones with a built-in mic, if available. Amigos has asked that each presenter use headphones with a built-in mic so that the audio quality for our presentations is sufficient and consistent. If you do not have headphones, please confirm with the library you plan to visit that they have headphones available before you arrive.

Plan to wipe down your computer and the area around it when you are finished. The individual libraries may provide supplies for this, but if not, please plan to bring your own. It is up to all of us to maintain safety and help prevent the spread of COVID-19!

Thank the library staff at the library you choose to visit for their hospitality and assistance! We truly appreciate all the libraries who volunteered to help us accommodate our dedicated conference presenters.

Above all – enjoy your presentations and the conference! We look forward to learning from all of you, and thank you for volunteering to share your wisdom, experience, and expertise with us.

REGIONAL HUBS

Below is a listing of all the libraries who have agreed to serve as regional hubs:

Texarkana Public Library

600 W. 3rd. St.
Texarkana, TX 75501-5052
903-794-2149

Pope County Library

116 East 3rd Street
Russellville, AR 72801
479-968-4368

Arkansas River Valley Regional Library System

Branches in Franklin, Logan, Johnson, and Yell counties
501 N Front Street
Dardanelle, AR 72834
479-229-4418

Bailey Library

Hendrix College
1600 Washington Ave.
Conway, AR 72032
501-450-1288

Calhoun County Library

113 S 2nd Street
Hampton, AR 71744
870-798-4492

Cabot Public Library

909 W Main Street
Cabot, AR 72023
855-572-6657

Van Buren Library

1409 Main Street
Van Buren, AR 72956
479-471-3226

Arkansas State Library

900 W. Capitol Avenue,
Ste. 100
Little Rock, AR 72201-3108
501-682-2848

William F. Laman Public Library

2801 Orange Street
North Little Rock, AR 72114
501-758-1720

Independence County Library

267 East Main Street
Batesville, AR 72501
870-793-8814

East Central Arkansas Regional Library

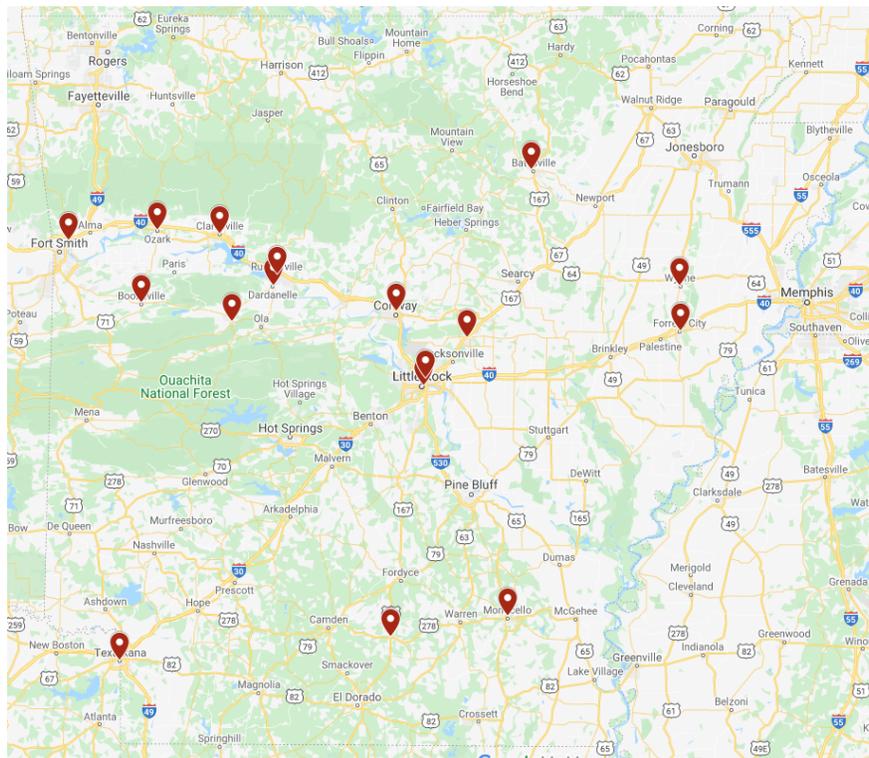
410 E. Merriman Avenue
Wynne, Arkansas 72396
870-587-0587

Forrest City Public Library

421 S. Washington St
Forrest City, AR 72335
870-633-5646

Monticello Branch Library

114 W Jefferson Avenue
Monticello, AR 71655
870-367-8583



[ArLA Conference Regional Hubs Google Map](#)

KEYNOTE SPEAKERS



Margaret Verble is the author of *Maud's Line*, which was a finalist for the Pulitzer Prize for Fiction in 2016. Her new novel, *Cherokee America*, was released by Houghton, Mifflin, Harcourt in February 2020, and praised in the *New York Times* as a gift to historical fiction lovers and as "an essential corrective to the racially tinged myths created to justify the annihilation of indigenous cultures and the theft of native lands." It won the Spur Award for Best Traditional Western this past March, and is currently shortlisted for the Reading the West Adult fiction Award. Margaret, an enrolled citizen of the Cherokee Nation of Oklahoma, lives in Lexington, KY.

Ted Quiballo graduated with his Master of

Science in Library and Information Science at the University of Illinois at Urbana-Champaign in spring 2017. He is a 2015-2017 Diversity Scholar from the ARL Kaleidoscope Program (formerly IRDW). In addition, he is also a 2016-2017 ALA Spectrum Scholar recipient and the recipient of the 2016 Illinois Library Association Sylvia Murphy Williams Scholarship, which addresses the issues of underrepresentation of ethnic librarians within the profession and serves as a model for ways to bring attention to other diversity issues.

Ted is the Instructional Technologies Librarian at Northwestern University Libraries within the Instruction & Curriculum Support workgroup. He serves as the subject liaison to the Computer Science, Electrical & Computer Engineering, Engineering Sciences & Applied Math, and Physics & Astronomy departments. He provides strategic direction and outreach to the makerspace which includes the MakerLab and the Video Production Studio at the Seeley G. Mudd Science and Engineering Library.



Time	Event Title	End Time
11:00 AM	Conference Welcome and Presidential Address	12:00 PM
12:00 PM	Lunch	1:00 PM
1:00 PM	<u>PRE-SESSION: A Community of Leaders: The Value of Professional Services in Librarianship</u>	3:00 PM
1:00 PM	<u>PRE-SESSION: A Special Grant Opportunity for Small and Rural Libraries</u>	1:30 PM
3:30 PM	Networking Hangout (via Zoom)	5:00 PM
6:30 PM	Trivia Night (via Zoom)	8:00 PM



2020 ARLA Virtual Conference

ZOOM TRIVIA NIGHT

Wednesday, October 14 at 6:30 PM on Zoom. For more info and to register visit [bit.ly/arlatrivia20!](https://bit.ly/arlatrivia20)
Proceeds support the Library Education and Aid Fund (LEAF)
and the ArLA Scholarship Committee!

Time	Block	Event Title	Appeal	End Time
9:00 AM	1	Front Desk Library Instruction	Academic, Paraprofessionals, Reference	10:00 AM
9:00 AM	1	LearningExpress Library	Public, Academic, School, Paraprofessionals, Special, Youth Services, Reference, Technology	10:00 AM
10:15 AM	2	We Are What We Read: The Reading Habits of Teachers and School Librarians	School, Paraprofessionals, Youth Services, Advocacy	11:15 AM
10:15 AM	2	AR You Listening?: Online Health Resources for Multilingual Communities in Arkansas	Public, Special, Reference, Advocacy	11:15 AM
11:30 AM		Keynote - Margaret Verble		12:30 PM
12:30 PM		Lunch and Virtual Awards Ceremony (via Zoom)		1:30 PM
1:30 PM	3	IPEDS: Tips? Tricks? Headaches? A Forum to Share Ideas with a Statewide Panel	Academic	2:30 PM
1:30 PM	3	Coping with Challenging Patrons	Public	2:30 PM
2:45 PM	4	Generifying the Small School Library	School, Paraprofessionals	3:45 PM
2:45 PM	4	Online & Ready to Help: Three Libraries, Three Realities	Academic, Paraprofessionals, Special, Reference, COVID-19 response; Distance Learning	3:45 PM

Time	Block	Event Title	Appeal	End Time
9:00 AM	5	Stories from the Crooked Room	Public, Academic, School, Paraprofessionals, Youth Services, Advocacy	10:00 AM
9:00 AM	5	An Introduction to the Traveler Databases	Public, Academic, School, Paraprofessionals, Special, Youth Services, Reference, Technology	10:00 AM
10:15 AM	6	Under the Covers: A Book Jacket Investigation	Public, Academic, School, Paraprofessionals, Youth Services, Reference, Advocacy	11:15 AM
10:15 AM	6	Creating a Diversity, Equity, and Inclusion Plan for Your Library	Public, Academic, School, Paraprofessionals	11:15 AM
11:30 AM		Keynote - Ted Quiballo		12:30 PM
12:30 PM		Lunch and Scholarship Basket Auction (via Zoom)		1:30 PM
1:30 PM	7	Libraries Will Save the World! Implementing Sustainability at Your Library	Public, Academic, Paraprofessionals, Youth Services, Advocacy	2:30 PM
1:30 PM	7	Attracting the Public: Planning a Library Wide Event	Public, School	2:30 PM
2:45 PM	8	The Google Effect: How Search Engines, YouTube, and Other Sites Promote Bias and Misinformation	Public, Academic, School, Paraprofessionals, Special, Youth Services, Reference	3:45 PM
2:45 PM	8	New Life for Old Books!	Public, Academic, School, Everyone	3:45 PM
4:00 PM		ArLA Business Meeting (via Zoom)		5:00 PM

SESSION DETAILS

Pre-Session

A Community of Leaders: The Value of Professional Services in Librarianship

[Jil’Lana Heard, Crystal Gates, Simone Kirk, Philip Shackelford (moderator), Jennifer Wann, and Lacy Wolfe]

Serving in a professional association like ArLA, ACRL, or ALA can be an incredibly valuable experience – supporting important work that benefits libraries and librarians around the country, as well as adding compelling leadership, teamwork, and other valuable credits to your resume. If you are interested in professional service but are unsure how to get started, or would like to know more about making the case for professional service to supervisors, directors, or deans – join us for an informal and relaxed conversation about this very thing and start on your volunteer service journey today!

A Special Grant Opportunity for Small and Rural Libraries

[Allie Stevens]

Libraries Transforming Communities has recently announced a new grant opportunity for 650 small and rural libraries of all types. These grants will be \$3,000 each and can be used for a wide variety of projects and expenses. Southeast Regional Outreach Consultant Allie Stevens will explain the guidelines, application process, and requirements for the grant.



SESSION DETAILS

Block One

Front Desk Library Instruction [Chelsea Young]

Library Technicians do Instruction Sessions? Yes! Basic instruction sessions can be done by Library Technicians! It could even be that they can do it better because of their rapport with students. In helping students on a daily and rather continual basis it is easy for a front desk worker to easily relay information. They help students find the materials needed for an assignment, just like a Librarian. Front desk workers can do the beginning instruction classes with relatability, confidence, and ease. I hope to relate how easy it can be, as a front desk worker to give an instruction session that is on par with “regular” Library Instruction sessions. By using one’s own interactions with students, you can create a “How To” session that will significantly help students as well as yourself. This is a great way to keep connected with students, flesh out your resume, and, if you are earning your master’s in library science, practice what you are learning. I will include my own session notes, a practice activity, and some examples of feedback that I have received. I will also relate how this has helped to shape my Librarianship in a Library Faculty position. Let’s get started!

LearningExpress Library [Katie Walton]

EBSCO’s LearningExpress Library is available to all Arkansas citizens through the State Library’s Traveler Statewide Digital Resources Program. The addition of LearningExpress was through CARES Act funds and was purchased to provide workforce development resources in response to the COVID-19 pandemic.

This incredible resource includes interactive modules for college and high school core competencies, computer skills advancement, standardized test preparation, and career certification exam preparation. Standardized tests preparation modules cover the ACT®, SAT®, GRE®, GMAT®, LSAT®, MCAT®, as well as ACCUPLACER, ASSET, CLEP, and high school equivalency degrees.

The Job Skills and Career Accelerator provides career match guidance, information on occupations, resume builders, a job search portal, and tutorials on topics such as interviewing, networking and writing cover letters. Also included are exam preparation materials on a variety of career fields, including nursing and allied health, social work, cosmetology, commercial driving, law enforcement, military, teaching, real estate, and many others.

SESSION DETAILS

Block Two

Are What We Read: The Reading Habits of Teachers and School Librarians [Jeff Whittingham, Erin Shaw, Kevin Powell, Amy Thompson]

This session will report the findings of a study designed to examine the reading habits of teachers and school librarians. The study examined how reading habits connect to collection development and self-censorship of school and classroom libraries.

AR You Listening?: Online Health Resources for Multilingual Communities in Arkansas [John Carter]

In national surveys, Arkansas consistently ranks as one of the unhealthiest states, and the rurality of large portions of the state limits access to quality healthcare. Concurrently, the Arkansas population has grown increasingly diverse and embraced many language groups, including significant Spanish-speaking, Marshallese, and other linguistic communities. The 2020 Census will reveal that Arkansas has only grown more diverse, and librarians need to be responsive to these changes. Additionally, the coronavirus pandemic also demonstrates the detrimental impact of health mis/disinformation on society. Librarians cannot afford to ignore this misleading information as it significantly affects their communities and library services. We must be equipped with reliable, authoritative health information resources to provide our patrons.

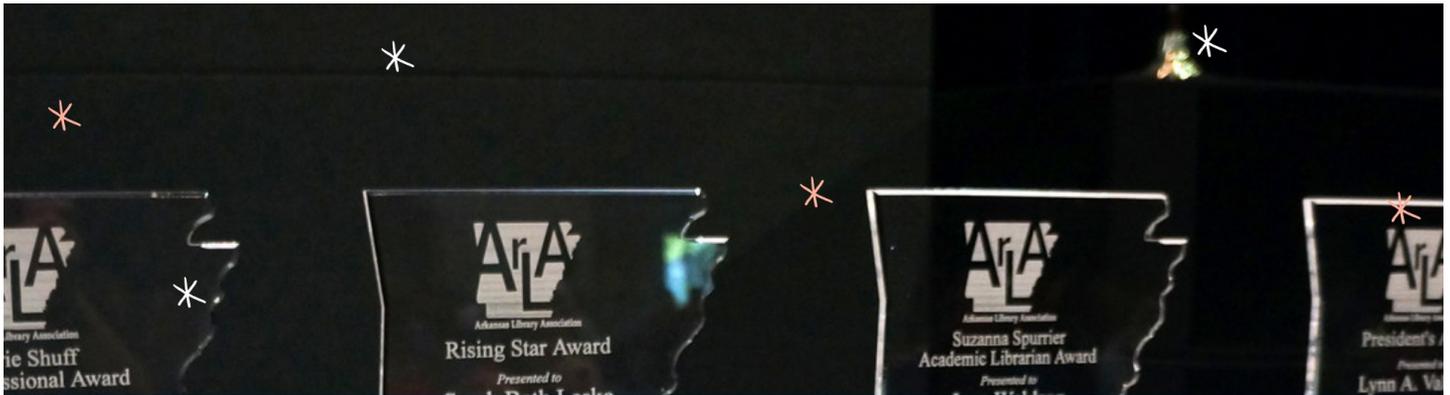
This presentation highlights online multilingual health resources to assist librarians in “charting new waters” in outreach and improving the health literacy of ALL Arkansans. We will examine resources available through a variety of institutions, including the National Library of Medicine, the World Health Organization, other government bodies, and universities. The presentation will be brought full circle with a discussion of how to use these resources. We will discuss programming and partnerships, desiring to move beyond static reference services. If you want to offer more quality health resources, create more dynamic programming, and embrace all language groups in your community, this presentation is for you.

SESSION DETAILS

Keynote 1

A Conversation with Margaret Verble [Margert Verble and Judy Calhoun]

Margaret Verble is the author of *Maud's Line*, a finalist for the Pulitzer Prize for Fiction in 2016, and of *Cherokee America*, praised in the New York Times as a gift to historical fiction lovers. Margaret, an enrolled citizen of the Cherokee Nation of Oklahoma, lives in Lexington, KY.



ARLA AWARDS CEREMONY

Thursday, October 15 at 12:30 PM on Zoom.

Celebrate the great work of your fellow Arkansas librarians and staff during this Zoom awards ceremony. Read more about the winners in the Awards section of this program!

Block Three

IPEDS: Tips? Tricks? Headaches? How does your team gather data for IPEDS and other reports? A forum to share ideas with a statewide panel.

[Natalie Scrimshire, Linda Evans, Brian George]

A panel of 3 universities' librarians sharing how they gather data for IPEDS or other data specific surveys. The librarians will share how they save time, but still give accurate information without the stress of data crunching at the last minute.

Conversation will occur covering interpretation of IPEDS' category descriptions, information kept and utilized, and how IPEDS information is obtained. Questions and audience discussion will be held at the end of the session.

SESSION DETAILS

Block Three

Coping with Challenging Patrons [Vanessa Adams]

Most of our patrons are great, but we always have those few who don't want to comply with our policies. While it is often frustrating and always tiresome dealing with some people who frequent our library, there are ways to handle these difficult patrons. This program will explain some of the methods we have used to make the library a pleasant place for all.

Block Four

Genrefying the Small School Library [Sarah Jefferson]

Do you work in a school library setting? Are your students browsing the fiction section aimlessly, only to pick out the same books every time, or grab something at random? Maybe genrefication is the solution! This session will provide insight into the processes, pitfalls, and payoff of genrefying a small school library. Attendees will have the opportunity for discussion and Q&A.

Online & Ready to Help: Three Libraries, Three Realities

[Shawna Thorup, Tina Bradley, Nithin Laskshmana, Ronald S. Russ]

Hear the successes and failures three colleges faced in the sudden and unprecedented pivot to remote learning. Meeting students at their point of need is always challenging, and even more so when access to the physical library is limited or impossible. Librarians from a small, a medium, and a large college will share their fraught journeys from mid-March and into fall semester under pandemic-induced service levels. From emergency triage to socially distanced and masked operations in the “new normal,” they will share the tools they used, what they learned, and tips to improve remote services for users of all types of libraries.

SESSION DETAILS

Block Five

[Stories from the Crooked Room](#) [Coffy Davis]

This presentation will introduce participants to the concept of "The Crooked Room" and how difficult it is for the disenfranchised person to tilt and bend themselves to fit into traditional storylines. It will address the need for people to create, write and read stories in their own voices. The presentation will explore reading as a social justice issue and how what you read can affirm or deny identity. I'll use examples from classic literature to demonstrate content and language/dialect barriers and how this may affect literacy and help make reading more enjoyable for marginalized groups such as people of color, women, and LGBTQ communities. It addresses the way readers of color learn by storytelling and association with culturally relevant material. And how women telling their stories and experiences using their own voices is an act of empowerment. Finally, I will engage the audience in exploring ways to fill those gaps.

[An Introduction to the Traveler Databases](#) [Katie Walton]

The Traveler Statewide Digital Resources are an online collection of resources provided by the Arkansas State Library to all Arkansas residents, schools, libraries and universities. The program provides Arkansas citizens with free access to reputable, high-quality digital resources including academic and professional journals, learning platforms, and magazines, newspapers and periodicals.

The Traveler collection includes materials suitable for research by audiences at every level, from early childhood education to post-graduate studies. Some of these resources include ProQuest Central, LearningExpress Library, World Book Encyclopedias Online, and Mango Languages. No library card or registration is required, and all resources are accessible from the Arkansas State Library website. Arkansas schools, universities and libraries may also register with the Arkansas State Library to offer Traveler resources through their own institutional websites.

With the increase in remote and online learning, digital resources are in higher demand than ever. In this session, Katie Walton will discuss how your patrons can access these resources remotely, provide a brief description of some of the more popular database offerings, and offer tips on how you can use these valuable digital resources to support your students and patrons.

SESSION DETAILS

Block Six

Under the Covers: A Book Jacket Investigation [Amanda Sexton, Melissa Freiley]

Book covers (or dust jackets) can reveal much about the story within, and we often judge books by their covers. What draws us to certain covers? Do authors have any say in their book covers? Should libraries keep or discard book jackets to save processing time? In this session, using our research and results from surveys, we will cover (pun intended) a brief history of book jackets, attitudes towards book covers, if book covers even matter all that much (spoiler alert: they do), and how one can challenge oneself and others in choosing books to read.

Creating a Diversity, Equity, and Inclusion Plan for Your Library [Leah Frieden, Gwyneth Jelinek]

Learn how to create a diversity, equity, and inclusion plan for your library! Gwyneth and Leah learned about creating a DEI plan by participating in a 10-month long workshop given by TRUE Northwest Arkansas, an initiative to Train, Report, Uplift, and Engage our community towards diversity and inclusion. TRUE Northwest Arkansas is a program of the Arkansas Community Foundation and is made possible with support from the Walmart Foundation and the Walton Family Foundation.

We will discuss how to assess your organization's current practices by building a survey, then create goals based on ten capacity building areas to fit your library's needs: Culture & Values; Communications & Stakeholder Engagement; Governance; Ongoing Learning & Development; Operations; Policy & Advocacy; Programs & Services; Resources Allocation; and Strategic Partnerships.

Within each capacity building area, your library will be able to create goals, plan key activities and create steps to reach your goals.

SESSION DETAILS

Keynote 2

From Intentional Librarianship to Advocating for Library Diversity [Ted Quiballo]

This journey of librarianship has taken a sharp detour to advocacy. Initially, my eyes were opened to the intricacies of what this career choice had to offer - the innovation, servitude, and the impact libraries made on others. Simultaneously, the hidden layers were being slowly peeled back, which is inherent to the existing systemic processes evident to the majority of libraries.

The perspective presented will put a unique lens to discovery in the future role of libraries, the identification of the gaps within the traditional processes, and steps to move forward for the betterment of libraries as a whole. How does a library move forward together to accomplish these changes?



Put together a basket for the conference's live Zoom

BASKET AUCTION

on Friday, October 16 at 12:30 PM!

For information on submitting a basket email Britt Anne Murphy at murphyb@hendrix.edu!
All proceeds go to the ArLA Scholarship fund!

Check out auction items at <https://arlib.org/ArLA-Live-Basket-Auction>

SESSION DETAILS

Block Seven

Libraries will save the world! Implementing Sustainability at Your Library [April Griffith]

Concerned about climate change? Help your library “go green” by leveraging the super power of libraries everywhere: the make-do mindset! You’ll learn solutions for everything from sustainable programming practices, environmental partnerships, as well as easy eco-friendly swaps, based on the experience of the Eureka Springs Carnegie Library.

Attracting the Public: Planning a Library Wide Event

[Brandi Hodges, LaTonya Jones]

What do they want? If you are a librarian and you have ever held an event that had low attendance and have found yourself asking that question, you’re not alone. Getting people to come to the library can be hard! That’s why you have to give them what they want.

In 2014, the Craighead County Jonesboro Public Library hosted an event we had never tried before. We hosted our first Arts and Crafts Fair. Six years and twelve art and craft shows later this single day event has something for the entire family and are beloved by our attendees. The event brings people to the library who may never step foot through the doors and it supports local artists. Best of all - you don’t need a big budget! We also host an annual summer concert series that has been a staple of our programming for nearly two decades. Each concert draws around 450 attendees at a minimal cost - especially if you get a sponsor to pay the performers!

In this session we will share what we do to plan, orchestrate and execute our bi-annual events. These events are a lot of work and require many hours of planning but are a great way to get people to come to the library. We have 700-1,000 attendees each time we host. These one day events are a lot of work but are so worth it!

SESSION DETAILS

Block Eight

The Google Effect: How Search Engines, YouTube, and Other Sites Promote Bias and Misinformation

[Janice Weddle, Shawna Thorup, Allie Stevens]

In this interactive session sponsored by the Reference & Instruction Services Division, we will introduce recent scholarship that explores how search engines' and social media's algorithms can lead to very different search results for different people. We will discuss ways that librarians, in both academic and public settings, can teach our communities about these differences to increase awareness. Lesson plans, ideas for virtual programming, and additional resources will be shared.

New Life for Old Books! [Mindy Farley, Lauri Wilson, Susan Baxley]

New Life for Old Books!

Old book pages making amazing gifts,
That personal touch means so much more,
Oh, so easy to add to your list,
Of projects, hobbies, and creations galore.
Just sign up and attend our virtual session,
To make book page angels, pumpkins, pine cones and such,
So join us and create items in your leisure,
The crafts you make will have that uncommon touch!



MEETINGS

Meeting	Day and Time
Arkansas Association of School Libraries	October 14, 5:00 PM
<i>Arkansas Libraries</i> Journal Committee	October 13, 3:00 PM
Arkansas Library Paraprofessionals Division	October 13, 10:00 AM
Bylaws Committee	October 13, 4:00 PM
College and University Libraries Division /ARLINK	October 13, 9:00 AM
Intellectual Freedom Committee	TBD
Legislative Committee	TBD
Membership Committee	TBD
Public Libraries and Trustees Division	October 14, 4:00 PM
Reference and Instruction Services Division	October 13, 3:30 PM
Resources and Technical Services Division	October 13, 10:00 AM
Two-Year Colleges Round Table	October 15, 4:00 PM
Youth Services Round Table	October 15, 3:00 PM

BUSINESS MEETING AGENDA

Annual Membership Business Meeting

Friday, October 16, 2020 4:00 PM

Via Zoom

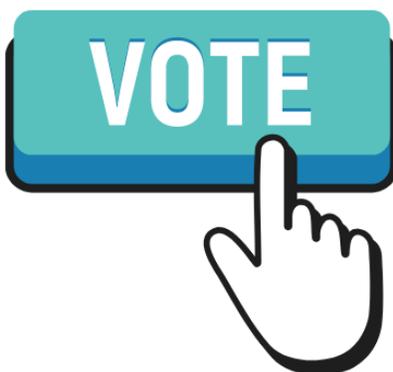
- I. Call to Order – Crystal Gates, President
- II. Roll Call & Minutes – Jessica Riedmueller
- III. ArLA 2020 Conference Update – Philip Shackelford
- IV. Financial Report – Lynn Valetutti
- V. ALA Councilor’s Report – Lacy Wolfe
- VI. Division Reports
- VII. Committee Reports
- VIII. Round Table Reports
- IX. New Business
 - a. Bylaws Updates
 - b. Handbook Updates
 - c. Communities of Interest
- X. Officer Election Results
- XI. Officer Installation (official changeover 1.1.2021)
- XII. Correspondence/Announcements
- XIII. Public Comments
- XIV. Invitation - ArLA 2021 Annual Conference – October 15-17, Ft. Smith, AR
- XV. Adjournment

VOTING INFORMATION

There's a lot to vote on this year in ArLA! In addition to selecting officers for the 2021 executive board, we'll be voting on revisions to our new bylaws, which go into effect in 2021 (this year has been a transition year with the old structure). Profiles of those running for positions on the executive board follow in this conference publication in the nominations section, as does a reminder about the proposed changes to the bylaws. To look at these revisions in detail, please consult the ArLA website: <https://arlib.org/about/bylaws>.

As we've done in the past, the 2020 ArLA Elections will be conducted electronically the week before the ArLA conference, October 5-12, 2020. The ballot will be disseminated using the ArLA web software, Wild Apricot. Current members will receive a link to a ballot via the email address ArLA has on file (members will need to be signed in to vote). Once the election closes, it will be automatically tabulated, and the results will be announced at conference. Just a reminder to the membership: because we are in a transition year to adopting our new bylaws, the current 2020 executive board will continue its term through December 31, 2020. Beginning January 1, 2021, the new board will take over under the structure of the new bylaws.

Be sure to keep an eye on your official email used for your ArLA membership so you don't miss receiving your ballot. And, as with our other upcoming elections in November nationwide, please don't forget to vote!



PROPOSED BYLAW REVISIONS

At its June 12th meeting, the ArLA Executive Board reviewed and approved changes to the Association's bylaws, as recommended by the Bylaws & Manual Committee. Those recommended revisions have been distributed to all members of the Association in the Spring/Summer issue of *Arkansas Libraries*, and will be voted on as part of the Association's annual business October 5-12 via electronic ballot. Instructions on voting will be sent to all ArLA members.

The recommended revisions affect the bylaws that were approved in 2019, which will make several significant changes to ArLA when they take effect as scheduled in 2021. The themes of the proposed changes to the bylaws are simplification, improved efficiency, transparency, and maintaining accountability to the Association's membership.

The proposed changes include:

- Simplifying and clarifying Membership Types (V.1.A--E)
- Updating membership dues to reflect new Membership Types (V.1.A--E and Handbook)
- Clarifying language for Membership and Officer censure or expulsion and removing process details to Handbook (V.4 and VIII.5)
- Reinstate information about bonding, as found in previous Bylaws/Manual (Now, VI.7)
- Remove references to a Communities of Interest Council (VII.1-9)
- Set the term for elected officers, except for the ALA Councilor, to coincide with the calendar year (VIII.1)
- Reinstate petition by membership as a method for calling a special meeting of the full membership (X.4)
- "Nominating & Elections Committee" (multiple references)
- Consistency of days/timelines for action, with 30 days and/or 14 days as the most frequent selections (multiple references)

A copy of the Association's revised bylaws can be found on the ArLA website at <https://arlib.org/about/bylaws>.

COMMUNITIES OF INTEREST

Many of you are aware that our structure will be changing in 2021 when ArLA enacts its new bylaws. One major change is to simplify our organization to make it more relevant and streamlined. Instead of having divisions and roundtables, we invite the Arkansas Library Association members to establish Communities of Interest. Communities of Interest (CIs) are groups of Arkansas Library Association (ArLA) members who choose to organize around a type of library, type of activity, a special interest, or geographic area in order to further the mission of the ArLA. These groups are subject to ArLA rules. CIs are a benefit of membership and all voting ArLA members may join and participate in as many CIs as they choose.

All internal workings of the CI are at the discretion of the members. They decide how to select chair(s), govern themselves, etc. The only ongoing requirement of an ArLA Community of Interest is to submit an annual report and a current contact person. A group must have at least fifteen (15) members to form a CI. Bylaws are optional at the discretion of the group (a sample bylaws template will be provided on the ArLA website to assist CIs should they want to govern with bylaws). The contact person from each CI will attend board meetings as liaisons between the governing body and interest groups.

Many of the working parts of ArLA, such as divisions, roundtables, committees, and LDDs, will be meeting the week of conference to discuss forming CIs. A list of meetings can be found at the beginning of this publication, which will be updated on a regular basis. The 2020 executive board will facilitate the formation of Communities of Interest for the remainder of 2020. Beginning in January of 2021, the new executive board will take over governance of this process. For further details on the workings of Communities of Interest, consult the ArLA website (<https://arlib.org/about/bylaws>), where there will soon be the following resources:

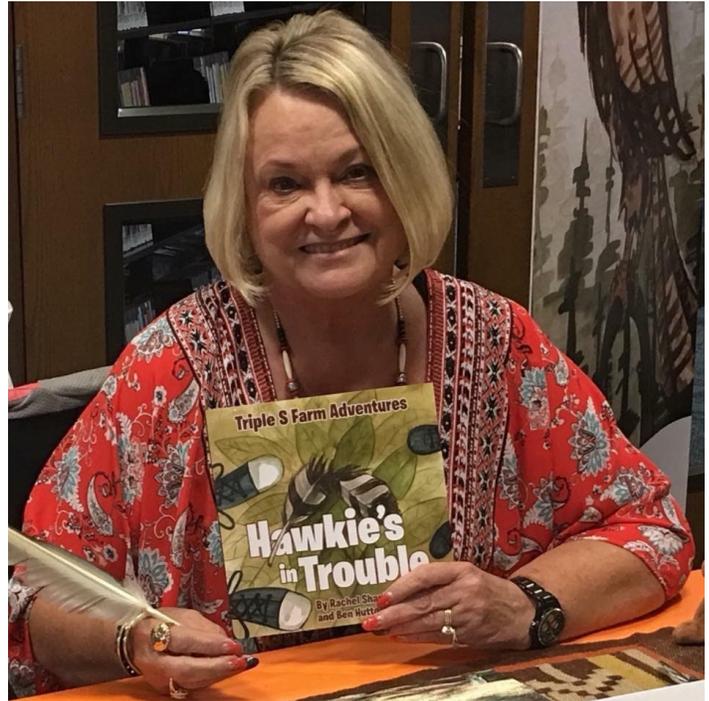
- Community of Interest Petition of Formation
- Community of Interest Annual Report Form
- Community of Interest Bylaws Template
- Community of Interest Form to Request Funding

OFFICER ELECTION NOMINEES

President-Elect

Rachel Shankles

Rachel Shankles is a retired secondary teacher who spent 42 years in AR schools. She ended her public school career with 25 years of being a Library Media Specialist at Lakeside High School in Hot Springs. After retirement from public school, she went to work for UCA in the Leadership Studies Dept., Master's Program for Library Media, where she is the Coordinator of the Practicum Program and an adjunct faculty. She goes into the schools all across Arkansas to observe her students-future librarians- doing their field supervision for their degree. This causes her to stay in contact with librarians who serve as the mentors and



new librarians across our state. She has served as AAIM President twice and chair of AR Assoc of School Librarians division of ARLA three times. She was one of the first members of Resource Arkansas and a delegate to the Governor's Conference on Libraries. She was also an original member of the Teen Book Award Committee. She is very active in Alpha Delta Kappa, a female teacher organization, and serves as officer on the state and International level. She also serves as an elder for her church and does a lot of volunteer work. In her spare time, she has published four books since retiring. She has a series of children's books called *The Triple S Farm Adventures* (about the woodland animals on our farm in Bismarck, AR, near Lake DeGray) and one book about growing up in Newport, AR in the 60's. she won awards from AAIM, ArLA, AECT and ADK. She feels experienced enough to work with multitype libraries because of my work with Resource AR, the Teen Book Award Committee, and the fact that she established a county wide group of librarians called WeDewey that is still in existence in Garland County. She is part of the Pandemic Response Team of ArLA and presented the Open Forum for Reopening School Libraries zoom session this fall. She would like to serve on the ArLA board to represent the interests of the school librarians and get them more active in the organization.

OFFICER ELECTION NOMINEES

Treasurer-Elect

Kathleen Ashmore

Kathleen Ashmore is the Assistant Director at the Lonoke County Library System. She has been at the Cabot Public Library since 2015 and has worked various different roles since that time. She has been Assistant Director/Branch Manager since 2017. She has been working in libraries for about 15 years in Nevada, Missouri, and Arkansas. Some of that time has been spent in academic libraries and the majority of it in public libraries. She is wanting to get more involved in the Arkansas libraries, and feels this may be a good place for her to start. She is part of the 2018 ALL-IN Cohort and is looking forward to being able to give back to the Arkansas library community.



Kristen Cooke

Kristen Cooke is a proud alumna of Texas Woman's University where she earned her Master's Degree in Library Science and a professional Librarian with administrative experience in both public and academic libraries. In public libraries, Mrs. Cooke oversaw adult learning and programming efforts, facilitated partnerships and city-wide collaborations in Little Rock, Arkansas, and served as Assistant Manager of the Hillary Rodham Clinton Children's Library and Learning Center in its planning stages and first year of operations when the center offered programs impacting over 25,000 patrons. As part of her service at the Central Arkansas Library System, Mrs. Cooke developed an extended learning program for adults in Central Arkansas and oversaw the implementation of related programming grants.



As an academic librarian, Mrs. Cooke has held the position of Assistant Professor and Library Director working in both a large public university and a rural community college library. In her current role as Director of the Academic Commons at the University of Arkansas Community College at Morrilton, Mrs. Cooke oversees the E. Allen Gordon Academic Library, Tutoring Services, related faculty support services & training, the Science Study Center, and a computer lab.

Mrs. Cooke has experience in forecasting and budget planning as well as grant administration.

OFFICER ELECTION NOMINEES

Secretary



Jessica Riedmueller

Jessica Riedmueller is the User Experience and Assessment Librarian at the University of Central Arkansas. She has previously been the chair of the College and University Libraries Division and Reference and Information Services Division of ArLA prior to being appointed interim ArLA Secretary in 2019. She has participated in the Arkansas Library Leadership Institute (ALL-In) since 2015. She received her MLIS from Dominican University in River Forest, IL in 2013.

Janice Weddle

Janice Weddle has worked at Hendrix College's Olin C. Bailey Library since 2017, where she oversees the library's public services as the Assistant Librarian for Instruction and Outreach. Ms. Weddle is currently Chair of the Bylaws & Manual Committee and Vice Chair of the Reference & Instruction Services Division (RISD) for ArLA, as well as a member of the Editorial Board for the Association's publication, *Arkansas Libraries*. She previously served as the Conference Programming Chair for ArLA's 2018 Annual Conference, as Secretary for RISD, a member of the Bylaws and Web Services Committees, and as Special Libraries Division Chair during her time as the Arkansas Documents Librarian at the State Library. Ms. Weddle participated in the Arkansas Library Leadership Institute's 2015 cohort and remains an involved participant and advocate for ALL-In. She has worked in libraries throughout her life, including her days as a "Library Helper" in elementary school and her work as both a student worker and the full-time Government Documents Assistant at her alma mater, Truman State University. She believes in the power of education, especially the liberal arts and sciences, to help people reach their full potential, and she appreciates that her role as a librarian lets her encourage that growth. In her free time, she enjoys cooking, traveling, and daydreaming about both while watching PBS programs.



OFFICER ELECTION NOMINEES

Member at Large



Carol Coffey

Carol Coffey is the Patron Experience & Library Analytics Coordinator at the Central Arkansas Library System. In the 23 years since she made Arkansas her home, she has served in a number of public service and administrative positions at CALS, including Head of Reference Services and Director of Library Resources. In addition to her work at CALS, Carol has served at various times as Chair of the Digital Resources Round Table, the Scholarship Committee, and the Public Libraries and Trustees Division of the Arkansas Library Association. She writes a regular column on management issues for Arkansas Libraries and geeks out over all things library. When she's not working, Carol loves to read history and British mysteries, garden, and travel.

Becky Fischer

Becky Fischer has worked in libraries for 21 years. Becky has worked my way up, so I've seen things at every level of the hierarchy. Her passion for libraries particularly comes through when she speaks. She is an advocate for all library staff.

Becky has served as ALPS chair-elect & President; She became involved in ArLA not only as a board member but on several committees with this. She has learned so much and would like to use this experience to help.

Becky's goals as a Member at Large would be to help ArLA grow and retain membership. To help raise ArLA to raise funds to support the library profession. Also, to ensure the future of ArLA.



Stewart Fuell

Stewart Fuell ran away from the circus to join the library in 2007. He is the Social Media Coordinator for the Central Arkansas Library System and the Arkansas Library Paraprofessionals chair-elect. Stewart lives in Central Arkansas with his partner (an angel) and two children (sometimes angels).

OFFICER ELECTION NOMINEES

Member at Large

Gwyneth Jelinek

Janine Jamison-Miller has worked in both public and academic libraries for over 20 years and have been the Circulation Manager at the Fayetteville Public Library since 2014. She has been a part of the Arkansas Library Leadership Institute (ALL-IN) since 2015 serving as both a participant and mentor. She is also the current ARK-IUG chair and have served as the Polaris Team Lead with IUG from 2018-2020. She has presented at ALPS, ArLA, and IUG conferences. She received her Master's degree in library science from Florida State University and her Bachelor's degrees in history and political science from Tulane University. She has recently acquired a fixer-upper sailboat that is sitting in my driveway! She is also a food enthusiast, love to play board games, has two cats and two dogs, and I love to spend time with my family. In her spare time, Janine enjoys spending quality time with her family, reading, playing music, loves traveling, and investing to empower herself. Janine loves living outside of the box and living life to its fullest.



J. Jobe

J. Jobe “The Rainbows Herself” (she/her/hers) is a vivacious exultant of color, sound, and movement. Before COVID she led Guillermo's Poetry Night; now she's the virtual Municipal Liaison for Nanowrimo's Little Rock and Hot Springs region (nanowrimo.org). Jobe celebrates alma maters Knox College and University of Central Arkansas. Jobe's writing credits include spots in Arkansas LGBTQIA+ publication The READ, the Arkansas Review as a reviewer, the Arkansas Democrat-Gazette as an opinionated letter-writer, the Toad Suck Review as an interviewer and reviewer, the Encyclopedia of Arkansas, Kansas City art magazine Review Inc., and lit mag Catch. Jobe's visual art has been featured in Demarkation: Illustrated Narrative Exhibit, The Bookstore at Library Square, and Moore Art Supplies & More. Her voice can sometimes be heard on the RadioCALs podcast. Jobe has worked for the Central Arkansas Library System since 2009 and taught regular writing workshops since 2014. She is currently teaching the book *The Artist's Way* by Julia Cameron using Zoom.

OFFICER ELECTION NOMINEES

Member at Large



Rebecca Kidder

Rebecca Kidder serves as the Public Services Assistant Manager at the Saline County Library in Benton. She has been promoted to the position of Public Services Manager, effective later this month. Before coming to Benton, she served as Assistant Librarian and Interim Library Director at the College of the Ouachitas (now Arkansas State University Three Rivers). She earned a master's degree in Library and Information Science from the University of North Texas in 2018.

She has a bachelor's degree in graphic design from Ouachita Baptist University. After working as a graphic designer, she got the opportunity to join the library staff at the College of the Ouachitas. During that time, she made the decision to change my career and pursue the master's degree at North Texas. The Arkansas Library Association played a significant role in helping her confirm that the career change was the correct option. She would welcome the opportunity to serve as a Member at Large and contribute to an organization that has had a positive impact on her career.

Susie Kirk

Susie Kirk is the Outreach and Library Instruction Assistant at Henderson State University's Huie Library. She has worked in Arkansas libraries since 2011. She is an active member of ArLA, where she has served as the chair of the Marketing committee multiple times. Susie is also a member of the Arkansas Library Paraprofessional Division.



Nithin Lakshmana

Nithin Lakshmana moved to Arkansas from India and has been working in Northwest Arkansas Community College (NWACC) as an eLearning Librarian since Oct 2014. He has been involved in starting and steering the OER committee in NWACC. The NWACC OER committee has awarded four faculty incentive awards since its inception in 2018. In his spare time he likes to cycle and go hiking with his two daughters

OFFICER ELECTION NOMINEES

Member at Large



Lavoris Martin

Lavoris Martin, vocation as associate librarian serves as the Director of Library Technical Services for the University of Arkansas at Pine Bluff library. This role has afforded her the opportunity to manage and administer multiple library and grant budgets. Martin is a knowledgeable, innovative, technical skilled professional librarian with more than 20 years of progressively responsible experience in the academic library environment. She is dedicated to serving the university by providing assistance in information literacy and retrieval, discovery, research techniques, and Web 2.0 technologies. Martin is committed to promoting information and computer literacy for the university by supporting academic programs and other education initiatives. She has a broad knowledge about technology, research databases, cataloging, circulation, acquisition and other aspects of library management and services. Have experience with networking computers and printers and setting up and maintaining servers. Mrs. Martin has been instrumental in providing the library system with leading Internet, database, management, electronic data retrieval system, and reporting capabilities critical to the success of the library and university effectiveness and service. Lavoris hold a master degree in Learning Systems in Education from University of Arkansas at Little Rock and Master of Science in Library Science, from the University of North Texas. Serve on the University Senate as the Senate for the library, the University Faculty Development Advisory Committee, Vice President/President elect for ARKLink, an Associate for the American Library Association (ALA) Conference Committee, Member of the ALA Information Technology Advisory Committee the ALA President Program Committee, and co-chair for the ALA Film and Media Round Table (FMRT) 2019, committee chair for the Arkansas Library Association (ArLA) Legislative Committee. Serve on as liaison for the School of Arts Science and campus technical services and participated on various committees.

John McGraw

John McGraw has been the director of the Faulkner-Van Buren Regional library system for five years. He was at the Central Arkansas Library System for fifteen years and in academic libraries for six years before that. He has worked to build bridges to the school and academic libraries in his region. He thinks small and rural libraries need all the help they can get and more. He was a founding member of the Arkansas Digital Library Consortium and he thinks more issues could be addressed by working together at a state-wide level. He is passionate about Gateway cards and the ALA's Freedom to Read statement.



OFFICER ELECTION NOMINEES

Member at Large



Ronald Russ

Mr. Russ was born and raised in Brooklyn, NY. He is a second-generation librarian, starting his career in 1993 after receiving his MLS from SUNY-Buffalo. He was married to the late Karen Russ, who was a documents librarian at UALR. His ArLA service includes (but is not limited to): Webmaster/Web Services Committee Chair, 1997-2011, 2015-present, ALA Councilor, 2009-2012, Two Year Colleges Round Table Chair, 2001-2002, 2019-2020, Reference Services Division Chair, 2008, and Publications Committee Chair, 2003-2004. He is also a recipient of the 2007 Suzanne Spurrier Outstanding Academic Librarian Award and the 2016 President's Award.

Statement of Purpose: Communication is more important than ever, given the COVID-19 pandemic. Communication though, is a two-way street. If elected, I'll listen to my constituents and as well as let them know what ArLA is doing for them. I've done this in the past as an ALA Councilor, as well as Webmaster/Web Services Committee Chair. During my time as ALA Councilor I had a blog as well as provided live Twitter feeds from the Council floor. When there was a website breach in 2016, I told members about it, right away, rather than try to sweep it under the rug. My career has shown that I take service seriously, and I hope you'll vote for me for one of the members at large positions.

Relinda Ruth

Relinda Ruth is the Director of Educational Resources and OER Specialist at University of Arkansas-Cossatot. She is responsible for the Educational Resource Center (ERC), which includes Kimball Library, all tutoring services, and the college's award-winning textbook rental/ OER program, along with textbook procurement. She also teaches English and literature courses as an adjunct instructor. As the college's OER Specialist, Relinda is responsible for the development and implementation of policies relating to open licensing, OER initiatives and practices, and provides guidance on creative commons licensing and OER content.



She compiles open resources and provides OER usage training for faculty. Relinda chairs the college's OER Board, raises awareness of open education activities, and as a leading contact for OER in Arkansas, she serves as an outspoken advocate for open resources and encourages broad participation across the state through conferences and speaking engagements. In 2019, Relinda was selected to serve as a member of the Open Education Network (OEN) Steering Committee. She also chairs the ARKLink OER Task Force. Relinda holds an M.A. in English and a B.S. in English and Mass Communications from Texas A&M University-Texarkana, and is also certified for specialization in open licensing and the Commons through Creative Commons.

OFFICER ELECTION NOMINEES

Member at Large



Tonya Ryals

Tonya Ryals has worked in public libraries since becoming a page at the Lawrence County Library in 2007. She received her degree in Information Science from the University of Michigan in 2014. She was the Director of the Jackson County Library and is currently the Assistant Director of the Craighead County Jonesboro Public Library. She was honored to be named a member of the ALA Emerging Leaders Class of 2020.

Jennifer Wann

As Manager of Library Development at the Arkansas State Library, Jennifer Wann is interested in developing statewide programs that assist libraries design services that meet their communities' needs; foster best practices in library management and administration; and facilitate the professional development of library workers at all levels of the organization. A Mississippi native and recent transplant to Arkansas, Jennifer was actively involved in the Mississippi Library Association and served on the Executive Board from 2016-2019.



Jennifer currently serves as the project manager for the Arkansas Library Leadership Institute (ALL-In) and is a member of the Association of Rural and Small Libraries (ARSL) Outstanding in Their Field Leadership Advisory Committee. Jennifer received her MLIS from the University of Southern Mississippi in 2006. Her Myers-Briggs type is ISTP, she has two cats named Spooky and Bug, and her favorite novels of all time are the *Realm of the Elderlings* series by Robin Hobb.



Quanta Wyatt

Quanta Gwin Wyatt is a wife, mom and librarian. Currently the K-12th grade media Specialist at Armorel School District, Quanta encourages students of all ages to read and explore the world around them. Quanta enjoys traveling with her husband, Doug and daughter, Kathleen and has been to all 50 states and 5 continents. When forced to stay home she enjoys reading, sewing, cooking and hanging out with her family.

OFFICER ELECTION NOMINEES

SELA Representative



Emily Rozario

Emily Rozario has served as SELA Representative on the ArLA Board for the past two years. She received her MLIS from the University of Pittsburgh in 2016. She works at the William F. Laman Public Library as the tech service/catalog librarian, and has worked there for three years. She loves being a librarian; she loves getting to see new books and getting the new books into patrons' hands. The joy the patrons have about their arrived holds makes her happy to do what she does. She lives in Little Rock, AR and has lived there for the past three years. She is originally from Iowa. She is married to Sheldon. They have been married for two and a half years. They have a black lab named Shadow. In her free time; she enjoys knitting, baking, reading, going on walks, and watching movies.

Mask Order Form



arlib.org/mask-order-form

If you wish to support ArLA's LEAF Fund, donations (\$5 per mask is suggested) can be made online at <https://arlib.org/donate> or offline by printing and mailing the donation form located at <https://arlib.org/resources/Pictures/Scholarship%20Fund.pdf>. Checks are payable to the Arkansas Library Association. LEAF provides emergency help to libraries in time of need.

PERFORMER'S SHOWCASE

Act!vated Story Theatre

Act!vated Story Theatre, founded in San Francisco in 1988, has toured to 45 states plus Washington, DC and Japan, presenting high-energy presentations of multicultural folktales at schools, libraries, museums, theatres and other locations. The troupe has performed at venues ranging from one-room schools to major civic auditoriums; from the Navajo Nation Fairgrounds in Arizona to the National Theatre in Washington, DC.; and at innumerable libraries large and small -- including Fayetteville, Jonesboro, Hot Springs, Rogers, Siloam Springs, Walnut Ridge, Searcy, Augusta, Bentonville, Springdale and others. Each show incorporates physical comedy, zany props and costumes, audience participation, music, American Sign Language and a unique set, an oversize "book" with pages that turn to reveal scenery.

We are now offering virtual theatre to bring you the theatre you need to get your community through these physical distancing days. Ringside seats for students and their families, delivered via internet.

Two Folktales Included

Hina Moves to the Moon (Polynesian): a Hawaiian fable about a phenomenal seamstress who takes her skill to the moon to escape her unhappy life on earth.

The Tortoise and the Hare (Greek): a rather vaudevillian take on Aesop's classic fable, our narrative has the hammy hare wanting to be the star of the show, but he is upstaged by the patient and persistent tortoise.

The virtual program, available for a period of two weeks, is pre-recorded from multiple camera angles, and professionally edited to bring the viewer up into the action. Unlike a live performance the audience will experience the play from the perspective of the characters onstage and see what happens when the actors go backstage.



In addition to the pre-recorded performance we also offer a bonus interactive video chat session for the viewers to interact directly with the performer/creators, Dennis and Kimberly. The live session can be conducted via Facebook Live or Zoom as part of the kick-off party or in the middle of the run to answer questions and generate more audience participation. During the 30-45 minute live session the performers will discuss their craft, provide more information about the stories and teach some American Sign Language.

PERFORMER'S SHOWCASE

Animalogy

Animalogy has been conducting LIVE Animal Wildlife Educational Assemblies for over 15 years. During this time, the State of Arkansas has been very strong supporter of our Public Library & School Presentations and some of our most regular annual clientele. Despite the challenges of this Spring in conducting in-person programs, our business was determined to persist in reaching our valued audiences. Thanks to the help of dedicated clients, this Summer Reading Program in 2020 we were still able to conduct a number of library programs virtually, pre-Recorded Videos and/or thru In-Person assemblies. We have great success with "Cross-Posting" our Zoom Webinars on both a Library's Facebook page as well as our own, as well as alternatively creating a cloud recording and providing a link afterward for the client to share. Some of these Live Virtual programs had over 1,200 online views in less than 12 hrs. Our total numbers for the SRP 2020 Virtual Facebook events grossed over 70K views from all over!



The assemblies typically include between 5-7 wildlife exhibits, can run anywhere between 30-55 mins and are presented by trained educators and experienced wildlife biologists ("Animalogists"). Our live presentations build in time for walking around the audience, as available by the venue, and both live and virtual programs allow any remaining time for a Q&A session as the finale. Every year we offer a different lineup of the exhibits to coincide with the educational Summer Reading theme for that year. However, we can offer specific animal exhibits or themed programs, depending on the needs or interests of our clients. Right now, we are happy to pencil-in dates for libraries in Summer 2021, but may be requiring small deposits to confirm booking later in the year or next Spring. Please keep in mind, we are still available to do virtual programming during the School Year 2020-2021, and looking at in-person assemblies as well, depending on availability and interest. Check out our website, www.animalogy.org, or Facebook ("NHECM: Animalogy") for other reviews of our programs, pricing details, and more.

Tails and Tales featuring The Fishin' Magicians



Why do animals have long, short or no tail? Go on a magical adventure to learn the answer to that question. And have fun exploring many more things about animals through a puppet, comedy and magic.

The Fishin' Magicians have performed from coast to coast and fished just about everywhere in between.

Amy Short and Steve Craig bring their combined 50 years of experience as volunteer naturalists with the Missouri Department of Conservation to these programs.

PERFORMER'S SHOWCASE

The Kinders

Brian and Terri Kinder are Arkansas' original rollicking, good time, concert and recording artists for kids. A retired career Music Educator, Brian holds a Masters in Liberal Arts, but is most proud of his eleven CD releases of fun original songs for kids. The Kinders have been spotlighted by, the American Library Association, and School Library Journal. In 2017 they received the Celebrate Literacy Agency award from the Arkansas Reading Association for their contribution to reading in the State of Arkansas. As Parent's Choice Award winners, the Kinders are currently nominated for Best Children's Song, Best Children's CD and Best Children's Educational CD by the world's



Magic Mr. Nick (also known as Dr. Wacky Science)

Nick Toombs, also known as Magic Mr. Nick and Dr. Wacky Science, is a children's author, magician, and science presenter. He does over 300 shows and events a year plus comedy hypnosis and even manages a team of variety artists, juggler and acrobats. His newest ventures are mobile Foam Parties and A Mobile Children's Museum, which will both launch in 2021.



No matter the show, Nick uses his years in front of an audience to make every situation funny and enjoyable, to not only kids but also adults and staff. All comedy and material is 100% kid-friendly and VERY appropriate for all ages. Nick believes in being your easiest program; just point at where you want him and he handles the rest. He travels with backdrops, sound equipment and anything else he might need; including his doggy sidekick. During the summer, he travels throughout Tennessee, Mississippi, Arkansas, and Missouri offering

shows at an "in tour" rate. Rates quoted already have travel and hotel worked into the tour rate. Nick's goal is to be the funniest and easiest act you have ever hired.

Summer of 2020 was crazy but he adapted to be the easiest program by offering virtual programming to libraries in all 50 states. He will go BACK to live shows once it's safe.

NOW IS THE TIME



**EMPORIA STATE
UNIVERSITY**

School of LIBRARY & INFORMATION MANAGEMENT

Earn your Master of Library Science

A graduate degree in Library and Information Management complements previous education, offers prospects for increased earnings and provides flexible skills for the future.

For more info, contact Arkansas program director Tina Murdock at tmurdock@emporia.edu or 620-487-5658



AWARDS

Ann Lightsey Children's Librarian Award

Ann Lightsey was a librarian who dedicated her life to children and reading. The award recipient for this year is **Brittany Chavez**, Young Adult Librarian at Garland County Library, Hot Springs, Arkansas. Brittany has collaborated with area schools to host book clubs, share book talks, and discuss summer reading. She encourages students to read, enjoy books, and hosts numerous library activities for area children. Each year she signs students up for library ecards, which allows them to check out digital books. This proved to be a lifesaver when students transitioned to virtual school in March due to the pandemic.



Arkansas Intellectual Freedom Award

The Arkansas Intellectual Freedom Award is given to a person or group for notable contribution that have furthered the cause of intellectual freedom on behalf of a library in the state of Arkansas. This year's recipient is the Pridefest Committee from William F. Laman Public Library System in N. Little Rock, Arkansas. Members of the committee **Richard Theilig, Chris Thompson, Adam Branscum, Robin Campbell, Chance Griebel, Lena Hill, Lilith MacFarlin, Shelbie Reed, Michael Thornton, Dominic Watada and Jonathan Webb** actively participated in the annual Arkansas Pride Festival by having a booth with outreach materials, books with an LGBTQ theme, and an entry in the parade. Their efforts reached nearly 8,000 festival goers with the message, "You Belong at Laman Library – Knowledge + Pride is Power".



AWARDS

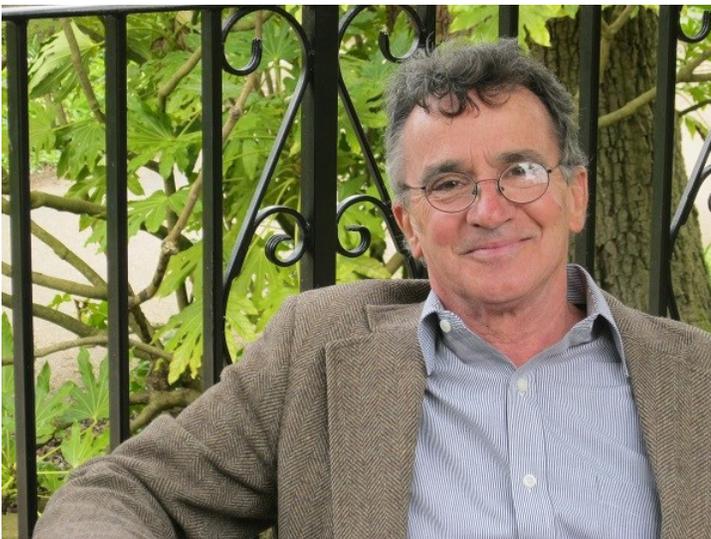
Arkansas Library Association President's Award

The President's Award is presented by the ArLA President to a person who has provided extensive assistance to the President or the Association. The award recipient this year is **Ron Russ**. Ron has volunteered many hours of his time to the Association and the current ArLA President. He is always willing to help, is responsive to all requests, and catches the little things that others sometimes miss. Ron is an invaluable ArLA member and deserves recognition for the amazing work he does behind the scenes.



Bessie D. Moore Trustee Award

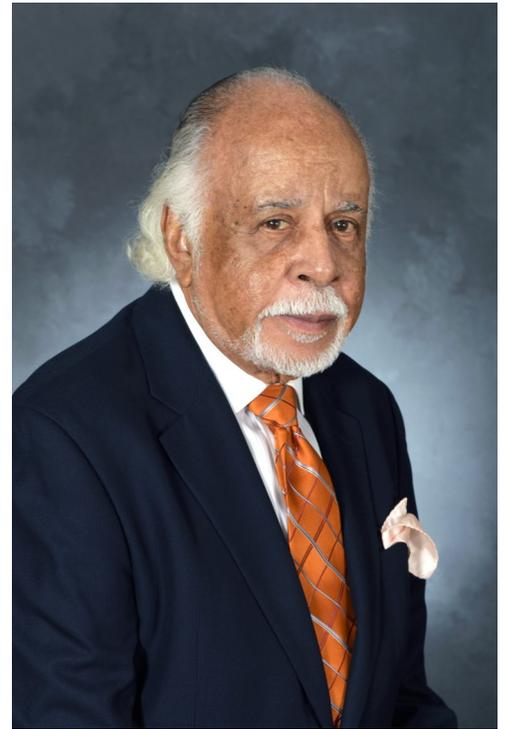
Awarded annually, this award is given to an individual trustee or board of trustees who has made a significant contribution to the development of a library at the local, regional or state level. **William C. Horrell**, who serves on the Madison County Library Board, Carroll and Madison Library System Board, and is a Director Emeritus of the Carroll and Madison Public Library Foundation is this year's recipient. With only two part time staff members, the library depends on volunteers, and it is no surprise to anyone who knows him that William is one of the main volunteers. He also serves as the President of the Kingston Friends of the Library. William has been instrumental in one of the six libraries in the system, Kingston Community Library, Kingston, Arkansas, where he is considered a "gem" of the Carroll and Madison County Library System.



AWARDS

Distinguished Service Award

The Distinguished Service Award is awarded annually to recognize distinguished service in librarianship, continuing service to the Arkansas Library Association, outstanding achievement in librarianship, active participation in library affairs, or **notable** published professional writing. This year's recipient is **Edward Fontenette**, Library Director for the University of Arkansas at Pine Bluff for his over 40 years of academic service to the University and the state of Arkansas. He has willingly taken on difficult projects, such as the NCA/Higher Learning Commission Accreditation, and worked collaboratively to see it completed. As Library Director, he has served on various Boards including the Pine Bluff Library Board as Chair, Arts & Sciences Center for Southeast Arkansas, and the Pine Bluff Convention Center. Mr. Fontenette is very supportive of the Pine Bluff community and the university, and he also serves as a mentor for new career librarians.



Frances P. Neal Award

Awarded annually, the Frances P. Neal Award is given to a recently retired librarian to recognize a career of notable service in librarianship with the State of Arkansas. This year's winner is **Carolyn Ashcraft**, former State Librarian of Arkansas at the Arkansas State Library. She worked for 28 years at the Arkansas State Library, including serving as the State Librarian for 15 years. Under her leadership Carolyn helped facilitate the transition of Arkansas' 230 public libraries into the digital era. Another significant enhancement to library services under Carolyn's leadership was the 2018 establishment of the Arkansas Digital Library Consortium (ADLC). To join libraries pay a relatively small fee based on the size of their service population. In return those libraries' users have access to a collection of over 43,000 eBooks and nearly 13,000 streaming audio books. She maintains a near-encyclopedic knowledge of libraries, librarians, and library history. Her retirement will leave a huge void in the Arkansas library communities, a void that will affect not only librarians . . . but Arkansas' citizens!



AWARDS

LaNell Compton Award

This award is given to the author of a library literature contribution published in *Arkansas Libraries*, and the 2020 recipient is [A. Blake Denton](#), Special Collections Librarian & Archivist at the Fred J. Taylor Library & Technology Center located in the University of Arkansas at Monticello. Denton’s article, “Happy Hunting, Old Sport! Scavenger Hunts with Gatsby and Friends at UAM’s Taylor Library”, was published in the Fall/Winter 2019 issue of *Arkansas Libraries*.



Lorrie Shuff Paraprofessional Award

Awarded annually, the Lorrie Shuff Paraprofessional Award is given to an individual to recognize distinguished Paraprofessional library service in Arkansas libraries. This year’s award recipient is [Rebecca Fischer](#), User Experience Assistant Manager and Outreach Coordinator from the Saline County Library, Bob Herzfeld Memorial Library Branch, Benton, Arkansas. She has served for over 20 years and has modeled and promoted staff development, mentored staff, and helped train them for more challenging assignments. Rebecca is currently the ALPS Chair where she deals with issues of concern to paraprofessionals.

AWARDS

Retta Patrick Award

The Retta Patrick Award recognizes an individual member of the Arkansas library profession who has made an outstanding state or national contribution to school librarianship and school library development. This year's recipient is [Chelsey Turner](#), Library Media Specialist at Washington Middle School, El Dorado, Arkansas. In Chelsey's six years at Washington Middle School she has renovated the library including painting, collecting furniture, providing flexible seating, adding technology, and to the book collection. Her mission is to make the library a safe place that is welcoming and available to all students. She also created "The Promise Podcast" for the El Dorado School District that hosts topics pertaining to educators all over the country. Chelsey was honored in March and recognized as one of the ITEEA (International Technology and Engineering Educators Association) Teacher Excellence Award recipients in Baltimore, Maryland.



Rising Star Award

This award recognizes a library worker who has worked in libraries less than 5 years with outstanding service. The recipient this year is [Adam Branscum](#), Digital Services Manager at William F. Laman Public Library, North Little Rock, Arkansas. Adam's attention to detail and passion for the underserved population is exceptional. He teaches valuable computer skills, provides mentorship, educational, and community service opportunities for young library patrons. At the start of the pandemic, Adam pivoted services to digital format with ease and hard work and just completed a new website (hand-coded) for the library that is more accessible and easier to use for the entire community. He is truly a rising star in the library profession and embodies the spirit of providing exceptional service to every part of the community he serves.

AWARDS

Suzanne Spurrier Academic Librarian Award

Awarded annually, this award is presented in memory of Suzanne Spurrier, former library director at Harding University, to a currently employed academic librarian who exemplifies a spirit of outstanding service and dedication professionalism to all library patrons, and an attitude of devotion to the library profession and fellow colleagues. This year's recipient is **Lauri Wilson**, Cataloging and Digital Content Librarian at South Arkansas Community College Library, El Dorado, Arkansas. Lauri has exhibited dedicated and selfless service for 23 years not only in support of the students, but also the faculty, staff, and community patrons. She is a true "MVP" at SouthArk, ready and willing to help others harness the power of the library for their personal, academic, or professional success. Throughout her time at SouthArk Library she has been involved with important developments including single-handedly constructing the library's first website, and transitioning the catalog online, and she is known in the SouthArk campus community as the "go-to" person who is always ready to help.



ArLA Scholarship Winner

My name is Doris Elizabeth Hurtado, and I'm Children's Multicultural Outreach Librarian in Springdale Public Library, AR. I'm from Dominican Republic and I have 4 years living in this State.

Being a librarian wasn't in my plans. Inclusively, I had not heard of this as a profession. But from my first day in Springdale Public Library (where I work) I fell in love with the job, my tasks and responsibilities. I enjoy planning, reaching out to the community and promoting Reading and Literacy. But I think the part that I am mostly enjoying is that I have found a way to help my community become more educated giving hope to those who have emigrated as I did.

Although we are living uncertain times with a new virus around, I started my classes in the University this fall. My goal is acquiring a Library Science-M.S. degree and continue serve my community to the best of my abilities by being better prepared and adding new tools to my portfolio.

THANK YOU SUPPORTERS



EBSCO



EMPORIA STATE UNIVERSITY

School of LIBRARY & INFORMATION MANAGEMENT



MANGO®



NICHE ACADEMY

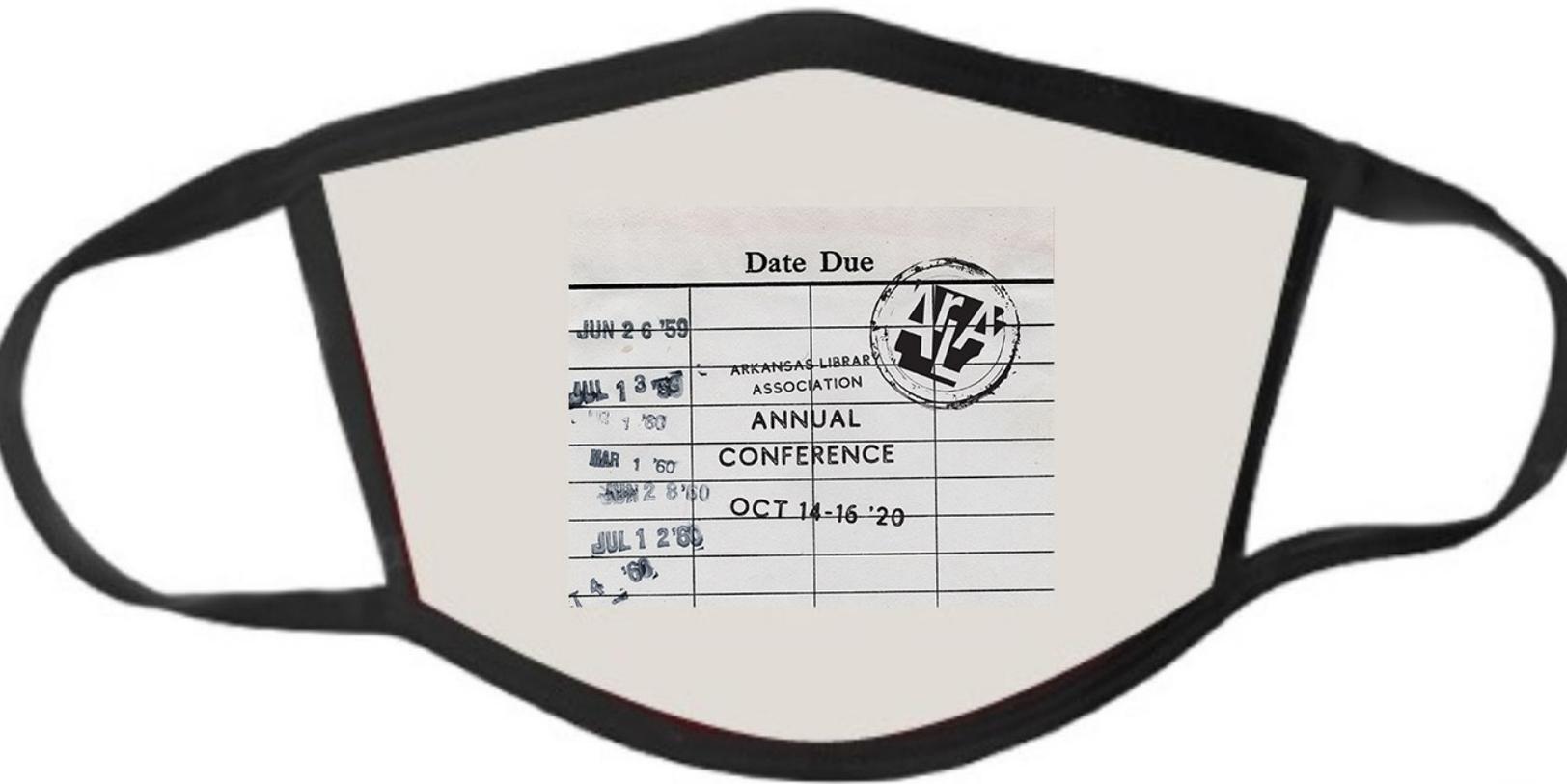
THANK YOU MASK SPONSORS



UNIVERSITY OF
ARKANSAS

EMPORIA STATE
UNIVERSITY

School of LIBRARY & INFORMATION MANAGEMENT



CONFERENCE COCKTAIL

The Arkansan 75

Since we'll all be responsible for our own drinks at conference this year, we decided to chart new waters and create a special ArLA conference cocktail, fashioned after the French 75. This refreshing and delicious cocktail is flavored with the clean bright flavors of lemon and lavender and hopefully will soothe away any COVID worries and allow you to enjoy as many refills from the safety of your living room as you like! If you're not a lavender fan, simply make a simple syrup and adjust accordingly.

Ingredients:

1 1/2 ounces gin
1 ounce lemon juice
1/2 ounce lavender syrup (see below)
2 ounces sparkling wine

For Lavender Syrup:

1/4 cup dried lavender
1/2 cup sugar
1/2 cup plus 3 tablespoons water

Garnishes (Optional):

lemon slices
lavender sprigs

Instructions:

To Make the Lavender Syrup:

Add 1/2 cup water and 1/4 cup lavender to a sauce pan, bring to a boil. Simmer for 3 minutes, then remove from heat and allow to steep for 20 minutes. Strain out flowers and discard.

In a clean saucepan, add 1/2 cup of sugar and 3 tablespoons water. Bring to a boil, stirring to dissolve sugar. Simmer for 3-4 minutes, then stir in lavender liquid. Whisk until fully combined, remove from heat and transfer to a storage container.



To Make the Drink:

Add gin, lemon juice, and lavender syrup to a cocktail shaker with ice. Shake until cold, then strain into a coupe or champagne flute. Top with sparkling wine, then gently stir. Garnish with lemon twist and lavender sprigs if desired.



RECORDS IMAGING SYSTEMS, INC.

North Little Rock, AR 72114

www.ris-inc.com

Proudly serving the Arkansas Library community for over 51 years!

**Records Imaging Systems, Inc. (RIS)
offers a complete line of microform
scanners and book scanners for all types
of microfilm and all sizes of books.**

1309 North Hills Blvd., Ste 206

North Little Rock, AR 72114

Phone: 501-753-4330

Fax: 501-753-4738

www.ris-inc.com



KONICA MINOLTA

